

# BUSINESS PLAN FOR JONGOMERO CAMP LIMITED.

**JONGOMERO CAMP LIMITED**  
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**DAR ES SALAAM – TANZANIA**

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**DATE 22 JANUARY 2023**

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## Contents

1.	INTRODUCTION .....	3
2.	Company ownership and Directors Profile.....	3
3.	Company Objectives and vision statement.....	3
4.	Company Description.....	4
5.	Business Model,.....	4
6.	Existing Properties .....	4
7.	Accessibility.....	5
8.	Land Tenure .....	6
9.	Key Management and employees .....	6
10.	Market & Product .....	6
11.	Market Analysis .....	8
12.	Competitors and threats.....	8
13.	Marketing and Sales Strategy .....	9
14.	Opportunities and growth .....	9
15.	Revenue projections .....	10
16.	Finance .....	11
17.	Business Expansion Plan .....	12
18.	Future Investment (Expansion) Plan .....	12
19.	Implementation Strategy .....	13
20.	Current improvement plan for Existing facilities. (Implementation). .....	14
21.	Bank Statement.....	15

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## 1. INTRODUCTION

Jongomero Camp Limited, is a well-established tourism company in Tanzania, offering high-quality safari experiences to fly-in international guests.

With over 30 years of experience in the industry, we have earned a reputation for providing exceptional customer service and a commitment to sustainability and conservation.

We look forward to continuing to provide top-quality safari experiences to our valued customers and to playing a larger role in the thriving tourism industry in Tanzania.

## 2. Company ownership and Directors Profile.

Jongomero camp limited formed in 2001 and operates under 3 Directors (owners) led by;

1. XAVIER CHARLED MAURICE MARIE - French origin,
2. JULIE ANNE BRISSON - French origin
3. DAVID CHARLES DOBIE – Kenya origin

Owners have been engaged in world tourism business for over 30 years, in the world standards tourists Lodges ,Hotels, Tour Guides and camping in different National parks in Kenya, French, South Africa,Namibia,Botswana,Asia and parts of Europe.

With different business profits and savings, Investment capital obtained to operate in Tanzania Last 22 years ago. Started with Jongomero camp at Ruaha National park, Siwandu Camp at Mwalimu Nyerere National park, Rhino Lodge at Ngorongoro and Fanjove Island Beach Lodge. Through these 4 investments, business grows well and influencing acquisition of new sites in another parks and renovating (Upgrading) these existing to meet tourism world competition and market demand.

## 3. Company Objectives and vision statement

At Jongomero Company, conservation has always been at the heart of who we are, and we believe conservation starts with inspiration. We invite authentic discovery of the remote wilderness areas of Southern Tanzania, providing personal travel opportunities, exceptional service and unparalleled guiding expertise.

We are committed to the future of Tanzania; by which we mean that whilst we exist to offer our guests incredible, enriching experiences, we can only do so by cherishing and protecting the natural environment which is our lifeblood. Aiming to share our passion for the environment around us with all those who experience Jongomero camp limited - at our camps, and also in our communities – we hope to inspire and empower people to cherish and preserve the natural wonders we have inherited, of which we must all be guardians.

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#### 4. Company Description

Jongomero Camp Company limited is a premier tourism company located in Tanzania, offering world-class safari experiences to fly-in international guests. Our portfolio includes three bush lodges (Siwandu in Nyerere National Park, Jongomero in Ruaha National Park and Rhino Lodge in Ngorongoro Conservation Area) and one beach lodge (Fanjove Island in the Songosongo Archipelago) , each offering a unique blend of activities and amenities.

At our bush lodges, guests can enjoy game drives, boat safaris, and walking safaris, while our beach lodge offers diving, fishing, and other sea-based activities.

Our company has a long and successful history in the tourism industry in Tanzania, with over 30 years of experience in providing high-quality safari experiences to our customers. We are committed to sustainability and conservation and strive to minimize our impact on the local environment while maximizing the benefits to the local community.

Our dedicated and knowledgeable staff are an integral part of our success, and we are committed to providing ongoing training and support to ensure that our guests receive the best possible service. We are also proud to have recently secured a new investor, who has provided the necessary capital to support our plans for significant expansion.

We believe that our combination of experience, commitment to sustainability, and exceptional customer service sets us apart in the crowded tourism market in Tanzania, and we look forward to continuing to offer top-quality safari experiences to our valued guests.

