

**PRE-FEASIBILITY STUDY REPORT ON:
INVESTMENT IN GOLD MINING AND
MINING PROCESSING.**

**Presented To:
TANZANIA INVESTMENT CENTRE
Shaban Robert Street
P. O. Box 938
Dar es Salaam**

Prepared by:

JY MINING TECHNOLOGY COMPANY LIMITED
P.O.BOX 32080
DAR ES SALAAM, TANZANIA

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JY MINING TECHNOLOGY COMPANY LIMITED

Strategic Pre-feasibility Report

JY MINING TECHNOLOGY COMPANY LIMITED

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This profile is strictly for information only and projections in the pre – feasibility study report have been compiled by the consultant with close cooperation of the Promoters of the Business the JY MINING TECHNOLOGY COMPANY LIMITED and Sector Experts for illustrative purposes and do not constitute actual forecasts.

JY MINING TECHNOLOGY COMPANY LIMITED

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1. Executive Summary

Company & Project concept

JY MINING TECHNOLOGY COMPANY LIMITED is a limited company incorporated in Tanzania under the Company Act of 2002. The company was incorporated on 08/03/2025, and bears Certificate of Incorporation # 183001914. The company implements projects which are in the mining sector.

JY MINING TECHNOLOGY COMPANY LIMITED will be located at Kinondoni, District Dar es Salaam Region. The outreach office will be located at Dar es Salaam, at District Kinondoni, Ward Kinondoni, Postal code 14110, Street MASAKI, Road MSASANI, Plot number G3, Block number 9 and House number 12, Dar es Salaam, Tanzania. Its business scope includes exploration, mining, refining **Mineral trade** and other mining-related businesses but also the project site of **JY MINING TECHNOLOGY COMPANY LIMITED** is located **Busulwangili in Kahama**.

Our goals and objectives are straightforward and seek to ensure we run a professional, profitable and ethical company, building relationships with customers, suppliers and investors. Company Goals and Objectives:

In Summary JY Mining Technology Company Limited aims to;

Geological Exploration

- Mining and processing, **trade of** gold & mineral in.
- Manage JY Mining Technology Company Limited by human resource policies which encourage and reward individual and unified effort and achievement, provide training and personal development opportunities and create a working environment in which staff can feel a real sense of job involvement.

- Build relationships with investors in mining sector,
- Achieve levels of profit sufficient to provide for reinvestment and suitable returns to shareholders and investors
- Seek to comply with all statutory legislation and other external relevant authorities. Define and keep under review Company policy, allowing flexibility for local requirements.
- Adopt best commercial practice and ethical standards in dealing with clientele, suppliers of goods and services and other contacts

Purpose of Business Plan.

This document is prepared to serve the purpose as a Pre-feasibility study report for **JY Mining Technology Company Limited** for investment in Mining and processing of Gold minerals found in **kahama**. In addition, the Pre-feasibility study report shall be submitted to TIC for an award of Certificate of Incentives. The implementation of this project will comprise the following activities:-

- Exploration of Geology including Physical Exploration that include Drilling, Sampling of Mines But also Lab test of sample of mine.
- Mining Planning and Process Planning which includes Designing of the Mining Base and Designing of Processing Factory
- Purchase of Equipment of mining and Budget Making.
- Construction of Mining base.
- Construction of Processing Factory (separate company).
- Recruit of Mining Employee (local)

The project promoter, the project will be managed and operated by JY Mining Technology Company Limited is owned by Chinese companies and a mother Company from China with the following share distribution.

NAME OF SHAREHOLDERS	NATIONALITY	SHARES%
HK KAYI INTERNATIONAL LIMITED	Chinese	17.33%
HAINAN YUJING CHANGDA INVESTMENT PARTNERSHIP	Chinese	82.67%

HAINAN YUJING CHANGDA INVESTMENT PARTNERSHIP (Limited Partnership) was established on December 23, 2024. The legal representative is Jiang Wenge, with a registered capital of 24.8 million RMB. The company is a private limited partnership and is registered at Room LJ27, first Floor, Building 4, Longhua Digital Economy Industrial Park, No.84 Haixiu Avenue, Haikou Longhua District, Hainan Province.

