

# AFYA WHEAT FLOUR LIMITED

## ESTABLISHING A WHEAT MILLING PLANT AT KURASINI, TEMEKE DISTRICT

DAR ES SALAAM

**BUSINESS PLAN**

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**ABBREVIATIONS**

FC	Foreign Currency
GDP	Gross Domestic Product
GM	General Manager
IRR	Internal Rate of Return
Kg	Kilogram
LC	Local Currency
Ltr	Litres
m	Metres
mt/MT	metric tonnes
NPV	Net Present Value
OD	Bank Overdraft
p.a	per annum
pm	per month
TBS	Tanzania Bureau Standards
TFDA	Tanzania Food and Drugs Authority
TIC	Tanzania Investment Centre
TZS/TShs	Tanzanian Shillings
SCE	Bins of Finished Goods Inside Silos
USD/US\$	United States Dollars

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## 1. EXECUTIVE SUMMARY

### 1.1 INTRODUCTION AND BACKGROUND

Afya Wheat Flour Limited is a private limited company incorporated under the companies Act 2002 with registration certificate no.141936794 dated 18<sup>th</sup> June 2020. The company is based in Dar es salaam, Kurasini, Temeke District. The company aims to specialise in wheat milling and other grain products for local and export market.

The company shall purchase local harvested wheat and imports large proportion of wheat grain. The plant capacity is of medium to large size and expects to cater also for the growing domestic and export market especially the DRC, Rwanda, Burundi and other Central Africa Countries.

### 1.2 THE WHEAT MILLING PLANT

Afya Wheat Flour Limited is in the process installing a wheat milling plant with a total capacity of 3000 metric tons/day. The plant with Buhler machines from Germany will produces high quality graded wheat flour with granted certification of Tanzania Bureau Standards (TBS).

For investing in this project, the company is expected to receive TIC Certificate of Incentive. The plant is to be located at plot no P17120 Kurasini Temeke District, Dar es salaam Region. The company owns this land with Title Deed no. DSM 1028639 registered on 06 September 2022 with Right of Occupancy for 99 years and Registered Plan no. DSMS 0028411. The total area of the plot is 20,526 square metres which is very adequate and ideal for establishing a mill plant.

The area has all the necessary amenities such electricity, water and infrastructure. The Plant is well be fenced with office, milling factory buildings and has silos each with total capacity of 82,500 metric tons and the total capacity of silos is 165,000 tons.

The company's long-term plan is to construct additional grain storage facility and venture in milling of other grains.

### 1.3 SPONSORS/SHAREHOLDERS

The main sponsors and shareholders/directors of the Afya Wheat Flour Limited include the following:

SN	Shareholders	No. of Shares
1.	Ameir Munif Abdallah Nahdi	2500
2.	Said Edha Abdallah	2500
3.	Khalid Munif Abdallah	2500
4.	Milkcom Dairies Limited	1

As the company activities grow, more investors expected to be invited, with vision of raising equity capital.

The shareholders are the members of Board of Directors who have vast experience in project management, public administration, grain milling operations.

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The authorized share capital of the company is TZS 1,000,000,000 (1.0 Billion) divided into 100,000 ordinary shares of TZS 10,000 each. The company shall have the power to increase and to divide the shares in its capital for the time being into several classes of stock or shares and to attach thereto respectively such preferential deferred or in accordance with the Articles of the Association of the Company.

## 1.4 MARKETING

In Tanzania about one third of milling activities are carried out by large private companies and former NMC plants and the remaining two thirds by small scale private groups or individuals. The small-scale grain millers are located both in urban and rural areas, either owned by individuals or groups. About 25% of the 8000 villages in Tanzania now have either one or more maize, wheat or wheat mills.

Wheat in Tanzania is mainly produced in the northern highlands (Arusha and Kilimanjaro regions) and in the southern highlands (Iringa, Mbeya, and Rukwa regions). While wheat production in the southern highlands is predominantly small scale, production in the northern highlands is mainly in large scale farms. The prevailing mode of wheat production in Tanzania include large-scale mechanized, small- to medium-scale mechanized, and hand-tool production.

Wheat consumption in Tanzania is higher in urban areas (83%) than in rural areas (17%). Wheat demand is essentially in the form of wheat flour, which is both an intermediate product and final product.

Tanzania is a net importer of wheat and wheat prices might be influenced by changes in the world market and exchange rates.

Wheat is imported all year round-even when domestic production is high; since Dar-es-salaam is the biggest import port and a major supplier of imported wheat in the country.

## 1.5 INVESTMENT AND FINANCING

As summarized in Table 1.0 the total investment is TZS 341.50 billion including initial working capital of TZS 55.19 billion. Afya Wheat Flour Limited will finance this project from shareholders equity contributions.

**Table: 1A** Summary Breakdown of investment costs.

ITEM	Value in TZS'000		
	In US\$	TZS'000'	Total TZS'000
<b>Fixed Assets</b>			
Civil Works and Buildings	2,000,000	47,000,000	47,000,000
Milling +Machinery and Equipment	22,503,114	55,526,433	55,526,433
Motor vehicles	27,990,000	183,159,000	183,159,000
Furniture Fittings and Equipment	250,000	587,500	587,500
Pre-Operational Expenses	0	35,000	35,000
<b>Sub-total</b>	<b>52,743,114</b>	<b>286,307,933</b>	286,307,933
<i>Add: Working Capital</i>	0	55,191,420	55,191,420
<b>TOTAL INITIAL INVESTMENT</b>	<b>52,743,114</b>	<b>341,499,353</b>	<b>341,499,353</b>

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Table: 1B A Summary of Proposed Financing Arrangements

Value in TZS '000'

Item/Source of Funds	TOTAL		GRAND
	Equity	Loan/OD	TOTAL
Land & Buildings	47,000,000	0	47,000,000
Plant and Machinery	55,526,433	0	55,526,433
Motor Vehicles	183,159,000	0	183,159,000
Furniture & Fixtures	587,500	0	587,500
Pre-operational Expenses	35,000	0	35,000
<b>TOTAL</b>	<b>286,307,933</b>	<b>0</b>	<b>286,307,933</b>
Initial Working Capital	55,191,420	0	55,191,420
<b>TOTAL INITIAL CAPITAL</b>	<b>341,499,353</b>	<b>0</b>	<b>341,499,353</b>

1.6 REQUIREMENT OF INITIAL WORKING CAPITAL

Initially, all wheat as the main essential ingredient for the plant is expected to be imported. This is due to the fact at the start our company have no firm arrangements for procurement of wheat from farmers and cooperative unions. We have so far carried out informal research and are confident of making adequate arrangements within a short time after acquiring the plant.

The initial working capital will be based on processing 3000 tons/day.

Table 2.0 Wheat Processing capacity and Extraction rates

Item	Rate	At 70%
Plant Capacity (3000tons/day) 300 days; MT/24 hr.	3,000	630,000
Wheat Input at Achievable Capacity		441,000
Wheat Flour (76% Extraction Rate) MT	76%	335,160
Pollard (10% extraction rate)	10%	44,100
Wheat Bran (12% Extraction Rate) MT	12%	52,920
Waste Output (2% of Paddy Output) MT	2%	8,820

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The initial working capital requirement is about TZS 55.19 billion (US\$ 23.486 million).

The shareholders will cover up the margin fund and raise the balance through the commercial banks.

The subsequent higher levels of working capital requirements will depend on increased milling capacity, expected to be financed through internal cash generation operations.

## **2.0 INTRODUCTION**

### **2.1 BACKGROUND**

Wheat is grown entirely under rainfed conditions. Production falls short of requirements and the country relies heavily on wheat import, which ranged between 85,000 and 95,000 tons.

Wheat is the preferred food grain in towns, while the rural population lives mainly on other cereals. As people move into the towns, consumption of wheat in the coming years is expected to grow faster than that of all other cereals. Evidently, unless a determined effort is undertaken in the research and development of wheat, Tanzania's wheat production will remain inadequate for a long time.

Most of the wheat growing in the country villages have at least a grain milling plant to suit the demand within that area. In the urban areas, the number or density of these milling plants are higher, especially in wheat producing areas.

Under the present conducive investment environment and the ever-rising population, the private sector is striving to install adequate milling capacity to meet the demand of commercial grain milling for the local population. Wheat is in high demand in urban areas in Tanzania as in other countries in the world.

Tanzania has a potential to produce 4,903,400 tons of maize, paddy 1,012,400 tons and 164,800 tons of wheat annually.

Currently S.S. Bakhresa is one of the largest wheat milling company with combined milling capacity of 2800 MT/day with a storage capacity of 220,000 metric tons of wheat grain making the biggest in East and Central Africa. However, despite of this capacity the company has been unable to meet the vast demand of wheat products in the country.

It is on realizing this role that Ms. Afya Wheat Flour Limited has acquired a wheat mill plant to cater for the urban population in the country and beyond. Currently, the plant requires working capital for purchase of grain wheat, raw materials and packaging materials. Other important project components required include power connection, vehicles running costs and working capital requirement.

This study has been commissioned for the purpose of establishing the project viability in our endeavour to solicit part of funds from banks while the part will be shareholders equity contribution

The current market survey indicates that there is a substantial market for wheat flour and other byproducts both locally and abroad for the milling industry and therefore the company competitive edge will depend on the quality and the broad-based product lines the company envisage to produce.

