

**TRADING OBOR TANZANIA LIMITED**

**BUSINESS PLAN**

**FOR**

**MANUFACTURING**

**OF**

**BUILDING MATERIAL(S)**

**i.e.**

**ROOFING SHEETS, NAILS, TILES etc.**

**Prepared by;**  
Trading Obor Tanzania Limited  
S.L.P 258  
**Dar es Salaam.**

## **1. INTRODUCTION**

### **1.0 EXECUTIVE SUMMARY**

Trading Obor Tanzania Limited is a private business company incorporated in the United Republic of Tanzania with Certificate of incorporation No. 175388192 issued on 10<sup>TH</sup> November, 2024, registered with Tanzania Revenue Authority (TRA) and issued with Tax Payer Identification Number 175-388-192.

### **1.2 MISSION**

Prompt and professionally high quality service delivery to customers, aimed at ensuring that they realize the highest value for money, thereby increasing the market share and seizure of every available opportunity for the company's growth.

### **1.3 CORE VALUES**

Service provision with commitment, integrity and creativity while treating each customer as if they were the company's only customer

## **2 COMPANY OWNERSHIP**

The following is the table showing the Names, Number of Shares and Nationality of the shareholders

<b>SN</b>	<b>NAMES</b>	<b>NUMBER OF SHARES</b>	<b>NATIONALITY</b>
1.	Song Senhua	01	Chinese
2.	General Fortune (Singapore) Industry & Trading PTE. Limited.	99	Chinese

### **3 THE PROJECT OBJECTIVE**

The Project Objective is to manufacture Building Materials i. e Roofing Sheets, Nails and Tales for sale in Tanzania local market, East Africa (EA), and in the SADC market in the future, a study was conducted based on rapid appraisal surveys prior to and as the basis of preparation of this plan, the surveys were based on the following objectives and approach:

Study Objectives:

- 3.1 To analyze the relevant market and other factors impacting upon the supply and demand of Building Materials i. e Roofing Sheets, Nails, Tales and reinforcement bars.
- 3.2 To examine the physical and operational characteristics of the existing market in order to determine the positioning of the proposed company's business in the market place.
- 3.3 To conceptualize the proposed company's production and business operations, assess their economic viability, commercial profitability, social feasibility and provide a vision as to how the planned objectives should be realized.

### **4 LOCATION AND SITE OF THE PLANT**

The Plant will be established in an appropriate Industrial location in, Temeke, Dar es Salaam, the plot will be accessible and fully provided with all necessary utilities such as Water, Electricity and enough working and packing space.

### **5 PLANT LAYOUT**

The lay out proposed is the one deemed appropriate for the functional areas of the Plant, However among the key functional areas of the facility will include the following:-

- Storage space for processing inputs
- Office space
- Processing hall
- Storage of proposed products
- Social amenities space

- Ordinary stores
- Parking areas

## **6 MAIN POWER SUPPLY**

The factory will be connected to the National Grid prevailing in the Municipality; also, a stand by generator will have to be provided to Supply all the essential loads in case of TANESCO Power failure i.e. frequent Power cuts and fluctuating voltages, for this reason M/s Trading Obor Tanzania Limited might be forced to use stand by Generator to some extent, such sources of power will result in the increasing the production costs of the products in question.

## **7 POWER DISTRIBUTION**

Power distribution in the Plant compound will be via underground cables to be installed with TANESCO requirements.

## **8 FIRE PROTECTION**

It is composed to provide fire protection and firefighting systems, fire detection system which consist of automatic and manual detection devises, alarm and communication systems whereas firefighting systems will feature portable extinguishers, hose reels, wet and dry rises and automatic sprinkler system.

## **9 ACCESS ENTRANCE**

Wide inlet/ entrance will be provided so as to facilitate smooth passage of the workers and vehicles.

## **10 PARKING SPACE FOR THE FACTORY BUILDING**

The plant area will have ample parking space adequate to accommodate several vehicles at any given time.

## **11 SOURCE OF WATER**

The source of the Portable Water for the Plant will be from the Municipal Water System, and the design of the Water Supply will be based on the Ministry of Water and Livestock Design Manual. Material specification for the pipes and fittings will be according to the relevant standards.

## **12 STORM WATER DRAINAGE**

Road storm water drainage will be dealt separately during design of the parking space where by all the drainage structures will be considered, Storm water runoff will be collected from the building by means of spouts and full boras through down pipes and will be discharged into the open channel and deposited into road side drains. Also the some method / channels will be used to dispose storm water run – off from car park and other facilities to the road side drains.

## **13 SEWERAGE SYSTEM**

Waste and foul water is collected from the building by means of UPVCP pipes of different sizes e.g. 75mm and 150mm to the municipal sewer lines.

## **14 PRODUCTION PROCESS**

We plan to manufacture Roofing Sheets, Nails, Tales etc. Roofing Sheets by pressing, folding and cutting of iron rolls to produce roofing sheets of different sizes and shapes.

## **15 PLANT CAPACITY**

The plant has production capacity of 50 Tons of Roofing Sheets per day. This will attain in the range of 60%, 70% and 80% for year 1, 2, 3 respectively. But also it sometimes depends with the customer demands.

## **16 MARKET**

### **16.1 GENERAL**

In this chapter an attempt is made to estimate the Demand for Roofing sheets at locally and externally as well as the Supply of these products and the ultimate goal is to establish the current Demand – Supply Gap and projections for the future.

## **17 ASSUMPTIONS**

In order to estimate Demand and Supply for Roofing sheets within and outside the country, the following assumptions have been made;-

- Roofing Sheets, Nails, Tiles and Reinforcement are needed in the Construction Sector

## **18 SUPPLY OF ROOFING SHEETS**

As noted elsewhere in this report existing Supplier of Roofing Sheets is through both local Producers and importation.