#### 5. Business Model,

Our business model is based on the acquisition and management of high-end safari lodges in Tanzania. We target fly-in international guests and offer a variety of safari experiences, including game drives, boat safaris, and walking safaris. We also have a beach lodge that offers a range of sea activities, such as diving and fishing. We are a well-established company in the tourism industry in Tanzania, with a strong track record and extensive resources and knowledge. We are currently expanding our business through the acquisition and development of a new property and upgrading our current properties with the goal of entering the northern circuit of safari in Tanzania and offering a higher-quality product to returning guests to fit in with our southern camps.

#### 6. Existing Properties

- Comprises of 3 well maintained prime properties in Southern Tanzania and one in the North of Tanzania:

- As a company with more than 30 years of experience in the tourism industry, we are fortunate to have secured 'first choice' sites at all of our locations. These sites are excellent and cannot be replicated elsewhere. Even though new sites may be available, they do not compare to the prime locations we have established over the year.

**a) Jongomero Camp, Ruaha National Park**

Experience the beauty and isolation of the true wilderness at Jongomero, nestled under the shade of magnificent trees on the banks of a seasonal river in the remote southern sector of Ruaha National Park. Far from the crowds, this secluded idyll offers a chance to truly escape and discover the unadulterated beauty of nature

**b) Siwandu, Nyerere National Park**

Siwandu offers a unique opportunity to immerse yourself in the breathtaking landscape and abundant wildlife of Nyerere National Park. Located in a grove of palms on the shores of Lake Nzerakera, which is part of the Rufiji River system, Siwandu is perfectly situated for exploring the surrounding waterways and natural wonder

**c) Fanjove Island, Songo songo archipelago**

Escape to a secluded and exclusive paradise with powder-white sands, azure waters, and the soothing sounds of birdsong. Located in the Songo Songo archipelago, Fanjove Island offers a truly unique and luxurious experience, with a whole island to yourself and palm-fringed shores. Indulge in the ultimate tropical getaway and make unforgettable memories at this idyllic island retreat

**d) Rhino Lodge in Ngorongoro Conservation area**

Rhino Lodge is the ideal choice for those looking to explore the Ngorongoro crater and its surroundings. Located on the edge of the crater rim, this lodge offers comfortable and convenient accommodations, with 24 ensuite rooms (including 14 double/twin rooms, 8 triple rooms, and 2 quadruple rooms), a cozy living space, friendly local staff, and generous African-inspired meals. Whether you are a seasoned traveler or a first-time visitor to Africa's most remarkable game park, Rhino Lodge is sure to provide an enjoyable and memorable experience

## **7. Accessibility**

Our safari lodges are accessible to guests through a variety of transportation options. Siwandu and Jongomero can be reached by scheduled flights to their respective airstrips. Fanjove can be accessed via an airport on Songo Songo, followed by a short boat ride to the island. Rhino Lodge

can be reached by road, and guests can travel with their own safari guides. This diverse range of transportation options allows us to cater to the preferences and needs of our diverse customer base and provides flexibility in terms of accessibility.

## 8. Land Tenure

- Siwandu has a 25-years lease (Start 2008) on 2 square kilometers exclusive concession situated on prime lakefront in the very best game viewing area.
- Jongomero has a 33-year lease (Start 2017) on an exclusive concession area on the bank of the Jongomero in Ruaha National Park some of the wildest most secluded areas in Tanzania,
- Fanjove has a 30-year lease (start 2009). The lease provides an exclusive right as the only investor on the island for the whole period. The size of Fanjove Island changes with seasons but is averagely 255'617 m<sup>2</sup> and the beach 76'995m<sup>2</sup>. The length of the beachfront is approximately 1,510 meters.
- Rhino Lodge is situated within Kayapus village in Oloirobi. The 15-year lease /agreement was entered into on 10 October 2021 and came to effect thereafter. Rhino Lodge covers an area of 2, 5 hectares.

## 9. Key Management and employees

Jongomero camp company Limited is currently employing about 150 employees between our head office and our four camps / lodges. Our management team is comprised of seasoned individuals with in-depth experience, knowledge and tools to make our guests stay memorable.

We have experienced management in all camps with stable and well-trained staff with a good succession plan in place.

We have a head office in Dar es Salaam divided into 4 departments each with an Accountable Manager - Purchasing & logistics, Reservations, Admin and Accounting and Human Resources.