## 2.2 BUSINESS OBJECTIVE

The overall objective is to purchase wheat grains as the main raw material. This includes milling of wheat grain and later marketing of quality wheat flour and the associated byproducts.

The specific objectives of the company include the following:

- (a) Operate the plant so that it runs as a viable business entity.
- (ii) Produce quality wheat flour pollard, maize flour and other grain products for the domestic and export market.
- (iii) To create backward and forward linkages with farmers, cooperative domestic consumers and industries requiring these products.
- (iv) To enhance commercial/business relationship with viable grain producers, farmers groups, traders, primary societies and cooperative unions.

## 2.3 M/S AFYA WHEAT FLOUR LIMITED

Ms. Afya Wheat Flour Limited established in 2020, is a private local company based in Dar es salaam with operating plant based in Kurasini -Temeke, Dar es salaam. The company requires working capital to purchase wheat grain as the main input. Also purchase of other raw materials, packaging materials as well as transportation cost and utility costs in order to optimize production, in terms of quality and quantity.

A large proportion of wheat grain is expected to be imported and this will be supplemented with local produced wheat.

Ms. Afya Wheat Flour Limited shareholders have considerable experience in trading in wheat as well as grain milling and transportation of its products both locally and exports especially to the neighbouring countries.

### **3.0 MARKET ANALYSIS**

#### **3.1 INTRODUCTION**

From the mid-1980s, the entire marketing and distribution of both wheat products in the country has been liberalized. Private traders, cooperative unions and individuals are allowed to procure market and distribute wheat as well as its products.

The above reforms made in the production, milling, marketing and distribution channel of grain and grain products in Tanzania's are fundamental especially considering the price structure of the grains and grain products in this country vis-a-vis defunct National Milling Corporation (NMC) role in the milling industry after privatization of milling plants.

Agricultural GDP has grown at 3.3 percent per year since 1985, the main food crops at 3.5 percent and export crops at 5.4 percent per year. Considering that the overall GDP growth target for halving abject poverty by 2025 is in the range of 6-7 percent, this performance falls short of the needed growth.

The macro-economic reforms have and continue to have had significant impact on the agriculture sector. The economic reforms have led to the opening up of the sector to private investment in production and processing, input importation and distribution and agricultural marketing. Most of production and processing and marketing functions have been assigned to the private sector. The Government has retained regulatory and public Support functions or facilitation role.

Farmers are free to sell their crops to cooperatives or private traders. Due to competition, normal producer prices for food & export crops have increased as such farmers can now sell their produce much faster. Farmers are no longer confined to a single source for their essential inputs for crops and livestock

The response from the private sector to opportunities offered by the liberalization and privatization has been strong. The shares of the private sector in the various crop markets have grown increasingly larger.

Trade in food crop is presently entirely private, except the trading operations of the Strategic Grain Reserve. More than 95 percent of the milling of grain is now in private hands.

#### **3.2 DEMAND AND SUPPLY**

Wheat is Tanzania's fourth most consumed crop after corn, cassava, and wheat. More than 90 percent of wheat produced in Tanzania comes from either large-scale commercial farms in the northern highlands (Arusha, Kilimanjaro, and Manyara regions) or small and medium-sized family farms in the southern highlands (Iringa, Mbeya and Rukwa regions). Wheat production in the year 2021/22 is expected to decrease by 22.2 percent to 70,000 MT, largely due to high post-harvest loss, below-average rainfall, and desert locust invasions in Northern Tanzania.

Tanzania imports Wheat and meslin from Ukraine. Wheat and meslin imports into Tanzania amounted to some 170 million U.S. dollars in 2020. The value was far higher than the one registered in the two previous years, when wheat imports remained below 10 million U.S. dollars. During the year 2021 about US\$41.07 Million worth of wheat was imported according to the United Nations Comtrade database on international trade. As of 2020, Russia constituted the main wheat supplying market to Tanzania

**Wheat Local Production**

Smallholders planting wheat have on average 1 to 2 acres and the yield varies between 6 and 10 bags of 100 – 140 kg1 per bag assuming fertilizer is applied. Those smallholders who achieve 1 mt per acre (close to 2.5 mt per hectare) are doing comparatively well.

As shown in the table below, in 2020, wheat production for United Republic of Tanzania was 65 thousand tonnes. Though United Republic of Tanzania wheat production fluctuated substantially in recent years, it tended to increase through 1971 - 2020 period ending at 70 thousand tonnes in 2020.

**Consumption**

Wheat consumption is higher in urban areas where population growth rates are above 5 percent as compared to fewer than 2 percent in rural areas. Domestic consumption is estimated to be more than one million metric tons per year, requiring Tanzania to import about 90 percent of its wheat. Wheat milling industries, dominated by companies based in Dar es Salaam, supply wheat products to consumers in all regions of Tanzania. Post forecast an increase of 2.1 percent of total wheat consumption in MY 2021/2022 due to population growth and urbanization.

**Trade:**

Tanzania commercially imports wheat from Russia, Australia, Canada, Germany, and Brazil. Wheat imports from the United States are primarily for food aid programs. There was no monetized wheat from the United States in MY 2022/2023. Post forecasts a 25 percent increase in exports due to cross border trade, enhanced by high demand for wheat flour in neighboring countries. Wheat imports are expected to remain at 1.1 million MT due to low domestic production and increasing local consumption

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Table 3: Tanzania Wheat Production, Imports, Exports, Consumption

Metric Tons'000

Year	Local Production	Imports	Consumption	Exports	Ending stocks	Trade balance	Human Consumption per capita	Yield
2016	100.0	800.0	840	40.0	300	-760.0	14.94	1.00
2017	108.7	798.46	873.26	40.08	293.94	-758.39	15.07	1.13
2018	110.37	943.37	909.44	37.94	300.20	-805.45	15.23	1.15
2019	112.55	876.35	944.16	36.52	308.42	-819.83	15.34	1.16
2020	114.8	908.73	978.63	35.21	318.10	-873.52	15.44	1.18
2021	117.26	940.44	1014.36	34.03	327.42	-906.42	15.54	1.20
2022	119.89	978.14	1091.46	32.71	340.85	-945.48	15.66	1.22
2023	122.34	1016	1132.34	41.48	356.62	-998.88	15.78	1.24
2024*	124.78	1054.44	1176.07	30.35	373.00	-1074.09	15.91	1.26
2025*	126.78	1096.49	1176.07	29.18	391.01	-1067.31	16.07	1.26
2026*	128.68	1137.96	1221.12	28.12	408.42	-1109.84	16.22	1.30

Source OECD -FAO Agricultural Outlook for 2017-2026

Note: \* Are estimates

In terms value in 2021, Tanzania imported \$216M in Wheat, mainly from Russia (\$100M), Australia (\$50.8M), Ukraine (\$38.7M), Argentina (\$15.4M), and Canada (\$8.25M)

Urbanization and the growth of major cities like Dar es Salaam, Mwanza, and Arusha are expected to increase demand for wheat products as 80 percent of wheat is consumed in urban areas. In 2021/22 wheat imports are expected to remain at 1.1 million MT due to low domestic production and increasing local consumption.

**3.3 SUPPLY**

The supply pattern of wheat in Dar es Salaam is estimated at 2,530 tons per day respectively. Comparatively the following is analysis of the capacity of each major player in this industry per tonnage output.

**Table 4: Tanzania Companies Producing Wheat Flour**

<b>Name of a Company</b>	<b>Installed Mill Capacity (tons/day)</b>
S.S. Bakhresa	2,800
Azania	200
Coast Millers	120
Pembe	180
AP& AP	280
Basic Element	140
Sunkist	30
Jumbo	50
Singida Super Wheat Flour Ltd	30
Other small/medium wheat millers	15
<b>Total</b>	<b>3,845</b>

### 3.4 DEMAND AND SUPPLY COMPARISON

This section highlights the demand and supply gap. Currently wheat imports stand above 800,000 tonnes annually. The demand for wheat is estimated at 1.2 million tons of wheat grains per annum. This leaves about 400,000 tons deficit of current need. In simplicity this means the need for wheat flour is greater than the existing supply capacity which in turn ensures certainty of total consumption on our production.

In light of these realities, we are strongly convinced that wheat milling is operating in a highly demanded product. And this gives us positioning leverage to provide quality products and create wealth.

We are convinced that the milling industry is quite lucrative. The demand is still increasing despite the presence of big mills, as well as the recent installed wheat mills from private investors and the numerous small scale hammer mills spread all over the country. Most of these mills do not offer quality nor adequately packaged products to meet acceptable international standards.

Though presently the market is still restricted to Tanzania, our short- and long-term strategy is that targeted market to include exporting to neighbouring countries and possibly overseas.

Emphasis on marketing strategy will be to produce quality and convenience to customers in order to command premium price over other existing mills.

### 3.5 TARGETED MARKETS

The company has established various unique market opportunities by segment. Typical segments include the following:

- Military centres,
- Schools;
- Hospitals;
- International Relief agencies including refugee camps;
- Non-governmental organizations (NGOs);
- Selected reputable private traders dealing in wholesale trading of grain.

Initially, we intend to start with the largest market like Dar es Salaam Region. Progressively we will then extend to the regional outlets.

