

SOLVING REAL-TIME INDUSTRY PROBLEMS WITH STRATEGY AND ENGINEERING

»» Digital Transformation

»» Mobile App Development

»» Cloud & Network Engineering

»» DevSecOps Consulting

»» Technology Consulting

»» Custom Software Development

»» Digital Security Consulting

»» Process Automation & RPA

»» Product Development

»» ERP Consulting

»» Interface Designs

»» IoT & Intelligent Systems

»» Experience Design

»» Web 3.0

»» Data Analytics

YOUR DIGITAL TRANSFORMATION & TECH INNOVATION PARTNER

Global Lancers is a Technology & Engineering consulting organization. We empower businesses and organizations with the **SOLUTIONS THAT WORK**. By leveraging Human Intelligence, Experience Design & Technology-driven solutions, we solve critical problems and enable businesses to achieve their goals & objectives.

THE FOOTPRINT



Driven by our passion and ability to anticipate the impact of the product, we have managed to earn a reputation for producing **integrated strategies & transformational solutions** across the digital space.

500+

PROJECTS IN THE PORTFOLIO

We embrace partnerships with our clients across the globe. Served over 300+ clients in more than 14 countries and counting.

10+

INDUSTRIES SERVED

Manufacturing | Finance | Healthcare | Wellness | FMCG | Education | Energy & Sustainability | Govt. Alliance | Non-Profits | Agriculture | Tourism

8+

YEARS IN THE MARKET

Equipped with almost a decade-long experience in architecting business-fit solutions, we deliver quality outcomes and build lasting relationships.

WE LOVE WHAT WE DO

We work with those who trust their instincts & believe in the power of change. They believe in their ideas and go to any level to make things work as we do.

STRATEGIC CONSULTING

END TO END PRODUCT ENGINEERING

ENTERPRISE DIGITAL TRANSFORMATION

EMERGING & ADVANCE TECHNOLOGIES



Enterprise Mobility



Software Development



Robotic Process Automation (RPA)



Artificial Intelligence & Machine Learning



Product Development



Web & App Development



Site Reliability Engineering (SRE)



DevSecOps



IT Infrastructure Mgmt



Experience Design (UI/UX)



Internet of Things (IoT)



Cloud Computing

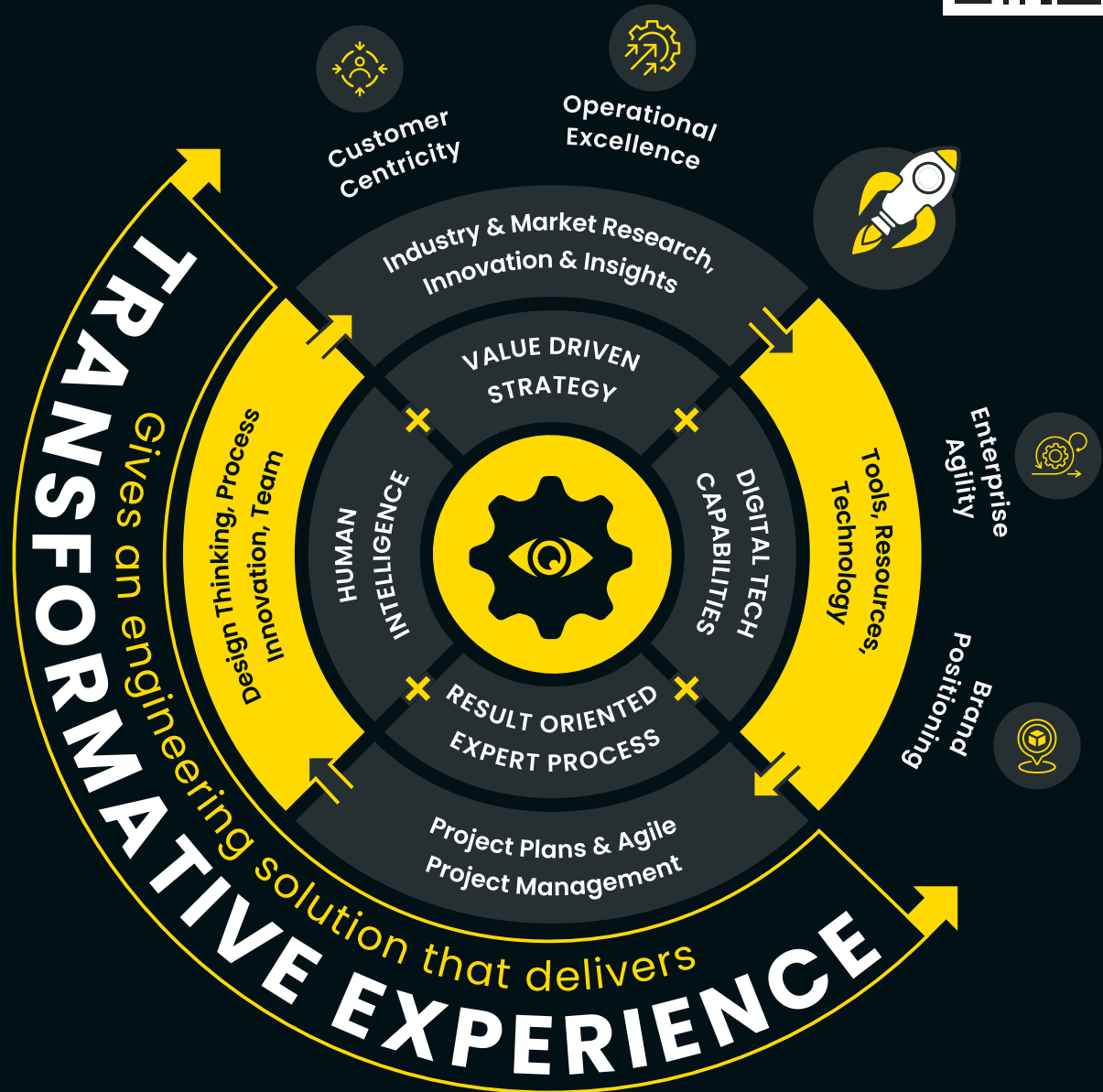
STRUCTURING, SCALING & SUSTAINING TRANSFORMATION



