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TANZANIA INVESTMENT CENTRE

DIRECTORATE OF INVESTMENT FACILITATION



EASTERN ZONE

**REPORT ON THE VISIT TO AMSONS INDUSTRIES (T) LIMITED AT PLOT
NO: 295/1, KURASINI INDUSTRIAL AREA, TEMEKE DAR ES SALAAM**

18th June, 2020

1.0 BACKGROUND

Amsons Industries (T) Limited is a registered Company with Tanzania Investment Centre (TIC) since June, 2020. It was granted a Certificate of Incentives No. 042483 aiming at establishing and operating wheat milling plants. Project initial investment capital amounted to USD 20.578 Million.

The company has successfully installed a Wheat Flour Milling plant with capacity of producing 150 tons per day, which was inaugurated in 2017. Initial installation has brought direct employment of over 120 people across different sectors and over 500 people indirectly across the value chain. Mid 2018, the company took a further step by installing another milling plant with capacity of producing 350 tons per day making a total production to 500 tons per day. This upgrade has created further employability of Amsons Industries by three folds both directly and indirectly. Moreover, the project has taken strategic steps in insuring growth of internal markets across the whole agricultural value chain.

In order to implement fully its strategic plan, the company is requesting TIC to grant an extension of Certificate of Incentives to be able to enjoy exemptions on importation of 50 FAO BOX BODY Trucks (5 tons 30 Trucks and 10 tons 20 trucks). These trucks are expected to facilitate distribution network of the produce to meet the growing demand for products in remote areas across Tanzania, thus would ensure food security countrywide.

C-DIF directed a team of three (3) officers to conduct PVV to ascertain his request of extension of COI. In this aspect, the propose of the project visit was to carry out project verification in order to scrutinize project's implementation status and achievement so far which would guide TIC Management during decision making of whether an extension should be granted or not.

3.0 PRESENT

The following members participated during the Project Verification Visit (PVV) as described below -

- (i) Mr. Juventus Baitu - (Principal Investment Facilitation Officer- TIC)
- (ii) Mr. Christopher Migoha - (Principal Drug Registration Officer TMDA-TIC)
- (iii) Neema Kitale – (Principle Registration Assistant BRELA – TIC)

4.0 PROJECT LOCATION

The Project site is located at Plot No. 291 – 292. Mandela Road, Kurasini Area, Temeke, Dar es Salaam, Tanzania.

5.0 OBSERVATIONS AND FINDINGS

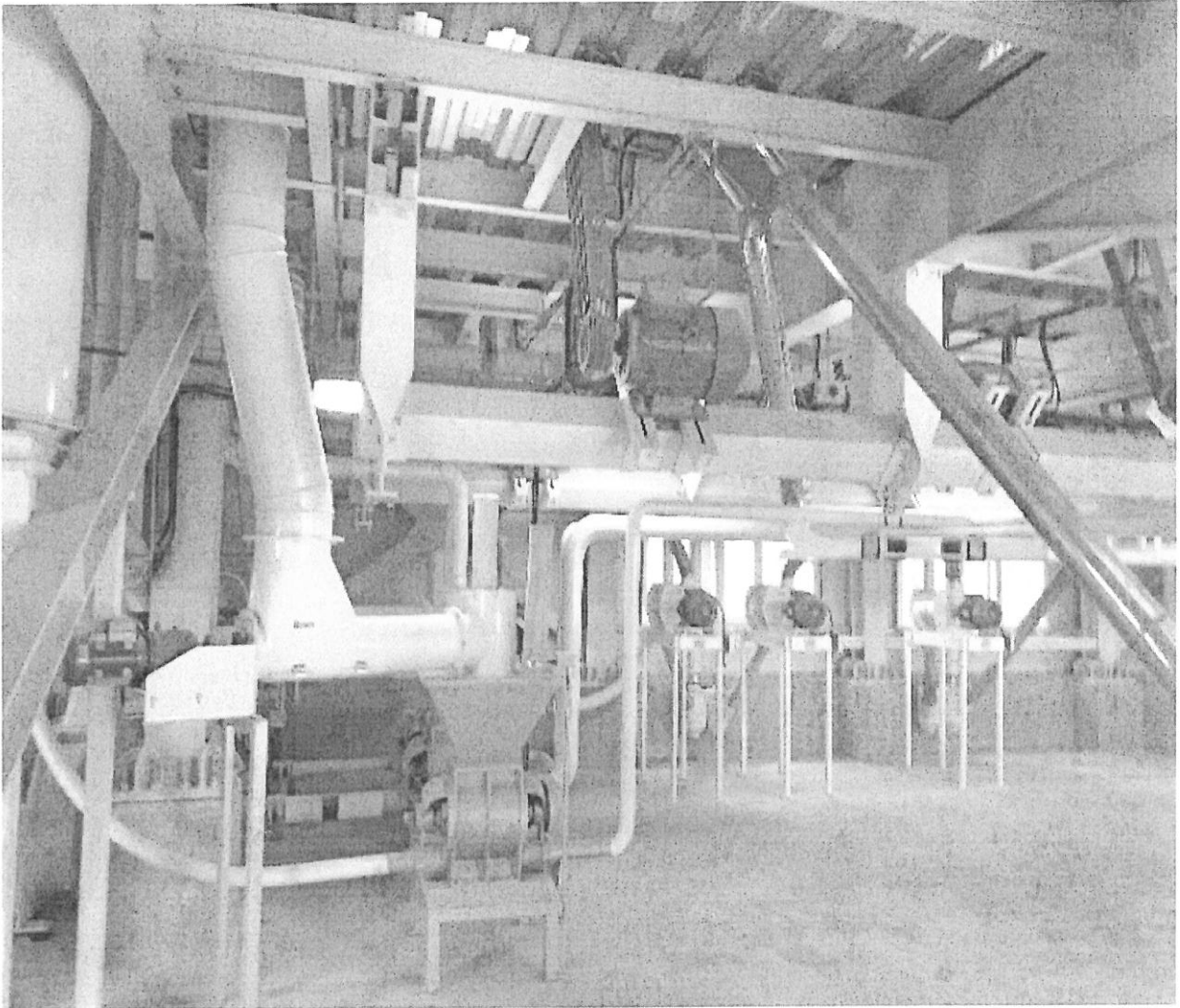
The team visited the project's site and held consultative discussions with **Mr. Ismail Albahry – General Manager** who informed the team about project progression and implementation status as follows: -

