

TANZANIA



Extract date and time: 28/05/2019 14:27:04
 Registration date and time: 30/04/2019 06:08:34

The Business Names (Registration) Act (Cap 213)

Extract from Register

- | | |
|--|---|
| 1. Name of Business: | TIGER PLASTIC INDUSTRY |
| 2. Registration number: | 454336 |
| 3. Principle Place of Business: | Region Dar Es Salaam, District Ilala CBD, Ward Kariakoo, Postal code 11106, Street KIUNGANI, Road KIUNGANI/NYAMWEZI, Plot number 21, Block number 21, House number 21 |
| 4. Contacts: | Email jkmrema2008@yahoo.co.uk , Phone 0767277340, P.O.Box 75454 |
| 5. Business activity: | 2220 - Manufacture of plastics products |
| 6. Proprietor/Partners: | VICENT NICHOLAUS MREMA |
| 7. Authorized to Operate Bank Account etc: | VICENT NICHOLAUS MREMA |



Registrar of Business Names

Information printed from the Register of Business Names is true and complete as per extract generation date and time. Please be advised to refer to the Online Registration System at BRELA (ors.brela.go.tz) for an up-to-date information regarding given Business Name.

Tiger Plastic Industry Implementation Plan

1. Executive Summary

Business Overview: Tiger Plastic Industry is committed to becoming the leading manufacturer of high-quality plastic pipes for plumbing activities in the region. Our mission is to deliver durable, cost-effective, and environmentally friendly piping solutions to our customers.

Products and Services: We manufacture a variety of plastic pipes including PVC, HDPE, and PPR pipes, catering to diverse plumbing needs.

Target Market: Our target market includes companies, institutions, and individuals engaged in plumbing activities.

2. Market Analysis

Industry Overview: The plastic pipe manufacturing industry is experiencing steady growth due to the increasing demand for efficient and durable plumbing solutions. The industry's expansion is driven by urbanization, construction projects, and the need for modern infrastructure.

Competitor Analysis: Key competitors include established plastic pipe manufacturers with strong market presence but offer opportunities for differentiation in quality and customer service.

SWOT Analysis:

- ✓ **Strengths:** Innovative product range, commitment to quality, experienced management team.
- ✓ **Weaknesses:** Initial capital constraints, limited brand recognition.
- ✓ **Opportunities:** Growing construction sector, increasing demand for sustainable products.
- ✓ **Threats:** Market competition, fluctuating raw material prices.

3. Objectives and Goals

Short-term Goals (First Year):

- i. Establish a manufacturing facility and commence production.
- ii. Achieve sales of 10,000 units in the first year.
- iii. Build a strong brand presence in the local market.

Long-term Goals (Next 3-5 Years):

- i. Expand production capacity to meet increasing demand.
- ii. Enter new regional markets.
- iii. Develop and introduce new product lines.
- iv. Achieve annual revenue growth of 15%.

4. Implementation Strategy

Product Development: Focus on producing PVC, HDPE, and PPR pipes with specifications that meet industry standards.

Production Process:

1. Raw Material Procurement: Secure high-quality raw materials from reliable suppliers.
2. Manufacturing: Utilize advanced machinery for efficient production.
3. Quality Control: Implement stringent quality checks at every production stage.

Quality Control: Regular testing and quality assurance to ensure all products meet regulatory standards.

Sustainability Practices: Implement recycling programs and use eco-friendly materials where possible.

5. Operational Plan

Facility Setup: Lease or purchase a suitable industrial space for the manufacturing facility. Plan the layout for optimal workflow and safety.

Equipment and Machinery: Purchase essential machinery such as extruders, injection molding machines, and quality control equipment. Estimate costs and establish relationships with suppliers.

Human Resources: Hire skilled personnel for production, quality control, sales, and administration. Define roles and responsibilities clearly.

Logistics and Supply Chain: Establish a reliable supply chain for raw materials and a distribution network for finished products. Plan transportation and warehousing needs.

6. Marketing and Sales Strategy

Brand Positioning: Position Tiger Plastic Industry as a provider of high-quality, reliable, and sustainable plumbing solutions.