Hong Kong KAYI International Limited (HK KAYI INTERNATIONAL LIMITED) established on January 3, 2025, with its registered address at Room G, 2nd Floor, Building 30, First City, Sha Tin, and Hong Kong. The company's business focuses on international trade and investment. It is a company registered for this investment project, currently not in operation, with a good credit record and no history of administrative or criminal penalties.

The company has a registered capital of HK \$7 million and is owned by Hong Kong permanent residents **Man Hing Keung** and **Man Yin Keung**, with 78% of the shares held by **Man Hing Keung** and 22% held by **Man Yin Keung**.

The registered capital of the company is 2.6 billion Tanzanian shillings, and the shareholders are **HAINAN YUJING CHANGDA INVESTMENT PARTNERSHIP** and **Hong Kong KAYI International Limited**, among which **HAINAN YUJING CHANGDA INVESTMENT PARTNERSHIP** holds 82.67% and **Hong Kong KAYI International Limited** holds 17.33%.

2. Statement of Purpose

This Profile is drawn for seeking CERTIFICATE OF INCENTIVES from the TANZANIA INVESTMENT CENTRE and pre – feasibility study report for processing of Graphite Minerals.

2.1 Purpose of Investment

This document is prepared to the serve the purpose as a feasibility study for JY Mining Technology Company Limited for establishment of Mining and Processing Planning. The implementation of the project will compromise of the following:-

- Exploration of **Geology** including Physical Exploration that include Drilling, Sampling of Mines But also Lab test of sample of mine.
- Mining Planning and Process Planning which includes Designing of the Mining Base and Designing of Processing Factory
- Purchase of Equipment of mining and Budget Making.
- Construction of Mining base.
- Construction of Processing Factory (separate company).

- Recruit of Mining Employee (local)

2.2. Investment financing plan

The company expect to invest **USD 7,000,000** from shareholders' funds **as capital** and Loan. Profits generated from business operation will be re-invested. There shall be a loan from **shareholder** as the investor has set aside 50% of 5,000,000 USD for the investment in phase one up to phase 3 and the rest 50% shall be finance by Project promoters' equity. Table below show the assumptions how the investment-financing plan will look like.

TABLE 1
FINANCING

Financing	\$
Long-term liabilities	
Long-term loan	5,000,000
Owner's equity	

Cash	1,000,000
Contributed asset value	1,000,000
Total	7,000,000

TABLE 2
INVESTMENT COST PLAN

COST INVESTMENT STRUCTURE	\$
Current assets	
Working capital	1,000,000
Opening inventory	500,000
Other	350,000
Property and equipment	
Land	3,500,000
Building	100,000
Equipment	50,000
Furniture and fixtures	100,000

Leasehold improvements	200,000
Plant	550,000
Motor Vehicles	550,000
Other _____	100,000
Total assets	7,000,000

2.3 Summary of the Expected Results

At the end, the project is expected to achieve the following: -

- ✦ Provide and introduce systematic modern technology for **Geological Exploration** (including Geophysical and Geochemical Exploration) **Gold mining, processing** such as drilling, chemical test & comprehensive analysis of mining Planning, Processing Procedures, in order to improve efficiency and accuracy for exploitation to final processing into Gold.
- ✦ Import modern machine for purpose of mining which contribute in advancing of new technology in Tanzania
 - Increase 100 direct employment opportunities.
- ✦ Direct Domestic investment of more than \$7M within 2025 -2030.
- ✦ Increase tax contributed to the government
- ✦ Generate foreign currency.

3. BUSINESS DESCRIPTION

JY MINING TECHNOLOGY COMPANY LIMITED is limited Company incorporated in Tanzania under the Company act of 2002. The Company was incorporated 08/03/2025, and bears Certificate of Incorporate # **183001914**. Company implements project which is under mining sector. But also the project site of **JY MINING TECHNOLOGY COMPANY LIMITED is located Busulwangili in kahama.**

The Company will be responsible among others activities, operating and managing mining activities.