5.1. Overall Achievements

5:1:1 Installation of machines and electricity

The team was told that about 100% of the project has been completed in terms of civil works, machine installation, machine automation, pneumatic system, electrical installation and water system. However, commissioning of the factory is not yet implemented due to unavoidable circumstances including:-

- a) Epoxy flooring is ongoing. Such delay was due to a late arrival of epoxy materials, which is expected to be completed by the first week of July 2020.



5:1:2 Production capacity and employment established

In line with the current 5th Phase' Government Manifest towards Industrialization, Amsons Industries (T) Ltd business strategy has taken a significant stride. The company has successfully installed a Wheat Flour Milling plant with capacity of producing 150 tons per day, which was inaugurated in 2017. Initial installation has brought direct employment over 120 people across different sectors and over 500 people indirectly countrywide. Moreover, the project has taken strategic steps in insuring growth of internal markets across the whole agricultural value chain.

progression by establishing Wheat out grower program that has reached advanced stages and is expected to be rolled out in the beginning of 2021.

The company has taken immense measures to make this program sustainable by hiring a consultant to work out an out - grower program. The programme is expected to change farmers' outlook by ensuring that they are growing a desired quality of wheat required in the milling process and ensuring farmers are equipped with the right tools and knowledge to compete with word-wide farmers. Scope of this engagement with farmers is expected to involve the following:-

- Breeder seed maintenance and production of pre-basic/basic seed;
- Production of certified wheat seed;
- Improve bean seed supply and fertilizer distribution systems;
- Creating and strengthening farmer groups;
- Capacity building of farmers and extension staff in ISFM and improved agronomic practices;
- Establishment of demonstration plots and conduct field days;
- Providing extension services to the wheat farmers;
- Establishment of innovation platforms.



TERRACE FARMING AT LOSITETE GROUNDS IN KARATU DISTRICT.

7.0 FUTURE PLAN

The project is expected to achieve all above mentioned goals, some in short term and others in long term plan by fostering partnership between various institutions both in the public and private spheres.

8.0 RECOMMENDATIONS

The project's TIC Certificate of Incentives (COI) is of at optimum validity period, which is five (5) years. However, the project has committed to complete the project despite of setbacks came upon at the initial stage of the project execution. Based on these observations from a team and perusal of the new strategic plan that intend to stimulate local farming (subsistence) to modern stage especially to wheat crop, we think it is a high time to grant an extension of at least one year.

We therefore recommend that the project be granted a one-year extension to enable the investor to execute fully its strategic plan.

Juventus Baitu


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Christopher Migoha


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Neema Kitala


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