

Business plan

Company Profile: The company was established in September 2023 and registered in Dodoma, the capital of Tanzania. Our main business model is to set up a medium-sized sunflower seed oil mill in Dodoma, Tanzania, to process sunflower oil and sell sunflower oil and sunflower cake to the outside world. The plant plans to process 40 tons of sunflower seeds per day and has an annual processing capacity of 14,400 tons.

Product or service overview: We mainly produce sunflower crude oil and refined oil, crude oil wholesale to traders or other factories, refined oil sold to household users, sunflower cake sold to domestic customers and foreign customers, and purchase more sunflower cake from the market for export, mainly to Chinese customers, planning annual sales of 20,000 tons. Market Analysis: Tanzania is not completely self-sufficient in edible oil, and about half of it needs to be imported. This has led to an increase in the planting area of sunflower seeds in the country, and the demand for sunflower seed processing will also increase.

Marketing strategy: The company's sunflower oil is mainly sold in China, and the sunflower cake is planned to be sold in China, and is now applying for export qualification from China GACC.

Financial Summary: The Company plans to purchase approximately 4,000 square meters of land in Duodoma for the construction of a plant. It is planned to invest US\$200,000 in the purchase of land, US\$300,000 in the construction of plants, US\$300,000 in the purchase and installation of machinery and equipment, and US\$400,000 as working capital for the purchase of sunflower seeds, with a total investment estimated at about US\$1.2 million.

