

EAGLE PROPRIETARY COMPANY LIMITED

2025

BUSINESS PLAN



INTRODUCTION

Eagle Proprietary Company Limited, Established in 2024 ,based in Dar Es Salaam, our sister company since 2014 operates across Tanzania , diverse business sectors including Real estates , Construction and Hunting safaris and our group have good experience in agriculture sector in Zambia, with strong agriculture expertise.

The project aims to establish a combined crops agriculture and pastoral (livestock) venture in Basanza Village, Uvinza District Council, leveraging the area's fertile soils, abundant grazing land, and reliable rainfall. This initiative will utilize 4,200 hectares of land. The objective is to produce high-value crops and livestock for the local Kigoma market, Dar es Salaam, and regional export markets (Burundi, Zambia, DRC).

The objective is to establish a modern commercial farming operation alongside an integrated Agro-Industrial Processing Park, developed under a Special Economic Zone (SEZ) framework to support value-added production and export growth.

Eagle Proprietary Company Limited is committed to sustainable agriculture, industrial transformation, job creation, and contributing to national food security and economic development.

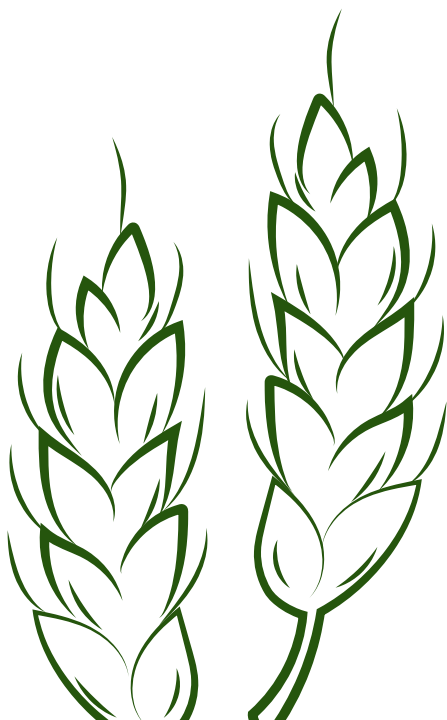


Project Background

Basanza in Uvinza DC has large tracts of available land suitable for both grazing and crop cultivation. The area is characterized by:

- Moderate to high rainfall (900–1,300 mm annually)
- Good soil fertility
- Access to water sources
- Growing market demand in Kigoma, Kasulu, and cross-border towns

The project responds to increasing demand for food, livestock products, and edible oils in the region.



Vision & Mission

Vision

To become a leading integrated livestock and crop farming enterprise in Western Tanzania, known for quality, sustainability, and innovation.

Mission

To produce healthy livestock, high-yield crops, and create long-term economic value for the community while applying modern farming technology.



Objectives

1

Establish a herd of 300+ cattle, 400 goats, and 2,000 poultry within 3 years

2

Cultivate under commercial crops (maize, beans, sunflower, cassava).

3

Develop 20–30 acres of improved pasture for fodder.

5

Build water storage and irrigation infrastructure.

4

Create employment for 30–60 local workers.

6

Achieve profitability by Year 3.

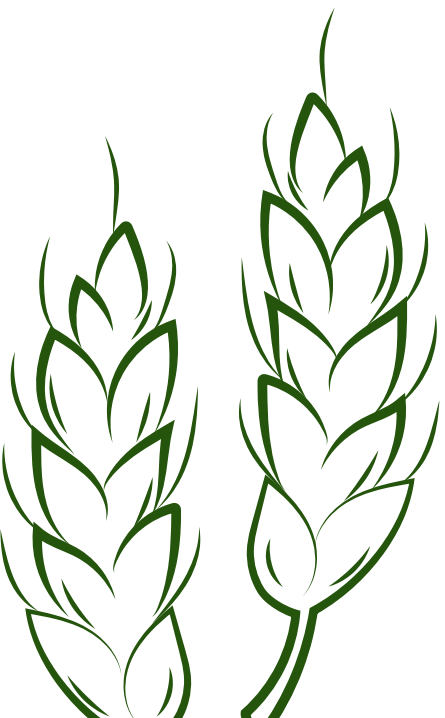


Products & Services

- Livestock Products
- Beef cattle
- Dairy milk
- Goats for meat
- Poultry (eggs and meat)
- Manure for organic fertilizer

- Crop Products
- Maize (staple food)
- Beans (high demand locally and for export)
- Sunflower (oil processing potential)
- Cassava (flour & animal feed)
- Hay and fodder grasses

- Industrial Farming Integration
- Seed processing
- Packaging and storage facilities
- Cold chain & logistics support



