



**BUSINESS PLAN
FOR THE ESTABLISHMENT OF
CARGOTRANSPORTATION PROJECT**

**JINNIU CARGO TRANSPORTATION
COMPANY LIMITED
DODOMA MUNICIPALITY, DODOMA**

EXECUTIVE SUMMARY.

JINNIU CARGO TRANSPORTATION COMPANY LIMITED is a company having certificate of compliance No. 179392143 dated 5th November 2024 issued by BRELA.

The project promoters of the project are Chinese and well established businessmen in Tanzania. Having been in the civil engineering, construction and transportation business for many years across the globe, the directors are now well prepared for modernizing transportation business and they see a very bright future in the transport sector.

This document has been prepared to serve as a business plan for **JINNIU CARGO TRANSPORTATION COMPANY LIMITED** for their transport project. The implementation of this project will comprise of the following activities: -

- The purchase of 200 trucks and 200 trailers to be done in phases,
- The construction of a modern workshop and office
- The purchase of 10 cranes
- The purchase of 5 pick up
- The purchase of 10 Hard top
- The purchase of 10 break down
- The purchase of 10 generator
- Equipping the company with relevant facilities

The proposed project is estimated to cost about US\$ 8,000,000. The project sponsors will provide 100% of this investment.

1.1 VISION

To be the leading transportation company in East and Central Africa

1.2 MISSION STATEMENT

JINNIU CARGO TRANSPORTATION COMPANY LIMITED mission is to provide customized services and timely delivery services

1.3 COMPANY MOTTO

To be the leading and most reliable transporter in the country

1.4 THE PROJECT PROMOTERS

The shareholders of this project are Corporate based in China. The company is owned by 2 shareholders, namely: -

Name	Nationality	% of Shares
LI JINXU	CHINESE	90
LI DONGMIN	CHINESE	10

1.5 LOCATION.

The project head office will be located at DODOMA MUNICIPALITY, DODOMA, Region

1.6 TARGETED MARKETS.

The targeted markets of the project are the neighboring landlocked countries of Tanzania and to a small extent the hinterland of Tanzania (domestic market). The neighboring countries that are the target of this project are specifically DRC,

Malawi, Zambia, Burundi, Rwanda and Uganda, including some hinterland parts of Tanzania. Poor transport and communication infrastructure are said to be the major causes of low levels of intraregional trade in Eastern Africa. It is in view of this that, despite poor road infrastructure linking these countries that **JINNIU CARGO TRANSPORTATION COMPANY LIMITED** has resolved to invest in the transport sector so as to provide a solution that would lead to stimulating the said intraregional trade. The project is expected to offer a challenge to the business community to enhance intraregional trade between Tanzania and these countries.

2 PROJECT DETAILS

2.1 INTRODUCTION

Tanzania is the largest country in East Africa that is geographically strategically located in relation to her neighbors. Because of the above mentioned factor, the country's transportation system is also used to serve landlocked neighbors, i.e. countries of Uganda, Rwanda, Burundi, Eastern D. R. of Congo, Northern parts of Zambia, Malawi and some northern parts of Mozambique.

The transport sector plays a critical role in the social and economic development of a country. Transport provides links between centers of production and those of consumption, markets, in the economic sectors such as agriculture, industry mining and tourism. It facilitates the flow of goods and people along the import/export corridors that link the coastal ports and landlocked countries. Transport equally provides access to employment, health, education, recreation and other services. Therefore, one is rightly justified to conclude that "without a good transportation system the development of a country is impossible. What

roads and railways are to a country's development is lie what the blood system is to the human body'

It is quite gratifying to note that the Government of Tanzania realizes the role of the transport sector for its economic and social development, and as a result has developed a Transport Sector Program which will be very instrumental in improving the business and investment environmental in the transport sector.

It is alleged that poor transport and communication infrastructure are the major causes of low levels of intraregional trade in Eastern Africa. It is in view of this that, despite this poor infrastructure, **JINNIU CARGO TRANSPORTATION COMPANY LIMITED** has resolved to assist to provide a solution to stimulate the said intraregional trade.