3.1.1. Legal Status

Legal certificates and documents such as Memorandum and Article of Association, certificate of incorporation, business license, Tax Identification Number, and value added Tax certificates Justify that **JY MINING TECHNOLOGY COMPANY LIMITED** is operating within the ambit of the law of the Land.

3.1.2. Mission and Vision

The company vision is to be one of the leading companies in mining and exportation of gold minerals.

The current mission of the company is to penetrate the markets within mining sector in Tanzania. The company can achieve this through

- Exploration and Prospecting.
- Development and Construction.
- Extraction and Mining Operations.
- Mineral Processing.
- **Mineral Trading**

- Environmental Management and Compliance.

3.1.3. Project Promoters

The project promoter, the project will be managed and operated by JY MINING TECHNOLOGY COMPANY LIMITED. Chinese corporations own the Company with diverse business in China. Current shareholding status is hereby shown below.

NAME OF SHAREHOLDERS	NATIONALITY	SHARES%
HK KAYI INTERNATIONAL LIMITED	HONG KONG, CHINA	17.33%
HAINAN YUJING CHANGDA INVESTMENT PARTNERSHIP	CHINA	82.67%

3.1.4. Operations

The project will be managed and operated by **JY MINING TECHNOLOGY COMPANY LIMITED**. The Company is finalizing acquisition of operation permits and Tax exemption clearance for machineries and equipment to start the implementation of the project. Management will establish sound operating guidelines to conduct the day-to-day operations of this project.

3.1.5. Project Location

The project shall be implemented at constructed warehouses, administration block that has 1.5 kilometer square each, which are very spacious to accommodate project of this nature. In addition, the project site of **JY MINING TECHNOLOGY COMPANY LIMITED is located Busulwangili in kahama.**

3.1.6. Postal Address

JY MINING TECHNOLOGY COMPANY LIMITED
P. O. Box 32080
Dar es Salaam,
Tanzania

4. Core Activities of the company

JY MINING TECHNOLOGY COMPANY LIMITED will be dealing with establishing and operating the following;

4.1.1. Exploration and Prospecting.

- Conduct geological surveys and mapping.
- Perform sampling and drilling programs.
- Analyze ore bodies and estimate reserves/resources.
- Conduct feasibility studies (technical and economic).

4.1.2. Mine Development

- Permitting & Licensing: Secure environmental approvals, mining rights, land titles.
- Infrastructure Development: Construct access roads, camps, tailings storage, and water systems.
- Mine Design & Planning: Develop mine layout (open pit or underground) based on resource modeling.
- Equipment Procurement: Acquire drilling rigs, excavators, crushers, and processing equipment.

4.1.3 Mining Operations.

- Ore Extraction: Drill, blast, and haul gold-bearing ore to processing plant.
- Waste Management: Dispose of overburden and tailings in engineered facilities.
- Grade Control: Monitor ore quality and reduce dilution during mining.
- Health & Safety: Enforce mining safety protocols and emergency response plans.

4.1.4 Gold Processing.

- Crushing & Grinding: Reduce ore to fine particles.
- Concentration: Use gravity separation or flotation if applicable.
- Leaching: Apply cyanide leaching (CIL/CIP) or heap leaching to dissolve gold.
- Recovery: Extract gold from solution using activated carbon, electro winning, or Merrill–Crowe process.
- Refining: Produce Dore bars (gold + silver alloy) for further purification.
- Tailings Management: Secure containment of cyanide residues and heavy metals.

4.1.5 Environmental & Social Management.

- Environmental Compliance: Regular EIA reports, monitoring, and mitigation measures.
- Mine Closure Planning: Reclamation, revegetation, and post-mining land use.
- Community Engagement: Stakeholder consultation, local hiring, and support programs.
- Sustainability Initiatives: Implement responsible mining practices and ESG reporting.

4.1.6 Corporate Management & Support.

- Project Finance: Raise capital through equity, debt, or JV partnerships.
- Administration: Manage legal, HR, and procurement.
- Reporting: Comply with national regulations and international standards (e.g., NI 43-101, JORC).
- Risk Management: Address operational, political, and environmental risks

4.2. Technical requirements of the project

The technical requirements of a gold mining project are critical components of the business plan and feasibility assessment. These define the infrastructure, equipment, systems, and technical expertise needed to successfully explore, develop, and operate the mine.