## 10. Market & Product

Jongomero Company has three marketing representatives and a specialized Digital Marketer,

1. Our UK based agent looks after the following markets: United Kingdom, United States of America, and EU markets and Africa.
2. Our France based agent looks after all Francophone markets
3. Our Australian based agent looks after Australia & New Zealand.

We operate 70 paying beds across four lodges in the southern circuit: Siwandu, which has 26 beds split into two camps; Jongomero, which has 24 beds; and Fanjove, which has 20 beds.

In the northern circuit, we operate Rhino Lodge, which has 60 beds.

Together, these lodges offer a range of safari experiences and accommodations to meet the diverse needs and preferences of our guests

### **Unique Selling Points:**

- In addition to providing exceptional experiences for our guests, we also strive to have a positive impact on the communities near our areas of operation by supporting various development projects and minimizing our environmental footprint.
- Before the COVID-19 pandemic, we accommodated approximately 6,500 bed nights per year in Siwandu, Jongomero, and Fanjove, and 10,500 bed nights at Rhino Lodge.
- The majority of our guests are fly-in travelers, with a high percentage coming directly from overseas agents.
- We have a well-developed global network of destination specialists and maintain relationships with approximately 1,200 agents, 200 of which are active.
- We participate in trade shows such as We are Africa, WTM, ITB, Experience Africa, Kili Fair, and Magical Kenya, and have made significant efforts in digital marketing, including updates to our website and social media platforms, search engine optimization strategies, and a focus on direct bookings
- We have earned an excellent reputation in the market, reflected in our top rankings on Trip Advisor. To manage our reservations,
- We use specialized software called Res Request

### MEMBER ASSOCIATIONS



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## 11. Market Analysis

- The market for safari experiences in Tanzania is thriving, with a steady increase in both domestic and international tourists in recent years. This trend is expected to continue, driven by the region's abundance of natural beauty, diverse wildlife, and cultural attractions.
- Our target market is fly-in international tourists, who typically come from Europe, North America, and Asia. These tourists are typically well-educated, high-income individuals with a strong interest in nature and wildlife, and a willingness to pay for high-quality safari experiences.
- There are several competitors in the market offering safari experiences in southern Tanzania, including both small, independent operators and larger, more established companies. However, we believe that our established presence in the industry, our commitment to sustainability and conservation, and our exceptional customer service set us apart from the competition.
- In order to reach our target market, we will rely on a combination of online marketing, social media marketing, and email marketing, as well as partnerships with travel agents and tour operators. We will also offer competitive pricing and promotions to attract new customers and encourage repeat business.
- Overall, we believe that the market for safari experiences in southern Tanzania presents a strong opportunity for growth and expansion, and we are confident in our ability to capture a significant share of this market.

## 12. Competitors and threats

- In the southern Tanzania region, our main competitors are Nomad Tanzania and Asilia Africa, which operates in both Ruaha and Nyerere National Parks. Both of these companies are among the larger safari operators in Tanzania and compete in the same luxury niche. While they have expanding portfolios and strong connections to the northern regions of Tanzania, our company offers valuable alternatives through our own diverse portfolio.
- Other competitors in the region include Kichaka Expeditions, which is known for its walking safaris in Ruaha, and Beho Beho, which is regarded as the most luxurious safari camp in Nyerere National Park.
- The COVID-19 pandemic has had a significant impact on the tourism industry in Tanzania, with a decline in both domestic and international tourism. However, as the

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situation improves and travel restrictions are lifted, the market is starting to recover. There is a high level of pent-up demand for travel, and many people are eager to take a vacation after a year of lockdowns and restrictions. The vaccine rollout is also expected to increase confidence and encourage more people to travel. As a result, it is predicted that the market for tourism in Tanzania will recover in the coming years, although it may take some time for demand to return to pre-pandemic levels. It is important for tourism businesses in the country to adapt to the changing market conditions and implement appropriate health and safety measures to ensure the well-being of their guests

### **13. Marketing and Sales Strategy**

- Our marketing and sales strategy for our safari lodge operation will focus on positioning ourselves as a high-end, luxury destination for fly-in international tourists. Our new developments, including the addition of new rooms to our beach lodge and the development of a new safari property in the Serengeti, have allowed us to offer an even more exclusive and luxurious product to our guests.
- To reach this more exclusive market, we will focus on targeted marketing efforts that speak to the preferences and interests of our target audience. This will include a strong online presence, with a revamped website and active social media accounts on platforms such as Instagram and Facebook. We will also work with luxury travel agents and tour operators to promote our product to their high-end clientele.
- In addition to online marketing, we will also utilize traditional marketing channels such as print advertising, as well as public relations efforts to generate buzz and interest in our safari lodge operation. We will also offer promotions and discounts to encourage bookings and foster loyalty among our repeat customers.
- To ensure the success of our marketing and sales efforts, we will track and analyse our performance using tools such as Google Analytics and customer feedback surveys. This will allow us to continually optimize our strategy and ensure that we are meeting the needs and expectations of our target market.