For the Dar es Salaam outlet our marketing strategy will be emphasized on product differentiation in terms of quality and convenience. In this case a fully-fledged delivery network would be established.

The company has a fully-fledged delivery system already established by using its own existing fleet of trucks.

During the first five years of operation an aggressive advertisements and promotion campaign would be undertaken for awareness and convince consumers that the quality and convenience of its wheat mill product is worth the price differential i.e., to pay a premium price for its high-quality wheat.

Due to an increase in middle class income families, there is increasing demand, especially in the urban areas for high quality wheat products. The company's vision is to strive and supply according to this requirement to this ever-growing demand.

### 3.6 MARKETING STRATEGY

Private traders, cooperative unions or any individual are allowed to procure wheat from any source especially from main surplus regions.

#### 3.6.1 Marketing Strategies

Afya Wheat Flour Limited will set several marketing strategies which incorporate among other things, the market information, distribution, pricing policy segmentation, product development, and consumer awareness.

The aim of the company is to produce highly refined wheat flour products of superior quality. Therefore, our marketing strategy will put emphasis on product differentiation in terms of quality and convenience.

The market for wheat and maize are among the largest as compared to their grains with that in mind the company intends to:

- Institute a best marketing mix to satisfy the consumers i.e., produced wheat flour according to market segments.
- Employ qualified and competent technical personnel to operate the mills.
- Produce maintain high quality products using modern technologies that will give products which will compete both locally and internationally.
- Initially we have concentrated our marketing strategy in the urban areas and then expand to other market areas after segmenting according to transport cost and marketing margin as well as preference in end-products.
- Identify reliable suppliers and distributors who will assist in ensuring that the products are delivered timely and are of the highest quality. We will also rely on these stakeholders for relevant information on the market situation (trends, consumer tastes, feelings and comments amongst other things).
- Development of relationships with suppliers, distributors and retailers to support our business. Regular visits will be undertaken to these areas so as to ensure that we are meeting their expectations

### **3.6.2 Credit Provision**

In a fragmented and dynamic market like grain and its products, there is need to establish long term relationship with those who have knowledge and capabilities to market the products but lack financial resources to acquire or stock big volume turnover.

In this respect, the Afya Wheat Flour Limited would device ways of minimizing tying up stocks at its godowns to such bulk buyers. This is aimed to achieve high turnover while reducing the mill plant distribution costs.

### **3.6.3 Product Development**

Initially the company will concentrate in producing i.e., wheat flour, pollard and bran

The Afya Wheat Flour Limited long-term strategies are to explore into demands of the local and foreign markets as far as wheat products are concerned. This includes among other products like pollard, bran for animals feed plants, etc.

#### 4.0 WHEAT MACHINERY AND PRODUCTION PROCESSES

##### 4.1 MACHINERY AND EQUIPMENT

The company is importing the following wheat milling machinery and equipment to be installed based on modern wheat milling technology

Table 5: List of Machinery and Equipment

Item	Value in US\$	
	No units	Value in US\$
Buhler Mill Machines	3 units	8,213,792
Starlinger Packing machine	1 set	2,065,433
Frames Silo 11*7 500Mt storage capacity	2 sets	3,652,555
Symaga Flat bottom Silo	3 units	562,248
Modillion	1unit	443,166
SCE-Bins of Finished Goods inside Silos	1 unit	2,165,920
Automatic Loading Machine	16 Units	500,000
Weighing Bridges	16 units	1,600,000
<b>Sub Total Machinery and equipment</b>		<b>19,203,114</b>
<b>Other Equipment</b>		
Transformers	10 units	2,000,000
Generators	10 units	1,000,000
Workshop Equipment	Set	300,000
<b>Subtotal other equipment</b>		<b>3,300,000</b>
<b>Total Machinery and Equipment Costs</b>		<b>22,503,114</b>

This includes pre-cleaning unit, scalperator, flat sieve, suction type stoner, rubber roller wheat huller machines, compartment separator, iron roller, jet type peeler, wheat grader and auxiliary machines including the magnetic separation, dust and muck removing systems. Other units include the grading machines and wheat refinery unit.

##### 4.2 WHEAT MILLING PROCESS

###### Step 1: Grain Receiving and Storage

Wheat is received at our mill mainly by trucks delivery year-round with the July wheat harvest being our busiest. The majority of wheat is being imported. The remaining wheat comes locally from the northern part of Tanzania. Each incoming load of wheat coming by, is individually sampled and quality tested for moisture, test weight, foreign material, insect infestation and sprout damage. Any load not meeting our quality standards is immediately rejected.

After testing is completed and the quality is acceptable, the wheat is then unloaded in one of our four grain unloading pits. During harvest time any wet wheat (moisture exceeding

13.5%) is transferred to our continuous flow gas drier where it is dried to less than 13.5% moisture for long term storage

Wheat is then transferred to one of our Four Silos each which has 5000 tons capacity where it is fumigated and then cooled to maintain quality while in long term storage

**Step 2: Cleaning House**

Once the wheat is properly aged and cooled it is transferred out of long-term storage and into our mill wheat silo. From here it enters the important process of grain cleaning (see below), where all foreign materials are removed.

After the wheat is thoroughly cleaned and destones it is automatically tempered to a uniform moisture level for milling

**Step 4: Wheat Milling /Grinding Operations**

After spending four hours in the mill tempering bins the wheat is scoured and aspirated one final time before being metered into the 1<sup>st</sup> Break roller mill by our electronic wheat scale.

Once in the mill the wheat is transformed into high quality soft wheat flour through a continuous process of grinding, conveying, sifting, and dusting. Flour quality is maintained throughout the milling process by constant break checks on all the grinding and reduction

After fine pick, water and temperature condition, the wheat grain can be made bran, endosperm and malt separated to grinding operation. Because the endosperm and bran combined very close, the separation of them should be careful to scrape clean and minimize the damage in avoid of waste.

The whole process is divided into coarse grinding, purification and reduction. Coarse grinding is by using two serrated steel roller shafts rotating running in opposite direction at different speeds, with upper roller faster than downside roller 2.5 times. Split the scarfskin of wheat gently and get out of coarse granule and bran in flat and big flaky shape.

Through purification and keep the pure endosperm granule by fine separator according to different proportions. The light bran will float with injected wind power, the remaining heavier endosperm powder go to the reduction stage. After crushing the endosperm by smooth roller flour mill, ground into powder. The crushed flat malt gets out after germ separator (The process is what stone grinder cannot work). Fine powder can be classified into different grade of flour by multi-storey rotary plansifter. The coarse granule sent to grind again (or use as bran). The fine particles can be cheap flour. The coarse debris sent to further processing to remove malt and fine debris; the fine debris can be fine ground into top quality flour.

In addition to flour, three other products are produced from the milling process: wheat bran, wheat middling and wheat germ, all used in the livestock feed industry.

**Step 5: Finished Wheat Flour**

Finished flour is constantly collected from the sifters during the milling process. All flour is blended together before entering the rebolt sifter where the finished flour is given one final sifting to eliminate any impurities. Once finished, the flour is automatically weighed and sterilized on its way to either bulk storage or packing.

Throughout the day several finished flour samples are drawn off the mill for testing in our house laboratory. Every sample is visually checked and then tested for protein, moisture and ash content and that they conform with required quality standards.

**Step 6: Products Packaging**

The wheat products are then packed through using high tech machines ensuring quality and maintaining our brand. The products are packed in nylon bag measuring 5kg, 10kg and 50kg and paper bags measuring 1kg and 2kgs. The company uses high quality bags meant for packing food materials that meets TBS and TFDA standards as well as international standards.

**Step 7: Products Distribution Pattern**

Wheat flour follows a systematic chain of distribution. The company has established the following channels for distributions these include;

- selling through factory outlet and selling through agents and
- Selling through vendors who buy our products in the city by distributing through their shops by using our trucks which is more of random selling per day to increase positioning and competition in the market

## **5.0 RAW MATERIAL AND OTHER PROJECT INPUTS**

The single major raw materials required for milling is wheat. Secondary inputs include packing materials and utilities mainly power and water.

### **5.1 WHEAT**

Wheat is the only raw materials to be used in milling. The rated capacity of the plant is 3000 tons of wheat per day (24 hours). Annual Wheat needs (300 working days) amount to 900,000 tons per annum.

Wheat will be largely imported with few quantities to be procured locally.

### **5.2 PACKING MATERIALS**

The project will turn out two products, polished flour and bran, both of which will need packing. Both can be packed in a variety of materials depending on the sizes to be packed. Jute, bags, plastic and paper bags and sacks are normally used. All of them are made locally although raw materials for making jute and plastic sacks are imported.

The bags can be used for packing wheat in 2kg, 5kg, 25 kg and 50 kg. Lower weights are economically packed in paper bags. Taking these factors into consideration the number of sacks/bags required at the anticipated production capacity have been calculated accordingly.

The packing of bran and husks is most conveniently done in 90 kg jute sacks.

### **5.3 UTILITIES**

#### **5.3.1 Water**

The daily water needs are about 10,000 litres, and about 250m<sup>3</sup> per month.

To avoid plant closures due to water shortages, it is recommended construct a water reservoir for a week's production and a shallow borehole for emergencies.

#### **5.3.2 Electricity**

The Wheat milling plant will require an installed electric power of about 300 kVA, equivalent to 240 kW. This will be tapped from TANESCO an electric supply line passing nearby the site. A site transformer unit will be needed.