Here is a structured breakdown of the **technical requirements** for a **gold mining project**:

➤ Geological and Exploration Requirements

- Geological mapping tools (GPS, GIS software, geological compasses)
 - Sampling equipment (soil augers, rock hammers, sample bags)
 - Drilling rigs (RC or diamond core drilling, depending on depth and precision)
 - Assay laboratory or contract lab services (for gold content analysis)
 - Geological modeling software (Surpac, Micromine, Datamine)
 - Qualified geologists and exploration technicians
-

➤ Mine Design and Engineering

- Mine planning software (e.g., Whittle, MineSched, Deswik)
 - Geotechnical studies (slope stability, rock mechanics)
 - Hydrological and hydrogeological studies (water inflow modeling)
 - Surveying equipment (Total Stations, drones, RTK GPS)
 - Civil engineering expertise (site layout, road design, drainage)
-

➤ Mining Equipment and Infrastructure.

- Heavy machinery (excavators, bulldozers, haul trucks, loaders)
- Blasting equipment and materials (drill rigs, explosives, detonators)
- Fuel storage and supply systems
- Workshop and maintenance facilities
- Communications systems (radios, satellite phones)
- Access roads, security fencing, and checkpoints

➤ Gold Processing Plant

- Crushing and milling equipment (jaw crushers, ball mills, SAG mills)
- Leaching system:
 - CIL/CIP tanks, carbon columns, cyanide dosing systems
 - OR Heap leach pads, liners, and irrigation systems
- Gold recovery systems:
 - Electro winning cells
 - Merrill–Crowe system (for larger plants)
- Refining and smelting equipment (furnaces, crucibles, mold sets)
- Tailings storage facility (TSF): engineered dam, lined pond, seepage control

➤ Utilities and Support Systems

- Power generation (diesel generators, solar-hybrid systems, or grid connection)
- Water supply system (pumps, pipelines, storage tanks, treatment units)
- Compressed air systems (for drilling and processing use)
- Camp infrastructure (housing, kitchens, sanitation)
- IT systems (SCADA, data logging, internet for admin and monitoring)

➤ Environmental and Safety Systems

- Environmental monitoring tools (dust, water quality, noise)
- Waste management systems (hazardous and non-hazardous)

- Spill kits and emergency response tools
 - PPE and safety equipment (helmets, boots, harnesses, etc.)
 - Fire suppression systems
 - First aid stations and medical supplies
-

➤ Human Resources and Technical Staff

- Qualified mining engineers and supervisors
 - Plant metallurgists and process engineers
 - Environmental officers and safety personnel
 - Mechanics, electricians, and machine operators
 - Camp and logistics support staff
-

➤ Compliance and Reporting Tools

- Mining licenses and permit documentation systems
- EIA reports and monitoring software
- Health & Safety Management System (HSEMS)
- Production and cost tracking software (e.g., ERP systems)

✦ Optional (Advanced Projects)

- Drone surveying and LiDAR
- Fleet management systems (e.g., CAT Mine Star, Modular Mining)
- Remote ore grade sensors
- Automation or semi-autonomous drilling/blasting
- AI/ML for predictive maintenance or ore body modeling

5. MINING INDUSTRY

5.1 MINING SECTOR IN TANZANIA

In the last 10 years, mining activities in Tanzania have taken a steady growth, registering average annual growth of over 4 percent, with 10% contribution to GDP. Most activities concentrate on mining various minerals such as gold, diamonds, Graphite and other minerals. After economic liberalization in the mid-1980s, many erstwhile public enterprises could not withstand free market competition. Some died and others underwent privatization. These measures helped enhance competitiveness of local industries and readied them for venturing into export markets. On the other hand, the sector is not a big employer (145,000 employees), compared to agriculture for example, but it is the most reliable source of government revenue in form of import, sales, corporate and income taxes, accounting for over half of government annual revenue collection. Mining earns the country a fifth of total foreign exchange earnings, thus ranking third after agriculture and tourism. Most production is however concentrated in the Dar es Salaam region.