### **14. Opportunities and growth**

- The safari business in Tanzania has experienced significant challenges due to the COVID-19 pandemic, with a drop in both domestic and international tourism. However, as the situation improves and travel restrictions are lifted, there is strong pent-up demand for travel and a growing opportunity for the industry to recover and grow.

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- In addition to the impact of COVID-19, the safari business in Tanzania has also faced challenges related to upgrading and improving the quality of products and services. By investing in new developments and implementing a marketing and sales strategy that targets a more exclusive, high-end market, businesses have the opportunity to differentiate themselves and capture a larger share of the market.
- Overall, the safari business in Tanzania has strong growth potential, particularly as the market recovers from the COVID-19 pandemic. By adapting to changing market conditions and implementing strategies to improve and differentiate their products and services, businesses can capitalize on this opportunity and drive long-term growth.

## 15. Revenue projections

There are several factors that contribute to the expected increase in revenue for our safari lodge operation in the next three years.

- First, the occupancy rate is expected to increase from 40% in the first year to 50% in the second year and 55% in the third year. This increase is due to a combination of factors, including successful marketing and sales efforts, positive customer reviews and word-of-mouth referrals, and an overall improvement in the market conditions for tourism in Tanzania.
- In addition to the increase in occupancy, the average daily rate is also expected to increase by 5% in the second year and another 5% in the third year. This increase is due to a combination of factors, including rising demand for high-end, luxury travel products, the ability to offer a more exclusive and differentiated product as a result of new developments and upgrades, and a focus on targeting a more affluent and discerning market.
- Overall, these factors are expected to contribute to a strong increase in revenue for your safari lodge operation in the next three years.

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YEAR 1		YEAR 2		YEAR 3	
<b>SSC Group</b>		<b>SSC Group</b>		<b>SSC Group</b>	
41550	Available Bednights	41550	Available Bednights	41550	Available Bednights
\$522,50	Average Rate / bednight	\$554,25	Average Rate / bednight	\$582,50	Average Rate / bednight
16620	Bednights at 40% Occupancies	20775	Bednights at 50% Occupancies	22852,5	Bednights at 55% Occupancies
<b>\$6 396 600,00</b>	<b>Total Revenue</b>	<b>\$8 470 350,00</b>	<b>Total Revenue</b>	<b>\$9 796 462,50</b>	<b>Total Revenue</b>
<i>Breakdown of Revenue</i>		<i>Breakdown of Revenue</i>		<i>Breakdown of Revenue</i>	
<b>Jongomero Camp</b>		<b>Jongomero Camp</b>		<b>Jongomero Camp</b>	
6840	Available Bednights	6840	Available Bednights	6840	Available Bednights
\$650,00	Rate / bednight	\$690,00	Rate / bednight	\$725,00	Rate / bednight
2736	Bednights at 40% Occupancies	3420	Bednights at 50% Occupancies	3762	Bednights at 55% Occupancies
<b>\$1 778 400,00</b>	<b>Total Revenue</b>	<b>\$2 359 800,00</b>	<b>Total Revenue</b>	<b>\$2 727 450,00</b>	<b>Total Revenue</b>
<b>Siwandu Camp</b>		<b>Siwandu Camp</b>		<b>Siwandu Camp</b>	
7410	Available Bednights	7410	Available Bednights	7410	Available Bednights
\$650,00	Rate / bednight	\$690,00	Rate / bednight	\$725,00	Rate / bednight
2964	Bednights at 40% Occupancies	3705	Bednights at 50% Occupancies	4075,5	Bednights at 55% Occupancies
<b>\$1 926 600,00</b>	<b>Total Revenue</b>	<b>\$2 556 450,00</b>	<b>Total Revenue</b>	<b>\$2 954 737,50</b>	<b>Total Revenue</b>
<b>Fanjove Island</b>		<b>Fanjove Island</b>		<b>Fanjove Island</b>	
5700	Available Bednights	5700	Available Bednights	5700	Available Bednights
\$650,00	Rate / bednight	\$690,00	Rate / bednight	\$725,00	Rate / bednight
2280	Bednights at 40% Occupancies	2850	Bednights at 50% Occupancies	3135	Bednights at 55% Occupancies
<b>\$1 482 000,00</b>	<b>Total Revenue</b>	<b>\$1 966 500,00</b>	<b>Total Revenue</b>	<b>\$2 272 875,00</b>	<b>Total Revenue</b>
<b>Rhino Lodge</b>		<b>Rhino Lodge</b>		<b>Rhino Lodge</b>	
21600	Available Bednights	21600	Available Bednights	21600	Available Bednights
\$140,00	Rate / bednight	\$147,00	Rate / bednight	\$155,00	Rate / bednight
8640	Bednights at 40% Occupancies	10800	Bednights at 50% Occupancies	11880	Bednights at 55% Occupancies
<b>\$1 209 600,00</b>	<b>Total Revenue</b>	<b>\$1 587 600,00</b>	<b>Total Revenue</b>	<b>\$1 841 400,00</b>	<b>Total Revenue</b>

