



TANZANIA INVESTMENT CENTRE

REGISTRATION FORM FOR CERTIFICATE OF INCENTIVES

**(Tanzania Investment Act 1997, Section 17 and 18,
and the Investment Regulations: Regulation 42, Government Notice
No. 318A of 2002)**

Tanzania Investment Centre
9A & B Shaaban Robert Street
P. O. Box 938
DAR ES SALAAM
Tel. 2116328
Fax. 2118253
e-mail: information@tic.co.tz
Website: www.tic.co.tz

(Please fill the form in duplicate)

THE UNITED REPUBLIC OF TANZANIA

THE TANZANIA INVESTMENT ACT
(No. 26 of 1997)

APPLICATION FOR REGISTRATION
(Made under Regulation 42)

To: The Executive Director
Tanzania Investment Centre
P. O. Box 938
DAR ES SALAAM
Tanzania

1. I/~~We~~ **ALLEN EZEKIEL KIMBELWA**

(director/~~directors~~/agent of **WILDREALITY LIMITED**

(name of the business enterprise) apply for registration of ...
CERTIFICATE OF INCENTIVES

under Section 17 of the Act and Part IV of the Investment Regulations, 2002.

2. The registered office of the company will be situated at
Msasani Tower, Sixth Floor – Wing B. Plot No. 503/1 Msasani
Dar Es Salaam, Tanzania.

Copies of the following documents are attached to this application:

- (i) The Memorandum and Articles of Association/or Partnership agreement
- (ii) Certificate of Incorporation/Registration
- (iii) A copy of the Project Profile or Feasibility Study showing the implementation period, the programme of implementation, and operative date
- (iv) Evidence of financing and evidence of land ownership for the project

The Head Office of the Company will be situated at TANZANIA,
Msasani Tower, Sixth Floor – Wing B. Plot No. 503/1 Msasani
Dar Es Salaam, Tanzania.

3.

4. The Principal Officers of the Company are
(i) **ALLEN EZEKIEL KIMBELWA**
(ii) **BEATRICE ALLEN KIMBELWA**

5. Auditors of the Company are

Afriq Consultants
Certified Public Accountant
Po. Box. 3564
Kinondoni, Dar es Salaam

6. The authorized share capital of the Company is Tshs./US\$ 100,000,000

.....
.....

7. The intended capital investment of the Company in terms of Section 2(2) of the Act is Tshs./US\$ 400,000

8. The month and day of the financial year end is 31ST DECEMBER.

Note: *failure to provide all the required information will result in the return of the application by the Centre.*

I/We enclose a cheque/cash made payable to the **Tanzania Investment Centre** for Tshs./US\$ 1,100 Being the Registration Fees. *In the event this application is unsuccessful we understand that this fee will not be refunded.*

I, **ALLEN EZEKIEL KIMBELWA** of Post Office Number **24011** do solemnly and sincerely declare that I am a director/~~duly authorized agent~~ of **WILDREALITY LIMITED**

AND that all the requirements of the Tanzania Investment Act, 1997 in respect of matters precedent to the registration of the business enterprise under the Act and incidental thereto have been complied with, **AND** I make this solemn declaration conscientiously believing the same to be true.

Declared at Dar es Salaam }
The 2 day of August 2023 }



Applicant

Before me:



Commissioner for Oaths

Attach only where applicable, otherwise indicate "N/A"

APPLICATION SUMMARY

Company Name: WILDREALITY LIMITED

COI Number: **155842911** Status: **REGISTRED**

COI Date: **16 /04/2022**

Post Box: **24011**

Town: **DAR ES SALAAM**

Sector: **TOURISM** Sub-Sector: **TOUR OPERATOR**

Investment Financing Plan in Million ~~US\$~~/Tshs.

Foreign Equity	Local Equity	Foreign Loan	Local Loan
.....	100,000,000.

Project Objectives:

- (i) **Economic Growth:** WildReality Safari seeks to play a significant role in Tanzania's economic growth by investing in responsible tourism and supporting local communities.
- (ii) **Job Creation:** Through expansion plans and increased tourism activities, we aim to generate more job opportunities for local residents, providing them with sustainable livelihoods.
- (iii) **Foreign Currency Inflow:** By attracting more international visitors, we strive to bring foreign currency into the country, bolstering the Tanzanian economy.

Project Initiatives:

- (i) **Fleet Expansion:** To cater to a growing number of visitors, WildReality Safari plans to purchase reliable and durable safari vehicles, enhancing the guest experience and allowing for increased capacity.
- (ii) **Lodges & Hostel:** WildReality Safari envision to invest and opens its own lodges and hostels one day, to offer accommodation facilities for tourists visiting Tanzania.
- (iii) **Hybrid Technology Implementation:** As part of our commitment to sustainability, we will invest in converting our safari vehicles to hybrids, reducing our carbon footprint and promoting eco-friendly practices.

- (iv) **Local Community Engagement:** We will continue to foster positive relationships with local communities, supporting their development through collaborations and community-based tourism initiatives.
- (v) **Training and Empowerment:** WildReality Safari will invest in the training and development of our team members, empowering them with the skills and knowledge to deliver exceptional service.
- (vi) **Marketing and Outreach:** To attract more international visitors, we will enhance our marketing efforts, utilizing digital platforms and collaborations to showcase Tanzania's beauty and unique safari experiences.

Capacity:

Employment: Foreign: 0 Local: 20 Total: 20

Implementation Period: 1st September 2023 to 31st August 2027

Month 1-8: Conduct market research and financial analysis to determine the most suitable safari vehicles for our fleet expansion

Month 9-16: Commence staff training programs to enhance guest service, safety, and environmental awareness.

Month 17-24: Launch a comprehensive marketing and promotional campaign targeting international travelers interested in safari experiences.

Month 25-32: Source and purchase reliable and durable safari vehicles from reputable suppliers.

Month 33-40: Begin the implementation of hybrid technology on selected safari vehicles, in collaboration with certified technicians.

Month 41-48: Strengthen community engagement initiatives, exploring opportunities for local collaboration and showcasing Tanzanian culture

Project Location

Site/Plot/Block No.: Msasani Tower, Sixth Floor Wing B. Plot No 503/1

Street: Msasani District: Kinondoni Region: Dar es Salaam
(Attach sketch map showing project location)

Shareholders	Nationality	%
ALLEN EZEKIEL KIMBELWA	TANZANIAN	60%
BEATRICE ALLEN KIMBELWA	TANZANIAN	40%

Investment Breakdown US\$/Tshs.M

	Number of Vehicles.	Phase 1 (2023/24)	Phase 2 (2025/2027)	Total
Safari Vehicles	3	\$ 150,000		\$ 150,000
Safari Vehicles	5		\$ 250,000	\$ 250,000
TOTALS		\$ 150,000	\$ 250,000	\$ 400,000

Contact Details:

Name: **Allen Ezekiel Kimbelwa** Title: **Director**

Telephone: **+255 713 771 244** Fax: -

Email: **allen@wildrealitysafari.com**