



## TANZANIA INVESTMENT CENTRE

### REGISTRATION FORM FOR CERTIFICATE OF INCENTIVES

**(Tanzania Investment Act 1997, Section 17 and 18,  
and the Investment Regulations: Regulation 42, Government Notice  
No. 318A of 2002)**

Tanzania Investment Centre  
9A & B Shaaban Robert Street  
P. O. Box 938  
**DAR ES SALAAM**  
Tel. 2116328  
Fax. 2118253  
e-mail: [information@tic.co.tz](mailto:information@tic.co.tz)  
Website: [www.tic.co.tz](http://www.tic.co.tz)

**(Please fill the form in duplicate)**

**THE UNITED REPUBLIC OF TANZANIA**

**THE TANZANIA INVESTMENT ACT  
(No. 26 of 1997)**

**APPLICATION FOR REGISTRATION  
(Made under Regulation 42)**

To: The Executive Director  
Tanzania Investment Centre  
P. O. Box 938  
**DAR ES SALAAM**  
Tanzania

1. I/~~We~~ : **MWITA VICTOR NYAKIRIGA**

(director/~~directors~~/agent of **OSERO CAMPS LIMITED** apply for registration of:  
**CERTIFICATE OF INCENTIVES.** under Section 17 of the Act and Part IV of  
the Investment Regulations, 2002.

2. The registered office of the company will be situated at:  
**ARUSHA, POSTAL CODE 23221,  
MATEVES AREA  
NEAR ARUSHA AIRPORT  
P. O. BOX 14547, Arusha  
Tanzania**

Copies of the following documents are attached to this application:

- (i) The Memorandum and Articles of Association/or Partnership agreement
- (ii) Certificate of Incorporation/Registration
- (iii) A copy of the Project Profile or Feasibility Study showing the implementation period, a program of implementation, and operative date
- (iv) Evidence of financing and evidence of land ownership for the project

3. The Head Office of the Company will be situated at:  
**ARUSHA, POSTAL CODE 23221,  
MATEVES AREA  
NEAR ARUSHA AIRPORT  
P. O. BOX 14547, Arusha  
Tanzania**

4. The Principal Officers of the Company are:

- i. **JOSEPH STANISLAW BENON CHARLESON**
- ii. **MWITA VICTOR NYAKIRIGA**
- iii. **ELENA VICTOROVNA DANILOVA**

5. Auditors of the Company are:  
**Afriq Consultants**  
**Certified Public Accountant**  
**P.O. Box 3564**  
**Kinondoni, Dar es Salaam**
6. The authorized share capital of the Company is T.Shs. US\$ **500,000,000**
7. The intended capital investment of the Company in terms of Section 2(21) of the Act is T.Shs. US\$ **1,250,000**
8. The month and day of the financial year end is: **31<sup>st</sup> December**

Note: *failure to provide all the required information will result in the return of the application by the Centre.*

I enclose a cheque/cash made payable to the Tanzania Investment Centre for T.Shs. US\$ **1,100** being the Registration Fees. *In the event this application is unsuccessful we understand that this fee will not be refunded.*

I, **MWITA VICTOR NYAKIRIGA** of Post Office Number: **14547** do solemnly and sincerely declare that I am a director ~~duly authorized agent~~ of **OSERO CAMPS LIMITED**

AND that all the requirements of the Tanzania Investment Act, 1997 in respect of matters precedent to the registration of the business enterprise under the Act and incidental thereto have been complied with, AND I make this solemn declaration conscientiously believing the same to be true.

