

TANZANIA INVESTMENT CENTRE

DIRECTORATE OF INVESTMENT FACILITATION



EASTERN ZONE

**REPORT ON PROJECT VERIFICATION VISIT TO M/S MAISHA BOTTLERS AND
BEVERAGES LIMITED CONDUCTED ON 6th MAY, 2021**

MAY, 2022

1. INTRODUCTION

Maisha Bottlers and Beverages Limited is a private company incorporated on 29th May 2017 with Certificate of Incorporation number 135462 under the laws of the United Republic of Tanzania. The company has the project for beverage production, and this project is registered at TIC with Certificate of Incentives number 043318 issued on 20th July 2018. The project implementation period was March 2021 – March 2022. The company is located at Plot No.71 Kipawa Industrial area, Ilala, Dar es salaam.

2. COMPANY INFORMATION

S/No.	Item	Description		
1	Company Name	MAISHA BOTTLERS & BEVERAGES LIMITED		
2	Shareholder's Information	NAME	Nationality	Shares (%)
		Dixita Mohammed Gulam Abbas Dewji	Tanzania	90
		Hassan Gulam Abbas Dewji	Tanzania	5
		Hussain Gulam Abbas Hussanali Fazal Dewji	Tanzania	5
3	Company Communication Information	Phone	+255 764030079	
		Physical Address	Kipawa Industrial Area Ilala– Dar es salaam	
		Postal Address	P. O. Box 22196 Dar es salaam	
4	Contact Person	C B Reddy		
5	Incorporation	Certificate of Incorporation No. 135462		
6	TIN	133-986-243		
7	Project Objective	To establish a project for beverages production		

3. ACTUAL PROJECT PERFORMANCE

S/No.	Information	Description	Current Status	
1.	Investment financing amount	Financing type	Amount (USD)	Source Country
		Local Equity	35086	Tanzania
		Local Loans	23500	Tanzania
		Foreign Equity		
		Foreign Loans		
		Total Investment	48586	
2.	Capacity	Project capacity per year	Dar es salaam plant-40,000 bottles/hour, equivalent to 144 million bottles/Year	
3.	Direct Employment	Foreign Men	15	
		Foreign Women	5	
		Local Men	209	
		Local Women	140	
4.	Indirect Employment	Estimated Total No.	1000 people	
		Type/areas of Indirect Employment	<ul style="list-style-type: none"> ▪ Retailers and wholesalers of soft drinks ▪ Food vendors to factory workers ▪ Suppliers of various industrial materials ▪ Suppliers of factory spare parts ▪ Water suppliers 	

4. OBJECTIVE OF THE VISIT

- a. To check the progress of the project in terms of operations and implementation phase.
- b. To find out the reasons for delay of completion to import capital goods during implementation phase.

- c. To find out challenges faced by the project

5. FINDINGS

- a. The project was complete and operating. Beverages were produced, packed stored in the warehouse and transported to the market.
- b. Maisha Bottlers and Beverages has been allocated 90 units of light trucks (TRA letter attached) and already enjoyed their part of incentives (previous TIC certificate).
- c. Maisha Bottlers and Beverages has ordered 50 units of light trucks as part of their Incentives, but the importation of deemed capital goods was delayed due to Covid 19. The reason for delay was that, many firms in China had closed their operations due to pandemic, thus caused this firm to fail to import the same on time.
- d. Deemed capital goods are in the port of Dar es Salaam, waiting for delivery (Bill of lading and invoices attached)
- e. 50 light trucks are still in Dar es salaam port because their TIC -COI expired during Covid 19 pandemic.
- f. TRA requires new (valid) COI from them for the 50 light trucks to be delivered with specified incentives.

Pictures



Maisha Bottlers and Beverages Plant in production



Maisha Bottlers and Beverages Storage facility

6. CHALLENGES

The project encountered the following challenges which amongst them were the main reasons for delay to implement project as planned:

6.1 Delay of clearance for the shipment of light trucks from Dar es salam port due to expired TIC - COI

7. FUTURE PLANS

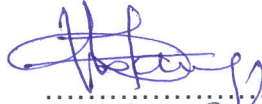
Installation of new line of production in Dar es Salaam plant.

8. PVV RECOMMENDATIONS AND CONCLUSION

The team is satisfied with the project progress. We humbly recommend extension of certificate of incentives number 043318 for six months to facilitate exemption that will enable importation of light trucks for transportation operations.

We submit.

1. Mr. Fidelis Obanga TIC



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2. Mr. Steven Mkama TBS



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Date 11/05/2022