

SHINNING STAR COMPANY LTD

P.O. BOX 6354

DAR-ES-SALAAM

**LED LIGHTS MANUFACTURING FACTORY
BUSINESS PLAN**

SUBMITTED FOR: TANZANIA INVESTMENT CENTER PROJECT REGISTRATION

PREPARED BY

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EXECUTIVE SUMMARY

SHINNING STAR COMPANY LTD is private company being registered since 5th of December 2022, being involved for establishment of led lights products as well to other lights in, TANZANIA.

SHINNING STAR COMPANY LTD, had managed to lease warehouse in MKuranga mwanambaya ROAD PLOT #1,2,3 & 4, BLOCK F HOUSE NUMBER 20 , for factory establishment.

SHINNING STAR COMPANY LTD, had started to import raw materials, as well products for electrical home appliances and accessories for marketing while organizing for manufacturing LED lights products

Shareholders for **SHINNING STAR COMPANY LTD** had already made several efforts to enable managed project establishment, in Mkuranga, Mwanabaya ovation for long term warehouse leasing in order start machines installations.

Already there are efforts of impetrated several machines containers for LED LIGHTS assembly along with raw material, soon will be at Dar-es-salaam port.

Thus this business plan for registration will unlock, timely project TIC registration, to enable the factory start enjoying the provided stimulus packages.

The project in demand of **TIC** registration, expects to introduce new chines LED lights technology in East African blocks , for wide market penetration, starting with parts assembly, but later on diversification will switch for manufacturing locally, that why **SHINNING STAR COMPANY LTD** inned for TIC project registration for expansion.

“Zero percent (0%) Import Duty on project capital goods, computers and computer accessories, raw materials and replacement parts for agriculture, animal husbandry and fishing, human and livestock pharmaceuticals and medicaments, motor vehicle in Completely

[Date]

Knocked Down (CKD) form and inputs for manufacturing pharmaceutical products”

Thus among of **TIC** industrial stimulant, it allows land securing form government land data bank. Therefore no problem for land allocation as part of **SHINNING STAR COMPANY LTD** to ensure land will be secured without problem. This aspect had been in TIC stimulant package as follows: “TIC will provide foreign investment promotion packages on the following:-

- ❖ Grants land derivative rights to investors
- ❖ ;Monitoring the flow of foreign direct investment
- ❖ The recognition of private property and protection against any non-commercial risks. Tanzania is an active member of the World Bank Foreign Investment Insurance wing, MIGA (Multilateral Investment Guarantees Agency). Likewise Tanzania is a member of The International Centre for Settlement of Investment Disputes (ICSID) also a body affiliated to the World Bank.

CONSENSUS PROJECT STATEMENT

It is inevitable that, LED LIGHTS business operation without being registered by TIC, will take time for market penetration, capital reorganization and settlement for good cash flow, and attained early payback period.

Economies of scale easily to attained at maximum of factory and marketing operation through enjoyment for project stimulus packages,

Thus it is inevitable for dedication ensuring TIC is completing project registration for enabling **SHINNING STAR LED LIGHTS** factory in Mukranga Mwanabaya location manage enjoy Government investments projects stimulus packages through the expected investment capital of **USD(\$)** **2,000,000.00**

There are many varieties of enjoyable stimulus packages through TIC, which must be acquired gained through registration fr enable project easy settlements

entrepreneur has evolved over the years to be used to mean an individual (group of individuals) who has the ability to see and evaluate the business opportunity existing in the environment and take advantage of it.

9. **An entrepreneur** is considered to be a person with ability to take risk of organizing resources into business venture and manage it with the aim of being successful
10. **Partnership-** is a collaborative initiative that involves diverse stakeholders
11. **Financial Services;** Financial services are the economic services provided by the financial institutions which encompass a broad range of organizations that manage money such as banks and SACCOs. These financial services include credit and deposit services.

