



*Questionnaire for submission of business plan for project registration at*

**PRESIDENT'S OFFICE, PLANNING AND INVESTMENT  
TANZANIA INVESTMENT CENTRE (TIC)  
QUESTIONNAIRE FOR PROJECT REGISTRATION**

*Please fill/ select areas accordingly*

1. Company Name:

**KEEN FEEDERS LIMITED (KFL)**

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2. Respective Sector (please select one sector under which the project falls)

No.	SECTOR	CHOICE (✓)	No.	SECTOR	CHOICE (✓)
1	<b>Agriculture</b>		9	Human Resource	
2	Broadcasting		10	<b>Manufacturing</b>	✓
3	Commercial Building		11	Mining & Petroleum	
4	Computers		12	Natural Resources	
5	Construction		13	Services	
6	Economic Infrastructure		14	Telecommunication	
7	Energy		15	Tourism	
8	Finance		16	Transportation	

3. Project Objective: (e.g. to establish a project for: processing of grains/ vehicles assembling/ cement manufacturing/ manufacturing of electric devices etc.)

***The company is engaging in manufacturing of veterinary products, foliar fertilizer and Animal Feeds as the main activity.***

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\_\_\_\_\_

4. Sources of Funding for the Project

**NB:**



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- ⇒ Select the currency to use in this questionnaire. It may be TSH or USD  
 ⇒ Total funding under this item must be equal to the total investment breakdown under item 5 below

Funding Source	Local Equity	Foreign Equity	Local Loan	Foreign Loan	TOTAL INVESTMENT
TSH or	3,000,000,000		970,000,000		3,970,090,400
USD					

### 5. Investment Breakdown

**N.B:**

- ⇒ Please keep using the currency as selected under item 4 above.  
 ⇒ The total investment breakdown must equal the total funding under item 4 above.

Type of Asset	Amount of Investment in TSH or USD
Land and Buildings	TSHS 1,520,090,400
Plant and Machinery	TSHS 1,000,000,000
Vehicles	TSHS 750,000,000
Furniture and Fittings	TSHS 200,000,000
Pre-Expenses	
Others	
Working Capital	TSHS 500,000,000
<b>TOTAL</b>	<b>TSHS 3,970,090,400</b>

### 6. Target Markets

No.	PRODUCT	EXPECTED MARKET (SELECT BY (✓))	
		Local Market	Foreign Market
1.	Capital items		
2.	Raw materials	✓	
3.	Products produced		

### 7. Commencement Date:

The project commenced on 17<sup>th</sup> January 2006 Registered as a limited liability company

### 8. Implementation Period): N/A

### 9. Project Capacity (e.g. tons, cubic feet/ meters, square meters, litres):

2,568.64 AREA (M2)

### 10. Expected Jobs

#### Direct Jobs

Gender	Locals	Foreigners
M	15	



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F	31	
<b>TOTAL</b>	<b>46</b>	

**Indirect Jobs:** 93 Casual labours and volunteers

11. Financial Projections

Details	Year 1	Year 2	Year 3	Year 4	Year 5
Production per annum: number of items/ tons/liters/ feet or cubic meters, square meters = A	4,705	4,906	5,121	5,326	
Price per unit (SHS or USD) = B					
Sales per annum C = A*B	4,705	4,906	5,121	5,326	
Costs of Production = D	3,926	4,014	4,105	4,198	
Gross Profit E = C – D	779	892	1,016	1,128	
Operating Costs = F					
Earning Before Interest and Tax G = E – F					
Tax H = 30%*G					
Earning before Dividends I = G – H					

Details	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue-TZS	<b>4,705</b>	<b>4,906</b>	<b>5,121</b>	<b>5,326</b>	<b>5,539</b>
Specific Revenue(a)	4,093	4,196	4,300	4,408	4,519
Other Sources (b)	612	710	821	918	1,026
Total Revenue: <b>C=(a+b)</b>	<b>4,705</b>	<b>4,906</b>	<b>5,121</b>	<b>5,326</b>	<b>5,545</b>
Direct Cost (d)	3,016	3,090	3,166	3,244	3,324
Indirect Cost(e)	910	924	939	954	969
Total Cost: <b>F=(d+e)</b>	3,926	4,014	4,105	4,198	4,293
EBITDA: <b>G=(C-F)</b>	779	892	1,016	1,128	1,252
<b>Loan Repayment: (H)</b>	400	-	-	-	-
<b>Surplus/Deficit: (G-H)</b>	<b>379</b>	<b>892</b>	<b>1,016</b>	<b>1,128</b>	<b>1,252</b>