

BUSINESS PLAN OF DR. SALIM MIPAWA TRADERS COMPANY LIMITED.

1.INTRODUCTION;

Who is Dr.salimmipawa Traders Company limited? and what is he doing in Tanzania?

DR .SALIM MIPAWA TRADERS COMPANY LIMITED is the private company incorporated in Tanzania under the Tanzania laws governing companies on 20th Feb , 2025 with company registration no. 156540250 whose address P.O BOX 6988,KINYEREZI DAR ES SAALAM, With contact+255 760 300 300, +255 764 112 112,Email;mipawakisandu123@gmail.com ,the company operates its business in Tanzania among other things including selling motorcycles, tricycles in cash and by loans ,selling the sunflower oil, small fish (dagaa), meat supply, meat export and livestock in various places in Tanzania and outside ,as it has been clearly stipulated in its memorandum of association.

2.BRANCHES OF THE REGISTERED OFFICE OF THE COMPANY.

Dr. Salim mipawa traders company limited has established its branches for the better carrying of the business in the united republic of Tanzania in Dodoma and Zanzibar in which the main office of the company is Dar es salaam,

3.MISSION AND VISION OF THE COMPANY.

DR.Salim mipawa traders company limited its vision is enable citizens of united republic of Tanzania to alleviate themselves from the poverty and build the national economy, again the mission of the company is to make the whole community of Tanzania and outside get the best and quality service to their satisfaction.

Also to be Tanzania preferred meat provider were committed to supply health, Fresh and natural meat daily.

4. TIME FRAME EXPERIENCED IN THE BUSINESS

Dr. Salim mipawa Traders Company limited has experience in doing its business for the period of three (03) years. This means that for such period of doing business the company has managed

5. DISCRIPTION OF THE PROJECT.

DR .SALIM MIPAWA TRADERS COMPANY LIMITED expect to have big project to inaugurate its business operation for the purpose of expanding its capital and advertising its products for the benefit of Creditor/sponsor, company, Tanzania community and world in general this will enable the company and creditor to create more benefits from that particular project.

6. SPONSORS OF THE PROJECT:

Who are proposed sponsors of the project? and what benefits will sponsors of the project earn?

DR. SALIMUMIPAWA TRADERS COMPANYLIMITED proposes KONFA ENTERPRISE LIMITED to be the creditor or sponsor the intended project to enable them expand the business as well and benefits from the project for the following detailed description respectively.

7. BENEFICIARIES OF THE PROJECT;

The company, creditor/sponsor and the whole community of Tanzania will benefit from the project including small entrepreneurs, and other stake holders will opportunity to know the company enable them to alleviate themselves from the poverty, unemployment,

8. THE GENERAL SIGNIFICANCE OF THE PROJECTAND EXPECTEDOUTCOMES.

This project will have great significance to the following stakeholders as follows:

- (a) **GENERAL COMMUNITY AT LARGE;** the general community of Tanzania will benefit from the project in which Dr Salim mipawa traders company limited will render the service and selling their goods to the community at large in which poverty and unemployment to the young people will be reduced to the large extent, and building the national economy

- (b) **KONFA ENTERPRISE LIMITED** will have ample opportunity to benefit from the project by earning the huge amount of monies especially when is collected from the customers after selling the motor vehicles.
- (c) **DR SALIM MIPAWA TRADERS COMPANY LIMITED;** will have ample opportunity to get profits after selling their products, selling the drinks to the people who will attend in the office and buy motor cycles.
- (d) **GOVERNMENT;** the government of united republic of Tanzania will benefits by earning the revenues through collection of taxes and build the economy of the nation through the activities done by the company to the community

9. THE STRATEGIC PLAN TO ADVERTISE THE BUSINESS

Dr Salim mipawa traders company limited is planning to make more advertisement in the media tools such as on television like, Azam Tv, Clouse Tv and radio, Efm radio, Wasafi Tv and radio, and others in order to advertise the business in order to get more customers/ Also the company will make and arrange the different business centers like in Tabora, Tanga, Dodoma, Kigoma, and Arusha in order to get more customers. And the company also expect to create the website which will be used to promote sales.

CONCLUSION

Since Dr. Salim mipawa traders company limited believes that this project is going to be profitable in both sides between Dr. Salim mipawa traders company limited and Konfa Enterprise Limited, and Tanzania communities at large. Therefore Dr. Salim mipawa traders company limited wishes to sell the said electrical equipment's on credits for mutual benefits as well described above. Hence the company expected the positive response from the creditor.