

May 17, 2024

The Director General
Tanzania Investment Centre
P.O. Box 938
Dar es Salaam, Tanzania.

Dear Sir/Madam,

Re: Application for Investment Facilitation and Support

We are writing to express our interest in investing in Tanzania's growing printing industry through our company, Alliance Printers Company Limited. As a leading provider of high-quality printing solutions, we are eager to expand our operations and contribute to the socio-economic development of Tanzania.

About Alliance Printers Company Limited

Alliance Printers Company Limited, incorporated on December 1, 2021, with Incorporation Number 154294325, is a premier printing solutions provider based at Vikawe in Kibaha township. Our company offers a robust portfolio of services ranging from digital printing, offset printing and web printing. We are renowned for our innovative approaches, state-of-the-art equipment, and commitment to sustainability and excellence.

Investment Proposal

Our proposed investment in Tanzania encompasses the following:

1. Establishment of a Printing Facility: We have already set up a modern printing facility equipped with advanced machinery at our site situated in Vikawe, Kibaha Township. This facility will produce high-quality printed materials, including but not limited to exercise books, graph pads, memo pads, wall calendar, promotional and promotional items.

2. **Front Office Location:** Our front office will be located at Plot Number 3, Block Number PSSF Commercial Complex, office Number 44, in Dar es Salaam, ensuring easy access for clients and stakeholders
3. **Employment Creation:** Our investment expected to recruit at least 50 direct jobs and have already recruited 27 direct jobs so far. The company also expects to recruit local casual labor of at least 100 to meet the demands of the industry. We are committed to hiring and training local talent, thereby contributing to the development of a skilled workforce in the printing industry.
4. **Technology Transfer and Training:** We will introduce cutting-edge printing technologies and processes to Tanzania. Additionally, we have provided and continue to provide training programs to our employee local as well as internationally specifically South Africa to enhance the skills of our staff and share knowledge with local stakeholders.
5. **Sustainable Practices:** Our operations will adhere to high environmental standards. We will implement eco-friendly practices, including the use of recycled materials and energy-efficient machinery, aligning with Tanzania's environmental conservation goals.

Financial Commitment

Our current investment in this project amounts to 16,464,000,000 Tanzanian Shillings, with significant local equity investment and financing.

Request for Support

To facilitate this investment, we kindly request the Tanzania Investment Centre's support in the following areas:

1. **Incentives and Benefits:** Guidance on accessing available investment incentives, including tax holidays, duty exemptions, and other benefits provided to foreign investors in the manufacturing sector.



Alliance Printers Company Limited

2. Stakeholder Engagement: Facilitation of meetings with relevant government bodies, industry associations, and potential local partners to ensure smooth and efficient establishment and operation of our business.

We are confident that our investment will significantly contribute to the Tanzanian economy by enhancing the printing industry's capacity, generating employment, and fostering technological advancements. We are eager to collaborate with the Tanzania Investment Centre and other relevant stakeholders to ensure the successful implementation of our project.

We appreciate your consideration of our application and look forward to your favorable response.

Thank you for your attention.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'James Nicolas Buretta', is written over a faint circular stamp.

James Nicolas Buretta

Managing Director