Global Lancers is a transformation partner who wants to travel the whole distance with you – to deliver **TRANSFORMATION THAT WORKS AND MEET THE OBJECTIVES FOR YOUR BUSINESS.**

We believe in unlocking new opportunities with human intelligence and digital capabilities to create sustained outcomes for your people, your customers, and your communities.

Successful transformation requires integrating four cornerstones to embed resilience with technology in your organization. This is what we do for you. With a value-driven strategy at the core, we engineer solutions with Human Intelligence, Design Thinking, Technology & Teams to deliver transformative Experiences that bring wonders to every facet of your organization.



ENABLING YOU TO PERFORM AS YOU TRANSFORM

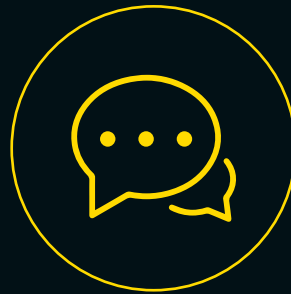
At the apex of innovation, we believe that only one north-star **DISCIPLINE OF PROCESS** defines the business outcomes and the direction for business trajectory.

Processes that we follow in our system position the deliverables at the cross-section of ideation, consultancy, execution, and sustenance. This enables us to forge the outcomes that push the limits of the business periphery and touch the heart of your customers with the experience that follows in a given timeframe meeting the quality benchmarked standards.



IDEATION

Idea Tangibility & Feasibility, Goal Mapping, Customer Centricity, Experience Design, Forecasting & Predictions



CONSULTATION

Strategy Draft, Market Analysis, Architecture Plan, User Journeys, Workflows & Wireframes

EXECUTION

Interface Design, Solution Implementation, Technology Implementation, Product Engineering, Project Management



MAINTENANCE

IT Infrastructure Handling, Upgradations & Migration, Data Analytics, Artificial Intelligence Augmentation



AUDIT

Current Working & Operations, Process & Channels Efficiency Mapping, Revenue Channels Optimisation