In summary, we can say that **JINNIU CARGO TRANSPORTATION COMPANY LIMITED** has major objectives the following:-

- Construction of warehouses, import and export agricultural produce
- Storage and distribution.
- Import of merchandised goods
- Wholesale.

3.0 THE PROJECT

The project's objective is to have a fleet of vehicles in a total of 200 trucks and 200 trailers and trailers each with a trailer. The trucks will be sourced mostly from China. The trucks, together with their trailers will be procured in phases.

This study is based on the 200 trucks and 200 trailers to be purchased within 3 to 5 years of project implementation period from 2025-2030. The first phase will start with 20 trucks. It has been estimate that full scale operations the 200 trucks and 200 trailers are expected to meet at least 1,200 trips annually, their destinations being Tanzania's landlocked neighboring countries of Malawi, Zambia, Burundi, Rwanda the Democratic Republic of Congo, etc. as well as domestic trips

4.2 INVESTMENT AND FINANCING US\$16,400,000

For the project to be a reality a total investment amounting to US\$ 16,400,000m the summary is found in schedule.

JINNIU CARGO TRANSPORTATION COMPANY LIMITED COST STRUCTURE

PARTICULAR	US\$
Land and Buildings	1,000,000.00
Machinery & Equipment	2,000,000.00
Motor Vehicles	9,600,000.00
Furniture & Fixtures	100,000.00
Pre exp	200,000.00
Others	500,000.00
Working Capital	3,000,000.00
TOTAL	16,400,000.00

(i) Building: US\$ 1,000,000,

The project is going to renovate project buildings

(ii) Machinery and Equipment: US\$2,000,000

Some anticipated to be spent on the purchase of various garage machinery and equipments. The equipment for the mechanical workshop will include things like a diesel pump, lathe and panel beating and spray facilities, tyre retreating plants.

Also to be included is the purchase of a welding and grinding machine, compressors, mobile and stationery, iron sheet folding machine, generator and other general tools and equipment

(iii) Motor Vehicles: US\$ 9,600,000

The project will need 200 vehicles at the estimated cost of US\$9,600,000. These vehicles will be used in overhauling petroleum products on behalf of several customers located in the land locked neighboring countries of Malawi, Zambia, Burundi, Rwanda, Democratic Republic of Congo , Uganda and domestic market

Internally the project anticipates making trips to several regional centers spread throughout the country. However, when required to do so, these trips will be also made to any internal destination provided they have the rightful road conditions.

(iv) Office Furniture and Equipment: US\$ 100,000

This investment cost item has been estimated to cost US\$ 100,000. It will consist of office tables, chairs, telephone, fax, machines, file cabinets, sofa chairs etc.

(v) Pre-Operational Expenses: US\$ 200,000

These will come to about US\$200,000 and they cover things like company registration, expenses spent by **JINNIU CARGO TRANSPORTATION COMPANY LIMITED** in exploring the viability of the project, especially the market/client identification exercise done in those countries targeted to be served. This Pre-operational cost item also covers the architectural designs of project buildings and other engineering services. Also included under this item are issues like consultancy fees, legal fees and recruitment and training costs of personnel.

(vi) Initial Working Capital: US\$ 3,000,000

Calculations as well as assumptions for working capital requirements are as shown in the working capital schedule.

4.1 FINANCING PATTERN

4.2 The financing pattern being considered is that involving the purchasing of 200 trucks and 200 trailers and their trailers. The project will be financed both by equity. Equity contribution will constitute 100% i.e. US\$ 16,400,000

5.0 TECHNICAL ASPECTS

5.1 Sources of Technology

All the project's trucks will be procured from China.

5.2 IMPLEMENTATION

Project implementation is expected to be relatively very short once TIC approval is received. Currently, the supplier of the trucks has already been identified and supply is awaiting instructions from the project promoters. In this respect, delivery can be done in less than 18 months once we finalize financing sources.