By acquiring shareholder investment, Jongomero will not only experience expected growth, but will also improve its liquidity and expand its portfolio opportunities while maintaining its distinct identity. By establishing a larger and well-connected network with access to the strategic northern regions of Tanzania, the company will enhance its competitive profile in a market with numerous opportunities.

## 16. Finance

- We are pleased to announce that the finance for the expansion of our Jongomero Lodges operation will be secured through a combination of investment and loans provided by the director. This capital will be used to fund the acquisition of a new lodge, the addition of new rooms to our beach lodge, and the development current lodges.
- We are grateful for the support and confidence of the director, who has a strong track record in the tourism industry and a deep understanding of our business and its potential for growth. We are confident that this investment and the accompanying loans will provide the necessary resources to successfully execute our expansion plans and achieve our long-term goals.

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## 17. Business Expansion Plan

In maximum upcoming 3 years the company expecting to invest in new 7 tourism project with a total worth of 25,000,000/= USD.

Also Expansion of our safari lodge operation, including the acquisition of a new property in Serengeti, the addition of new rooms to our beach property, Fanjove in the Songo Songo Archipelago, and the development and upgrade of our Safari Lodge, Rhino Lodge, in the NCAA to the same high-quality standard as our camps, Siwandu in Nyerere National Park and Jongomero in Ruaha National Park.

These investments will allow us to enter the Northern circuit of safari in Tanzania and offer an even better and exclusive, high-quality product to our returning guests and tap into a more exclusive market as well.

We are confident that our expansion plans will be a success, thanks to our established presence in the industry, our knowledgeable and dedicated staff, and the support of our investors, who has provided the necessary capital to finance this growth.

## 18. Future Investment (Expansion) Plan

S/N	Year	Particulars	Name Of The Project And Location	Capacity (Units)	Estimated Cost (Usd)
1	2023	Mobile tented camp Serengeti	Mobile tented camp – Serengeti national park	10 units	25,000,000 \$
2	2024	Grumeti villa lodge	Grumeti river – Serengeti national park	10 villas	
3	2025	Ngorongoro luxury lodge	Ngorongoro Conservation Authority area – Crater View.	40 – 80 units	
4	2025/6	Grumeti villa additional of 7 more villas.	Grumeti river – Serengeti National Park	7 Additional Villas	
5	2025	Serengeti tented camp – Lobo site	Serengeti national park – lobo area	12 camps	
6	2025	Sanctuary and lodge in Arusha	Arusha Sanctuary and lodge	15 – 30 units	

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7	2026	Tented camp – north Serengeti	Serengeti national park – northern corridor.	12 units	
8	2027	Tarangire tented camp	Tarangire national park	12 units	