STRATEGIC CONSULTING

»» Digital Transformation Strategy

»» Technology Transformation

»» Business Intelligence

»» Product Engineering & Development

»» Data Analytics & Data Science

»» Digital System Security

»» Information & Technology

»» Artificial Intelligence & Systems

»» Cloud & Networking

»» Customer Experience & Success

»» DevOps & SecOps

»» Supply Chain Management

ENTERPRISE DIGITAL TRANSFORMATION

»» Enterprise System Integration

»» Digital Customer Experience

»» Microservices & Serverless

»» Enterprise Data Management

»» Architecture Transformation Services

»» Enterprise Agile Transformation

»» Customer Relation Management

»» Enterprise Mobility Management

»» Business Process Automation

»» SOA (Service Oriented Architecture) Services

»» Digital Infrastructure Transformation

OPERATIONAL EXCELLENCE

»» Risk & Quality Management

»» Business Process Engineering

»» Performance Management

»» Operational Efficiency Optimisation

»» Supply Chain Model Automation

»» Business Process Management

»» Operation Process Channelisation

»» Maintenance and Reliability

»» Supply Chain Transformation Services

»» Asset Performance Management Solutions

»» Vendor & Order Management

TEAM AUGMENTATION

»» Frontend Developers

»» Full-Stack Developers

»» NodeJS / ExpressJS Developers

»» Python / Django Devs

»» Backend Developers

»» .NET / ASP.NET Developers

»» DevOps & Network Engineers

»» HTML5 / CSS3 / BootStrap

»» Database Experts

»» MEAN/MERN Developers

»» WordPress / Shopify / Magento

»» PHP / Laravel Developers

»» JAVA / SpringBoot Developers

»» Cloud & Network Administrators

»» ReactJS / NextJs / AngularJS Developers



Operational Excellence & Technology Transformation

CHALLENGE: Manual & Human intensive processes with disintegrated systems leading to high inefficiency and high error rates.

SOLUTION: Implemented an integrated and centralized digital ecosystem for over 12000+ stakeholders in 18+ cities across the country.

37% Reduction

in Operational Overhead

62+ Processes

digitized with zero error rate

280X Faster

client onboarding & reporting

285% Increased

employee & customer satisfaction

IMPACT



Digital Transformation & Strategic Consulting

CHALLENGE: Inability to reach the masses, operate or generate impact due to offline presence and absence of digital infrastructure and capabilities.

SOLUTION: Strategised digital transformation pathway while minimizing the learning curve & transition threshold. Structured tech infra & key operations.

8X Faster

fund-raising with impact visibility

42% Reduced

user expenditure every year

55X Scaled

content distribution & consumption

2400% Increased

user engagement and participation

IMPACT



Digital Transformation & Operational Excellence

CHALLENGE: Highly unorganized & cumbersome processes of inventory, Inwards & Outward Supplies and to eliminate thefts & unauthorized practices.

SOLUTION: Strategised & developed an end-to-end tech enabled system aligning 12-Step process from procurement to door-step delivery.

6.4X Faster

turn around from procurement to shipping

33% Savings

digitized with zero error rate

\$150K+ Saved

in thefts & malpractices per year

440% Scaled

production in less than 2 Years

IMPACT



Process Optimization & Supply-Chain Digitization

CHALLENGE: Disintegrated supply-chain and operational processes. No control logics and checks causing inaccurate and delayed reporting.

SOLUTION: Strategised, processed and established a well integrated supply-chain system enabled with highly accurate real-time reporting.

2.5X Faster

turn around time

4X Efficiency

achieved in operations & systems

26% Savings

in supply-chain management

350% Increased

efficiency in supply-chain cycle

IMPACT



Digital Transformation & Product Development

CHALLENGE: Inability to scale & operate due to limiting technology infrastructure. Thus, losing reputation & business to other ed-tech giants.

SOLUTION: Analysed organisation's USPs & developed tech product focused on key value propositions to gain competitive advantage at the right time.

4.5X Faster

student acquisition & sales cycle

58% Lower Cost

of acquisition & retention per student

320% Increased

student enrollment in 6 months

12000+ Minutes

of content delivered each day

IMPACT



Strategic Consulting & Technology Transformation

CHALLENGE: A dominant fast food chain losing their market share due to poor user experience & technology debt of current infrastructure.

SOLUTION: Discovered key improvement areas of the business & implemented a centralised, highly scalable and user experience centric tech infra.