Declared at Arusha  
 The **22<sup>nd</sup>** day of **August** 2023

  
 Applicant



Before me:



Commissioner for Oaths



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Attach only where applicable, otherwise indicate “N/A”

## APPLICATION SUMMARY

**Company Name: OSERO CAMPS LIMITED**

COI Number: **140950009**

COI Date: **4<sup>th</sup> February 2020**

Post Box: **14547**

Town: **ARUSHA**

**Sector: TOURISM**

**Sub-Sector: MOBILE CAMPING**

### **Investment Financing Plan in Million US\$/Tshs.**

Foreign Equity	Local Equity	Foreign Loan	Local Loan
	<b>212,770</b>	<b>550,000</b>	

### **Project Objectives:**

The Company has been a Seasonal campsite at Nyabogati 12, in the Serengeti National Park (Appendix 7), and is developing this as a luxury tented camp to be operated under the name Serengeti Plains.

Naybogati 12 is one of the most remote campsites in the Serengeti National Park. It comprises Acacia woodland adjacent to the Ngare Nanyuki River, overlooking the vast open plains containing the Barafu, Zebra, and Gol Kopjes. The area is renowned for excellent wildlife sightings, particularly of lions and cheetahs, and has one of the lowest tourism densities in the Serengeti.

Regulations stipulate that, as a Seasonal Camp, Serengeti Plains cannot incorporate any permanent construction within the project. Despite this, the camp will be aimed at the luxury top-end market with the following features:

- All guest tents will be on raised wooden platforms (set on metal frames).
- Stretch fabric imported flysheets over a locally constructed inner tent provide a premium look.
- Large central lounge & dining area with sliding glass doors opening to an ‘infinity’ view.
- 24-hour solar-generated power.
- Solar water heaters for each tent.
- Custom, handmade furniture is almost entirely sourced from Tanzania and the rest of East Africa, and a mixture of imported and locally-sourced fixtures and fittings complete the stylish look.

The proposed look of the camp has been captured in Artist’s Renderings (Appendix 8).

Serengeti Plains will open in June 2023 with seven guest tents. In 2024 & 2025, the occupancy capacity will be expanded by the addition of 3-5 more guest tents, including family units, and a second lounge & dining tent to allow for the creation of a ‘private wing’ where select groups can take over a section of the camp on an exclusive basis.

The camp will operate on both a ‘Full Board’ and ‘Game Package’ basis. Initially, the camp will have two specially customized open Landover game-viewer vehicles and the camp will also operate a pick-up truck and tractor and trailer, but this fleet will be expanded the following year.

**Capacity:** Currently there are seven (7) tents accommodating up to 18 guests, The plan is to expand to ten (10) tents, accommodating up to 26 guests.

**Employment:** Foreign: ..... Local: **50** Total: **50**

**Implementation Period: 1<sup>st</sup> June 2023 to 31<sup>st</sup> May 2027**

**Project Location**

Site/Plot/Block No.: Serengeti Plains

Street: Nyabogati District: Serengeti Region: Mara  
(Attach sketch map showing project location)

Shareholders	Nationality	%
a)Leleshwa Safari Company. (Tanzania) Limited.	Tanzanian	30
b)Topguides Bushcamps Limited	Tanzanian	70

**Investment Breakdown US\$/Tshs.M**

	Phase 1 (2023)	Phase 2 (2024/5)	Total
Tents & Platforms	\$ 365,000	\$ 150,000	\$ 515,000
Operating equipment & utilities	\$ 97,500	\$ 50,000	\$ 147,500
Furniture, fixtures & furnishings	\$ 160,000	\$ 80,000	\$ 240,000
Motor vehicles	\$ 55,000	\$ 155,000	\$ 210,000
Pre-operating expenses	\$ 50,000	n/a	\$ 50,000
Development of Mugumu land	n/a	\$ 50,000	\$ 50,000
Miscellaneous costs	\$ 22,500	\$ 15,000	\$ 37,500
<b>TOTALS</b>	<b>\$ 750,000</b>	<b>\$ 500,000</b>	<b>\$ 1,250,000</b>

**Contact Details:**

Name: **Mwita Victor Nyakiriga** Title: Director

Telephone: +255 682 111 121 Fax:

Email: [victor@topguidessafaris.com](mailto:victor@topguidessafaris.com)