

# COMPANY OVERVIEW

PROPOSED CONSTRUCTION OF CEMENT  
FACTORY IN TANZANIA 2023



**SIMBA**  
**HOLDINGS**  
Qualified for Quality

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**PROPOSED CONSTRUCTION  
OF CEMENT FACTORY IN  
TANZANIA 2023**

# SIMBA GROUP OF COMPANIES

**COMMITTED  
TO GIVE YOU  
EXCELLENT  
PRODUCTS AND  
SERVICES.**



**SIMBA**

— GROUP OF COMPANIES —

**Capacity Unchallenged**

Simba Group of Companies (SGC) ambition is to be a leader in Sub-Sahara Africa towards service delivery and manufacturing industry, deliver long term performance and contribute to sustainability - with a solid commitment to climate change and energy transition at the heart of its strategy. The company's customer-centric transformation strategy aims at profitable, regular, and responsible growth over the long term. It relies on operational excellence, selective investments, open innovation, and a network organization implemented by the Group worldwide. Through the commitment and inventiveness of its people, Simba Group leverages logistics supply chain experience, technological transitions changes, and improvements in industrial automation and digitization and delivers more excellent value to all its stakeholders

Simba Group of Companies does business in more than five countries worldwide. It employs over 1000+ people and operates in Tanzania, Zambia, Kenya, Ireland, and UAE. It plans on expanding its borders to other countries.

Simba Group has various chains of businesses, including; Oil and Gas, Logistics and Supply, Cash crops, Horticulture Products Exports, International Freight Forwarding, Money Transfer services, Manufacturing of processed foods, constructions materials, and Distribution of industrial Products. Provision of Managed services, Insurance, Equipment, and forecourt Maintenance services as well as ICT and Technology

# ABOUT SIMBA GROUP



## TANZANIA

Oil & Gas,  
Logistics Supply chain  
Food Processing  
Cash In Transit  
Custom Clearing and Forwarding  
Industrial Manufacturing



## KENYA

Oil & Gas,  
Logistics Supply chain  
Food Processing  
Cash In Transit  
Custom Clearing and Forwarding  
Industrial Manufacturing



## ZAMBIA

Oil & Gas,  
Logistics Supply chain  
Food Processing  
Cash In Transit  
Custom Clearing and Forwarding  
Industrial Manufacturing



## UAE

Money transfers  
Card business  
& Retail Payment Systems  
Payroll solutions  
Cargo Consolidation  
Freight Forwarding



## IRELAND

Money Transfers & Remittance

# SIMBA GROUP EVOLUTION



2000

Establishment of Simba Oil company ltd in Tanzania.

2006

Establishment of Simba logistics , a logistic and supply chain organization, acquisitioning of industrial manufacturing plants

2016

Establishment of Simba Oil and logistic company Zambia and Simba Clearing and Freight forwarding company to manage SADC region.

2018

Establishment of Simba holdings in Zambia and Simba fruits in Kenya

2019

Establishment of Simba Courier & Simba Food in Tanzania

2019

Establishment of Simba Card & Express in UAE, Simba Money in Ireland

2021

Establishment of Simba Valuables in-Transit a CIT company in Tanzania.

# SIMBA GROUP PORTIFOLIO



## OUR SOLUTIONS

- Oil & Gas
- Logistic Supply chain
- Manufacturing and Food processing
- Fintech
- Healthcare
- Banking services and CIT
- Food reserve and Storage

# SIMBA HOLDINGS

## ZAMBIA & TANZANIA



Simba Holdings Ltd. is part of the Simba Group of companies formed to construct state-of-the-art food manufacturing plants, LPG plants, and construction materials, including cement. Simba holdings has established two factories in Zambia, a maize milling factory with 500MT tons a day and an LPG filling plant in Lusaka. Our objective is to expand the supply of FMGs and household essentials to other regions of Zambia.