Marketing Channels: Utilize digital marketing, trade shows, partnerships with construction companies, and direct sales.

Sales Strategy:

- Pricing: Competitive pricing strategy to attract customers.
- Distribution: Establish a network of distributors and retailers.
- Sales Targets: Set quarterly sales targets and monitor performance.

Customer Relationship Management: Develop a customer feedback system to ensure high satisfaction and repeat business.

7. Risk Management

Risk Assessment:

- ✓ Market competition
- ✓ Raw material price volatility
- ✓ Operational challenges

Mitigation Strategies:

- ✓ Develop strong supplier relationships
- ✓ Implement cost control measures
- ✓ Regularly review and adjust business strategies

8. Timeline

Project Timeline:

- ✓ Month 1-3: Finalize business plan, secure funding, and select facility location.
- ✓ Month 4-6: Purchase and install equipment, hire staff, and start initial production.
- ✓ Month 7-9: Launch marketing campaign, begin sales and distribution.

- ✓ Month 10-12: Monitor performance, adjust strategies, and scale up production.

9. Monitoring and Evaluation

Performance Metrics:

- ✓ Production output
- ✓ Sales Volume
- ✓ Customer satisfaction
- ✓ Financial performance

Review Process:


Monthly review meetings to assess progress, address challenges, and adjust strategies as needed.

VINCENT NICHOLAUS MREMA



CEO and founder of TIGER PLASTIC INDUSTRY

TITLE No: 17659 PWN
 REGISTERED ON: 30/6/2023
 AT: 10:00 A.M.



[Signature]
 Senior Asst. Registrar of Titles

TANGANYIKA STAMP Land Form No. 22
 Stamp Duty Shs: 4,300/= Paid
 On Original Receipt Shs: 923165183950457
 of: 14/6/2023

[Signature]
 Stamp Duty Officer

THE UNITED REPUBLIC OF TANZANIA

TANGANYIKA STAMP DUTY ACT
 Stamp Duty Shs: 100/= Paid
 Receipt No: 92316583950457
 of: 14/6/2023

[Signature]
 Stamp Duty Officer

THE LAND ACT, 1999
 (NO. 4 OF 1999)

CERTIFICATE OF OCCUPANCY

(Under Section 29)

Title No. 17659 PWN
 L. O. No. 1362331
 KTC/LD/PT/20640.

The 28th day of June Two thousand and Twenty Three.

THIS IS TO CERTIFY that **VICENT NICHOLAUS MREMA P.O Box 16304 , DAR ES SALAAM** (hereinafter called "the Occupier") is entitled to the Right of Occupancy (hereinafter called "the Right") in and over the land described in the Schedule hereto (hereinafter called "the Land") for a term of **Ninety nine (99)** years from the first day of **January, Two thousand and Twenty Three** according to the true intent and meaning of the Land Act and subject to the provisions thereof and to any regulations made thereunder and to any enactment in substitution therefor or amendment thereof and to the following special conditions:-

1. The Occupier having paid rent up to the thirtieth day of June, **2023**; shall hereafter pay rent of shillings **fifty two thousand nine hundred ninety (Tshs. 52,990/=)** only a year in advance on the first day of July in every year of the term without deduction PROVIDED that the rent may be revised by the Commissioner for Lands.
2. The Occupier shall: -
 - (i) Be responsible for the protection of all beacons on the land throughout the term of the Right. Missing beacons will have to be re-established at any time at the Occupiers' expenses as assessed by the Director responsible for Surveys and Mapping.

