

Village Supermarket Limited : Dar Es Salaam New Store Growth Initiative	
Store Location	: DAR Village , Rose Garden , DSM,TZ
Structure	: Mall Complex
Size	: 1,408 Sqm
Expected Annual Sales	: \$ 4,000,000
Investment in Assets for New Store	
Item	Amount in USD
<u>Fruits , Veg & Dairy : Uprights</u>	\$ 110,000
upright chillers/floor display units	
<u>Deli & Bakery & Meat : Serve-over counters</u>	\$ 90,000
<u>Kitchen Equipments</u>	\$ 80,000
stoves, grill and griddle, chillers, freezers, rotisseri machine, pizza oven, fryers/pressure fryer, , utensils,appliances, stainless steel working table tops, wall shelving, gelato machine,blast freezer, ice maker dish washer etc.	
<u>Shelving : Main store</u>	\$ 70,000
shelves, customer baggage counter etc	
<u>Shelving Warehouse area</u>	\$ 20,000
main shelving, staff lockers, mezanine storage shelving etc	
<u>Café Equipment</u>	\$ 80,000
coffee machine, coffee grinder,cutlery and crockery, table accessories, working utensils, appliances for milk shakes and cofees, hot showcase, turin etc	
<u>Bakery : Ovens, Mixers etc</u>	\$ 55,000
2 electric ovens, proofer, bread mixers, cake mixer, pastry sheeter, ice cube maker, freezer and chiller, working tops, working utensils etc	
<u>Cold Rooms (2 frozen & 1 Chiller)</u>	\$ 50,000
<u>Butchery</u>	\$ 25,000
ben saw, mincer, sausage machine, tenderiser, working tables, shelving, working utensils, scales, wrapping machine and vaccum machine, meat slicer etc	
<u>Rotisserie + Fryers</u>	\$ 25,000
<u>Checkout Counters</u>	\$ 15,000
<u>Trolleys</u>	\$ 15,000
<u>POS, Servers, UPS etc</u>	\$ 20,000
pos, desktops for operations, pos server, network cabling, printers/photocopier/scanner, barcode and shelf sticker printers, price checker,pdt's, ups, main inverter, peripheral devices etc.	
<u>CCTV</u>	\$ 10,000
monitor, camera,cabling,monitoring station,dvrs',ups etc	
<u>Air conditioning</u>	\$ 30,000

<u>Lighting & Cabling</u>	\$	30,000
floor lights, display lights/spotlights, cabling, insect catchers/fly catchers etc		
<u>Office Equipments</u>	\$	20,000
safe, cash counting machine, working table and chair, drawer cabinet		
Freight , Duty & Installation *	\$	70,000
Total for Asset Investment	\$	815,000
Initial Inventory Investment	\$	300,000
(One Time Stocking)		
Total Investment and inventory	\$	1,115,000
* Estimate		