2.8X Increase

in order value per user

22% Reduction

in end-to-end technology cost

34% Lower Cost

of customer acquisition & retention

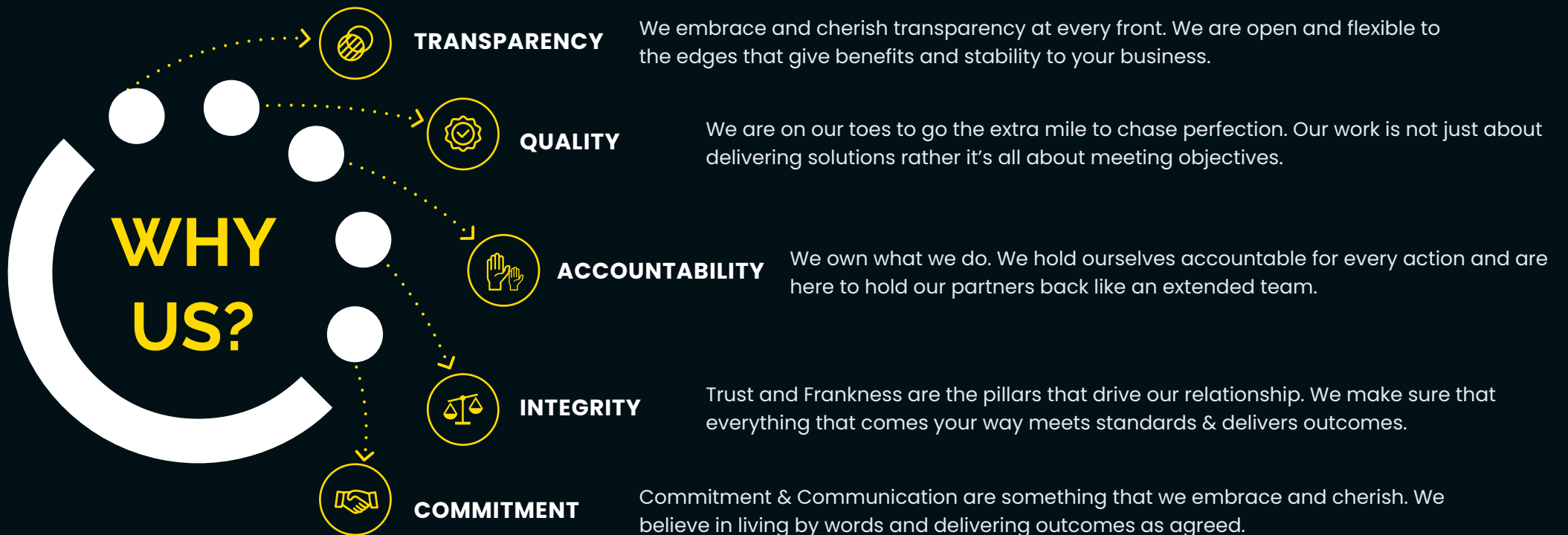
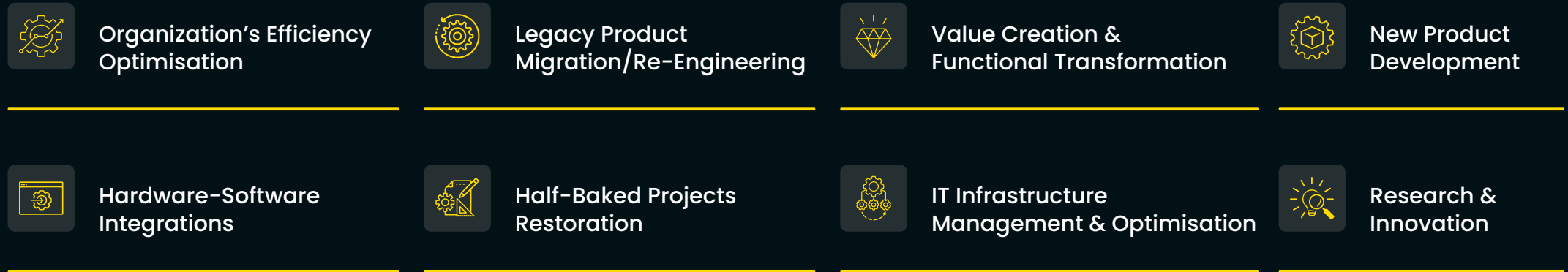
185% Higher

customer retention in <6 Months

IMPACT

OUR EXPERTISE | OUR STRENGTH - WE SOLVE!

