



INVICTUS COMMERCE TRADING LTD.

AZANIA PLAZA BUILDING, NYERERE ROAD.

WAREHOUSE NO. "A3".

P.O.BOX 79370.

BUSINESS PLAN FOR INVICTUS COMMERCE TRADING LIMITED FOR THE YEAR 2024 TO 2029.

Invictus Commerce Trading Limited would like to introduce the structure of the business for the coming years.

As mentioned we are currently in the importation of food products from Europe and other countries and we would like to expand the business into a packaging manufacturing industry, The products we would be dealing in are for example rice, sugar, beans, powder milk, tomato paste and other products.

The products mentioned like rice and beans will be naturally taken and packaged from Tanzania's agricultural harvest, But products like powder milk and tomato paste will be imported and packaged by our company inside of Tanzania.

Our business name will remain the same as Invictus Commerce Trading Limited, but we would intend to add a trade name into something common to the Tanzanians.

Our business goal is to capture Tanzania's vast market with this strategy, we have learned that importation of actual products would cost a lot which would result to an increase of price resulting to a low demand in the market because of the prices set due to various problems in importation and also the current problem resulting in dollars.

With our strategy we could avoid most of these challenges by packaging our own raw materials and supply the products where needed in the whole nation.

Keeping in mind that we are also likely to face competition we are willing to compete and keep a balance in the price with better quality products.

The expenses in this will result in firstly the 3 machines which will be imported likely to cost up to \$100,000, and the running capital within these 5 years to cost around \$400,000 in salaries, maintenance costs of both machines and purchases of trucks and raw materials throughout the years, also the warehouse rented which will far exceed the agreed amount of \$500,000.

We would also be looking into hiring Tanzanian citizens to increase a work opportunity for the youth in the Nation.