ABBREVIATIONS

URT- United Republic of Tanzania

DRDPs- District Rural Development Programs

GDP (mp) - Gross Domestic Product (market price)

HBS-Household Budget Survey

NECP- National Employment Creation Program

NSGRP- National Strategy for Growth and Reduction of Poverty

TIC-Tanzania investment center

PRSP- Poverty Reduction Strategy Paper

LED LIGHTSMANUFACTURING FACTORY BUSINESS PLAN

PREAMBLE

Tanzania is among of countries with good investment attraction to many investors in east Africa to man various economic sectors.

Chinese investors in Tanzania had been classified major investor foreign direct capital provider to many sectors economic venture in Tanzania

SHINNING STAR COMPANY LIMITED ia among of Chinese investors to LED lights and other lighting material investment venture expecting to invest, more than **USD (\$ 2.0 million** to manufacturing factory in Mkuranga coast region.

Investment to expected manufacturing factory requires government support to enable flourish sustainable, enable provide many economic project benefits among of them big number employment of opportunities, to be good taxpayers after tax holiday as well to enable capital brought stabilize countries economy.

Government of Tanzania through **TIC** against investment packages, is key fundamental for project implantation on capital flow stability through various taxes relief, which led to compelled project be registered to TIC in order qualify for investment stimulant package.

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1.0: INTRODUCTION

1.1: LEGAL IDENTIFICATION

- 1) **PROJECT' NAME: LED LIGHTS MANUFACTURING FACTORY**
- 2) **PROJECT OWNER: SHINNING STAR COMPANY LTD**
- 3) **CONTACT ADDRESS: PO. BOX 6354,,DAR-ES-SALAAM -TANZANIA**
- 4) **FACTORY LOCATION:MWANAMBAYA KILWA ROAD PLOT #1,2,3 & 4, BLOCK F HOUSE NUMBER 20 , MKURANGA DISTRICT- COAST REGION**
- 5) **CELLPHONE:+255746723727,WHATSAPP:+491636764357**
- 6) **EMAIL: shinning_starttz@gmail.com**

1.2: TERMS OF REFERENCE

Tanzania investment center had be providing investment stimulant package for enabling zero import duties for industrial establishment projects this of similar kind. This had been stipulated as follows:

"Zero percent (0%) Import Duty on project capital goods, computers and computer accessories, raw materials and replacement parts for agriculture, animal husbandry and fishing, human and livestock pharmaceuticals and medicaments, motor vehicle in Completely Knocked Down (CKD) form and inputs for manufacturing pharmaceutical products"

Therefore it allowable and granted permission after project being registered by TIC, acquire special stimulant for industrial capital goods of the project.

SHINNING STAR COMPANY LTD is expected to spend big sum of sunk costs for investment and working capital which require relief from Investments stimulant package.

Such investment allowable relief package enable achieved stabilized cash flows, attainable ROI, and ROA

This also provides project stability for reorganized working capital, for enable timely payback period

1.3: BUSINESS PLAN OBJECTIVES

1) TO ENABLE PROJECT BE REGISTERED FOR STU,ULS PACKAGES

Investment projects, involve big sum of implementation costs, which requires good management expertise to ensure return on investment achieved on early payback period.

It is similar to **SHINNING STAR COMPANY LTD** to LED light manufacturing factory, which involve big amount of investment capital for effective capital management for appropriate ROI as well to payback period.

To be registered to TIC, provides capital goods zero tax charged, as well provision of tax holiday as among of project government stimulus packages, required for gained stimulus packages benefit for enable good return of investment (ROI) of efficient cash flow, as well to settled comfortable project maximization.

2) TO ENABLE PROJECT SUSTAINABILITY DIVERSIFICATION

This project is among of recent acquired technological innovation factories,

Project will start for assembly of imported led light parties through installed machines in the factory, with application of new technological acquired from China light technological industry.

Thus, after establishment, will start for diversified project for producing all imported parts in vertical or horizontal diversification to ensure that, project capital harmonization is maintained for manufacturing all involved projects parts in the factory locally produced.

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