Great prospects are pinned on development of a robust SME sector, whose promotion, as government has already realized, still lacks appropriate policy backing. A strong and productive mining structure can only be achieved where SMEs and large enterprises not only

coexist but also function in a symbiotic relationship. In this regard, successful promotion of agro-businesses can be considered in the SME development context.

Among the comparative advantages of Tanzania's mining sector are the availability of a potentially large domestic market and Tanzania's adhesion to the EAC and the SADC organization, as they are potentially important market destinations. However, Kenya is proving to be competing better in the region.

5:2 IMPORTANCE OF MINING SECTOR IN TANZANIA

The reason why Tanzania needs a vibrant mining sector today is to ensure economic independence in the long run. This can be achieved because of different advantages attached to the mining sector which include: Firstly, it helps To diversify the economy away from primary sector towards mining and hence reduce risks and vulnerability to the long-term deteriorating commodity terms of trade and the associated loss in the real income. Secondly, the sector has substantial forward and backward linkages with other sectors of the economy, especially agriculture. Thirdly, with proper choice of technology, the sector can create significant employment. Fourthly, large mining sector can enable export diversification that is necessary to reduce Tanzania's vulnerability to external shocks. Fifthly, the sector provides opportunity to transfer, adapt, and create new technology. Sixthly, a large mining sector can enable income smoothing at the household level through the creation of non-farm jobs that are more stable and fetch higher incomes. On average, the monthly income from a mining job is Tshs. 103,407 compared to 76,277 in manicuring, 49,693 in construction, 31,301 in trade and only 15,234 in agriculture, presently the largest source of livelihood for Tanzanians.

5.3 MINING OF GOLD MINERALS TANZANIA

Gold is Tanzania's leading mineral export — it accounts for over 90% of mineral exports and about 40% of total exports. Tanzania is one of Africa's top four gold producers, alongside South Africa, Ghana, and Mali.

The major gold-producing regions are:

- Geita Region — home to the largest gold mine, Geita Gold Mine, operated by AngloGold Ashanti.
- Shinyanga Region — houses the Bulyanhulu Gold Mine and Buzwagi Gold Mine, both operated by Barrick Gold.
- Mara Region — includes the North Mara Gold Mine.
- Mbeya and Singida — smaller deposits and new projects emerging

5.4 PROJECT JUSTIFICATION

The proposed project is under management of **JY MINING TECHNOLOGY COMPANY LIMITED** is in line with Tanzania Government efforts in attempt to revamp the Mining and Processing sector. This has also been noted of recent drive of attracting investors in Tanzania in order to maximize her annual earnings from investment and compete effectively with regional competitors. This also has been complemented by following measures

- i. The government is making a critical review of all existing laws and regulations, taxation and policies with ultimate aim of improving and creating conducive environment for private sector Investment, tourism sector is inclusive.
- ii. In 2007/2008, the Government reviewed the existing Industry and trade Policy, taking into consideration the social economic base and the dynamism of Mining industry in Tanzania.
- iii. In depth studies have been carried out in the following area
 - SMEs development study
 - Trade Integration Strategy, 2009-2013

Regarding the initiative undertaken by JY MINING TECHNOLOGY COMPANY LIMITED, sponsors, is justified by the following facts.

- The sponsors have a special invested interest in mining and processing of Gold and they have several years of experience.

Therefore, the establishment and operation of Gold Mining and Processing facility will boost and at the same time strength mining sector in Tanzania. The Company is marketing strategy and intention is to have a wide market base which focuses to both Ordinary consumers and Industrial use.

5:5 SOCIAL AND ECONOMIC IMPACT OF THE PROJECT

The proposed project will result into the following social and economic impacts:

- Improve and increase processing of gold minerals in Tanzania
- Increased competitiveness among mining of gold minerals in Tanzania
- The project will provide employment for more than 60 people
- The Government and other agencies will benefit from various taxes, fees and commissions that will be paid to the Treasury etc. by this Company.