## 19. Implementation Strategy

- **Acquire new property:** identifying and evaluating potential areas for acquisition, taking into consideration factors such as location, size, condition, and potential for growth. Once a suitable property has been identified, we will negotiate and finalize the purchase, ensuring that all legal and financial aspects are properly addressed. Conduct a thorough market analysis to determine the best location and type of property to develop in the Serengeti. We will work with local authorities and stakeholders to secure the necessary land and permits, and will collaborate with architects and contractors to design and build the property
- **Add new rooms to beach lodge:** We will work with architects and contractors to design and construct the new rooms, taking into consideration factors such as local building codes and environmental regulations. We will also secure any necessary permits and approvals.
- **Develop new safari property in Serengeti:** We will conduct a thorough market analysis to determine the best location and type of property to develop in the Serengeti. We will work with local authorities and stakeholders to secure the necessary land and permits and will collaborate with architects and contractors to design and build the property.
- **Hire and train new staff:** To support the expansion of our business, we will hire additional staff as needed, including managers, guides, and support staff. We will provide thorough training to ensure that all new hires are well-prepared to deliver exceptional customer service and contribute to the success of the company.
- **Launch marketing campaign:** To promote the expansion of our safari lodge operation, we will launch a comprehensive marketing campaign, including online marketing, social media marketing, email marketing, and traditional advertising. We will also work with travel agents and tour operators to promote our products to their clientele.
- **Review and adjust as needed:** As we implement our expansion plan, we will continually review and assess our progress, making any necessary adjustments to ensure the success of the project. This may include revising our marketing and sales strategy, adjusting our budget, or adapting to changes in the market or regulatory environment.

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**20. Current improvement plan for Existing facilities. (Implementation).**

S/N	Year	Particulars	Name of the project and Location.	Capacity (Units)	Estimate Cost (usd)
1	2023	Expansion and improvement of Fanjove Archipelago Beach lodge.	Fanjove Island Archipelago Beach Lodge – Kilwa - Tanzania	40 units – with other General facilities.	2,254,800 \$
2	2023	Expansion and improvement of Ngorongoro Rhino Lodge.	Ngorongoro Rhino lodge – at Ngorongoro Conservation Authority Area – Arusha Tanzania.	Additional 16 units – general project improvement and renovation	1,850,000\$
3	2023	Improvement and renovation of Jongomero Camp.	Jongomero camp at Ruaha National park - Iringa	Project improvement and renovation	1,550,000\$
4	2023	Improvement and renovation of Siwandu camp	Siwandu camp at Mwalimu Nyerere National Park (Selous).	General project renovation and improvement	1,450,000\$
<b>TOTAL COST</b>					<b>7,104,800\$</b>

*Siwandu*  
NYERERE NATIONAL PARK

JONGOMERO  
RUAHA NATIONAL PARK

FANJOVE ISLAND  
SONGOSONGO ARCHIPELAGO

RHINO  
NGORONGORO CONSERVATION AREA

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reservations@selous.co.tz

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@selous\_safari  
/seloussafarico

## 21. Bank Statement

P.O. BOX 9062  
DAR ES SALAAM  
TANZANIA

Period From : 01/06/2022  
To : 06/01/2023  
Page Number : 1  
Account Number : 011105012671  
Product Name : BUSINESS USD  
Currency Name : USD  
Branch Code : 11  
Branch Name : CORPORATE BRANCH  
Cust Short Name : JONGOMERO CAMP



Customer ID : 443511  
Customer Name : MR JONGOMERO CAMP LIMITED  
Customer Address : P.O. BOX 1192  
NRUMAH/GEREZANI STREET  
PEGASUS HOUSE  
DAR ES SALAAM

Account Title : JONGOMERO CAMP LTD

All details on this statement will be deemed correct. If no communication is received by the bank within fifteen (15) days of the date of dispatch of the statement, any communication intimating disagreement with the statement should be addressed to the Branch Manager marked confidential and copied to the Head of Audit and Investigation.  
National Bank of Commerce P.O.Box1863 Dar es salaam.\*\*\*Please be informed that NBC will review its tariffs effective 1st April 2023

