

WYL INTERNATIONAL LIMITED

FEASIBILITY STUDY

FOR

CONSTRUCTION SERVICES

Wyl International Limited

P.O. Box 31829

Dar Es Salaam-Tanzania

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1.0 Introduction

Tanzania is endowed with plenty of investment opportunities. Besides being peaceful and politically stable, it has abundant occupies a strategic geographical location in the Eastern and Central African region facilitative of trade and investments. The country's strong growth of 7 percent over the past decade coupled with the ongoing air, road, and rail infrastructure developments as well as utility provision provide bright prospects for investment inflows to Tanzania. However, the government has identified strategic areas of investment that include, manufacturing, *infrastructure development*, tourism, and the building and *construction industry*.

This business plan offers an opportunity to review our vision and strategic focus. It also provides a step-by-step plan for the business expansion, establishing a favorable supply of road signs and marking, gross margin, and profitability. This plan includes chapters on the investor profile, investment costs, project objectives, financial plan, and project implementation schedule.

2.0 Investor Profile

WYL INTERNATIONAL LIMITED is a professionalized road marking and road signs contractor that manufactures and supplies the road signs and marking of P.O Box 31829, Dar es Salaam, Tanzania, the company with Incorporation Number **154997721**, is incorporated in Tanzania by carrying on the business of design, draw, painting, create, make and repair all kind of road signs and marking material supply.

3.0 Statement of the Project Objective

The main objective of the proposed business plan is to become a leading contractor company in the construction industry by carrying on the business of manufacturing thermo-plastic material and

supplying gabion boxes, guard rails, and or carrying on the business of general civil works, engineering, and road constructions renovations.

4.0 Investment Costs (foreign and local expected capital expenditure)

<u>S/N</u>	<u>ITEM NAME</u>	<u>QUANTITY</u>	<u>VALUE (Cost in TSHS)</u>
1.	Mitsubishi Fighter-3.5 Tones-T422 Dls (Fuso Crane)	1	51,714,000
2.	Road Marking machine-Brand Power Master 180	1	112,936,800
3.	Hand push road marking machine	1	6,378,400
4.	Boiler	1	21,761,600
5.	Sweeper	1	3,700,000
6.	Primer sprayer	1	2,960,000
7.	Toyota-Harrier-T188-DZJ	1	33,300,000
8.	Plate cutting machine	1	39,746,994
9.	Angle punching machine	1	21,198,396
10.	Plate folding machine	1	39,746,994
11.	Riveting machine	1	39,746,994
12.	Gavalised Steel and Pipe machine	1	17,000,0000
13.	3M Reflective film and HP Laser Printing machine	1	5,000,000

5.0 Financing of the Project (specific sources(s) of finance for the project)

i. Supply Agreement/Contract for Road Signs

The Total Consideration/Price is Tshs. 236,091,436 (VAT exclusive), based on the price list (BoQ) included in the agreement.

ii. Foreign Equity

The project will be financed by “Foreign Equity” of \$ 500,000.000. Equity providers will require a rate of return target, which is higher than the interest rate of debt financing. This is to compensate for the higher risks taken by equity investors as they have a junior claim to the income and assets of the project. In nutshell the Financing of Foreign Direct Investment FDI inflows in 2017 was mainly through equity and investment fund shares which accounted for 65.4 percent of the total FDI inflows, implying a sign of increasing investors’ confidence in the domestic investment environment.

6.0 Transfer of Technology

The project seeks to attract technological transfer and use both national and foreign experts and consultants for the development, design, and construction services.

- The manufacturing of road signs is deployed are standards technology during the process; the use of AASHTO MACHINES (Digital Printing).
- The thermoplastic material is processed and qualified with BS-3262-1989.

7.0 Financial Projections for the next five (5) years

WYL INTERNATIONAL LIMITED, we're intending to expand in the next five years. Our plan is as follows:

- The wholesale & retail of steel pipe and plates, gabion box, fence, and guard rail.
- We plan to establish a manufacturing factory of thermoplastic road marking paint.
- To carry on the business of civil construction works.

8.0 Expansion of Production of Goods and Services

The Project will stimulate the establishment of major construction services for the manufacture of road signs and road marking for both local and foreign needs considering the county's infrastructure gaps and needs. The project is expected to accelerate the construction services development.

9.0 Environmental Impact Assessment

Tanzania's current political, social, and economic policies have opened up doors to small-scale and large-scale investments through trade liberalization. These policies are likely to have positive impacts on improving the national economy and create dangers on the quality of the environment that may be compromised in the pursuit of profit. All investment opportunities are located in the Districts and Municipal boundaries. It is therefore pertinent that both central and local governments be vigilant and improve environmental governance to cope with these new demands.

Environmental Impact Assessment (EIA) will be recognized as one of the most valuable and widely used tools for achieving the goals and objectives of the project at hand, Many projects are implemented without being subjected to EIA but our project will be deploy availability of

supporting information to assist decision-making process on whether or not the impact statement and/or a proposal can proceed and under what conditions and secure human and public health and susceptibility to environmental risks.

10.0 Employment Opportunities

Foreign Direct Investment (FDI) flows have increasingly become an important source of financing investment in developing economies in recent years. The project will create employment opportunities for various professionals directly or indirectly linked to the project. Currently, before the commencement of the project operation, there are **11** total jobs **6** local and **5** foreign.

The project will also provide indirect employment in primary, secondary, and tertiary sectors including banks, logistics, insurance, manufacturing, etc. of the Project Area of Influence.

11.0 Proposed Implementation Schedule

It is expected that the project will take a respective duration/period to be conducted or implemented as shown below in the figure:-

<u>S/N</u>	<u>ACTIVITY</u>	<u>DURATION (Period)</u>
1.	Application/Processing TIC for Certificate of Incentives	July, 2022
2.	Financial Mobilization	June – October, 2022
3.	Ordering of Vehicles and Road Marking Machines	September, 2022
4.	Arrival of Vehicles and Machines	October, 2022
5.	Trial Operations	November, 2022
6.	Commencement of Project/Operations	February, 2023