A standby generator of 250 kVA power to be installed in case of TANESCO power cut off.

#### **5.3.3 Compressed Air**

Compressed air is also required for the operations of the mill. A compressor unit complete with piping and a pneumatic conveying system has been provided in the cost estimates.

## **6. ORGANISATION AND MANAGEMENT**

The success of our Business Plan covering investment, production, processing, financial management, marketing and distribution of Wheat Products depends on the organization and management that we are going to put in place, particularly the human resource aspects. It is the quality of the human resources; the commitment and dedication, being visionary and able to manage the change will facilitate the turning round of the ailed operations.

Human resource aspect has been given greater priority as a major resource for performing the operations of Afya Wheat Flour Limited. It starts with a structure that will guide the management and staff as described in the following sections.

### **6.1 ORGANISATION**

The company has Board of Directors. The Board of Directors are responsible in formulating policies, rules, regulations and planning aspects to ensure that silos operations and especially the marketing aspects and the related activities meet the requirements of the company and that it is operating on profitable basis.

The Company Directors have vast experience in project management, grain milling operations, engineering, procurement and public administration.

The company has a General Manager appointed by the Board of Directors. The General Manager (GM) is the chief executive of the company and responsible in management and administration of the company, as well as overseeing the financial aspects of the company

The GM is the overall in charge of day-to-day operations of the company. He is assisted by the departmental heads – Marketing and Production/Operations.

Marketing /Procurement department is responsible for the marketing and distribution of processed and graded wheat mad maize flour and other products as well as procurement of wheat and maize grains, raw materials and packaging, spare parts and equipment. This department is also be responsible for the receipt, storage and issue of the purchased materials.

### **6.2. COMPANY STATUS**

The proposed venture is a private company limited by shares as prescribed in the Memorandum and Articles of Association

### **6.3 MANPOWER REQUIREMENT**

At full scale operations the plant will employ a total of 18 people. All the workers are expected to have some knowledge of grain milling operations.

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The different categories of manpower and their enumerations are shown in the Table :8 below:

**Table 6: Manpower Requirements and their enumerations**

**Value in TZS '000**

<b>Designation</b>	<b>Strength</b>	<b>Salary p.m</b>	<b>Salary p.a.</b>
<b>I; Management</b>			
General Manager	1	6,200	74,400
Administration Manager	1	3,000	36,000
Secretary	2	500	12,000
Accountant/Cashiers	2	2,000	48,000
Office Attendant	5	300	18,000
Security Guards	10	200	24,000
<b>Sub total</b>	<b>21</b>		<b>212,400</b>
<b>Add:20% Social benefits NHIF, WCF, PSSSF</b>			<b>42,480</b>
<b>Sub total</b>	<b>21</b>		<b>254,880</b>
<b>II: Production Department</b>			
Operations/Mill Managers	4	4,000	192,000
Mill Operators	120	900	1,296,000
Technicians	5	3,000	180,000
Skilled and Unskilled workers	150	300	540,000
<b>Sub total</b>	<b>279</b>		<b>2,208,000</b>
<b>Add:20% Social benefits NHIF, WCF, PSSSF</b>			<b>441,600</b>
<b>Total Production Department</b>	<b>279</b>		<b>2,649,600</b>
<b>III: Marketing/Supplies</b>			
Distribution/ Procurement Manager	4	3,000	144,000
Store keeper	4	500	24,000
Sales Officers/ Purchases	10	500	60,000
<b>Sub total</b>	<b>18</b>		<b>228,000</b>
<b>Add:20% Social benefits-NHIF, WCF, PSSSF,</b>			<b>45,600</b>
<b>Subtotal Marketing/Supplies</b>	<b>18</b>		<b>273,600</b>
<b>Number/TOTAL WAGE BILL</b>	<b>318</b>		<b>3,178,080</b>

**6.4 SOURCE OF MANPOWER AND TRAINING**

Manpower for the proposed project will be employed from local sources. The staff will need minor on-the-job training to familiarize them with the proposed machinery and equipment.

**7.0 CAPITAL INVESTMENT AND FINANCING**

**7.1 ASSUMPTIONS**

In carrying out the financial analysis, the following assumptions have been used:

- The operating period under which the evaluation has been considered is 10 years.
- The capital expenditure costs are assumed to be financed through shareholders equity capital and bank term loan.
- The price of inputs is assumed to remain constant for the first 10 years i.e., the projects economic life. However, in case of changes in the price of inputs appropriate changes should be made in the price of the product selling prices so as to maintain the same profit margin.
- Implementation of the project is immediate and procurement of milling machinery and equipment will be installed before end of this year.
- The currency exchange rate adopted by the study in USD 1 = TZS 2350.

**7.2 INVESTMENT STRUCTURE**

The total initial investment cost is estimated at TZS 286.31 billion (equivalent to US\$ 121.833 million) out of which US\$ 52.743 million will be in foreign currency for importing milling machines, vehicles and equipment.

The balance is local funds for locally made/available items and services. The initial working capital requirement is TZS 55.191 billion.

Details for the investment structure are summarized as follows:

**Table 7: Project Investment Costs**

<b>ITEM</b>	<b>In US\$</b>	<b>TZS'000'</b>	<b>Total TZS'000</b>
<b>Fixed Assets</b>			
Civil Works and Buildings	2,000,000	47,000,000	47,000,000
Milling +Machinery and Equipment	22,503,114	55,526,433	55,526,433
Motor vehicles	27,990,000	183,159,000	183,159,000
Furniture Fittings and Equipment	250,000	587,500	587,500
Pre-Operational Expenses	0	35,000	35,000
<b>Sub-total</b>	<b>52,743,114</b>	<b>286,307,933</b>	<b>286,307,933</b>
<i>Add: Working Capital</i>	0	55,191,420	55,191,420
<b>TOTAL INITIAL INVESTMENT</b>	<b>52,743,114</b>	<b>341,499,353</b>	<b>341,499,353</b>

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The details of each of the above investment costs are as given in the following sections:

### 7.2.1 Civil Works and Buildings

In order to establish the milling plant and start milling operations, the following facilities are required:

- Mill house,
- storage godowns for raw wheat and wheat products and
- sheds, parking and servicing area.

The total costs of civil works and building is estimated at TZS 47.0 billion (US\$20.0 million).

### 7.2.2 Wheat Mill Machinery and Equipment

All necessary equipment and machinery to enable the milling project be operational include the following:

Table 8: Wheat Mill Machinery and Equipment

SN	Type of Machinery and Equipment	Units	Value in US\$	Value in TZS'000''
<b>1.0</b>	<b>Milling Machinery</b>			
1.1	Buhler Mill Machines	3 units	8,213,792	19,302,411
1.2	Starlinger Packing machine	1 set	2,065,433	4,853,768
1.3	Frames Silo 11*7 500Mt	2 sets	3,652,555	8,583,505
1.4	Symaga Flat Silo	3	562,248	1,321,283
1.5	Morililon	1	443,166	1,041,440
1.6	SCE-Bins of Finished Goods inside Silos	1	2,165,920	5,089,912
1.7	Automatic Loading Machine	16 units	500,000	1,175,000
1.8	Weighing Bridges	16 Units	1,600,000	3,760,000
	<b>Sub Total MACHINERY</b>		<b>19,203,114</b>	<b>45,127,317</b>
<b>2.0</b>	<b>Other Equipment</b>			
2.1	Transformers 10	10 units	2,000,000	4,700,000
2.2	Generators 10 units	10 units	1,000,000	2,350,000
2.3	Workshop Equipment	Set	300,000	705,000
	<b>Sub Total Equipment</b>		<b>3,300,000</b>	<b>7,755,000</b>
<b>3.0</b>	<b>Add: Local cost Clearing and Port charges</b>		0	<b>2,644,116</b>
<b>TOTAL MACHINERY AMD EQUIPMENT COSTS</b>			<b>22,503,114</b>	<b>55,526,433</b>

**7.2.3 Furniture and Fittings**

The offices and factory will be fitted with various furniture, equipment, computer facilities, telecommunication equipment and other necessary office fittings. All these will be of a high standard and might need to be imported.

Table 9: Furniture and Fittings

<b>Item</b>	<b>US\$'</b>	<b>TZS'000</b>
Furniture, Computers, internet, etc.	250,000	587,500
Other equipment	0	0
<b>Total</b>	<b>250,000</b>	<b>587,500</b>

**7.2.4 Office, Factory Vehicles and Tractors**

For office use and trips outside Dar es Salaam, few vehicles are needed. Further heavy and light trucks will be needed for collection of raw wheat from the port and factory operations. Others will mainly be used for distribution of wheat products. The breakdown of these is as shown below:

Table 10: Motor Vehicles and Tractors

<b>Type of Vehicle</b>	<b>No of units</b>	<b>In US\$</b>	<b>In TZS'000</b>
Horse Tractors with Trailers (500Horse+500 trailers)	1000	50,000	117,500,000
7- Ton Trucks 500 units	500	12,750,000	29,962,500
10-ton Trucks 500 units	500	14,250,000	33,487,500
Utility Vehicles 4 units	4	520,000	1,222,000
Pick ups single Cabin	10	420,000	987,000
<b>TOTAL VEHICLES</b>		<b>27,990,000</b>	<b>183,159,000</b>

The transport vehicles are expected to be replaced after every four years.