## **19 DEMANDS OF ROOFING SHEETS**

There is huge demand for Roofing Sheets due to rapid growth of Transport sectors in East Africa (EA) and in the SADC Countries caused by various policies which reduces the use of foreign currency by discouraging importation and encouraging more investors to invest in Tanzania through reduction of “Cost of Doing Business” and remove the bureaucracy in

establishment of business (Industries) in Tanzania and modernizing dare s salaam and other harbor which increases the flow of ships for transit goods.

## **20 DISTRIBUTION**

Our target market is Local Market and other neighboring Market i.e. Kenya, Rwanda, Burundi, Zambia, Kenya, Uganda etc. Therefore, Our Roofing Sheets are designed and Manufactured with Africa in mind with different specifications for different environments and basing on the customer's needs, The Produced Roofing sheets will be sold in the Tanzania local Market, East Africa (EA) and in the SADC Countries.

## **21 INVESTMENT STRUCTURE**

The Total Initial Investment in fixed assets and working capital is estimated at 500,000 USD the breakdown of which is as follows:

(Exchange Rate 1 USD = 2,700 TZS) TABLE 2.1 INVESTMENT STRUCTURE

ITEM	USD "\$"
Land and Building	30,000
Machinery and Equipment	50,000
Motor Vehicles	20,000
Furniture&Fittings	10,000
Pre Exp	10,000
Others	10,000
Working Capital	370,000
Total	500,000

## 22 FINANCING PATTERN

The Total Investment of 500,000 USD shall be financed as follows: -

**TABLE 2.2 FINANCING PATTERN BREAKDOWNS**

<b>SOURCE</b>	<b>TSH "000"</b>
Local	
Equity (40%)	40,000
Long-term loan (60%)	60,000
Sub total	100,000
Foreign	
Bank overdraft (75%)	300,000
Equity (25%)	100,000
Subtotal	400,000
<b>GRAND TOTAL</b>	<b>500,000</b>

## 23 FINANCIAL INDICATORS

The financial indicator shows that the project is viable as hereafter confirmed here below;-

### 23.1 BREAK-EVEN ANALYSIS 4<sup>rd</sup> YEAR

The Break-Even Analysis on the 2<sup>rd</sup> year of operation shows that Break-Even Sales and Break-Even Capacity of 30%.

### 23.2 INTERNAL RATE OF RETURN (IRR) AFTER TAX

The Projects Internal Rate of Return after Tax is 30% well above the lending rate of 10% and 12% assumed for the long-term loan and the bank overdraft.

### 23.3 PAY BACK PERIOD

This gives an estimated period from start of operation to the time when initial fixed investment is recovered through profits after tax and depreciation charges. The Payback Period for this undertaking estimated at around 4 years and 5 months

## **24 MAN POWER REQUIREMENTS AND ORGANIZATION**

### **24.1 MANAGEMENT**

The success of the venture of this kind depends on the competence of the personnel recruited by the management; it is assumed that relevant personnel with requisite skills shall be available within the country. There will be a need of the recruiting expatriates in some key positions. The overall in charge, responsible of the day to day operations will be the project manager who in turn is answerable to the board of directors.

### **24.2 TOTAL MAN POWER REQUIREMENTS**

Based on the proposed organization structure the Project will initially employ a Total of 20 people where by 90% will be Tanzanian. However, it is anticipated that by the time the project attains maturity the envisaged employees will be 25 People, all staff will be recruited at least one month before the Plant operations are commenced.

## **25 TRAINING**

The management of the Plant would strive to employ competent and qualified personnel in the Production line and also will be trained on the job. However it is expected that most of them will have some basic knowledge and experience in processing business.

## **26 ECONOMIC BENEFITS OF THE PROJECTS**

The successful operation of the M/s Trading Obor Tanzania Limited Plant will produce significant economic benefits to the Region and Tanzania as whole. In summary the benefits which will be realized are as follows:-

- i. Contributing to the Industrial base in the Region hence creation of direct employment opportunities for 25 employees for the Plant.

- ii. Provision of income to 25 employees in the Plant will be about an increase in the demand of services and goods related to the welfare to the workforce in question along to their families.
- iii. The direct income from workers, combined with the medical and other social benefits that M/s Trading Obor Tanzania Limited Management will provide, in turn will help in overall efforts of alleviation of Poverty.
- iv. Setting up this Plant in the Region is the strategy of poverty alleviation, which emphasizes the creation of job opportunities.
- v. Expanded tax base to the Treasury and local Government authorities and generation of substantial income to the Government. The Government earns considerable revenue from the Processing Industry in terms Tax collections.
- vi. Opportunity for increasing Foreign Exchange Earnings through export of some of the Plants products to the neighboring countries.

## **27 CONCLUSION**

The investment and development of M/s Trading Obor Tanzania Limited Plant is in line with the Government policies which places special emphasis on initiating / setting up of various Industries in the Country.

In addition, it will have a positive impact on the development of the Region, as it will generate a number of benefits and reliable income for the employees of the Company and providers of the services and goods demanded by these workers / their families.

This document has provided a full analysis on the financial, Techno-economic viability on the establishment /operation of the processing Undertaking, along with the financing

requirements / parameters have been considered and it has been established that the proposed project is technically sound, financially viable, and economically / socially beneficial.

However, in order for this project to be implemented and the production targets to be achieved as planned, several factors have to be taken into account. This will include consideration of the level of investments in this project, the roles of the Roofing Sheets.

The management of M/s Trading Obor Tanzania Limited anticipates that all interested parties will give their full support so as to ensure timely implementation of the project and apprehension of successful operation