



SARDINE FISHING INDUSTRY - LAKE VICTORIA PROJECT

PROJECT IMPLEMENTATION PLAN

Activities	Phase
<ul style="list-style-type: none"> • The company recruited required senior management team project staff members; including Project Coordinator, Operations and Product manager and Communication and Relations manager • The company established an office in Mwanza for execution of project activities which enabled senior company management (Managing Director and Finance Director) to relocate from Dar es Salaam to Mwanza • Millennium engineers succeeded to establish office area in Mwanza city located at Isamilo area, Block D, Plot No. 13. Again during this time, the company worked on surveying potential areas for project in Kayenze Ndogo and Kasalazi. • Stakeholders engagement and project introduction to government ministries, institutes and authorities. These includes; Ministry of Energy, Ministry of Livestock and Fisheries, Office of the Vice President, LGAs and TAFIRI. • The company managed to file application for OSHA, fire clearance, business licence and industrial license which are the important permits needed for business project execution. • Both financial and narrative project reports were prepared and submitted to the donors. The company also received reports from our partner (Fishers Union Organization). 	<p>Phase 1 1st July - 30th November 2021 5 months</p>
<ul style="list-style-type: none"> • As part of branding and marketing activity the company installed three (3) billboards; one at the main office and two towards the project site A. We have also opened our new social media accounts on LinkedIn, Twitter and Instagram. The company website has also been developed for project visibility. • Documentary phase one was completed which details problems the project aims to address. K-15 studios prepared a problem phase documentary which shows the situation before project interventions. 	<p>Phase 2 1st December 2021 - 31st March 2022 4 months</p>



<ul style="list-style-type: none"> • The company managed to have meetings with village government representatives, beach management unit (BMU) representatives, boat owners, fishermen and sardine traders at Kayenze Ndogo as part of the customer engagement meeting activity. • After purchase of Site A land the company changed the land use from Residential/commercial area into a small industry area. Followed by site preparations, clearance and cleaning, fencing and 3D drawing of the industrial site. • Development of solar driers from India is undertaken by two companies VIVUNES and SunLit with technical assistance from SELCO. • Acquiring land and development to the industrial standard at project site A (Kayenze Ndogo - Mwanza coast) • Project progress report for phase two has been prepared by Millennium Engineers team and submitted to the donor and other relevant stakeholders 	
<ul style="list-style-type: none"> • Acquiring land and development to the industrial standard at project site B (Kasalazi Island) • Acquiring permits and license (EIA, TFDA, Business License and Industrial License). • International travel to India for driers purchase • Equipment installation and setting up of facilities on site A • Training project staff and local sales women site A • Community and customer engagement workshops for site A • Project start operation on site A • Progress report 	<p>Phase 3 1st April - 31st October 2022 7 months</p>



<ul style="list-style-type: none"> • M&E consultancy work • Equipment installation and project set up on site A & B • Training staff & local sales women for site A & B • Community and customer engagement workshop on both sites • Starts operations on site A & B • Project operations & progress monitoring on site A • Project evaluation on predicted revenues • Annual Audit • Measuring the project impact/socio-economic benefits • Project evaluation for expansion • Identifying market need and potential areas for expansion • Project Documentary phase 2 • Progress report 	<p>Phase 4</p> <p>1st November 2022 - 31st March 2023</p> <p>5 months</p>
<ul style="list-style-type: none"> • Final Monitoring & Evaluation Report (M&E Consultancy work) • Business networking & membership into relevant organizations (fishing, export & renewable energy) • Identifying necessary partners/stakeholders for project scale-up. • Establishing business relationships with key players in the industry • Gender integration workshops • Business plan development for scale up completed • Initiating fundraising for project expansion • Developing the demonstration project final report • Project documentary – final review • Project final audit and close 	<p>Phase 5</p> <p>1st April - 31st September 2023</p> <p>6 Months</p>