**7.2.5 Pre-operational expenses**

The activities prior to the start of operation are expected to cost about TZS 35.0 million. These will include expenses like purchase of raw materials, hire of temporary offices and of vehicles, recruitment of workers, cost of studies, registration and license fees, overseas travelling and other sundry expenses during project implementation prior to start of operations. Breakdown of preoperational expenses are as follows:

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Table 11: Pre operational Expenses

Cost item	Value in TZS'000
Preliminary costs and investigation fees	10,000
Personnel Recruitment & Training	15,000
Financial charges	5,000
Project Consultancy Services	5,000
<b>Subtotal Preoperational expenses</b>	<b>35,000</b>

**7.2.6 Initial Working Capital**

The initial working capital requirements have been carried out on the basis of the assumptions as presented in Table: 12 below. In view of this a total of TZS 55.191 billion will be required as an initial working capital.

Table 12: Working Capital Requirement

Value in TZS '000'

Item/Year	Assumptions	1	2	3	4	5-10
<b>A: CURRENT ASSETS</b>						
<b>A:STOCKS</b>						
Raw/Packaging materials Cost	3 months stock	101,192,853	149,207,829	167,277,981	167,277,981	167,277,981
Marketing and Distribution expenses	3 months	8,714,160	8,873,190	8,933,040	8,933,040	8,933,040
Fuel & Lubricants	1 month stock	1,950	1,950	1,950	1,950	1,950
Spares & Parts	1 month stock	5,519,805	5,519,805	5,519,805	5,519,805	5,519,805
<b>TOTAL STOCKS</b>		<b>115,428,768</b>	<b>163,602,774</b>	<b>181,732,776</b>	<b>181,732,776</b>	<b>181,732,776</b>
<b>B:DEBTORS</b>						
Trade debtors	1 month	46,746,000	66,977,701	75,089,187	75,089,187	75,089,187
<b>TOTAL CURRENT ASSETS</b>		<b>162,174,768</b>	<b>230,580,475</b>	<b>256,821,963</b>	<b>256,821,963</b>	<b>256,821,963</b>
<b>CURRENT LIABILITIES</b>						
Creditors		106,718,508	154,733,484	172,803,636	172,803,636	172,803,636
Salaries	One month	264,840	264,840	264,840	264,840	264,840
<b>Sub total</b>		<b>106,983,348</b>	<b>154,998,324</b>	<b>173,068,476</b>	<b>173,068,476</b>	<b>173,068,476</b>
<b>Working Capital</b>		<b>55,191,420</b>	<b>75,582,151</b>	<b>83,753,487</b>	<b>83,753,487</b>	<b>83,753,487</b>
<b>Change in W/Capital</b>		<b>55,191,420</b>	<b>20,390,731</b>	<b>8,171,336</b>	<b>0</b>	<b>0</b>

**7.3 PROPOSED FINANCING ARRANGEMENT**

The sponsors of this project envisaged to raise the money needed for financing the above investment from shareholders equity contributions as outlined below:

**Table13: Proposed Financing Arrangements**

Value in TZS'000

Item/Source of Funds	TOTAL		GRAND TOTAL
	Equity	Loan/OD	
Civil works& Buildings	47,000,000	0	47,000,000
Wheat Mill Plant Machinery& Equipment	55,526,433	0	55,526,433
Motor Vehicles	183,159,000	0	183,159,000
Furniture & Fixtures	587,500	0	587,500
Pre-operational Expenses	35,000	0	35,000
<b>TOTAL</b>	<b>286,307,933</b>	<b>0</b>	<b>286,307,933</b>
Initial Working Capital	55,191,420		55,191,420
<b>TOTAL INITIAL CAPITAL</b>	<b>341,499,353</b>	<b>0</b>	<b>341,499,353</b>

**7.3.1 Equity and Long-Term Loan**

The sponsors are prepared to finance this project from equity shareholders contributions. This includes all local and foreign components on investment cost (for fixed assets and pre-operational costs) amounting to TZS 286.31 billion. No funds are expected from the banks.

**7.3.2 Bank Overdraft**

It is also proposed that the initial working capital of TZS 55.20 billion under item 7.2.6, Table: 12 to be financed through shareholders equity contribution.

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## 8.0 OPERATING COSTS

### 8.1 DIRECT OPERATING COSTS

Table 14 below summarizes the direct annual operating costs of the project for the first ten operational years.

Table: 14 Direct Operating Costs

Value in TZS'000						
Item/Year	Per Ton	1	2	3	4	5-10
<b>Cost of Sales</b>						
Purchase of Wheat CIF Dar US\$ 0.360/kg	846.0	373,086,000	550,111,500	616,734,000	616,734,000	616,734,000
Port Charges 3.5%	0.082	30,686,324	45,246,671	50,726,372	50,726,372	50,726,372
Import Duty 3%	0.071	31,091	45,843	51,395	51,395	51,395
Transport cost 0.5%	0.012	5,182	7,640	8,566	8,566	8,566
Carriage Inwards						
<b>Sub total</b>		<b>403,808,596</b>	<b>595,411,654</b>	<b>667,520,332</b>	<b>667,520,332</b>	<b>667,520,332</b>
<b>Other Direct Costs</b>						
	<b>TZS</b>					
Baler bags @TShs900/bag						
PP Bags Packing Bags	1,200	402,192	593,028	664,848	664,848	664,848
Packing Threads	400	134,064	197,676	221,616	221,616	221,616
PP Bags Packing Bags X70kg	3,000	196,526	289,775	324,869	324,869	324,869
Fumigation expenses	500	220,500	325,125	364,500	364,500	364,500
Other packing materials:1% of total costs		9,533	14,056	15,758	15,758	15,758
<b>Sub total</b>		<b>962,815</b>	<b>1,419,660</b>	<b>1,591,591</b>	<b>1,591,591</b>	<b>1,591,591</b>
<b>GRAND TOTAL DIRECT COSTS</b>		<b>404,771,410</b>	<b>596,831,314</b>	<b>669,111,923</b>	<b>669,111,923</b>	<b>669,111,923</b>

### 8.2 WHEAT

The raw material for the mill plant will be wheat. A large proportion of Wheat will be imported. The rest of wheat may either come from large-scale commercial farms in the northern highlands (Arusha, Kilimanjaro, and Manyara regions) or small and medium-sized family farms in the southern highlands (Iringa, Mbeya and Rukwa regions). Wheat prices in these areas fluctuate being cheapest immediately after harvesting and prices increase to a peak level at the time of next planting.

Prevailing average import price of wheat so far is US\$ 0.360/kg may however go up to US\$ 0.400/kg.

### 8.3 PACKAGINGS

Wheat will be packed in polyethylene bags with inner film lining. According to recommendations for packing the 80% flour will be packed in 50kgs bags, and 20% of wheat in 5kgs paper bags. Polished wheat will be marketed in 90kgs polyethylene bags.

At the anticipated production levels of 70% in year 1, 85% in year 2, and 90% in year 3 onwards, the expenditure of packaging will range from TZS 962.82 million to TZS 1.592 billion.

**8.4 VEHICLE RUNNING EXPENSES**

The cost of running motor vehicles includes fuel, spares and tyres. The estimated annual cost for the whole fleet is put at TZS 18.32 billion.

**8.5 REPAIRS AND MAINTENANCE**

The estimated annual cost of repairs and maintenance for machinery and equipment is estimated at 4% of total machinery costs and are put at TZS 2.78 billion, whereas that of civil works and buildings is estimated 2% which is TZS 940 million while for furniture and fittings, repair costs are at 8% of value or TZS 47.0 million per annum.

The total annual repair and maintenance costs works out at TZS 3.72 billion excluding the vehicle running and maintenance costs.

**8.6 ELECTRICITY**

Installed power will be about 400kVA = 250kW. Working on 3 shifts/day for 300 d/a, 75% the annual consumption of electricity is estimated at 125 million. The cost of electricity is computed on the basis of prevailing rates and estimate TZS 14.0 million per annum

There will also be charges on diesel for the generators (consumption 10l/hour) estimated to be about 25% of time or 75 days/year. Cost for fuel will be about TZS 4.0 million. The total costs for electricity consumption works at TZS 18.0 million per annum.

**8.7 WATER**

The estimated annual water consumption is 1.0 million litres. At the rate of TZS 1600/= per 1.0m<sup>3</sup>, the total annual water bill is computed at TZS 5.4 million.

**8.8 SALARIES AND WAGES**

As detailed in Table: 6 above, it is estimated that the wheat milling plant will employ a total of 318 people. The total wage bill, including social welfare benefits amounts to TZS 3.178 billion per annum.