We value safety, ethics, respect for the environment, transparency, and efficiency in our relationships with customers. We are committed to ensuring our solutions' safety, availability, and reliability and creating added value through products and innovative applications. We also share our process know-how with our customers through a strong network of experts and research and development programs.



# **SIMBA HOLDINGS** **PRODUCTS PORTIFOLIO**

Simba Holdings offers to its customers the following products & services:



Industrial Gases



Milling Plants



Proposed Cement  
Factory Production

# SIMBA HOLDINGS

## PRODUCTS PORTIFOLIO

### INDUSTRIAL GASES



#### TANZANIA

Extraction of Carbondioxide Gas in Kejo Area - Mbeya region for Industrial use, including extraction of Argon, Helium and Ethyne Gas.

50  
EMPLOYEES



Total Employees

6  
TONS/HOUR



Production Capacity

16.5  
MILLION USD



Yearly Revenue



Target/Served market  
East Africa & SADCC Regions



#### ZAMBIA

LPG Gas Refilling for households and Commercial Sector usage.

48  
EMPLOYEES



Total Employees

60  
TONS/DAY



Production Capacity

13  
MILLION USD



Yearly Revenue



Zambia & Congo  
Target/Served market

# SIMBA HOLDINGS PRODUCTS PORTIFOLIO

## MILLING PLANT



### ZAMBIA

Maize Milling factory for production of maize meal, Animal feeds and cornoil extraction.

150  
EMPLOYEES



Total Employees

500  
MT/DAY



Production Capacity

35  
MILLION USD



Yearly Revenue

Zambia, Congo, Namibia  
Angola & Botswana



Target/Served  
market





# PROPOSED CEMENT FACTORY CONSTRUCTION TANZANIA

# PROPOSED CEMENT FACTORY CONSTRUCTION TANZANIA

## INTRODUCTION

The Tanzania and East Africa economy has experienced strong and broad growth over the past decade.

Expansion of the services and agricultural sectors account for most of this growth, while manufacturing sector performance was relatively modest. Private consumption and public investment explain demand side growth with the latter assuming an increasingly important role in recent years.

Following the rapid economic development of the Tanzania and especially on the construction sector, a number of domestic and foreign investors join the cement manufacturing market.

The attention given by the government of Tanzania to the industry, the development of the Standard Gauge Railway, expansion and construction of new ports, Zanzibar improved infrastructure and new ports, partial completions of the hydroelectric power projects and booming private sector into real estate are the driving factors towards the cement factory operation. The projected demand and the market study shows the growing demand towards cement products

**TANZANIA STANDARD GAUGE RAILWAY**



**MWALIMU NYERERE HYDROELECTRIC**



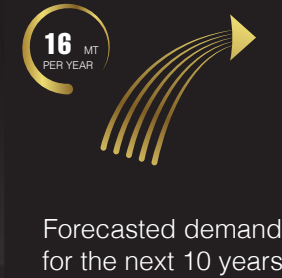
# INDUSTRY OVERVIEW AND KEY FACTS

Cement is one of the backbones for the development of the country's economy serving as a basic raw material for the development of infrastructures, construction of small, medium and large-scale industries, construction of residential and non-residential buildings and others. In this regard the demand for cement in the country is very huge, whereas the installed capacities of the existing factories are limited

The recent facts indicate that there is a tremendous potential for the growth of cement industry in Tanzania. Besides, the country's foremost priorities are being the growth of infrastructure, the construction industry, rapid growth of housing construction, etc., and cement being the basic construction material it plays a leading role in every development activity of the above sectors due to its backward and forward linkage. On the other hand the country is endowed with substantial deposit of resource of cement raw material that is awaiting exploitation, specially the limestone which is abundant in reserve. The above facts show that the cement industry has ample opportunity in the foreseeable years to come.

The construction sector is one of the fastest growing activities in the Tanzanian economy over the past successive years. The growth in this sector is in line of recorded country' average GDP growth. Data from national bureu of statistics shows that the construction sector over the past five years on the average has grown by over 5.06% closer to the 6.86% GDP growth rate of the economy.

