



**THE UNITED REPUBLIC OF TANZANIA**  
**TANZANIA INVESTMENT AND SPECIAL**  
**ECONOMIC ZONES AUTHORITY**

**APPLICATION FOR REGISTRATION**

To: The Director General,  
Tanzania Investment and Special Economic Zones Authority  
P. O. Box 938  
DAR ES SALAAM  
Tanzania

1. I, **MINGWEI LIN** shareholder of **JUA SHOES COMPANY LIMITED** (name of business enterprise) apply for registration of **CERTIFICATE OF INCENTIVES** under Section 16 of the Act and Investment Regulations made thereto
2. The registered office of the company will be situated at  
**REGION: PWANI,**  
**DISTRICT: MKURANGA,**  
**WARD: VIKINDU,**  
**STREET: -,**  
**PLOT NUMBER: 2,**  
**BLOCK NUMBER: Q,**  
Copies of the following documents are attached to this application:
  - (i) The Memorandum and Articles of association/or partnership agreement
  - (ii) Certificate of Incorporation/Registration
  - (iii) A copy of the Project Profile or Feasibility Study showing the implementation period, program of implementation and operative date
  - (iv) Evidence of financing and evidence of land ownership for the project
3. The Head Office of the Company will be situated at  
**DAR ES SALAAM, TEMEKE, WARD- BUZA, PLOT NO:2689, NEARBY:**  
**MTONI/MASHINE YA MAJI,**
4. The Principal Officers of the Company are  
**MR. HUIYU HU & MR. MINGWEI LIN**
5. Auditors of the Company are **BLUEBIRD CONSULTANCY CO. LIMITED**
6. The authorized share capital of the Company is **US\$ 500,000**

- 7. The intended capital investment of the Company in terms of Section 2(2) of the Act is **US\$ 1,014,000**
- 8. The month and day of the financial year end is **JANUARY 31<sup>ST</sup>**

Note: *failure to provide all the required information will result in the return of the application by the Centre.*

I/We enclose a cheque/cash made payable to the **TIC-EZA** for **US\$ 1200** Being the Registration Fees.  
*In the event this application is unsuccessful we understand that this fee will not be refunded.*

I, **LAURA E. MREMI** of Post Office Number **34359 DAR ES SALAAM** do solemnly and sincerely declare that I am a director/duly

authorized agent of **JUA SHOES COMPANY LIMITED**

**AND** that all the requirements of the Tanzania Investment Act, 1997 in respect of matters precedent to the registration of the business enterprise under the Act and incidental thereto have been complied with, **AND** I make this solemn declaration conscientiously believing the same to be true.

林明华

Declared at Dar es Salaam }  
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 The **29<sup>TH</sup>** day of **AUGUST 2025** }

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**Applicant**

Before me:  
**NAME: LYDIA MICHAEL KISHIMBA**  
**ADDRESS: P.O. BOX 1632 DAR ES SALAAM**

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**Commissioner for Ombuds**




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Attach only where applicable, otherwise indicate "N/A"

## APPLICATION SUMMARY

**Company Name: JUA SHOES COMPANY LIMITED**

COI Number: **1 8 1 - 4 5 9 - 0 1 8** Status:

Post Box: **34359**

COI Date: **10<sup>TH</sup> JAN 2025**

Town:  
**DSM**

Sector:  
MANUF  
ACTURI  
NG

Sub-Sector: MANUFACTURING OF  
SHOES AND FOOTWEAR

### Investment Financing Plan in Million US\$/Tshs.

Foreign Equity	Local Equity	Foreign Loan	Local Loan
<b>1.02</b>	<b>0</b>	<b>0</b>	<b>0</b>

### Project Objectives:

1. **Establish Manufacturing Operations:** Set up a fully functional footwear production facility equipped with modern machinery and trained personnel to ensure high-affordable output.
2. **Develop a Strong Product Line:** Design and launch a diverse range of footwear products including female and male shoes for casual and event footwear that meet the needs of local and regional markets.
3. **Build Brand Awareness and Market Presence:** Implement strategic marketing campaigns, build strong distribution channels, and establish a recognizable brand identity in key urban and rural markets.
4. **Achieve Sustainable Sales Growth:** Attain steady annual growth in sales and customer base by expanding product availability through retailers, wholesalers, and direct-to-consumer channels.

### Capacity: 1,000,000 PAIRS UNITS PER YEAR

Employment: Foreign: **50** Local: **500** Total: **550**

### Implementation Period: 5 YEARS

#### Project Location

Site/Plot/Block No.: **PLOT NO. 2689, MTONI/MASHINE YA MAJI**

Street: **BUZA** District: **TEMEKE** Region: **DAR**  
**ES SALAAM** (Attach sketch map showing project location)

<b>Shareholders</b>	<b>Nationality</b>	<b>%</b>
HUIYU HU	CHINESE	40
MINGWEI LIN	CHINESE	60
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**INVESTMENT BREAKDOWN IN USD**

LAND/ BUILDING	200,000
PLANT & MACHINERY	350,000
VEHICLES	50,000
FURNITURE & FITTINGS	4000
EXPENSES	90,000
WORKING CAPITAL	290,000
OTHERS	36,000
<b>TOTAL</b>	<b>1,020,000</b>

**Contacts Details**

Name: **MR. MINGWEI LIN**

Title: **MANAGING DIRECTOR** at **JUA SHOES COMPANY LIMITED**

Telephone: **255 740 001 239**

Email: [juashoes2025@gmail.com](mailto:juashoes2025@gmail.com)