



Questionnaire for submission of business plan for project registration at Tanzania Investment Centre (TIC) – Only applicable for local applicants.

**PRESIDENT'S OFFICE, PLANNING AND INVESTMENT
TANZANIA INVESTMENT CENTRE (TIC)
QUESTIONNAIRE FOR PROJECT REGISTRATION**

Please fill/ select areas accordingly

1. Company Name:

KING KIDAISHO COMPANY LIMITED

2. Respective Sector (please select one sector under which the project falls)

No.	SECTOR	CHOICE (✓)	No.	SECTOR	CHOICE (✓)
1	Agriculture		9	Human Resource	
2	Broadcasting		10	Manufacturing	
3	Commercial Building		11	Mining & Petroleum	
4	Computers		12	Natural Resources	
5	Construction		13	Services	
6	Economic Infrastructure		14	Telecommunication	
7	Energy		15	Tourism	✓
8	Finance		16	Transportation	

3. Project Objective: (e.g. to establish a project for: processing of grains/ vehicles assembling/ cement manufacturing/ manufacturing of electric devices etc.)

-To design, construct, and operationalize an eco-friendly lodge in Karatu within 12 months, providing high-quality accommodation and hospitality services to local and international tourists, in order to enhance the company's presence in the Northern Tanzania tourism circuit and increase annual revenue by 25% within the first year of operation.



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4. Sources of Funding for the Project NB:

- ⇒ Select the currency to use in this questionnaire. It may be TSH or USD
- ⇒ Total funding under this item must be equal to the total investment breakdown under item 5 below

Funding Source	Local Equity	Foreign Equity	Local Loan	Foreign Loan	TOTAL INVESTMENT
TSH or					
USD ✓	USD 900,000/-		USD 600,000/-		USD 1,500,000/-

5. Investment Breakdown

N.B:

- ⇒ Please keep using the currency as selected under item 4 above.
- ⇒ The total investment breakdown must equal the total funding under item 4 above.

Type of Asset	Amount of Investment in TSH or USD
Land and Buildings	USD 742,500/-
Plant and Machinery	-
Vehicles	-
Furniture and Fittings	USD 371,230/-
Pre-Expenses	USD 150,000/-
Others	USD 236,270/-
Working Capital	
TOTAL	USD 1,500,000/-

6. Target Markets

No.	PRODUCT	EXPECTED MARKET (SELECT BY (✓))	
		Local Market	Foreign Market
1.	Capital items	✓	✓
2.	Raw materials	✓	
3.	Products produced		

7. Commencement Date:

15/12/2024

8.

Implementation Period): 15 MONTHS

9.

Project Capacity (e.g. tons, cubic feet/ meters, square meters, litres):

13 STANDARD CHARLETS, 6 SUITE CHALETS

10. Expected Jobs

Direct Jobs



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Gender	Locals	Foreigners
M	25	2
F	6	1
TOTAL	31	2

Indirect Jobs: 45 FOR CASUAL WORKERS.

11. Financial Projections

Details	Year 1	Year 2	Year 3	Year 4	Year 5
Production per annum: number of items/ tons/liters/ feet or cubic meters, square meters = A					
Price per unit (SHS or USD) = B					
Sales per annum C = A*B					
Costs of Production = D					
Gross Profit E = C – D					
Operating Costs = F					
Earning Before Interest and Tax G = E – F					
Tax H = 30%*G					
Earning before Dividends I = G – H					

KING KIDAISHO COMPANY LIMITED
P.O. BOX 13648
ARUSHA - TANZANIA
PROJECTED STATEMENT OF COMPREHENSIVE INCOME

	YEAR I	YEAR II	YEAR III	YEAR IV	YEAR V	YEAR VI
	T.SHS.	T.SHS.	T.SHS.	T.SHS.	T.SHS.	T.SHS.
Revenue	26,133,542,869	28,746,897,155	31,621,586,871	34,783,745,558	38,262,120,114	42,088,332,125
DIRECT COSTS						
M/V Repair and Maintenance	2,117,289,000	2,329,017,900	2,561,919,690	2,818,111,659	3,099,922,825	3,409,915,107
Fuel, Oil and Lubricants	2,637,153,000	2,900,868,300	3,190,955,130	3,510,050,643	3,861,055,707	4,247,161,278
Oversee Agency	368,485,000	405,333,500	445,866,850	490,453,535	539,498,889	593,448,777
Camp Expenses	648,569,500	713,426,450	784,769,095	863,246,005	949,570,605	1,044,527,665
Client Transport & Travelling	514,191,000	565,610,100	622,171,110	684,388,221	752,827,043	828,109,747
Car Insurance & Licence	70,932,000	78,025,200	85,827,720	94,410,492	103,851,541	114,236,695
Entry fee	5,194,349,000	5,713,783,900	6,285,162,290	6,913,678,519	7,605,046,371	8,365,551,008
Driver Travelling Expenses	812,295,000	893,524,500	982,876,950	1,081,164,645	1,189,281,110	1,308,209,220
Marketing and Promotion	159,523,648	175,476,013	193,023,614	212,325,976	233,558,573	256,914,431
TALA	1,250,000	1,250,000	1,250,000	1,250,000	1,250,000	1,250,000
Meals and Accommodation	2,451,493,400	2,696,642,740	2,966,307,014	3,262,937,715	3,589,231,487	3,948,154,636
Total Direct Costs	14,975,530,548	16,472,958,603	18,120,129,463	19,932,017,410	21,925,094,151	24,117,478,566
Gross profit	11,158,012,320	12,273,938,552	13,501,457,408	14,851,728,148	16,337,025,963	17,970,853,559
LESS: OPERATING EXPENSES						
Printing and Stationeries	6,123,700	6,736,070	7,409,677	8,150,645	8,965,709	9,862,280
Salary and Wages Expenses	87,633,700	96,397,070	106,036,777	116,640,455	128,304,500	141,134,950
Transport and Travelling	11,359,700	12,495,670	13,745,237	15,119,761	16,631,737	18,294,910
Electricity and Water	7,863,900	8,650,290	9,515,319	10,466,851	11,513,536	12,664,890
Communication	15,583,590	17,141,949	18,856,144	20,741,758	22,815,934	25,097,528
Staff Welfare	7,531,700	8,284,870	9,113,357	10,024,693	11,027,162	12,129,878
Office Rent	8,431,500	9,274,650	10,202,115	11,222,327	12,344,559	13,579,015
Accounting and Audit Fees	4,000,000	4,500,000	4,500,000	5,000,000	5,000,001	5,000,002
Cleaning and Sanitation	6,232,600	6,855,860	7,541,446	8,295,591	9,125,150	10,037,665
Bank charges and Interest	22,472,300	24,719,530	27,191,483	29,910,631	32,901,695	36,191,864
Depreciation	136,298,512	149,928,363	164,921,199	181,413,319	199,554,651	219,510,116
Total Expenses	313,531,202	344,984,322	379,032,754	416,986,029	458,184,633	503,503,097
Net profit before tax	10,844,481,119	11,928,954,231	13,122,424,654	14,434,742,119	15,878,841,330	17,467,350,462
Less: Tax	3,253,344,336	3,578,686,269	3,936,727,396	4,330,422,636	4,763,652,399	5,240,205,139
Net profit after tax	7,591,136,783	8,350,267,961	9,185,697,258	10,104,319,483	11,115,188,931	12,227,145,323