**8.9 ADMINISTRATIVE OVERHEADS**

At sustainable capacity utilization a total of TZS 2.985 billion has been allowed for administrative overheads which include telephones/internet, postage, insurance, legal fees, stationery, advertisements, etc. as outlined below:

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**Table 15: Administrative Overheads**

Value in TZS '000

<b>Item/Year</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5-10</b>
Insurance	2,862,729	2,862,729	2,862,729	2,862,729	2,862,729
Telephone, internet, etc.	5,000	6,000	8,000	8,000	8,000
Printing, Stationery & postage	5,000	6,000	7,200	7,200	7,200
Business Promotion and Advertising	20,000	20,000	15,000	15,000	15,000
Directors Fees/ Board Meetings	15,000	15,000	15,000	15,000	15,000
SDL	5,000	5,000	5,000	5,000	5,000
Bank financial charges	15,000	15,000	20,000	20,000	20,000
Auditors & Accountants Fees	10,000	10,000	10,000	10,000	10,000
Staff Uniforms	42,000	42,000	42,000	42,000	42,000
Miscellaneous Expenses	5,000	5,000	5,000	5,000	5,000
<b>TOTAL GENERAL OPER. EXPENSES.</b>	<b>2,984,729</b>	<b>2,986,729</b>	<b>2,989,929</b>	<b>2,989,929</b>	<b>2,989,929</b>

**8.10 DEPRECIATION**

The depreciation rates adopted in this study are as follows:

- Civil works: 4% straight line
- Machinery and Equipment: 12.5% diminishing Value
- Vehicles: 25% straight line
- Furniture and Fittings: 10% diminishing value
- Pre-operational expenses: 20% straight line.

Annual Depreciation expense range between TZS 54.691 billion and TZS 49.80 billion over a ten-year period.

**8.11 FINANCIAL CHARGES**

The study has adopted the following financial charges:

- 30% corporate tax on net profits
- 16% interest on long term loan
- 19% interest on bank overdrafts.

**9.0 FINANCIAL ANALYSIS**

The financial viability and economic contribution of the project is based on the assumptions and findings of investments, sales and operating costs as discussed in previous two chapters.

**9.1 PROJECTED INCOME AND EXPENDITURE STATEMENT**

The summary of income and expenditure for the first 10 years of operation is summarized in **below in Table 16**. It has been assumed the capacity utilization of the plant will be 70%,85% 90% in the first year, second year and third year respectively.

Table 16: Projected income and expenditure statement

Value in TZS'000

Item/Year	1	2	3	4	5	6	7	8	9	10
Sales Revenue	560,952,000	803,732,409	901,070,244	901,070,244	901,070,244	901,070,244	901,070,244	901,070,244	901,070,244	901,070,244
<b>TOTAL SALES REVENUE</b>	<b>560,952,000</b>	<b>803,732,409</b>	<b>901,070,244</b>	<b>901,070,244</b>	<b>901,070,244</b>	<b>901,070,244</b>	<b>901,070,244</b>	<b>901,070,244</b>	<b>901,070,244</b>	<b>901,070,244</b>
<b><u>COST OF SALES</u></b>										
Direct Costs	404,771,410	596,831,314	669,111,923	669,111,923	669,111,923	669,111,923	669,111,923	669,111,923	669,111,923	669,111,923
Utilities Expenses	23,400	23,400	23,400	23,400	23,400	23,400	23,400	23,400	23,400	23,400
Production Salaries	2,649,600	2,649,600	2,649,600	2,649,600	2,649,600	2,649,600	2,649,600	2,649,600	2,649,600	2,649,600
<b>TOTAL COST OF SALES</b>	<b>407,444,410</b>	<b>599,504,314</b>	<b>671,784,923</b>	<b>671,784,923</b>	<b>671,784,923</b>	<b>671,784,923</b>	<b>671,784,923</b>	<b>671,784,923</b>	<b>671,784,923</b>	<b>671,784,923</b>
<b><u>GROSS PROFIT</u></b>	<b>153,507,590</b>	<b>204,228,095</b>	<b>229,285,321</b>	<b>229,285,321</b>	<b>229,285,321</b>	<b>229,285,321</b>	<b>229,285,321</b>	<b>229,285,321</b>	<b>229,285,321</b>	<b>229,285,321</b>
<b><u>OPERATING EXPENSES</u></b>										
General Operating Expenses	25,063,951	25,063,951	25,063,951	25,063,951	25,063,951	25,063,951	25,063,951	25,063,951	25,063,951	25,063,951
Admin.& Marketing Salaries	528,480	528,480	528,480	528,480	528,480	528,480	528,480	528,480	528,480	528,480
<b>Total Operating expenses</b>	<b>25,592,431</b>	<b>25,592,431</b>	<b>25,592,431</b>	<b>25,592,431</b>	<b>25,592,431</b>	<b>25,592,431</b>	<b>25,592,431</b>	<b>25,592,431</b>	<b>25,592,431</b>	<b>25,592,431</b>
<b>OPERATING PROFIT</b>	<b>127,915,159</b>	<b>178,635,664</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>
<b><u>CAPITAL &amp; FINANCE CHARGES</u></b>										
Depreciation	54,690,992	53,814,211	53,047,029	52,396,994	51,806,963	51,283,687	50,831,945	50,436,670	50,090,805	49,788,173
Bank interest charges	0	0	0	0	0	0	0	0	0	0
Interest on Bank overdraft	0	0	0	0	0	0	0	0	0	0
<b>Total Capital &amp; Financial Charges</b>	<b>54,690,992</b>	<b>53,814,211</b>	<b>53,047,029</b>	<b>52,396,994</b>	<b>51,806,963</b>	<b>51,283,687</b>	<b>50,831,945</b>	<b>50,436,670</b>	<b>50,090,805</b>	<b>49,788,173</b>
<b>TOTAL EXPENDITURE</b>	<b>487,727,833</b>	<b>678,910,957</b>	<b>750,424,383</b>	<b>749,774,348</b>	<b>749,184,318</b>	<b>748,661,041</b>	<b>748,209,299</b>	<b>747,814,024</b>	<b>747,468,159</b>	<b>747,165,528</b>
<b>PROFIT BEFORE TAX</b>	<b>73,224,167</b>	<b>124,821,452</b>	<b>150,645,861</b>	<b>151,295,896</b>	<b>151,885,926</b>	<b>152,409,203</b>	<b>152,860,945</b>	<b>153,256,220</b>	<b>153,602,085</b>	<b>153,904,716</b>
Taxable Income	73,224,167	124,821,452	150,645,861	151,295,896	151,885,926	152,409,203	152,860,945	153,256,220	153,602,085	153,904,716
Corporation Tax at 30 %	21,967,250	43,687,508	52,726,051	52,953,564	53,160,074	53,343,221	53,501,331	53,639,677	53,760,730	53,866,651
<b>PROFIT AFTER TAX</b>	<b>51,256,917</b>	<b>81,133,944</b>	<b>97,919,810</b>	<b>98,342,332</b>	<b>98,725,852</b>	<b>99,065,982</b>	<b>99,359,614</b>	<b>99,616,543</b>	<b>99,841,355</b>	<b>100,038,066</b>
PROFIT BROUGHT FORWARD	0	51,256,917	132,390,861	201,679,877	271,391,416	341,486,475	411,921,664	482,650,485	553,636,234	624,846,796
PROFIT FOR APPROPRIATION	51,256,917	132,390,861	230,310,671	300,022,210	370,117,269	440,552,457	511,281,278	582,267,028	653,477,589	724,884,862
APPROPRIATION ACCOUNT										
Dividends Rate	0%	0%	10%	10%	10%	10%	10%	10%	10%	10%
Amount	0	0	28,630,793	28,630,793	28,630,793	28,630,793	28,630,793	28,630,793	28,630,793	28,630,793
REVENUE RESERVES	51,256,917	132,390,861	201,679,877	271,391,416	341,486,475	411,921,664	482,650,485	553,636,234	624,846,796	696,254,068
ACCUM. RETAINED EARNINGS	<b>51,256,917</b>	<b>132,390,861</b>	<b>230,310,671</b>	<b>300,022,210</b>	<b>370,117,269</b>	<b>440,552,457</b>	<b>511,281,278</b>	<b>582,267,028</b>	<b>653,477,589</b>	<b>724,884,862</b>

### 9.1.1 Projected Revenue

Revenue accruing to the project promoters will consist of sales of Wheat, pollard and Wheat bran from milling operations.

Wheat will be sold at TZS 1600 per kg while the bran will be sold at TZS 300 per kg.

Total revenue is expected to increase from TZS 560.95 billion in year 1 to TZS 901.07 billion from year 3 onwards.

Table 17: Projected Mill Production and Revenue

Value in TZS'000

Item/Year		1	2	3	4	5-10
<b>ACHIEVABLE CAPACITY</b>		<b>70%</b>	<b>85%</b>	<b>90%</b>	<b>90%</b>	<b>90%</b>
<b>A: WHEAT MILL PRODUCTION</b>						
Plant Capacity (3000tons/day) 300 days; MT	3,000	630,000	765,000	810,000	810,000	810,000
Wheat Input at Achievable Capacity		441,000	650,250	729,000	729,000	729,000
Wheat Flour (76% Extraction Rate) MT	76%	335,160	494,190	554,040	554,040	554,040
Pollard (10% extraction rate)	10%	44,100	65,025	72,900	72,900	72,900
Wheat Bran (12% Extraction Rate) MT	12%	52,920	78,030	87,480	87,480	87,480
Waste Output (2% of Paddy Output) MT	2%	8,820	13,005	14,580	14,580	14,580
<b>B: SALES REVENUE</b>						
Wheat Flour Tshs 1,600,000/MT	1,600	536,256,000	790,704,000	886,464,000	886,464,000	886,464,000
Pollard	200	8,820,000	13,005,000	14,580,000	14,580,000	14,580,000
Bran: Tshs /kg	300	15,876,000	23,409	26,244	26,244	26,244
<b>GRAND TOTAL SALES REVENUE</b>		<b>560,952,000</b>	<b>803,732,409</b>	<b>901,070,244</b>	<b>901,070,244</b>	<b>901,070,244</b>

### 9.1.2 Production Costs

Expenditure items have been discussed in detail in Chapter 9. Total production costs including capital charges are expected to increase from TZS 487.73 billion in year 1 to a TZS 750.24 billion in year 2 and then in the following years decreases reaching TZS 741.17 billion in year ten.

