

Eclipse Hotels Dodoma Ltd

Plot No.283,Block A Kuu Street

P. O. Box 3222, Dodoma, Tanzania

# **HOTEL BUSINESS PLAN**

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## INTRODUCTION

When talking about one of the best hotels in the Tanzania, **Eclipse Hotels Dodoma Ltd** is a 4 star hotel that offers and provides superior and top quality hotel amenities and accommodations like no other. These are designed for their huge numbers of local and international tourist and traveler occupants. **Eclipse Hotels Dodoma Ltd** provides a wide variety of facilities such as conference rooms, dining halls, and meeting rooms. These also contain high quality equipment for premium quality experience and superb security.

**Eclipse Hotels Dodoma Ltd** in newly started Dodoma City Hotel. The hotel business is a limited liability company of Eclipse Hotels Dodoma Ltd. It was in Dodoma where the hotel business was registered under the license number of **156180912**.

### People behind this Business

Mr.Zahir Damji is the director and one of the board of directors. As the formation of this business transcends, there will be an addition of heads for manager and supervisor positions. These people will then join the existing board members once employed. Mr. Zahir Damji make certain that there will be enough financial and human resources that will actively monitor and assess the organization's entire financial proceedings and employee evaluation. It will be the approval of Mr. Shaffin Damji and Mr. Aly khan Damji as well as the implementation of policies in order to achieve the organization's mission and to prevent possible conflict of interest. Regular meetings are essential in accomplishing the said functions and in order to have a detailed and orderly monthly meeting schedule.

## EXECUTIVE SUMMARY

The major goal of **Eclipse Hotels Dodoma Ltd** is to obtain a permanent spot in the local and international marketing industry. Acquiring one of the best 4 star hotels in the next 5 years is part of our major goals and objectives. Offering excellent amenities and providing topnotch services are our main missions with competitive cost that targets our diversified prospective clients and customers. These are also reflected in everything we do that contribute to quality enrichment of people's lives from all parts of the world. We can create an excellent satisfaction level for our local and international tourists and travelers because of the hotel's world-class management and tourist industry experience. Truly, **Eclipse Hotels Dodoma Ltd** is one of the best hotels in Dodoma, Tanzania.

**Eclipse Hotels Dodoma Ltd** will be located in Plot No.283,Block A,Kuu Street in Dodoma. The major reason why this location has been chosen is because of its size and visibility with tourists and the public. We will announce the official location on 01st January 2023. Since the location is near Dodoma Airport, the target market will be regional and it will be more accessible especially to tourists and travelers. International activities will be further developed since there will be a wide variety of entity relationships.

**Eclipse Hotels Dodoma Ltd** holds a promising future since all staff we have are with extensive experience. We also carefully plan every action and future projects, and our skills training program is specifically intended for our staff and future employees. We also have our market research where

thorough details about our management style are being highlighted. One of the contributors to success is employee and management enthusiasm and that is what we have. Establishing an organization that helps in providing opportunity for employment is part of our goal. **Eclipse Hotels Dodoma Ltd** also helps in providing an ideal venue for regional and international business meetings or vacations.

## Objectives

We at **Eclipse Hotels Dodoma Ltd**, will do our utmost best to become one of the established and renowned hotels in Dodoma, Tanzania. With our skilled and expert partners in the community agency, we make sure to develop more job training services and workshops for future employees and on-the-job trainees. Developing a funding source that will be feasible for new small business endeavors that is within Dodoma, Tanzania.

Moreover, when it comes to financial objectives, our partner **Eclipse Group** ensures to grant a total amount of **USD1,000,000/-** for construction and startup costs, and in creating profit limit that authorizes above minimum wage for all employees. For marketing, **Eclipse Hotels Dodoma Ltd** should have a website and social media page that display the hotel's complete details. There should be a thorough marketing reach for greater marketing impact towards public audience and prospective customers which can also help boost public recognition.

## What are the Major Advantages?

These advantages will make **Eclipse Hotels Dodoma Ltd** one of the best and renowned hotels worldwide.

- There will be job skills training that will for sure impact the entire community.
- We have a very distinct and excellent atmosphere and service that will surely entice numerous customers.
- **Eclipse Hotels Dodoma Ltd** will be constructed along ecological guidelines, meaning by the time of construction, there will be less to zero impact on the surrounding environment and at the same time helps in inspiring local economy.
- **Eclipse Hotels Dodoma Ltd** will have a 4 star rating in international hotel rating systems.
- In terms of financial record, there will be excellent monetary record system that is in a real-time basis. This is to prevent any financial issues and to have a precise record for monetary breakdown.

**Eclipse Hotels Dodoma Ltd** will be referred to as a 4 Star quality hotel and will be renowned locally and internationally. Certain inspection is necessary and this will be conducted by all travel agents and hotel representatives both nationally and internationally. Continuous development of world travel and tourist organizations are required for **Eclipse Hotels Dodoma Ltd** reputation as an excellent destination quality for all tourists and travelers.

Estimation of employee	[INSERT YEAR]	[INSERT YEAR]	[INSERT YEAR]	[INSERT YEAR]	[INSERT YEAR]
Engineering Department	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]
Marketing	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]
Hotel accommodations	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]
Security	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]
Food/Catering	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]
Housekeeping	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]
Accounting	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]	[INSERT DETAIL]

## MARKETING

**Eclipse Hotels Dodoma Ltd** accommodation contains different room types such as suite (for business or honeymoon), double rooms, and single rooms. There will be available bathroom, television, mini bar, air condition, and internet connection in every room.

The administration will be supervised by Aly Khan Damji together with the management of **Eclipse Hotels Dodoma Ltd**. The hotel will further have applicable insurance coverage and this will be annually reviewed by Finance Department in order to make certain that the types of insurance coverage are intact and strictly followed.