

TANZANIA INVESTMENT CENTRE  
DAR ES SALAAM

PROGRESS REPORT  
FOR  
THE AFRICAN EMBASSY LTD, P.O. Box 3171, Arusha  
dated 10.05.2021

1. Planned Activities for the period

*Currently no activities planned. The Company is investing in the Hotel and Tourism sector, which is experiencing an economic crisis.*

2. Achievements made on the project implementation todate:

*Achievements if any are to have maintained a reasonably healthy business environment, despite the circumstances where the company's prime source of business, a hotel called Hatari Lodge, was moved in 2018 into Arusha National Park and thus straining the company's financial resources and loosing an established market of income. Park entrance Fees and Concession Fees for every Tourist per day residing at Hatari Lodge has increased the price for tourist by more then 100%, leading to Tourists choosing more affordable lodges and hotels outside the Nationalpark in the are of Usa River.*

Describe the status of activities that have already been undertaken e.g. construction of buildings, acquisition of supplies, installation of equipment, etc.

*Since the extension of Hatari Lodge with the addition of 3 suits / villas and upgrading the power supply by a installing eco-friendly 8-KVA solar system in 2015 there has been no further construction apart form maintenance and refurbishments of existing buildings. With the above described situation of being moved into the National Park in 2018 the financial constraints were not allowing any further developments.*

*At Shumata Camp (a luxury tourist safari accomodation) within the Enduimet WMA in Longido District the Company added however 2 luxury permanent tents in 2018/19 to reach a total number of 21 beds.*

*In 2021 the Company signed a new 15-year lease agreement for the Shumata Camp. The aim is to further consolidate the Investment in general and build community project partnership programs (e.g. drilling of water well, bee-hive fences) and identify a possible extension of Tourism activities in the area.  
(New Lease Agreement attached)*

3. Provide updated information on the following aspects;

<b>S / No.</b>	<b>Information</b>	<b>Description</b>	<b>Current Project Status</b>
1.	Shareholder's Information	Current Shareholders names, nationality and percentage of ownership	<i>Joerg Gabriel, German, 33% Marlies Gabriel, Namibian 33%, Barbara Schachenmann 33%</i>
2.	C o m p a n y C o m m u n i c a t i o n I n f o r m a t i o n	Email address	<a href="mailto:joerg@theafricanembassy.com">joerg@theafricanembassy.com</a>
		Mobile Number	255754885355
		Land Line Telephone Number	255754510195
		Physical Address (Plot No., Block No, Street, District and Region)	<i>P.O. Box 3171, Arusha Arusha National Park, Meru District, Arusha Region</i>
3.	Contact Person	Name	<i>Mr. Joerg Gabriel</i>
		Position	<i>Managing Director</i>
		Communication Details (Email, Mobile and telephone)	<a href="mailto:joerg@theafricanembassy.com">joerg@theafricanembassy.com</a> 255754885355
4.	Incorporation	Certificate of Incorporation No.	<i>No. 45590</i>
5.	T I N information	TIN Certificate No.	<i>101-915-417</i>
6.	P r o j e c t Objective	Project Core Activity	<i>Hospitality and Tourism partnerships</i>
7.	Capacity	Project Capacity per Year	<i>Maximum Bednight capacity annually 13.200 (ten months of operation)</i>

8.	D i r e c t Employment	Foreign-Men	0
		Foreign-Women	0 (last non-contizen left in Jan 2020)
		Local-Men	7 (normally 30-40 full time employees)
		Local-Women	3 (normally 10 full time employees)
9.	I n d i r e c t employment	Estimated Total No.	Approx. 6
		Type/areas of Indirect Employment	Reservations, Accounting, Legal, Technical and Training

#### 4. Project Financial Expenditure todate (USD):

See attached excerpts from the Company's Balance Sheet for 2015 and 2020 respectively.

	Foreign (USD)	Local (USD)	Total (USD)
Land and Buildings			
Plant and machinery			
Vehicles/Aircrafts			
Furniture			
Office equipment			
Insurance Cover			
Pre-operational expenses			
Working sub-total capital			
<b>GRAND TOTAL</b>			

#### 5. Project Financing

Explain how the project is being financed e.g. equity, loans, sources of loans, conditions, etc. See table below.

	<b>Amount (USD)</b>	<b>Source Country</b>
Local Equity	0.26m	Tanzania
Local Loans	none	Tanzania
Foreign Equity	0.175m	Germany
Foreign Loans	None	
<b>Total Investment</b>	0.435m	

## **6. Problems and Solution**

*Currently the Company is facing an economic Crisis. The Company has almost exhausted all financial resources since March 2020. The Company is in constant contact through the Hotel Association Tanzania with Authorities. Currently the economic perspective is depending on the developments worldwide and the restrictions concerting traveling.*

## **7. Future Plans**

*As outlined above the Company has gone into a second phase Lease Agreement with the Luxury Safari Tourist Camp ( Shumata Camp) and as per Agreement is awaiting business to resume in order to re-start developments of projects and business in general.*

## **8. Recommendations and any other comments**

none

**The African Embassy Ltd 2015**  
**UK Balance Sheet - Standard**  
As of 31 December 2015

	<u>31 Dec 14</u>	<u>31 Dec 15</u>
<b>Fixed Assets</b>		
<b>Buildings</b>	165,780,087.08	309,979,480.66
<b>Computer &amp; Equipments</b>	3,139,057.42	4,995,222.33
<b>Furniture &amp; Fittings</b>	94,832,326.02	183,013,513.12
<b>Generator</b>	45,304,737.05	62,400,962.98
<b>Motor Vehicle</b>	40,524,192.54	26,659,916.15
<b>Total Fixed Assets</b>	<u>349,580,400.11</u>	<u>587,049,095.24</u>

The African Embassy Ltd 2020

Accrual Basis

**Balance Sheet - Standard**

as of 31 December 2020

	31 Dec 2020
<b>Fixed Assets</b>	
<b>Buildings</b>	411,323,517.80
<b>Computer Equipment</b>	15,994,968.82
<b>Furniture &amp; Fittings</b>	265,382,062.18
<b>Generator</b>	75,018,232.00
<b>Motor Vehicle</b>	56,514,231.00
<b>Total Fixed Assets</b>	824,233,011.80