

TANZANIA INVESTMENT CENTRE



DIRECTORATE OF INVESTMENT FACILITATION

EASTERN ZONE

**REPORT ON THE VISIT TO M/S MAXI PRO COMPANY LIMITED PLOT NO. 95/94 VINGUNGUTI
INDUSTRIAL AREA**

AUGUST, 2023

Project's Profile				
S/N	Item	Description		
1.	COMPANY NAME	M/s Maxi Pro Company Ltd		
2.	PROJECT LOCATION	Plot No. 95/94 & Plots No. 2089,2091 Block B, Vingunguti Industrial Area		
3.	PROJECTS' CORE ACTIVITIES	To establish and operate a project to manufacture Soap detergents and cosmetics		
4.	ADDRESS & MOBILE NUMBER	P. O. Box 1187, Dar es Salaam. MOBILE: 0713055555		
5.	CONTACT PERSON	Mr. Pritesh D. Mandania +255 0713055555		
6.	SHAREHOLDERS	Name	Nationality	% Share
		Ahmad Ghaddar	TZ	27.273
		Ali Sarhini	Lebanon	27.273
		Chadi Khalife	Lebanon	27.273
		Ahmad Abdo Atallah	Lebanon	9.01
		Frank E. Mapunda	Tanzania	9.091

1.0 BACKGROUND

M/S Max Pro Company Limited is a TIC registered project issued with Certificate of Incentives No. 018175 of May, 2022. The project activities are to establish and operate a project for manufacturing of soap, detergents, polishing preparation, perfumes, toilet preparations, cosmetics and other related products.

2.0 OBJECTIVE OF THE VISIT

The objective for the visit to the project site was to carry out verification in order to ascertain project's implementation status and challenges facing the project so as to enable DIF advice the Executive Director accordingly.

3.0 PRESENT

The PVV team includes: -

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|--------------------|------------------------------------|
| (i) Julie Muro | - IO – EZ |
| (ii) Navone Kisaka | - NEMC Officer – TIC One Stop Shop |
| (iii) Gift Kafuko | - TRA Officer – TIC One Stop Shop |

The Host Team includes: -

- i) Mr. Pritesh D. Mandania – Accountant

4.0. PROJECT VISIT METHODOLOGY INCLUDES: -

- i. To ascertain project's implementation status
- ii. Interview and gather information from the applicant regarding the COI extension application

4.0 OBSERVATIONS AND FINDINGS

The PVV team visited the project on 23rd August 2023 and had consultative discussion with Mr. Pritesh D. Mandania – Project Accountant Company. The following are the key issues which were observed: -

- The company has acquired new plot of which they are in the process to construct new factory buildings for their phase II project of producing bottle caps for their detergent (packaging materials) which will reduce the importation cost from abroad.
- The project is currently improving the operating factory new machines and other equipment have been ordered and are expected to arrive soon for installation.
- The project has implemented their planned activities was planned in the business plan.
- The project is planning to increase number of employment and improve their production by adding new machines.
- Currently the project is operational where liquid soap, detergents and cosmetics are produced
- Materials for packaging of liquid hand soaps are currently imported and one of the aim of requesting for Extension of the Certificate of Incentives is to facilitate importation and setting-up a plant for production of packaging materials for liquid hand soap.
- The investor also aims at establishing another plant in different premise from the existing one to scale up the existing production capacity.
- It was informed by the investor's representative that they have acquired permits and certificates from other responsible authorities including Environmental Impact Assessment (EIA) Certificate

4.1.0 Overall Achievement

Project Financial Expenditure to date is 500,000 (USD) and project is financed.

4.1.1 Plant Building

The office building is complete and it is under full utilization.

4.1.2 Employment

The has employed 1 Foreign Men, 2 Foreign Women, 8 Local Men and makes a total of employees 11.

4.1.3. Production Capacity

Project has capacity of 1,872 tons in 100% p.a.

5.0 CHALLENGES

- (i). High cost of materials than what was expected.
- (ii). Power interruption affecting continual and smooth operation
- (iii). Fluctuation in labour availability especially the technical one

7.0. PVV FINDINGS

- Investor has intention to enjoy more tax incentives on importation of this plant as the result the company is applying for the extension.
- The project has plan to expand his project in near future to open branches and purchase new machines for production of their detergent bottle caps which are not available in the country to reduce cost of importing them from abroad and cost of operations.

6.0 FUTURE PLAN

The project is planning to evaluate the feasibility of establishing a manufacturing plant for liquid detergents, soap, liquid cleaning products and cosmetics phase II which the factory is already under construction and machines on are on the way, the aims are to compete favorably with other leading soap and detergent brands, both locally and internationally.

7.0 RECOMMENDATIONS

Based on the project visit the investor is requesting for extension of their COI but as per team findings, the investor is increasing the line production as a part of implementing phase II, whereby investor has a plan to purchase new machines and vehicles to support productions, packaging and distributions.

Therefore, the team is of the opinion that, the investor to be considered and advised to apply for expansion of their COI in order to facilitate the implementation of phase II and utilize the fiscal incentives.



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JULIE MURO – IPFO – EZ



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GIFT KAFUKO TRA OFFICER (TIC)



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NAVONE KISAKA – NEMC OFFICER (TIC)