



**VITA FOAM**

*For the REST of your life*

ISO 9001:2015 certified

*Manufacturers of all kinds of mattresses and distributor of medical supplies and textile goods*

Date: 13<sup>th</sup> January, 2023

Ref: VFL/TIC/03/01-23

To,  
The Executive Director,  
Tanzania Investment Centre  
P.O Box 938,  
Dar es Salaam

Dear Sir/Madam,

**APPLICATION FOR CERTIFICATE OF INCENTIVES FOR NEW PROJECT –  
MATTRESS MANUFACTURING INDUSTRY AT PLOT 21, IYUNGA INDUSTRIAL  
AREA, MBEYA CITY**

Reference is made to the above mentioned subject.

Vita Foam (T) Limited, (the “Company”) was incorporated on the 5<sup>th</sup> day of March 1998, its main objective being to carry on the business of manufacturing of all kinds of mattresses which comprises mainly PU (polyurethane) foam, and other ancillary items. The company currently holds certificate of incentives nos 040191, 01 and 02 for its approved project at Dar es Salaam, Mwanza and Kibaha regions.

To cover the nationwide market better, the Company has decided to implement a new mattress manufacturing facility in Mbeya region with the main aim of attaining a wider supply reach and bringing its products nearer to the consumers by saving on logistic costs which form a significant chunk of the product prices. This shall allow the Company’s products to be more affordable and accessible.

The project will cater to the markets of several regions namely Mbeya, Iringa, Njombe, Tabora, Kigoma, Songwe, Rukwa, Katavi, Ruvuma, Singida and other southern regions of Tanzania, covering a population spread of circa 20 million people.

The strategic location of Mbeya will also give us an added advantage to exploit export markets of the products into Zambia, Malawi and Democratic Republic of Congo.

**VITAraha®**  
Magodoro ya UHAKIKA - 23 Density

**VITASupreme®**  
Top of the range foam mattress-20 Density

**VITAraha+®**  
An orthopaedic (medical) mattress

**VITASpring Everflex®**  
A Luxurious pocket Spring mattress

**VITASpring Duraflex®**  
A Luxurious bonnell Spring mattress

**VITA Bedset®**  
An elegant complete bedset

111B, Mwakalinga Road, Chan'gombe, behind Konyagi, P.O. Box 5686, Dar es Salaam, Tanzania

Tel: +255 22 2865957, 2860747, 2860955, Fax: +255 22 2865231

Email: info@vitafoamtz.com, Website: www.vitafoamtz.com

The processing capacity envisaged for this project is to the tune 3600 Metric tons of PU Foam. Starting with a capacity utilization of 65% in the first year the overall production will stabilize at 90% from the 3rd year of operations. More details are elaborated in the annexures enclosed.

During the implementation period, it is expected to employ 100 people directly and will generate and support more than 1000 people for various entrepreneurship and linkage industries. Needless to say the project will in turn generate taxes and levies payable to the government.

In light of the above, it is our sincere hope our application will be accorded positive attention and we hope to receive the approval for the same to begin implementation

Thanking you for your co-operation

Yours sincerely,

**For Vita Foam (T) Ltd**



Suraj Chandalia

**Chief Executive Officer**

