

**A NOMAD'S REST LODGE
KILIMATEMBO, RHOTIA WARD, TANZANIA**

BUSINESS PLAN

MAY 29, 2024

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1. VISION

A Nomad's Rest Brand of Lodges is an international venture owned by Mr. Sebastian Tirtirau, a Canadian/Romanian philanthropist and businessman. Mr. Tirtirau has been involved in businesses and humanitarian projects in Africa and around the world since 1994. The vision of our business ventures is to provide employment, skill development and a decent future for the young people of the communities we invest in.

2. SHORT INTRODUCTION

Since 1994, Mr. Tirtirau has dedicated his life to improve the lives of the children and young people of Africa. He owns several global businesses and is the founder of the Canadian charity called Pilgrim Relief Society for Education and Relief of Poverty, Canada. Through his vision, he has implemented countless water systems powered by solar technology in 9 African countries, sponsored thousands of children in school and developed economic and agricultural projects throughout Africa. His experience in the Hospitality and Tourism industry is unmatched (see Industry experience section).

3. MARKET RESEARCH

Being in the industry for so long and due to his network of knowledge and people on the continent, Mr. Tirtirau has researched the Karatu area for a long time before he invested there. The decision to build A Nomad's Rest lodge in Kilimatembo came from several reasons:

- a. The local community in need of employment and skills
- b. Ideal location for the tourism industry for the surrounding Parks and attractions
- c. The natural setting fitting perfectly with Mr. Tirtirau's vision to create a unique and high end lodge for the clients looking for something different.
- d. Great proximity to supplies, quality products and delivering a great service

4. INDUSTRY EXPERIENCE

Mr. Tirtirau owns a Safari company in Canada, 3 restaurants and several other development businesses around the world. He is also a professional chef with great experience in global food products. For 30 years he has travelled to more than 153 countries, gathering information on the best of the best in accommodation and culinary products. He is perfectly positioned to bring an amazing experience for the clients from all over the world and he is passionate about the local young people that need skills, employment and a decent future. This combination of factors makes A Nomad's Rest Lodge an amazing opportunity for the Tanzanian economy and youth.

5. LOCATION, BUSINESS DEVELOPMENT AND ENRICHMENT PLANS

We are located in Kilimatembo village, Rhotia Ward. The lodge is clearly visible from a great distance due to our mountain location and clearly visible signs. We have 10 Geodezic luxury dome tents, on suspended platforms, each with its own individual pathways leading to the rooms. The rooms are large, (6m wide x 3m high), with private separate large bathrooms by each room. We have an ample restaurant, bar, a very large swimming pool, BBQ terrace, parking and gardens and walkways. Our lodge is fully supplied by solar power and our water comes from the Ngorongoro forest. We have natural products for our menu from the local community with both local and international flavors. We have 6 staff apartments with comfortable rooms and bathrooms. Staff kitchen and staff showers and toilets as well. Full laundry service and storage units.

We employ 140 young people from the local community, making us the largest employer in the area. This has lifted the economic status of all these people plus their families already, as well as community economy in the area. These young people are receiving amazing lifelong skills that will provide a decent life for all. We plan to involve ourselves even more in the community by providing water systems for the villages and sponsoring children in school.

6. INVESTORS AND PARTNERS

- a. SEBASTIAN TIRTIRAU
- b. ALLAN RICHARD TEMBA

We have other investors and partners involved but due to the privacy laws of their country and their desire to remain anonymous, we cannot list them here.

- c. THE TOTAL INVESTMENT TO DATE INTO A NOMAD'S REST LODGE IS OVER 1.2 BILLION TANZANIAN SHILLINGS.

CONCLUSION:

We are deeply committed to our vision and business approach with our lodge in Tanzania. This is one of many enterprises we would like to invest in for the future. Thank you for your consideration

Sebastian Tirtirau

Owner