# TANZANIA CASE STUDY



# KEY PROJECT REQUIREMENTS

## PHASE 1

ACTIVITIES	DETAILS	RESPONSIBILITY	STATUS
Geological investigation of raw materials reserves.	Pre feasibility study with analysis of the macro results, to validate the plant location and size	Simba Holdings	Completed
Market Study	Demand, prices, product mix, distribution characteristics, competition analysis, trends, consumers mapping.	Simba Holdings	Completed
Environmental Study.	Anticipated environmental factors, emission regulations, noise, traffic, visual impact and neighbors compensation, applicable regulations, permits and procedures,	Simba Holdings	On Progress
Raw Material Study.	Estimation raw materials reserves and availabilities, developing mining plan, estimation of extraction and transport costs,	Simba Holdings	Completed
Plant location & infrastructure study.	Evaluate plant locations, considering raw materials, market distribution, availability of skilled labour land acquisition, legal regulations, route to market and logistic study with potential depot locations.	Simba Holdings	Completed

# KEY PROJECT REQUIREMENTS

## PHASE 2

ACTIVITIES	DETAILS	RESPONSIBILITY	STATUS
Cost estimates	Initial costing estimation has been completed, estimated cost of the plant based on installed output capacity is USD 80MIL ( Including other infrastructure deployment	Simba Holdings	Completed
Financial analysis and return on investment	ROI and periodic turnovr is dependant on final procurement and acquisition cost, based on initial estimed project cost, the ROI is set for maximum of 13 yrs	Simba Holdings	Completed
Basic engineering	Developing the design and economic analysis of Tanzania Markets	Simba Holdings	Completed
Project management and organisation protocols.	High level project steering commitee has been formuated, MOUs for key consulants has been finalized, management commitement to the project has been affirmed	Simba Holdings	Completed

# KEY PROJECT REQUIREMENTS

## PHASE 3

ACTIVITIES	DETAILS	RESPONSIBILITY	STATUS
Financing Requirements	The project will require a financial outlay of USD 80 Million this will include both procurement and implementation cost	EPC+F Contractor	On Progress
Contracts Negotiations	Negotiate master agreement, financials, loan repayment period, interest rates and deliverables	EPC+F Contractor/ Simba Holdings	TBA
Detailed Engineering	Low level detailed engineering, construction plan and key requirements	EPC+F Contractor	TBA
Supervision, Civil work and Plant erection	Project implementation and contract management	EPC+F Contractor /Simba Holdings	TBA
Commissioning and Operations	Review deliverables, signing of completion certificates, product conformity and training.	EPC+F Contractor /Simba Holdings	TBA
Project life circle	Management of the plant for commercial operation, maintenance and administration.	Simba Holdings	TBA

# HIGH LEVEL PROJECT SCOPE

FINANCE  
REQUIREMENT

**80**

MILLION  
DOLLAR

PLANT  
LOCATION

**TANGA**

**TANZANIA**  
SECURED  
41 HECTARES  
LAND SIZE

PLANT  
DESIGN

INTERGRATED  
COMPACT AND  
MODULAR  
INCLUDING  
WAREHOUSE,  
AND SUPPLYCHAIN  
FACILITIES

PRODUCTION  
CAPACITY

**1.5**

MILLION TONS  
PER YEAR - CEMENT  
PRODUCTION

PRODUCTION  
CAPACITY

**1**

MILLION TONS  
PER YEAR - CLINKER  
PRODUCTION

## CONCLUSION

The economic development of the country, the ever increasing number of population in urban areas and the need to improve infrastructure and other essential services will raise the demand for Cement in the coming decade.

The country, being strategically located within sub-Saharan Africa has also a potential export market to the neighboring country.

The initial business study and the financial results drawn reveal that the business will be a high paid and profitable with a direct impact on the development of the nation and entire Sub-Sahara region.

CONTRACTING ENTITY:  
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