

INVESTMENT OBJECTIVE

The project objective is constructing a luxurious camp that will provide high quality lodging and tour services that will cement Tanzania's image as a country abroad, so as to boost number of tourists visiting our beautiful country in a year.

INVESTMENT COSTS AND SOURCES OF FINANCE

The project requires initial funding of USD 692,808 to cover building of tents, interior designing and furnishing, operating equipment's, staff tents accommodations, vehicles and also some costs to cover necessary for initial operations. The source of finance for this project is Loan from the bank.

JOB CREATION.

Whole Tents designing and construction has fully employed local Tanzanians involving Platforms and steel designing, we have already used local mechanics and casually local labour in this project.

This project which is about to commence in 2022, is about to employ 30 local Tanzanians for the start of the project especially those who have knowledge on Hotel and Hospitality industry, of which will involve 2 staff at management level, 2 storekeepers, 4 Kitchen staff, 6 Waiters, 8 Housekeepers, 2 Maintenance person and 4 Security guards.

This project will prioritize Local Tanzanians especially those at Serengeti District where our project is located.

INVESTMENT FUNDS EXPENDITURE FUND BREAKDOWN

The initial fund which is obtained through bank loan facility will be used as shown on the below expenditure breakdown

PROJECT EXPENDITURES	PRICE (USD)	PRICE (TZS)
Normal Guest Tent	74,670	171,741,920
Family Tent	42,202	97,064,600
Social - Main Area (Dining & Lounge)	25,000	57,500,000
Platform (Steel)	32,655	75,106,914
Mbao (Tiki Wood)	17,241	39,655,174
Interior Designing& Furnishing	282,000	648,600,000
Vehicles (Pick up 110 Defender & canter)	26,400	60,720,000
Generator & Solar Power	25,000	57,500,000
Bar & Kitchen Equipment	50,000	115,000,000
Crockeries & Cutleries	50,000	115,000,000
Guides Accommodation Tents	12,000	27,600,000
Staff & Management Accommodation Tents	30,000	69,000,000
Installation & Labour Fees	25,639	58,970,798
TOTAL EXPENDITURE BREAKDOWN	692,808	1,593,459,406



SOURCES OF SUPPLY AND INPUTS.

All steel platforms, Tiki woods, Tents, generator and solar power, bar, kitchen equipment, crockeries and cutleries and staff uniforms used on the project have been supplied by local companies in Tanzania.

Interior designing and furnishing have been supplied from South Africa due standard and quality of the products.

Once the camp is well and running, all consumables goods such as meat, fruits drinks and other related goods will be supplied from local suppliers near especially those at Serengeti District.

MARKETING PLAN.

We are highly optimistic that this project is very feasible and of a foreseeable future, due to the fact that we have a parent company named ACACIA FARM LODGE LTD which has already established itself on hotel and hospitality industry on such a short time.

The plan is to create a safari plan for our clients visiting Ngorongoro and Manyara to be accommodated at Acacia Farm Lodge which is near to these parks, and also accommodate them to our luxurious Camp while visiting Serengeti.

IMPLEMENTATION SCHEDULE.

The project has taken almost 2 years in its implementation and faced the world-wide crisis of COVID-19 Pandemic, but due to improvement of the situation the project can now be finalized in early January 2022 and commence in February 2022.

Below is a summary of the implementation schedule;

MONTH	IMPLEMENTATION
Jan 19	BOARD MEETING DISCUSSION ON PROJECT PROPOSAL AND FEASIBILITY CHECK
Mar 19	BOARD AGREEMENT ON PROJECT PLAN
Jun 19	PROJECT SITE INSPECTION
Dec 19	CAMP 3D DESIGNING
Mar 20	PROJECT CEASED DUE TO COVID -19 PANDEMIC
Aug 21	INITIAL WORK COMMENCEMENT
Nov 21	IMPORTATION OF FURNITURES & INTERIOR DESIGN ITEMS
Dec 21	INTERIOR DESIGNING AND FURNISHING
Jan 22	FINALIZATION OF PROJECT
Feb 22	COMMENCEMENT OF THE PROJECT



CAPACITY OF THE PROJECT

The maximum amount our project hopes to accomplish within our regular working schedule is to accommodate an average of 80 tourist in a month amounting to a revenue of 38,000\$ and 1065 tourists in a year bringing a revenue of 456,282\$ in a year.