Market Analysis

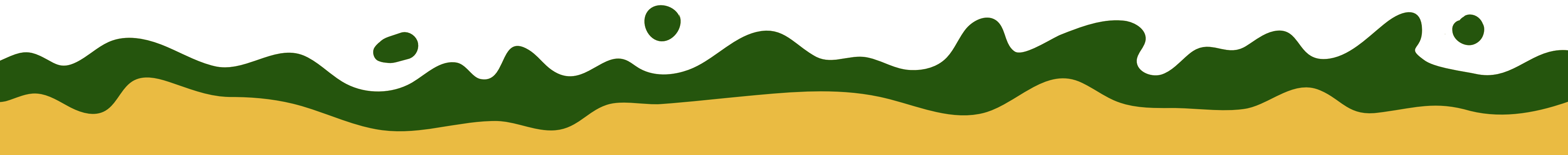
- Target Markets
- Kigoma town
- Uvinza, Kasulu, and Buhigwe
- Dar es Salaam buyers
- Cross-border markets (DRC, Burundi, Zambia)

Market Demand

- High demand for beef & goat meat
- Beans and maize supply shortages in the region
- Sunflower oil demand increasing
- Poultry and eggs consumed daily
- Cassava is a staple food in Kigoma

Competitive Advantages

- Fertile land in Basanza
- Combination of livestock + crop production for balanced income
- Water availability for irrigation
- Ability to supply multiple markets
- Easy expansion due to large land



Project Implementation Plan

Phase 1: Land Preparation (Month 1–6)

- Surveying and fencing
- Soil testing
- Land clearing and preparation
- Borehole or water source development

Phase 2: Crop Production (Month 6–18)

- Planting maize, beans, cassava
- Sunflower planting
- Farm equipment procurement
- Irrigation setup

Phase 3: Livestock Setup (Month 3–6)

- Construction of cattle sheds and goat pens
- Poultry houses
- Purchase of initial livestock
- Veterinary services setup

Phase 4: Expansion & Commercialization (Year 2–3)

- Increase herd size
- Begin sunflower oil processing (small unit)
- Enter large markets
- Value addition (milk processing, packaging, etc.)