DATE	BRANCH	DESCRIPTION	DEPOSITION/ BENEFICIARY NAME	DEPOSITOR ID	REFERENCE	VALUE DATE	DR	CR	RUNNING BALANCE
01/06/2022	11	OPENING BALANCE				01/06/2022	0.00	455,297.32	455,297.32
01/06/2022	11	001FTS221520184-AFRICA HOUSE INVITED NA				01/06/2022	0.00	17,522.09	472,819.41
01/06/2022	12	JONGOMERO/REINO LOGE			00000004268	01/06/2022	878.00	0.00	471,941.41
01/06/2022	11	001FTS221520834-MOUNT KILIMANJARO SEMA				01/06/2022	0.00	777.86	472,719.27
01/06/2022	11	001FTLC221520325-CHARGES				01/06/2022	7.08	0.00	472,712.19
01/06/2022	11	001FTLC221520325-STANBIC BANK (T) LTD-DE				01/06/2022	10,120.00	0.00	462,592.19
01/06/2022	11	001FTS221521326-A AND A INVESTMENT LIMIT				01/06/2022	0.00	2,574.08	465,166.27
01/06/2022	11	002FTIN221520142-AUDLEY TRAVEL GROUP LIM				01/06/2022	0.00	1,328.64	466,494.91
01/06/2022	11	BY GLG			00000004266	01/06/2022	4,881.00	0.00	461,613.91
03/06/2022	57	BY SNOW AFRICA ADV			158952022603009 50011	03/06/2022	0.00	299.50	461,913.41
03/06/2022	17	CASH BY TOP CLIMBERS			1537420220603007 70063	03/06/2022	0.00	16.00	461,929.41

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NBC2018.04.1

<b>Siwandu</b> NYERERE NATIONAL PARK	<b>JONGOMERO</b> RUAHA NATIONAL PARK	<b>FANJOVE ISLAND</b> SONGOSONGO ARCHIPELAGO	<b>RHINO</b> NGORONGORO CONSERVATION AREA
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Emergencies +255 (0)78 206 9416  
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@selous\_safari  
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P.O. BOX 9062  
DAR ES SALAAM  
TANZANIA

STATEMENT OF ACCOUNT 01/09/2022

Period From :01/06/2022  
To :06/01/2023  
Page Number :43  
Account Number :011105012671  
Product Name :BUSINESS USD  
Currency Name :USD  
Branch Code :11  
Branch Name :CORECORATE BRANCH  
Cust Short Name :JONGOMERO CAMP

DATE	BRANCH	DESCRIPTION	DEPOSITOR/ BENEFICIARY NAME	DEPOSITOR ID	REFERENCE	VALUE DATE	DR	CR	RUNNING BALANCE
31/08/2022	11	MAINTENANCE FEE BUSINESS ACCOUNTS				31/08/2022	20.06	0.00	311,394.44
01/09/2022	57	BY IEM CARNIVORES TOURS	IEM CARNIVORES TOURS		1889340220901000 20007	01/09/2022	0.00	249.50	311,643.94
01/09/2022	57	BY ARUNGA EXPEDITION	ARUNGA EXPEDITION		1589320220901000 20010	01/09/2022	0.00	59.90	311,703.84
01/09/2022	14	CASH BY ALIURE AFRICAN SAFARI	ALIURE AFRICAN SAFARI	014	1635020220901001 90035	01/09/2022	0.00	45.00	311,748.84
01/09/2022	17	PAID BY POPOTE AFRICA ADVENTURES	POPOTE AFRICA ADVENTURES	0	1537420220901006 8002/	01/09/2022	0.00	300.00	312,048.84
01/09/2022	14	CASH BY TANZANIA INSIDEBOUT	TANZANIA INSIDEBOUT DISCOVERY	014	1635020220901001 90037	01/09/2022	0.00	0.31	312,049.15
01/09/2022	14	REVERSAL: CASH BY TANZANIA INSIDEBOUT DISCOVERY	TANZANIA INSIDEBOUT DISCOVERY	014	1635020220901001 90038	01/09/2022	0.00	-0.31	312,048.84
01/09/2022	14	CASH BY TANZANIA INSIDEBOUT DISCOVERY	TANZANIA INSIDEBOUT DISCOVERY	014	1635020220901001 90039	01/09/2022	0.00	727.74	312,776.58
01/09/2022	11	002FTJN22440074-1/COMPAGNIE VARCO POLO				01/09/2022	0.00	413,324.09	726,100.67
01/09/2022	11	001T1S8222440800-ACCESS 2 TANZANIA OPERA				01/09/2022	0.00	100.00	726,200.67
01/09/2022	11	001T1S8222441016-1/NATURE DISCOVERY LIMU				01/09/2022	0.00	299.50	726,500.17
01/09/2022	14	CASH BY ASILI ADVENTURE	ASILI ADVENTURE	014	1635020220901001 90099	01/09/2022	0.00	206.00	726,706.17
01/09/2022	11	NICKSON MZAMB				01/09/2022	1,469.00	0.00	725,237.17
01/09/2022	11	CASH WITHDRAWAL OVER THE COUNTER				01/09/2022	29.38	0.00	725,207.79
01/09/2022	11	002FTQJ22440035-CHARGES				01/09/2022	60.00	0.00	725,147.79
01/09/2022	11	002FTQJ22440035-CHARGES				01/09/2022	6.01	0.00	725,141.78
01/09/2022	11	002FTQJ22440035-K'S INTERIOR MOTIVES				01/09/2022	10,592.71	0.00	714,549.07
01/09/2022	11	001T1S8222441210-1/BUSH 2 BEACH SAFARIS				01/09/2022	0.00	299.50	714,848.57

