

**TANZANIA INVESTMENT CENTRE
DAR ES SALAAM**

PROGRESS REPORT

(Information required for the project's progress report after every six months or for amendment of Certificate of Incentives)

1. Planned activities for the period. : 2024 to 2027
2. Achievements made on the project implementation to date:
 - construction of tented camp in Serengeti national park, acquisition of supplies, installation of generators in the tented camps in Serengeti national. park
3. Provide updated information on the following aspects:

S/No.	Information	Description	Current Project Status
1	Shareholder's Information	Joyce Mbonea Mshana Tanzanian 26% Godlisten Aletaulwa Kihunrwa Tanzanian 25% Debasis Bose Indian 25% Chandrani Bose Indian 20% Deep Bose Indian 2% Diya Bose Indian 2%	
2	Company communication Information	Email address: jollygoddy@gmail.com Mobile Number: 0784410258 Physical Address : Plot No. 82 &83, Block A82&83, Arusha	
3	Contact Person	Name: Joyce Mbonea Mshana Position: Director Email: jollygoddy@gmail.com Mobile Number: 0784410258	
4	Incorporation	Certificate of Incorporation Number: 178689088	
5	TIN Information	TIN Certificate No.: 178689088	
6	Project Objective	Tour operator and tented camp	
7	Capacity	Project capacity per year: 20 luxurious tents	
8	Direct Employment	Foreign Men : 2 Foreign Women : 2	



		Local Men: 18 Local Women : 10	
9	Indirect employment	Type/areas of Indirect employment	

4. Project Financing Expenditure todate (USD)

	Foreign (USD)	Local (USD)	Total (USD)
Land and Buildings		28,000	
Plant and machinery		200,000	
Vehicles/Aircrafts		175,000	
Furniture		250,000	
Office equipment			
Insurance Cover			
Pre-operational expenses		97,000	
Working sub-total capital			
Grand Total		750,000	

5. Project Financing

Explain how the project is being financed e.g equity, loans, sources of loans, conditions etc. see table below:-

	Amount (USD)	Source Country
Local equity	750,000	
Local loans		
Foreign equity		
Foreign Loans		
Total Investment	750,000	

6. Problems and Solutions

- **Logistical Challenges Due to Remote Location:**

The remote nature of Serengeti poses difficulties in transporting construction materials, food supplies, fuel, and other operational necessities. Poor road infrastructure, especially during the rainy season, leads to delays and increased transportation costs.

Solution: Management is mitigating this by partnering with local suppliers, optimizing delivery schedules during dry seasons, and investing in storage facilities to minimize frequent supply runs.

- **Strict Environmental Regulations:**

Being located in a protected area, all construction and operations must comply with Tanzania National Parks Authority (TANAPA) regulations, which often slow down project timelines.

Solution: The management is working closely with TANAPA to ensure that all environmental impact assessments (EIA) are conducted on time, and adopting eco-friendly building practices to reduce environmental impact.



- **Human-Wildlife Conflict and Safety Risks:**

Camps located deep inside the park occasionally face safety risks due to wild animal movement around the camp premises, endangering both staff and guests.

Solution: Camps are reinforcing safety protocols, installing perimeter deterrents like solar-powered lighting, hiring trained wildlife scouts, and conducting regular safety drills.

- **Staff Recruitment and Retention:**

Due to the remote setting and harsh working conditions, attracting and retaining skilled staff remains a challenge.

Solution: Management is improving staff welfare by providing better accommodation, rotation schedules, incentives, and training programs to boost morale and skills.

- **Limited Access to Utilities:**

There is limited access to electricity, water, and reliable internet, which hampers both operations and guest satisfaction.

Solution: Camps are increasingly adopting solar power systems, rainwater harvesting methods, and satellite internet services to improve utility availability sustainably.

7. Future Plans

- **Eco-Infrastructure Upgrades**

We plan to install additional solar panels and upgrade our water recycling system to reduce our carbon footprint and align with eco-tourism best practices.

- **Staff Training & Development**

We will conduct professional development workshops focused on guest service, guiding techniques, and sustainability awareness for our camp staff.

- **Enhanced Guest Experience**

We aim to introduce new experiences such as walking safaris with armed rangers, local cultural evenings, and mobile spa services to enhance our value proposition.

- **Digital Marketing and Booking Integration**

We are investing in strengthening our online presence and will be integrating our booking system with global travel platforms to increase direct bookings and streamline operations.

- **Maintenance and Seasonal Preparations**

Scheduled renovations for selected guest tents, kitchen facilities, and staff housing will be carried out during the low season in preparation for the high-season influx.



8. Recommendations and any other comments

- **Enhanced Infrastructure Support:**

We recommend TANAPA consider improving and maintaining access roads leading to camps like Sidai, especially during the rainy season, to ensure safe and timely guest arrivals and supply deliveries.

- **Streamlined Permit Processing:**

Simplifying and digitizing the permit and licensing process for camp operations, staff movement, and supply transport would significantly ease logistical challenges and encourage further investment.

- **Community Engagement Incentives:**

TANAPA could consider encouraging more collaborative programs between camps and local communities, including training and employment initiatives. Sidai Camp is actively hiring from nearby villages and would benefit from more structured support or incentives in this area.

- **Waste Management Support:**

While Sidai Camp implements its own eco-waste strategies, TANAPA could facilitate centralized waste collection points or provide guidelines and support for camps to align with best practices in environmental protection.

- **Wildlife Monitoring Cooperation:**

We suggest increased collaboration between private camps and TANAPA on wildlife monitoring, sharing sightings and movement data that could help in conservation planning and guest education.

- **Recognition for Responsible Investors:**

Establishing a recognition or certification program for camps that consistently comply with environmental and operational regulations (e.g., Sidai Camp) can encourage higher standards and acknowledge responsible investors.