KIBAHA TOWNSHIP



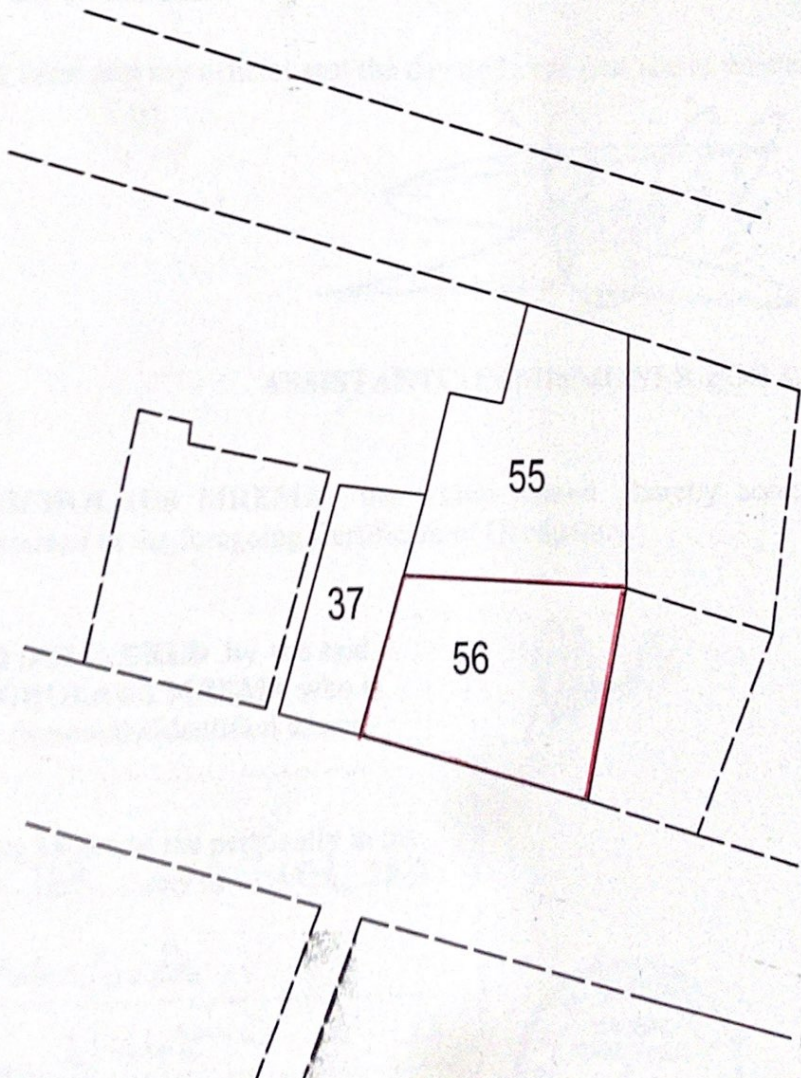
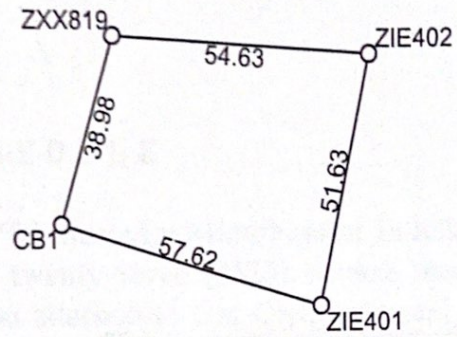
LOCATION... MIEMBESABA

BLOCK... D

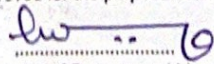
PLOT No... 56

L.O No... 1362330

AREA... 2523 sqm



The issue of this plan implies no guarantee or admission of title by the Government

This plan, prepared in accordance with Registered plan No., 169743 is approved for the purpose of land Registration Act 334.
 28.06.2023
For Director of Surveys and Mapping Date
Ministry of Lands, Housing and Human Settlement Development,
Dodoma



Jamhuri ya Muungano wa Tanzania

United Republic of Tanzania

Tanzania Investment Centre

Exchequer Receipt

Stakabadhi ya Malipo ya Serikali

Reference No	995360082739
Received from	REGAN REGAN MAHOO
Amount	2783000.0000
Amount in Words	Two million,seven hundred eighty three thousands Tanzania Shillings
Outstanding Amount	0.00

In respect to	Item Description	Item Amount
	Issuance of Certificate of Incentive	2783000.00
	Total Billed Amount	2783000.00 TZS

Bill Reference	2024792459
Payment Control Number	995360082739
Payment Date	7/9/2024 5:38:35 PM