6. OPPORTUNITY DRIVERS

6.1 Increased demand of minerals products in Tanzania and all over the world

Tanzania now is witnessing the tremendous developments of technology advancement. Graphite is among the raw materials that is used in manufacturing batteries and in the world, there is a high demand in it so it shall contribute to the internal market of battery manufacturing and also it can be exported as well.

6.2 Uniqueness location of the project

Project will be one of the major Gold Miners and Processors in Tanzania. In addition, location of the Project is **located Busulwangili in kahama District**. The location of this project provides an opportunity to JY MINING TECHNOLOGY COMPANY LIMITED to capture easily the market around Arusha, Kilimanjaro, Manyara and Singida and other nearby regions and outside of Tanzania

6.3 Government Policy

The Government of Tanzania has made the policy that intends to improve and promote Mining Industry. This sector employs many people and it is a key driver towards transforming and developing the national economy.

6.4 Government Incentives package

In 1997, Tanzania Government enacted Investment law that offers and guaranteed reasonable incentives to both local and foreign investors.

Fiscal Incentives

- **Tax Stability Agreements:** Large mining companies may negotiate Mineral Development Agreements (MDAs) with the government for tax stability over an agreed period.
- **Capital Allowances:** Generous capital deductions on exploration and development costs — up to **100% depreciation** on capital expenditure.
- **Loss Carry-Forward:** Mining companies can carry forward losses for **indefinite periods** until fully recovered.

VAT and Import Duty Exemptions.

- Mining companies can get **import duty exemptions** for machinery, equipment, and
- Specialized mining vehicles not available locally.
- Zero-rated VAT on export of minerals.

Licensing and Land Access Support.

- The government facilitates land acquisition and resettlement arrangements under the Mining Act.
- Special Mining Licenses (SMLs) are granted for large deposits — valid for up to **25 years**, renewable.
- Artisanal and Small-Scale Mining Licenses (PMLs) are available for locals with simpler requirements.

Local Partnerships.

- The Mining Act requires a **16% free-carried interest** for the government in all large-scale mining ventures — while this is mandatory, it often attracts investor confidence due to clearer terms.
- Joint ventures with local communities or Tanzanian companies can qualify for preferential treatment.

Incentive Type	Large-Scale Mining	ASM (Small-Scale)
Tax Stability	Yes (via agreements)	No
Equipment Duty-Free	Yes	Yes (limited)
VAT Deferment	Yes	No
Access to Land	Supported	Supported
Local Content Rules	Required	Encouraged
Financing Support	No (private)	Yes (grants/loans)

Conditions & Compliance.

While there are incentives, the government also enforces:

- Local content requirements (use of Tanzanian goods, services, and employment of locals).
- CSR (Corporate Social Responsibility) obligations for community development.
- Strict environmental and safety standards.

Tanzania Investment Centre (TIC) Support

If a gold mining project qualifies as a **Strategic Investor** (minimum capital: USD 20M foreign / USD 5M local), it may enjoy:

- Investment certificates
- Immigration support for expatriate workers
- Dedicated TIC officers for project facilitation
- Access to land via the Derivative Right process

7. Analysis of Strengths, Weaknesses, Opportunity and Threats

Table below present the analysis of the company's Strengths, Weaknesses, Opportunities and Threats (SWOTS)

<p>Strengths</p> <ul style="list-style-type: none"> ✦ It has a strong equity financing ✦ Strong management and well paid personnel ✦ Has a will to expand ✦ Access to reliable high technology 	<p>Weaknesses</p> <ul style="list-style-type: none"> ▪ Not yet emphasize on the marketing
<p>Opportunities</p> <ul style="list-style-type: none"> ✦ Good government suitable facilitative policy ✦ Government development power supply project in Tanzania • One of best gold mine natural resource country in the world 	<p>Threats</p> <ul style="list-style-type: none"> ✦ Unawareness of the new entrants in the Industry in the same location ✦ Increment of inflation ✦ Presence of fake suppliers of the same products.

The company has prepared for the action plans by doing the following:

1. In future if needs arises the Company may seek more funds from bank to finishing phase of this project.
2. The company will employ expatriates for marketing of its products/services and develop marketing plan.