6.0 MANPOWER AND ORGANIZATION STRUCTURE

The project will be managed by a Board of Directors of **JINNIU CARGO TRANSPORTATION COMPANY LIMITED**. The Board, like all other boards is responsible for the formulation and supervision of company policies and guidelines. The project's day to day operations will be under the supervision of Managing Director.

The project's employee requirement is estimated to be 300 people

7.0 MARKET AND MARKETING

The project's earmarked clientele is in the land locked neighboring countries of Malawi, Zambia, Democratic Republic of Congo, Burundi, Rwanda and even Uganda. Management has already explored these markets and is confident it can conduct profitable business with them.

The project management plans for all vehicles several trips per month. The number of trips and the cost of trip are determined by both the trip's destination

and nature of road involved. All in all, a total of **1,200trips** will be made. Each truck will transport a minimum of **28** tons per trip. .

The routes are priced according to distance and the status of the road in question. It has however been conservatively assumed that all foreign destinations will have a flat rate charge of US \$ 5000 per trip,

8.0 REVENUE ASSUMPTIONS

200 trucks and 200 trailers each makes two return trips per month. Each trip will cost US \$ 5,000 per each return trip therefore for 100 trips/month revenue is US\$ 2,000,000. Therefore, a total of US 24, 000,000 revenue per year

The number of trips assumed here, is just a conservative estimate. With the expected improvement of the roads and in general operations coupled with the driver's gaining experience in long distance travels, the number of trips per truck will be raised. This will have a tremendous impact on the Company's expenditure and earnings. However, this scenario is not the subject of the current study.

9.0 FINANCIAL ASPECTS FOR THE PROJECT

(i) PROJECTED PROFIT AND LOSS STATEMENT

The schedule below shows the projected income for the 5-year period. The position depicted is that the project earns profit throughout its life. Accumulated after tax profits grow from US\$ 7,252,000 in the first year to US\$ 40,675,303 in the 5th year, refer appendix I.

(ii) PROJECTED CASH FLOWS

The project's cash flows are shown in schedule vii. They depict a good liquid position right from the first year. Cash accumulation builds up from US\$ 8,892,000 in the first year to US\$ 48,875,303 at the end of 5 years of the project's operations based on the 200 trucks and 200 trailers, refer appendix II.

(iii) BALANCE SHEET

The total assets increase from US\$ 23,652,000 in the first year to US\$ 57,075,303 in the fifth year of project implementation period, refer appendix III.

(iv) PAYBACK PERIOD

Total investment is US\$ 16,400,000; cash accumulation in year 2 is US\$ 18,204,000, which is more than the initial investment by US\$ 1,804,000. The project payback period is within two years only.

The project has a relatively short payback period. It is remarkably impressive for a project whose investment is as big as US\$ 16,400,000 being recovered in less than 2 years, refer appendix IV.

10.0 ECONOMIC ASPECTS OF THE PROJECTS

Besides the financial/monetary returns to the owners, there are other benefits to be derived for the whole country viz.

(i) Employment Opportunities

Employment and poverty reduction are among the major concern of the Central and the Local Government authorities. It is gratifying to note that JINNIU CARGO TRANSPORTATION COMPANY LIMITED is going to provide additional employment to 300 people. This is a significant contribution coming from local investors.

(ii) Revenue to the Government

The Project is expected to pay a substantial annual amount in the form of corporation tax.

11.0 CONCLUSION AND RECOMMENDATION

11.1 Conclusion

- (i) The project is profitable and contributes to government revenue by way of taxes.
- (ii) The project provides direct employment to 300 people all of whom are national Tanzanians.
- (iii) The project is an encouraging sign to prove that we have investors who have confidence in this country. Tanzania so much so that they

are ready to invest such large sums of investment despite the odds of the sector in question.

12.0 RECOMMENDATION

After the foregoing economic and financial evaluation of the project, we strongly recommend that this project be implemented and be given all the support required by all the concerned Government Ministries and Agencies, including the Tanzania Revenue Authority, TRA and the Tanzania Investment Centre – (TIC). The project deserves this support because of its viability, since it is technically feasible, economically viable and socially acceptable.