### 9.1.3 Projected Profits

After making allowances for capital charges and tax payments, the project is still expected to register net profit after tax of TZS 51.26 billion in year 1, increasing to TZS 81.134 billion in year two and further rising to TZS 100.038 billion in year 10. The project will accumulate profits amounting to TZS 724.885 billion during the 10 years under review.

## 9.2 PROJECTED CASHFLOW

The assumptions made on the projected cashflow (sources and uses of funds) during the evaluation period show the ability of the project to meet long term loans and capital expenditure requirements. Details of annual projected cashflow are presented in **Table 18 below**.

## **AFYA WHEAT FLOUR LIMITED**

*Establishing a Wheat Milling Plant at Kurasini, Temeke District*

*Business Plan*

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Once the wheat mill operations start, the project will realize positive cashflow in the first year of TZS 11.78 million. Net cash generation is satisfactory with cumulated net cash flow up from TZS 209.0 million in year 2 to rising to TZS 846.88 billion in year 10.

It is therefore, considered that the long-term liquidity of the project is healthy and warrant credibility with financiers.

Table 18: Projected Cashflow Statement

Value in TZS'000

ITEM/YEAR	0	1	2	3	4	5	6	7	8	9	10
<b>CAPITAL INFLOW</b>											
Owner's Equity	286,307,933										
Bank loan	0										
<b>TOTAL CAPITAL INFLOW</b>	<b>286,307,933</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>OPERATING INFLOW</b>											
Profit before tax		73,224,167	124,821,452	150,645,861	151,295,896	151,885,926	152,409,203	152,860,945	153,256,220	153,602,085	153,904,716
Depreciation		54,690,992	53,814,211	53,047,029	52,396,994	51,806,963	51,283,687	50,831,945	50,436,670	50,090,805	49,788,173
<b>TOTAL OPERATING INFLOW</b>		<b>127,915,159</b>	<b>178,635,664</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>
<b>TOTAL INFLOW</b>	<b>286,307,933</b>	<b>127,915,159</b>	<b>178,635,664</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>
<b>CAPITAL OUTFLOW</b>											
Investment	286,307,933										
Re-investment					183,159,000				183,159,000		
Term Loan Repayment		0	0	0	0	0					0
Bank Overdraft repayment			0								
<b>TOTAL CAPITAL OUTFLOW</b>	<b>286,307,933</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>183,159,000</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>183,159,000</b>	<b>0</b>	<b>0</b>
<b>OPERATING OUTFLOW</b>											
Taxation		0	21,967,250	43,687,508	52,726,051	52,953,564	53,160,074	53,343,221	53,501,331	53,639,677	53,760,730
Dividends		0	0	0	28,630,793	28,630,793	28,630,793	28,630,793	28,630,793	28,630,793	28,630,793
Change in W/Capital		55,191,420	20,390,731	8,171,336	0	0	0	0	0	0	0
<b>TOTAL OPERATING OUTFLOW</b>		<b>55,191,420</b>	<b>42,357,981</b>	<b>51,858,845</b>	<b>81,356,845</b>	<b>81,584,357</b>	<b>81,790,868</b>	<b>81,974,014</b>	<b>82,132,124</b>	<b>82,270,470</b>	<b>82,391,523</b>
<b>TOTAL OUTFLOW</b>	<b>286,307,933</b>	<b>55,191,420</b>	<b>42,357,981</b>	<b>51,858,845</b>	<b>264,515,845</b>	<b>81,584,357</b>	<b>81,790,868</b>	<b>81,974,014</b>	<b>265,291,124</b>	<b>82,270,470</b>	<b>82,391,523</b>
<b>NET CASHFLOW</b>	<b>11,785</b>	<b>72,723,739</b>	<b>136,277,683</b>	<b>151,834,045</b>	<b>(60,822,955)</b>	<b>122,108,533</b>	<b>121,902,022</b>	<b>121,718,875</b>	<b>(61,598,234)</b>	<b>121,422,420</b>	<b>121,301,367</b>
<b>OPENING BALANCE</b>		<b>11,785</b>	<b>72,735,524</b>	<b>209,013,207</b>	<b>360,847,252</b>	<b>300,024,297</b>	<b>422,132,830</b>	<b>544,034,852</b>	<b>665,753,728</b>	<b>604,155,493</b>	<b>725,577,913</b>
<b>CLOSING BALANCE</b>	<b>11,785</b>	<b>72,735,524</b>	<b>209,013,207</b>	<b>360,847,252</b>	<b>300,024,297</b>	<b>422,132,830</b>	<b>544,034,852</b>	<b>665,753,728</b>	<b>604,155,493</b>	<b>725,577,913</b>	<b>846,879,280</b>

### 9.3 DEBT SERVICES

The whole project will be financed from shareholders equity contribution. Initially the company does not expect to seek any term loan from the local banks. This includes also, the initial working capital requirement.

### 9.4 PROJECTED BALANCE SHEET

The projected balance sheet showing the financial position of the project at any one time is shown in **Table: 19**. At the end of year ten net assets stand 134.450 billion.

On the other hand, the project's net worth rises from TZS 337.565 billion in the first year of operation to TZS 982.562 billion in the tenth year.

The net worth of the project increases by 3 folds from the first year of implementation to the tenth year of operation, indicating a very healthy financial operation.

Table 19: Projected Balance Sheet

Value in TZS'000

ITEM/YEAR	1	2	3	4	5	6	7	8	9	10
<b>GROSS FIXED ASSETS</b>										
Land and Buildings	47,000,000	47,000,000	47,000,000	47,000,000	47,000,000	47,000,000	47,000,000	47,000,000	47,000,000	47,000,000
Plant and Machinery	55,526,433	55,526,433	55,526,433	55,526,433	55,526,433	55,526,433	55,526,433	55,526,433	55,526,433	55,526,433
Vehicles	183,159,000	183,159,000	183,159,000	366,318,000	366,318,000	366,318,000	366,318,000	549,477,000	549,477,000	549,477,000
Office Equipment & Furniture	587,500	587,500	587,500	587,500	587,500	587,500	587,500	587,500	587,500	587,500
Pre operational expenses	35,000	35,000	35,000	35,000	35,000	35,000	35,000	35,000	35,000	35,000
Working capital	55,191,420	0	0	0	0	0	0	0	0	0
<b>TOTAL FIXED ASSETS</b>	<b>286,307,933</b>	<b>286,307,933</b>	<b>286,307,933</b>	<b>469,466,933</b>	<b>469,466,933</b>	<b>469,466,933</b>	<b>469,466,933</b>	<b>652,625,933</b>	<b>652,625,933</b>	<b>652,625,933</b>
LESS: ACCUM.DEPREC.	54,690,992	108,505,203	161,552,232	213,949,226	265,756,189	317,039,876	367,871,821	418,308,491	468,399,296	518,175,685
<b>NET FIXED ASSETS</b>	<b>231,616,941</b>	<b>177,802,730</b>	<b>124,755,701</b>	<b>255,517,707</b>	<b>203,710,744</b>	<b>152,427,057</b>	<b>101,595,113</b>	<b>234,317,442</b>	<b>184,226,637</b>	<b>134,450,249</b>
<b>CURRENT ASSETS</b>										
Stocks	115,428,768	163,602,774	181,732,776	181,732,776	181,732,776	181,732,776	181,732,776	181,732,776	181,732,776	181,732,776
Debtors	46,746,000	66,977,701	75,089,187	75,089,187	75,089,187	75,089,187	75,089,187	75,089,187	75,089,187	75,089,187
Cash & bank balance	72,723,739	209,001,422	360,835,467	300,012,512	422,121,045	544,023,067	665,741,943	604,143,708	725,566,128	846,855,710
<b>TOTAL CURRENT ASSETS</b>	<b>234,898,507</b>	<b>439,581,896</b>	<b>617,657,430</b>	<b>556,834,475</b>	<b>678,943,008</b>	<b>800,845,030</b>	<b>922,563,906</b>	<b>860,965,672</b>	<b>982,388,091</b>	<b>1,103,677,673</b>
<b>CURRENT LIABILITIES</b>										
Creditors	106,983,348	154,998,324	173,068,476	173,068,476	173,068,476	173,068,476	173,068,476	173,068,476	173,068,476	173,068,476
Tax payable	21,967,250	43,687,508	52,726,051	52,953,564	53,160,074	53,343,221	53,501,331	53,639,677	53,760,730	53,866,651
Dividends payable	0	0	28,630,793	28,630,793	28,630,793	28,630,793	28,630,793	28,630,793	28,630,793	28,630,793
<b>TOTAL CURRENT LIABILITIES</b>	<b>128,950,598</b>	<b>198,685,832</b>	<b>254,425,321</b>	<b>254,652,833</b>	<b>254,859,344</b>	<b>255,042,491</b>	<b>255,200,600</b>	<b>255,338,946</b>	<b>255,459,999</b>	<b>255,565,920</b>
<b>NET CURRENT ASSETS</b>	<b>105,947,909</b>	<b>240,896,064</b>	<b>363,232,109</b>	<b>302,181,642</b>	<b>424,083,664</b>	<b>545,802,540</b>	<b>667,363,306</b>	<b>605,626,725</b>	<b>726,928,092</b>	<b>848,111,753</b>
<b>TOTAL NET ASSETS</b>	<b>337,564,850</b>	<b>418,698,794</b>	<b>487,987,810</b>	<b>557,699,349</b>	<b>627,794,408</b>	<b>698,229,597</b>	<b>768,958,418</b>	<b>839,944,167</b>	<b>911,154,729</b>	<b>982,562,001</b>
<b>FINANCED BY:</b>										
Share capital	286,307,933	286,307,933	286,307,933	286,307,933	286,307,933	286,307,933	286,307,933	286,307,933	286,307,933	286,307,933
Revenue reserves	51,256,917	132,390,861	201,679,877	271,391,416	341,486,475	411,921,664	482,650,485	553,636,234	624,846,796	696,254,068
<b>NET WORTH</b>	<b>337,564,850</b>	<b>418,698,794</b>	<b>487,987,810</b>	<b>557,699,349</b>	<b>627,794,408</b>	<b>698,229,597</b>	<b>768,958,418</b>	<b>839,944,167</b>	<b>911,154,729</b>	<b>982,562,001</b>
<b>Bank Loan</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>TOTAL CAPITAL</b>	<b>337,564,850</b>	<b>418,698,794</b>	<b>487,987,810</b>	<b>557,699,349</b>	<b>627,794,408</b>	<b>698,229,597</b>	<b>768,958,418</b>	<b>839,944,167</b>	<b>911,154,729</b>	<b>982,562,001</b>