MONTH	PROJECTED BED NIGHTS	Projected Rate Per Bednight	Projected Accommodation Revenue
Feb 22	40	\$ 450	\$ 18,000
Mar 22	30	\$ 450	\$ 13,500
Apr 22	30	\$ 306	\$ 9,180
May 22	50	\$ 306	\$ 15,300
Jun 22	80	\$ 450	\$ 36,000
Jul 22	100	\$ 450	\$ 45,000
Aug 22	372	\$ 450	\$ 167,400
Sep 22	90	\$ 450	\$ 40,500
Oct 22	84	\$ 450	\$ 37,800
Nov 22	45	\$ 306	\$ 13,770
Dec 22	69	\$ 378	\$ 26,082
Jan 23	75	\$ 450	\$ 33,750
TOTAL	1065		\$ 456,282



FINANCIAL PROJECTIONS FOR FINANCIAL YEAR 2022

CASH INFLOWS

MONTH	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Jul 22	Aug 22	Sep 22	Oct 22	Nov 22	Dec 22	Jan 23
PROJECTED BED NIGHTS	40	30	45	50	60	100	372	90	84	70	69	75
Projected Rate Per Bednight	\$ 450	\$ 450	\$ 306	\$ 306	\$ 450	\$ 450	\$ 450	\$ 450	\$ 450	\$ 306	\$ 378	\$ 450
Projected Accommodation Revenue	\$ 18,000	\$ 13,500	\$ 13,770	\$ 15,300	\$ 27,000	\$ 45,000	\$ 167,400	\$ 40,500	\$ 37,800	\$ 21,420	\$ 26,082	\$ 33,750
Accommodation	41,400,000	31,050,000	31,671,000	35,190,000	62,100,000	103,500,000	385,020,000	93,150,000	86,940,000	49,266,000	59,988,600	77,625,000
Game Package	33,120,000	19,872,000	29,808,000	33,120,000	49,680,000	82,800,000	308,016,000	74,520,000	69,552,000	57,960,000	57,132,000	62,100,000
Drinks and Other Revenue(curio S)	12,420,000	9,315,000	9,501,300	10,557,000	18,630,000	31,050,000	115,506,000	27,945,000	26,082,000	14,779,800	17,996,580	23,287,500
Loan From Bank	1,150,000,000	-	-	-	-	-	-	-	-	-	-	-
TOTAL CASH INFLOWS	1,236,940,000	60,237,000	70,980,300	78,867,000	130,410,000	217,350,000	808,542,000	195,615,000	182,574,000	122,005,800	135,117,180	163,012,500

CASH OUTFLOWS

Purchases drinks & food items&												
Housekeeping	16,146,000	12,109,500	12,351,690	13,724,100	24,219,000	40,365,000	150,157,800	36,328,500	33,906,600	19,213,740	23,395,554	30,273,750
Game Package	9,936,000	5,961,600	8,942,400	9,936,000	14,904,000	24,840,000	92,404,800	22,356,000	20,865,600	17,388,000	17,139,600	18,630,000
Capital Expenditure	1,150,000,000	-	-	-	-	-	-	-	-	-	-	-
Taxes	6,919,320	5,189,490	5,342,960	5,936,622	10,378,980	17,298,300	64,349,676	15,568,470	14,530,572	8,311,271	10,064,183	12,973,725
Statutory Licenses	-	-	-	-	-	-	-	-	-	-	-	-
Staff Costs and Salaries	18,755,950	18,755,950	18,755,950	18,755,950	18,755,950	18,755,950	18,755,950	18,755,950	18,755,950	18,755,950	18,755,950	18,755,950
Staff Park Fees	2,914,600	2,914,600	2,914,600	2,914,600	2,914,600	2,914,600	2,914,600	2,914,600	2,914,600	2,914,600	2,914,600	2,914,600
Printing & Stationaries	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000
Remuneration	6,380,000	6,380,000	6,380,000	6,380,000	6,380,000	6,380,000	6,380,000	6,380,000	6,380,000	6,380,000	6,380,000	6,380,000
Repair & Maintenance	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000
Gas - LPG	780,000	780,000	780,000	780,000	780,000	780,000	780,000	780,000	780,000	780,000	780,000	780,000
Fuels	500,000	500,000	500,000	500,000	500,000	500,000	500,000	500,000	500,000	500,000	500,000	500,000
Water (Bowler)	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000
Loan Repayment	-	-	-	-	24,333,333	24,333,333	24,333,333	24,333,333	24,333,333	24,333,333	24,333,333	24,333,333
Fire Extinguisher Refill & Service	600,000	-	-	600,000	-	-	-	-	-	-	-	-
TOTAL CASH OUTFLOWS	1,217,231,870	50,511,140	60,267,600	57,447,272	107,465,863	140,467,183	365,476,159	132,216,853	127,266,655	103,476,894	116,873,220	119,841,358

NET CASH FLOW

	19,708,130	9,725,860	10,712,700	21,419,728	22,944,137	76,882,817	443,065,841	63,398,147	55,307,345	18,528,906	18,243,960	43,171,142
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