APPENDIX I

**JINNIU CARGO TRANSPORTATION COMPANY LIMITED PROJECTED INCOME &
EXPENDITURE STATEMENT (US\$)**

	1	2	3	4	5
Revenue	48,000,000	50,400,000	52,920,000	55,566,750	58,344,300
Operating Expenses:	36,000,000	37,800,000	39,690,000	41,674,500	43,758,225
Profit before Depreciation & Interest	12,000,000	12,600,000	13,230,000	13,891,500	14,586,075
Depreciation	1,640,000	1,640,000	1,640,000	1,640,000	1,640,000
Gross Profit	10,360,000	10,960,000	11,590,000	12,251,000	12,946,000
Tax (30%)	3,108,000	3,228,000	3,477,000	3,675,000	3,883,823
Profit After Tax	7,252,000	7,672,000	8,113,000	8,576,050	9,062,253
Accumulated Profit	7,252,000	14,924,000	23,037,000	31,613,050	40,675,303

APPENDIX II

**JINNIU CARGO TRANSPORTATION COMPANY LIMITED PROJECTED
CASH FLOWS (US\$)**

	-	1	2	3	4	5
SOURCES:						
Profit before interest and depreciation	-	12,000,000	12,600,000	13,230,000	13,891,500	14,586,075
Equity	16,400,000					
Total Sources	16,400,000	12,000,000	12,600,000	13,230,000	13,891,500	14,586,075
Applications:						
Capital expenditure	13,400,000	-	-	-	-	-
working Capital & Others	3,000,000					
Cash	-	8,892,000	9,312,000	9,753,000	10,216,050	10,702,253
Tax	-	3,108,000	3,288,000	3,477,000	3,675,450	3,883,823
Sub total	16,400,000	12,000,000	12,600,000	13,230,000	13,891,500	14,586,075
Total applications	16,400,000	12,000,000	12,600,000	13,230,000	13,891,500	14,586,075
Accumulated cash		8,892,000	18,204,000	27,957,000	38,173,050	48,875,303

**JINNIU CARGO TRANSPORTATION COMPANY LIMITED ROJECTED BALANCE
SHEET (US \$)**

	0	1	2	3	4	5
Fixed Assets						
Opening balance	-	13,400,000	11,760,000	10,120,000	8,480,000	6,840,000
Less depreciation	-	1,640,000	1,640,000	1,640,000	1,640,000	1,640,000
Closing balance	-	11,760,000	10,120,000	8,480,000	6,840,000	5,200,000
Working capital	3,000,000	3,000,000	3,000,000	3,000,000	3,000,000	3,000,000
Accumulated cash	-	8,892,000	18,204,000	27,957,000	38,173,050	48,875,303
Total assets	3,000,000	23,652,000	31,324,000	39,437,000	48,013,050	57,075,303
Financed by						
Equity	16,400,000	16,400,000	16,400,000	16,400,000	16,400,000	16,400,000
Accumulated profit	-	7,252,000	14,924,000	23,037,000	31,613,050	40,675,303
Total equity	16,400,000	23,652,000	31,324,000	39,437,000	48,013,050	57,075,303

APPENDIX IV**JINNIU CARGO TRANSPORTATION COMPANY LIMITED PAYBACK PERIOD**

Year	Profit After Tax	Depreciation	Total Cash Flow	Accumulated Cash Flow
1	7,252,000	1,640,000	8,892,000	8,892,000
2	7,672,000	1,640,000	9,312,000	18,204,000
3	8,113,000	1,640,000	9,753,000	27,957,000
4	8,572,050	1,640,000	10,216,050	38,173,050
5	9,062,253	1,640,000	10,702,253	48,875,303

APPENDIX VI**COST STRUCTURE**

PARTICULAR	US\$
Land and Buildings	1,000,000.00
Machinery & Equipment	2,000,000.00
Motor Vehicles	9,600,000.00
Furniture & Fixtures	100,000.00
Pre exp	200,000.00
Others	500,000.00
Working Capital	3,000,000.00
TOTAL	16,400,000.00