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STATEMENT OF ACCOUNT 01/06/2022

Period From :01/06/2022  
 To :06/01/2023  
 Page Number :44  
 Account Number :011105012671  
 Product Name :BUSINESS USD  
 Currency Name :USD  
 Branch Code :11  
 Branch Name :CORFORATE BRANCH  
 Cust Short Name :JONGOMERO CAMP

P.O. BOX 9062  
 DAR ES SALAAM  
 TANZANIA

DATE	BRANCH	DESCRIPTION	DEPOSITOR/ BENEFICIARY NAME	DEPOSITOR ID	REFERENCE	VALUE DATE	DR	CR	RUNNING BALANCE
01/09/2022	11	FX DEAL JONGOMERO CAMP LTD			004329	01/09/2022	100,000.00	0.00	614,848.57
01/09/2022	11	001816522441358-ET INVESTMENTS LIMITED			0	01/09/2022	0.00	2,323.62	617,172.19
02/09/2022	17	PAID BY RAVI TOURS AND SAFARIS	RAVI TOURS AND SAFARIS	0	1537420220902007 20014	02/09/2022	0.00	1,165.00	618,337.19
02/09/2022	14	CASH BY INNO AFRICA SAFARIS	INNO AFRICA SAFARIS	014	1635020220902002 80017	02/09/2022	0.00	159.00	618,496.19
02/09/2022	14	DEP BY EXTRAORDINARY EXPERIENCE	EXTRA ORDINARY	014	1635120220902002 90041	02/09/2022	0.00	215.00	618,711.19
02/09/2022	14	DEP BY EXTRAORDINARY EXPERIENCE	ESMAIL LTD	014	1635120220902002 90042	02/09/2022	0.00	666.00	619,377.19
02/09/2022	14	DEP BY EXTRAORDINARY EXPERIENCE	ESMAIL LTD	014	1635120220902002 90043	02/09/2022	0.00	231.00	619,608.19
02/09/2022	14	DEP BY EXTRAORDINARY EXPERIENCE	ESMAIL LTD	014	1635120220902002 90044	02/09/2022	0.00	100.00	619,708.19
02/09/2022	11	002FTIN22450107-KATIE BROOK			0	02/09/2022	0.00	3,672.44	623,380.63
02/09/2022	11	002FTIN22450110-SOUTHERN CROSS SAFARIS			0	02/09/2022	0.00	5,058.21	628,438.84
02/09/2022	57	BY FURAHA TOURS AND SAFARIS	BY FURAHA TOURS AND SAFARIS	57	1589520220902001 00024	02/09/2022	0.00	185.00	628,623.84
02/09/2022	45	DEP BY WILLEM BEVARAGES	DEP BY WILLEM BEVARAGES	00	1575520220902007 10025	02/09/2022	0.00	1,000.00	629,623.84
02/09/2022	14	CASH BY SEVEN WONDERS SAFARIS	SEVEN WONDERS SAFARIS	014	1635020220902002 80073	02/09/2022	0.00	583.00	630,206.84
02/09/2022	17	AFRICAN LOVEBIRDS ADVENTURE	AFRICAN LOVEBIRDS ADVENTURE	000	1628720220902007 10140	02/09/2022	0.00	514.00	630,720.84
02/09/2022	14	DEPOSIT BY MZTZ HOLIDAYS AND SAFARIS	MZTZ HOLIDAYS AND SAFARI	014	1634720220902003 40069	02/09/2022	0.00	283.00	631,003.84
02/09/2022	11	002FTOU22450010-CHARGES			0	02/09/2022	60.00	0.00	630,943.84
02/09/2022	11	002FTOU22450010-CHARGES			0	02/09/2022	17.91	0.00	630,925.93
02/09/2022	11	002FTOU22450010-ABBEY NATIONAL PLC-EXCL			0	02/09/2022	2,256.04	0.00	628,669.89

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MUSD/01/06/2022



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