



21st May 2024

Director General,
Tanzania Investment Centre (TIC),
Head Office,
P.O. Box 938,
Golden Jubilee Tower, 1st Floor, Ohio Street,
Dar es Salaam.
Email Address: info@tic.go.tz.

RE: Application For Registering A Project ‘Manyara EngoitOI’ with TIC

Dear Sir/Madam,

I am writing to formally request the registration of a project with your esteemed Investment Centre. The project, titled **Manyara EngoitOI**, is aimed to carry on business of hotel, restaurant, bar, cafe, motel, lodges, holiday camp, apartment, in the most luxurious way, aiming at delivering top notch service, unparalleled value to our guests and provide the best travel experience and success to our stakeholders. We believe that registering this project with your investment centre will not only provide us with valuable resources but also align with your Centre’s goals of fostering economic growth and development by enabling, encouraging, and providing Incentives to both local and foreign investors especially in Tourism industry.

Manyara EngoitOI is an upscale wilderness retreat nestled in the heart of escarpment near Lake Manyara National Park. Our lodge will offer a tranquil escape for nature enthusiasts, adventure seekers, and those seeking a rejuvenating getaway. With five acres near lake Manyara National Park, scenic trails surrounding our lodge, guests are immersed in the beauty of nature while enjoying luxurious accommodations and personalized service with the view of both the lake and the park.

We have conducted thorough market research and feasibility studies, which indicate strong potential for success and significant positive impact on both local and regional economies.

In addition to the economic benefits which are foreign exchange generation in terms of tourism revenue and exchange currency, import substitution through local procurement and support of local industries, **Manyara EngoitOI** is also designed to offer jobs creation through direct and indirect employments and business linkage benefits through supplier linkages.





We are committed to sustainable practices and ensuring that our project contributes positively to the community and the environment.

We are hereby submitting our project to be registered with your organization and request to be considered with provision of incentives that the Government is providing for local investors for the development of our country.

Enclosed with this letter are detailed project plan questionnaire with financial projections, and any other relevant documents for your review.

We are confident that **Manyara Engoitoi** presents a compelling investment opportunity and will yield significant returns for all stakeholders involved.

We look forward to the possibility of partnering with your investment Centre and contributing to the economic prosperity of our region.

Thank you for considering our application. We eagerly await your favourable response.

Sincerely,

Shangwe Mkwawa
Chief Operation Officer
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