

BUSINESS PLAN

Business Name: Future Plast (T) Limited

P.O.Box 13932

Dar Es Salaam, Tanzania

I. EXECUTIVE SUMMARY

Our plan is to start a Plastic Manufacturing Company that will deal in Plastic Mannequins and other display items .The owners of this business are Joseph Nyama Ngassa, Shukuruni Lukumbuho Mkondya, Muhiyadin Hussein Issa and Abdirizak Ahmed Abdullahi and are experienced in both Manufacturing and Retail Business.

Our customer base is both local and export market.

II. BUSINESS DESCRIPTION

Future Plast (T) Limited is a manufacturing company located in Kigamboni-Kibada, Dar Es Salaam, that intends to deal in manufacturing of different sizes and shapes of plastic mannequins and other display items. We are targeting our local Tanzanian Market and East African Markets .We have plans underway of venturing into Central African Market and the entire African Market at large.

III. OUR MISSION

Future Plast (T) Limited mission is to:

- Provide high-quality affordable products to our customers
- Create and cultivate long-term relationships with our customers
- Respond immediately to the changing needs of our customers
- Achieve complete customer satisfaction

IV. OUR VISION

Our vision at Future Plast (T) Limited is to be the Market leader in our field of manufacturing across African Region and Globally.

V. MARKET ANALYSIS

Our products are perfect for this industry at this time where the country is growing its manufacturing sector to reduce on imports and create job opportunities for the youth.

VI. OPERATIONS AND MANAGEMENT

Our business will be located at Kigamboni-Kibada because its near Dar Es Salaam town to reduce on cost of transport for our local customers and timely delivery as most of our customers are based in Dar Es Salaam town.