

**TANZANIA INVESTMENT CENTRE**  
**DIRECTORATE OF INVESTMENT FACILITATION**



**EASTERN ZONE**

**REPORT ON A PROJECT VISIT TO MAISHA BOTTLERS & BEVERAGES LTD**  
**CONDUCTED ON 24<sup>TH</sup> DECEMBER, 2020**

**DECEMBER 2020**

### 1.0 Introduction

**Maisha Bottlers & Beverages Ltd** of P. O. Box 22196 Dar es Salaam was issued with a Certificate of Incorporation No. 135462 of May 29<sup>th</sup>, 2017. The project has a TIC Certificate of Incentives No. 043318 issued on September 11<sup>th</sup>, 2017 and it is operating on Plots Number 71, Kipawa Industrial Area, Ilala – Dar es Salaam Region. The project's business is to establish a plant for Beverages production.

Maisha Bottlers & Beverages Ltd, is an associate company of METL Group of Dar es salaam Tanzania. The project is aimed to capture the over-growing demand for soft drinks in Tanzania.

### 2.0 Company Information Obtained at Site

S/No.	Information	Description	Current project status		
			Names	Nationality	% of Shares
1.	Shareholder's Information	Current Shareholders names, nationality and percentage of ownership	Dixita Mohamed Dewji	Tanzanian	90%
			Hassan Gulam Abbas Dewji	Tanzania	5%
			Hussein Gulam Abbas Dewji	Tanzanian	5%
			<b>TOTALS</b>		
2.	Company Communication Information	Email address	mbb@metl.net		
		Mobile Number	+255 758 077 732		
		Land Line Telephone Number	+255 22 861 248		
		Physical Address (Plot No., Block No., Street, District and Region)	<b>Project Site:</b> Plot No. 71, Kipawa industrial area, Ilala - Dar es Salaam.		
3.	Contact Person	Name	Mr. Mohammed Rashid		
		Position	Chief Executive Officer		
		Communicatio	Email: mrashid@metl.net		

		n Details (Email, Mobile and Telephone)	Mobile: +255 758 077732
4.	Incorporation	Certificate of Incorporation	No. 13546
5.	TIN Information	TIN Certificate No.	TIN: 133-986-243
6.	Project Objective		Manufacturing of Beverages

### Description of Actual Project Performance and Issues Observed

S/No.	Information	Description	Current Status	
1.	Investment financing in USD	Financing type	Amount (million USD)	Source Country
	Local Equity	Equity Financing	15.977M	Tanzania
	Local Loans	Loan Financing	10.645M	Tanzania
	Foreign Equity		0.0	
	Foreign Loans		0.0	
	Total Investment		26.622M	Tanzania
2.	Capacity	Project Capacity per year	18,000,000 cartons	
3.	Direct Employment	Foreign – Men		6
		Foreign – Women		1
		Local – Men		50
		Local - Women		20
4.	Indirect Employment	Estimated Total No.		650
		Type/ areas of Indirect Employment		

**Present*****TIC Officials***

- |                         |           |
|-------------------------|-----------|
| i. Mr. Leonard Mapunda  | TIC (TRA) |
| ii. Mr. Nestory Kissima | TIC (IFO) |
| iii. Ms. Grace Mgonda   | TIC (IFO) |

***Project Officials***

- |                    |                       |
|--------------------|-----------------------|
| i. Praveen Acharya | Blow Moulding Manager |
|--------------------|-----------------------|

**3.0 Aspects Taken into Account**

- Reasons and rationale for the request for extension

**4.0 Field Findings****On the reason for extension:**

By the time of the visit the factory the team witnessed the following:

**Manufacturer's Machine Default**

- The company had ordered two (2) production lines (plant) in 2018. The first line was delivered, installed and commissioned in the end of June 2018. However, during production it was discovered that the line efficiency was lower by 35%. During investigation, it was revealed that the machine had a manufacturer's defaults which needed to be rectified in order to have the required performance.
- Because of the manufacturer's default which was noted on the first line, the company instructed the supplier to suspend delivery of the second line in order to allow the manufacturer do substantial corrections on the line. The process to correct such defaults took more than 1.5 years.
- After line 1 correction, and major modification on line 2, the company advised the supplier to ship line 2; but eruption of Covid-19 at the end of 2019 halted the shipment plan.

Through the visit, the team witnessed the operational line one production plant, and readied premises for line 2.

**5.0 Conclusion & Recommendation**

Considering the reasons for the delayed installation i.e. rectification of defaults of line two, and the rationale of ensuring efficiency before installation of the expected line we recommend that **M/S MAISHA BOTTLERS LTD** be granted the requested extension of their Certificate of Incentives.

We submit for your further guidance



.....  
Mr. Nestory Kissima



.....  
Mr. Leonard Mapunda



.....  
Ms. Grace Mgonda

DATE: 12-February -2021