## 9.5 PAYBACK PERIOD

During the operation period the project is expected to recover its initial fixed capital and pre-operational expenses in 2 years and 4 months

## 9.6 BREAK-EVEN ANALYSIS

Break-even point shows the point at which costs and sales intersect at the various levels of output at any one year.

The project's break-even point with respect to the third year of full operational performance, has shown that break-even sales is TZS 300.67 billion which is attainable at a capacity of 33%.

## 9.7 PROFITABILITY

The Internal Rate of Return (IRR) after tax as shown in Table 20 below is 36.0% indicating a highly financially viable project. The rate is even higher than the highest cost of finance in the market, which is 19% per annum.

Table 20: Profitability Analysis

Value in TZS'000

Item/Year	0	1	2	3	4	5	6	7	8	9	10
<b>INFLOWS</b>											
Profit Before Tax		127,915,159	178,635,664	203,692,890	203,692,890	203,692,890	203,692,890	203,692,890	203,692,890	203,692,890	203,692,890
Residual value											455,352,343
Recoupment of W/Capital										0	83,753,487
<b>TOTAL INFLOWS</b>		<b>127,915,159</b>	<b>178,635,664</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>203,692,890</b>	<b>742,798,720</b>
<b>OUTFLOWS</b>											
Investment	286,307,933				183,159,000	0	0	0	183,159,000	0	0
Taxation		0	21,967,250	43,687,508	52,726,051	52,953,564	53,160,074	53,343,221	53,501,331	53,639,677	53,760,730
Change in W/capital		55,191,420	20,390,731	8,171,336	0	0	0	0	0	0	0
<b>TOTAL OUTFLOWS</b>	<b>286,307,933</b>	<b>55,191,420</b>	<b>42,357,981</b>	<b>51,858,845</b>	<b>235,885,051</b>	<b>52,953,564</b>	<b>53,160,074</b>	<b>53,343,221</b>	<b>236,660,331</b>	<b>53,639,677</b>	<b>53,760,730</b>
<b>NET CASHFLOWS</b>	<b>(286,307,933)</b>	<b>72,723,739</b>	<b>136,277,683</b>	<b>151,834,045</b>	<b>(32,192,162)</b>	<b>150,739,326</b>	<b>150,532,816</b>	<b>150,349,669</b>	<b>(32,967,441)</b>	<b>150,053,213</b>	<b>689,037,991</b>

Internal Rate of Return After Tax (IRR) is 36%  
 Net Present Value estimated at 210.007 billion

IRR will generally reflect the cost of borrowing money and other factors like inflation. This project's IRR quite reasonably covers these two variables.

## 9.8 SENSITIVITY ANALYSIS

Sensitivity analysis was carried out on selling prices. Reducing selling prices by 10%, the IRR becomes 28% while reducing the capacity utilization to 50% throughout the project period, IRR becomes 31%. Initial investment cost can be increasing by 10% and the project is still financially viable.

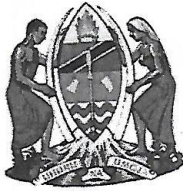
Project is most sensitive to sales prices which should not drop by more than 10% to have an IRR of above lending rate.

10. **SOCIO ECONOMIC BENEFITS**

Operations of Afya Wheat Flour Limited has a number of economic opportunities will be realized which include but not limited to the following:

- ***Revenue effect:*** The Wheat Mill operations shall contribute substantial long-term revenue to the government through direct and indirect taxes
- ***Employment opportunities:*** The Mill plant is expected to generate direct employment opportunities of various categories and skills in rural areas.
- ***Wheat production:*** Increase in wheat production from small holder famers which will partly assist in conserving foreign exchange in importing wheat to fill the country's deficit.
- ***Small holder farmers 'facilitation:*** Facilitate small holder farmers to utilize apart of the farmer more efficient and more profitable and thus increase their income and standard of leaving
- ***Infrastructure improvement:*** As a long-term measure, the company shall improve the rural infrastructure of the district including rural roads and wheat marketing or collection centres.
- ***Added Value:*** The project will also go a long way in adding value to wheat production and marketing aspects.

## **Annex 1**



TANZANIA



C.1

## Certificate of Incorporation of a Company

Section 15

No: 141936794

I HEREBY CERTIFY THAT

**AFYA WHEAT FLOUR LIMITED**

is this day incorporated under the Companies Act, 2002  
and that the Company is Limited.

GIVEN under my hand at Dar es Salaam this 18<sup>th</sup> day of JUNE  
TWO THOUSAND AND TWENTY.



PRINC ASST. REGISTRAR OF COMPANIE

# AFYA WHEAT FLOUR LIMITED

Establishing a Wheat Milling Plant at Kurasini, Temeke District

Business Plan



## CERTIFICATE OF OCCUPANCY

THE LAND ACT, Cap 143  
(Under Section 29)



Title Number: DSMT1028639

Date of Registration: 06-Sep-2022 [08:03]

### REGISTRAR OF TITLES

(06-Sep-2022)

Registered under: section 27 of the Land Registration Act (Cap 334).

### I. REGISTERED OCCUPIER AND TENURE

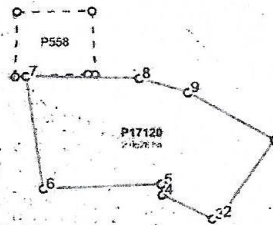
THIS IS TO CERTIFY that **AFYA WHEAT FLOUR LIMITED** of P.O. BOX 20381, Temeke, Dar es Salaam (hereinafter called "the Occupier") is entitled to the Right of Occupancy (herein called "the Right") in and over the land described herein (hereinafter called "the land") for a term of **ninety nine (99) years** from the first day of July two thousand and twenty two according to the true intent and meaning of the Land Act and subject to the provisions thereof and to any regulations made thereunder and to any enactment in substitution thereof amendment thereof and to special conditions.

### II. DESCRIPTION OF THE PROPERTY

District: Temeke  
Location: KURASINI  
Block: -  
Plot No.: P17120  
Area: 20,526.00 Square Metres  
Reg. Plan No.: DSMS0028411

#### Plot Reference Points (Part of):

	TAREF11 UTM ZONE 37S	
	X	Y
1	532023.16	9243783.82
2	531972.07	9243710.89
3	531964.70	9243708.97
4	531917.35	9243731.98
5	531916.34	9243742.03
6	531806.49	9243737.60



### III. CONDITIONS OF THE RIGHT

1. The Occupier having accepted the terms and conditions of the Right as prescribed by the Land Act and the regulations made thereto, shall thereafter pay annual rent in advance on the first day of July in every year of the term without deduction PROVIDED that the amount of rent payable may be revised by the Commissioner.
2. The land is general land and shall be used for **Commercial (Retail and Wholesale)** purposes only. Use Group(s) and Use Class(es) **P (d), (e)**; as defined in Urban Planning (Use Groups and Classes) Regulation, 2018.
3. The President may revoke the Right for good cause or in public interest.
4. Any other conditions prescribed under the Land Act and any other written law or regulations.

### IV. DISCLAIMER

The contents of this Certificate of Occupancy do not disclose information related to encumbrances attached to the Certificate. Any person intending to acquire estate or interest in the land shall enquire to the Registrar of Titles for an Official Search so as to satisfy as to the existence of any encumbrances.

GIVEN under my hand and my official seal the day and year first above written.

COMMISSIONER FOR LANDS  
(26-Aug-2022)