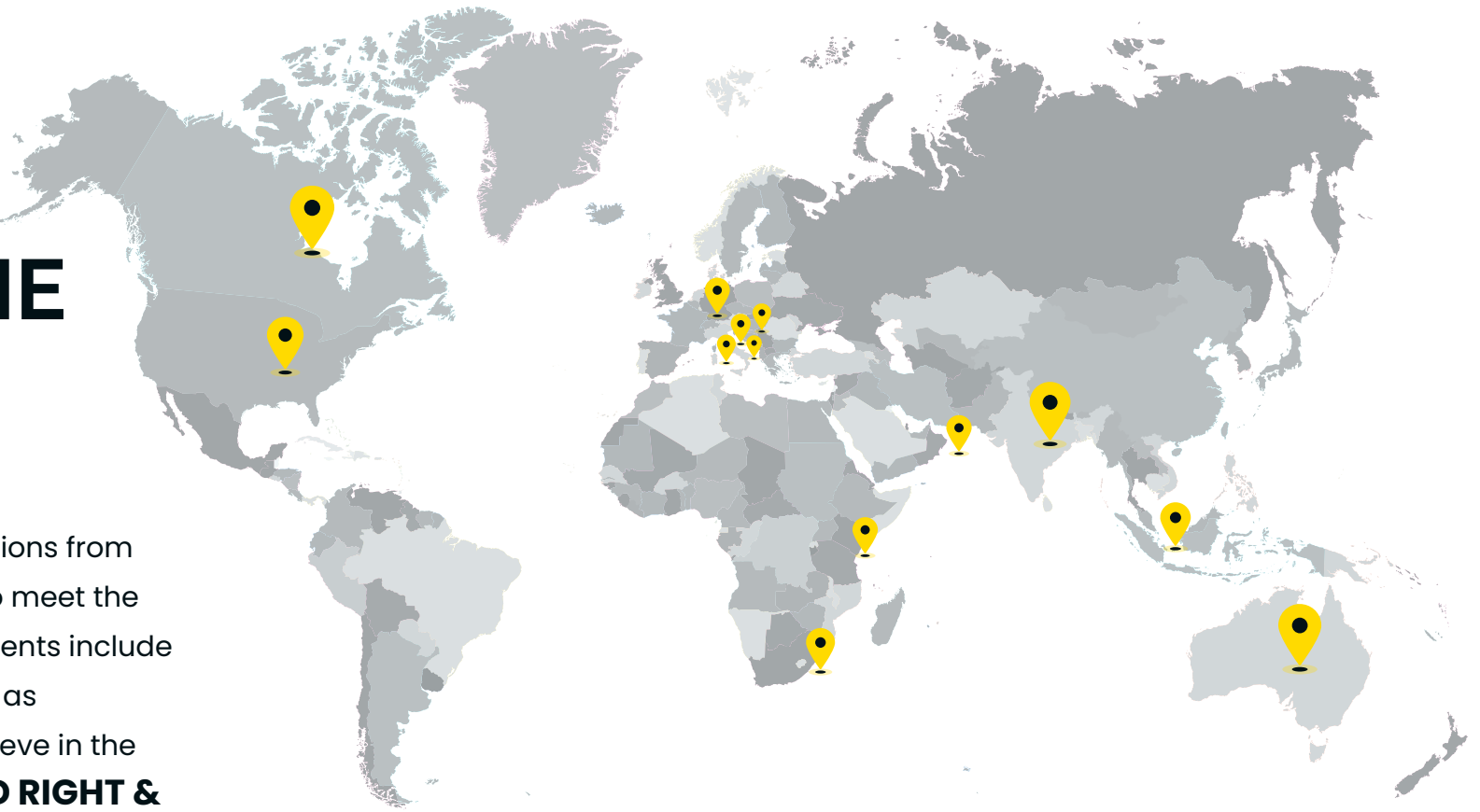
We are driven by our passion for solving key challenges for the organization. Embracing our ability to anticipate the impact of the product, we have managed to earn a reputation for producing integrated, transformational strategies across the digital space.



140+

TRUSTEES ACROSS THE GLOBE

Nearing a decade,
we have been helping organisations from
various industries and sectors to meet the
challenges of digitization. Our clients include
start-ups and scale-ups as well as
established enterprises who believe in the
ideology of: **THINK BIG, BUILD RIGHT &
RUN STEADY**



LET'S CONNECT

Let's partner for engineering something incredible together.



Reach us via email
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+91 94629 37106



Visit to know more
www.lancersglobal.com

4 Offices around the Globe:



Banglore, India



Dubai, UAE



Jaipur, India



San Francisco, CA, US

WE ASPIRE YOUR DESIRE



FOUNDERS' MESSAGE

We envision to revolutionize the way businesses operate by combining the power of strategy, technology and design to solve business challenges efficiently, streamline operations and drive growth. We're excited to partner in with you on this journey.



Abhijeet Vijaivargia

Founder & Growth Catalyst

/abhivjvm

We love to work with people & organizations that embrace disruption and defy convention. We strive to achieve balance for your organization when you are undergoing the transition by chasing transformational success with our process-rendered solutions.



Arushi Jain

Founder & COO

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