8. Marketing Information

8.1. Marketing Strategy

8.1.1. Over view

Providing high tech products, providing friendly service and employing an aggressive marketing plan to build customer traffic, will achieve the success of JY MINING TECHNOLOGY COMPANY LIMITED. Today's market requires more than just products and service to make a JY MINING TECHNOLOGY COMPANY LIMITED successful. JY MINING TECHNOLOGY COMPANY LIMITED will constantly strive to enthusiastically win more customers by being proactive rather than reactive in our marketing efforts.

Management will endeavor to create and maintain a positive, appealing image for the customers. This image will be consistently portrayed throughout all marketing channels and sales promotions. The following exemplifies some of the tactics we will use to drive more sales.

8.1.2 Customer Database

JY MINING TECHNOLOGY COMPANY LIMITED will aggressively seek to build a database of Customers. Customers will have an opportunity to be included in the database so they can participate in sales promotions such as birthday or anniversary cards; email notification of upcoming specials; coupons; etc. The database will be gathered and maintained on special software **JY MINING TECHNOLOGY COMPANY LIMITED** will gather names in a variety of manners including staff requests; business card drop for free lunch; guests' signup book with promotional signage; menu insert promotion; etc.

8.1.3. Advertising

JY MINING TECHNOLOGY COMPANY LIMITED will adopt an aggressive advertising strategy. Outdoor signage for JY MINING TECHNOLOGY COMPANY LIMITED will describe outdoor and changeable copy advertisement and elaborate design signage depends upon lease space restrictions; designed within allowable limits to achieve maximum exposure.

JY MINING TECHNOLOGY COMPANY LIMITED will utilize both traditional non-traditional methods of advertising. Management's viewpoint on advertising is state in your own words, the philosophy JY MINING TECHNOLOGY COMPANY LIMITED will adopt towards the use of traditional advertising such as radio, newspaper, billboards or television.

8.1.4. Costing and Pricing

The management of JY MINING TECHNOLOGY COMPANY LIMITED does the costing and pricing. The costing takes into consideration various aspects depending on the cost, which has already been incurred, inflation factor and Operating costs. The project promoters of the company are in business for long time i.e. they are business-oriented personnel.

8.1.5. Customers

JY MINING TECHNOLOGY COMPANY LIMITED is targeting to all regions in Tanzania and outside of Tanzania specifically targeting the following customers: Wholesale and retail hardware suppliers.

8.1.6. Products

As it has been explained in preamble chapters, JY MINING TECHNOLOGY COMPANY LIMITED will set project, which will be indulging in Mining and Processing of Gold Minerals in Tanzania

8.2 Marketing Plan

The company has both short term and long-term marketing plan:

The short-term marketing plan includes:

- ✦ Participating in business show case exhibitions
- ✦ Building sustainable long-term relationship with manufacturers who use Gold as raw materials for production of different products.
- ✦ Training of sales staff sales and Marketing.

Long Term Plans includes:

- ✦ Join to the network of Mining companies to market and exploit more business opportunities
- ✦ Investing Market Research and Development

9. Management & Administration

9.1. Management

The management team of JY MINING TECHNOLOGY COMPANY LIMITED planned to be constituted by the following management team:-

9.1.1. Board of Directors

The board of Directors manage JY MINING TECHNOLOGY COMPANY LIMITED, which is the apex body for strategic decision making of the project. Directors of the Company are the ones who having shares in JY MINING TECHNOLOGY COMPANY LIMITED, The Company that shall manage this project.

9.1.2. General Manager

Immediate after Board of Director the shall be a General Manager who will be responsible to take care of mater pertaining operation and managing daily activities of the project as well as other staffs welfares and report them to the board of directors.

9.1.3. Production Manager

Production Manager will be employed who expected to have an extensive background in the mining industry. As the production, Manager will be directly responsible for all processing functions including processing of graphite.

Under production manager there shall be reasonable number of technical staffs who will be involved in daily processing within this project.

9.1.4. Accountant/cash

An accountant will be employed who expected to have good experience in accounting system as well as he will be responsible in managing cash of JY MINING TECHNOLOGY COMPANY LIMITED but also keeping books of accounts properly.

