



BONDENI FLOWERS LIMITED

P.O.Box 6517,
MOSHI, TANZANIA.

TANZANIA INVESTMENT CENTRE

PROGRESS REPORT

SUMMARY

Bondeni Flowers Ltd is a flower growing company that produces fresh cut flowers for export to Europe, Japan and more recently China and the United States of America. Flowers are produced at two separate sites, and Main division and Machame division. Currently, we have 54 hectares of flower production, with a proposed intention of increasing to 70 hectares.

PLANNED ACTIVITIES

With the proposed expansion a substantial amount of Capital Expenditure will be required to achieve the expansion. The Capital Expenditure will include buildings, equipment, machinery and irrigation. Another activity, which is currently in progress, is the MPS/GLOBAL GAP certification. This certification is required to expand our market base, ensuring that our products are grown in a socially qualified and environmentally friendly way. This certification process also comes with considerable costs.

ACHIEVEMENTS

The project, since inception, has invested a considerable amount of money in buildings, equipment, vehicles, irrigation, administration and in the expansion of the cut flower production. This investment can be seen in the project's financial expenditure. New markets have been acquired and are currently being developed, however, the worldwide pandemic has stalled the progress on this front.

SHAREHOLDERS INFORMATION

The current shareholder information is as follows:

1. Name: OAK NOMINEES LIMITED. Nationality: BRITISH. Shareholding: 8.19%.
2. Name: WIEBE BERKHOUT. Nationality: DUTCH. Shareholding: 1.39 %.
3. Name: ADAM NORMAN LINDSAY. Nationality: BRITISH. Shareholding: 1.39 %.
4. Name: ROWIN HENDRIK JACOB DE VRIES. Nationality: DUTCH. Shareholding: 1.39 %.
5. Name: WEFLOWER B.V. Nationality: DUTCH. Shareholding: 71.25 %.
6. Name: A.J.M VAN ROESSEL BEHEER B.V. Nationality: DUTCH. Shareholding: 16.39%.



BONDENI FLOWERS LIMITED

P.O.Box 6517,
MOSHI, TANZANIA.

COMPANY COMMUNICATION

E-mail address: adam@bondeniflowers.co.tz

Mobile number: 0689 144 367

Physical address: Mbosho Farm, Hai, Kilimanjaro. Part of registered land CT No 1125.

CONTACT PERSON

Name: Adam Norman Lindsay.

Position: Managing Director.

E-mail: adam@bondeniflowers.co.tz

Mobile number: 0689 144 367.

INCORPORATION

Certificate of Incorporation No: 54616.

TIN INFORMATION

TIN Certificate No: 105-179-995.

PROJECT OBJECTIVE

The project core activity is the production of fresh cut flowers for exportation.

CAPACITY

In 2020, the project exported 16.8 million stems. In 2021, it is expected to export 28.5 million stems. Once the expansion is complete the project target will be 40 million stems per annum.

DIRECT EMPLOYMENT

Currently, the project employs 3 foreign men, 175 local men and 512 local women.

INDIRECT EMPLOYMENT

The current estimated number of indirect employees is approximately 50 people. These people are mainly utilized in the construction side and contract labour side of the project.

BONDENI FLOWERS LIMITED

P.O.Box 6517,
MOSHI, TANZANIA.

PROJECT FINANCIAL EXPENDITURE TODATE (USD)

The projects financial expenditure to date on assets is as follows:

1. Buildings and Storage \$ 336,800.
2. Plant, Machinery & Farm Equipment \$ 645,433.
3. Irrigation Equipment \$ 441,542.
4. Office Equipment & Furniture \$ 46,754.
5. Motor Vehicles \$ 93,893.
6. Electrical Equipment \$ 48,778

This comes to a total of \$ 1,613,200.

PROJECT FINANCING

The project is currently self-financing, however, in 2020 a loan of the Euro 200,000 (USD 238,000) was acquired from A.J.M VAN ROESSEL BEHEER B.V a shareholder in the company. This loan, interest rate of 7% per annum, has been fully registered with the Bank of Tanzania. The foreign equity in the company currently stands at the Euro 776,008 (USD 923,450).

PROBLEMS AND SOLUTIONS

The worldwide Covid 19 pandemic, has had a serious negative impact on our business mainly due to unavailability of flights and the effect the pandemic has had on our markets, with lockdown and closures of non essential businesses. This was one of the reasons in taking the loan with A.J.M VAN ROESSEL BEHEER B.V in order to keep the project afloat. Cost cutting exercises and strategic plans were enforced to ensure the project remained viable.

FUTURE PLANS

The project intends to increase its flower production base. To do this, a considerable investment needs to be made in infrastructure, more efficient production practices while ensuring this is done in a socially qualified environmentally friendly way.