9.1.5. Management Agreements

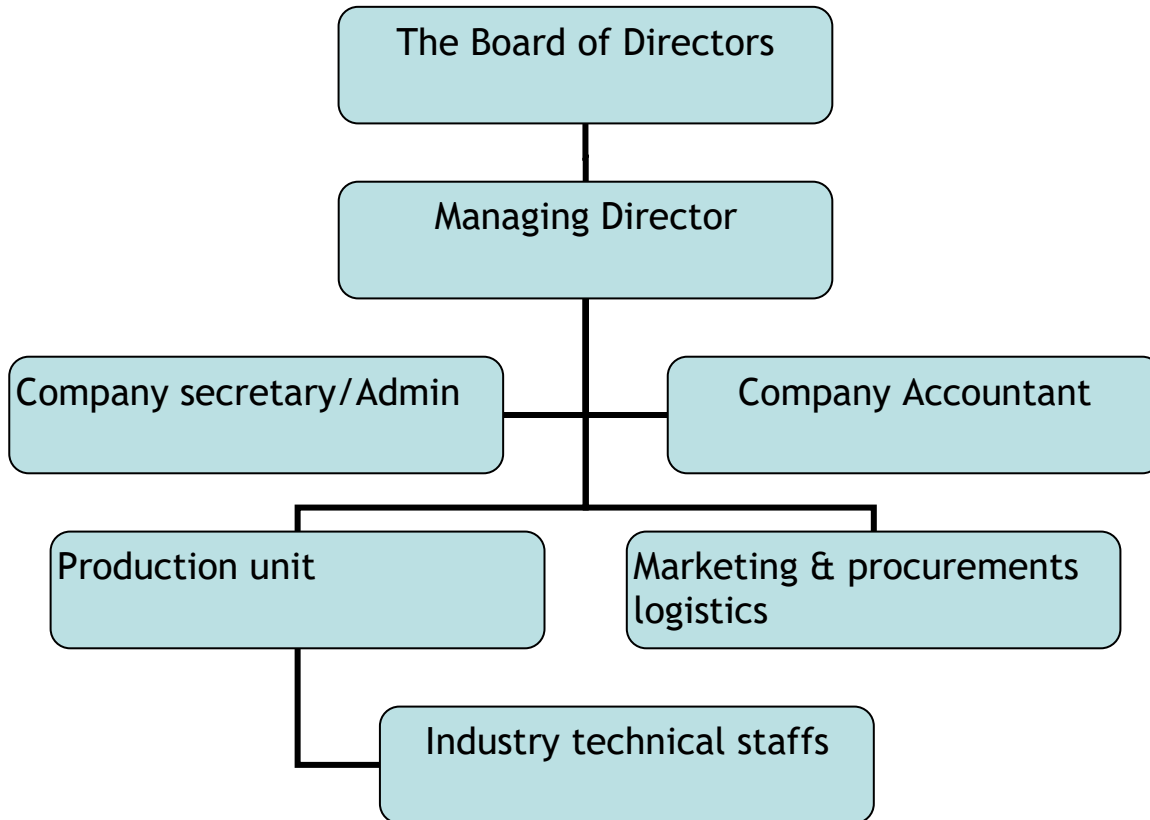
Management Agreements shall be executed between JY MINING TECHNOLOGY COMPANY LIMITED and other team managers. The purpose of these agreements is to define the expectations of both parties, establish an incentive structure, and define the grounds under which the agreement may be terminated.

9.1.6. Confidentiality Agreements

JY MINING TECHNOLOGY COMPANY LIMITED will enforce that all employees sign a confidentiality agreement. Confidentiality agreements with our employees and partners will protect our products, operating systems, policies and procedures. Having a confidentiality agreement in place is essential to protect the company's trade secrets, and show our employees that we take our business seriously.

9.1.7 Organization Structure

The management of JY MINING TECHNOLOGY COMPANY LIMITED is planning to have the following organization structure.



3 Conclusion

- Revenue will be contributed to the Government through various taxes.
- The project will offer continuous direct employment to almost 50 people and create other indirect employment to other people.
- The company looks technically feasible and financially viable. It is therefore recommended that the project be supported.