Management & Staffing

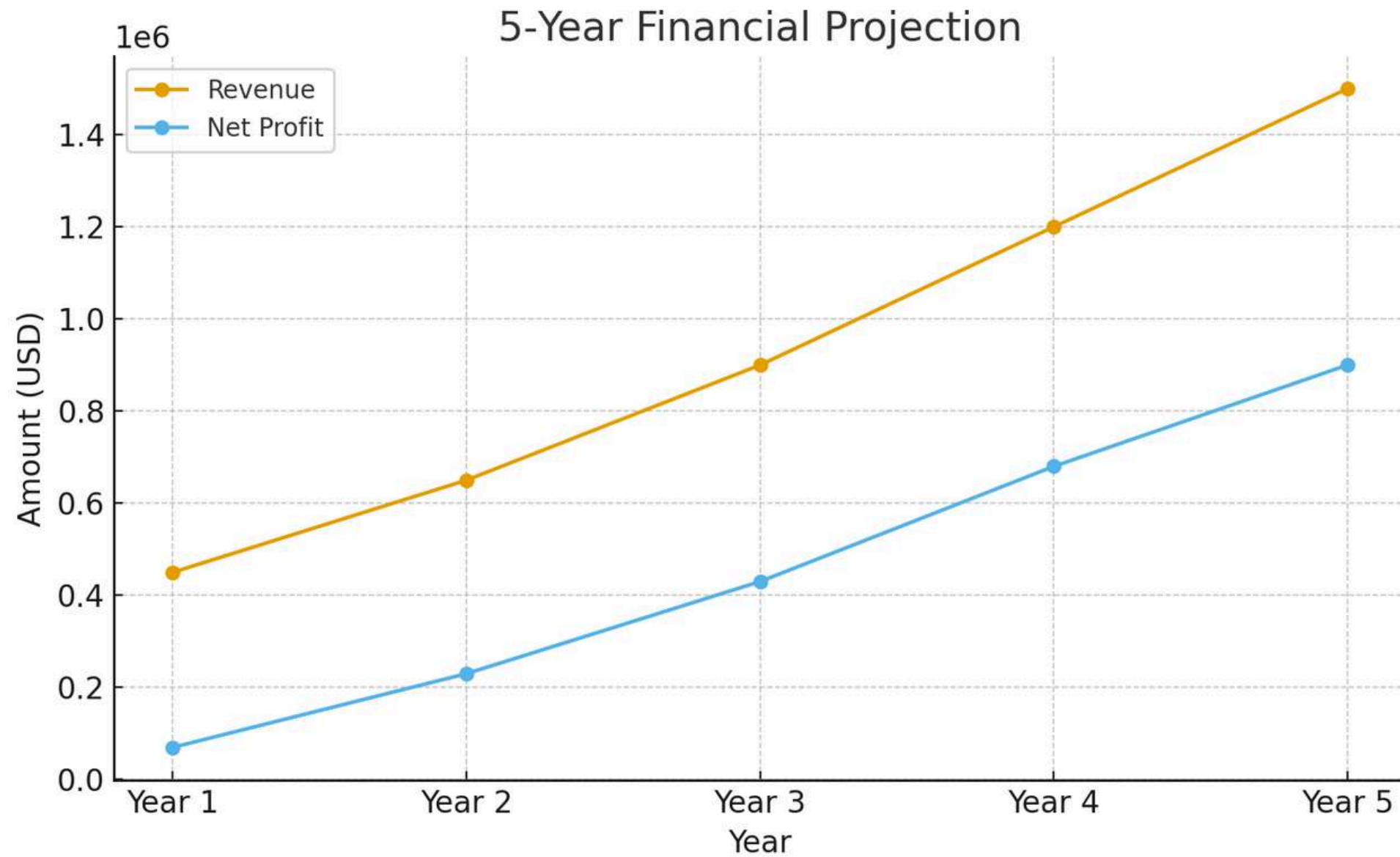
Key Staff

- Farm Manager
- Livestock Officer
- Crop Agronomist
- Veterinary Officer
- Farm workers (20–30)
- Security personnel
- Accountant/Administrator
- Community employment is prioritized.

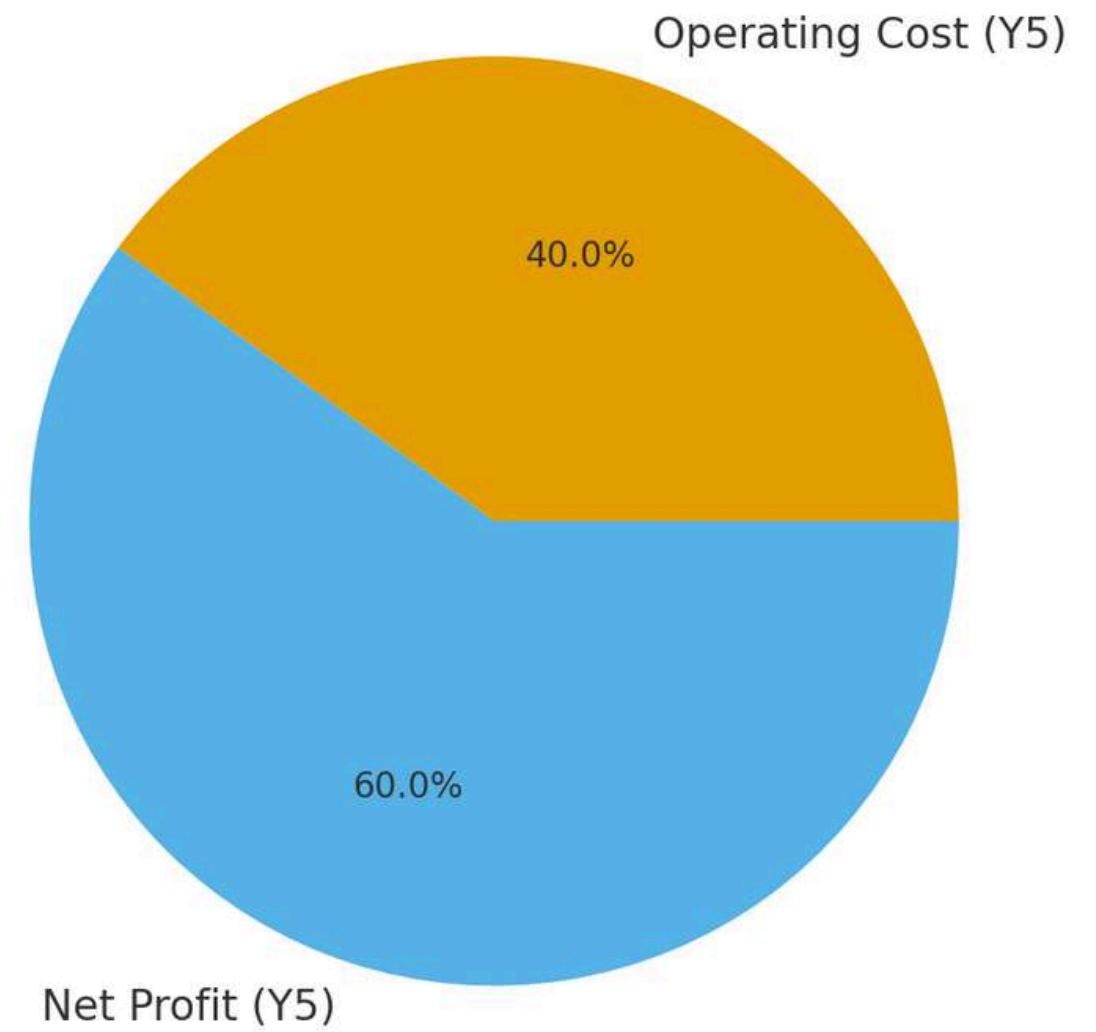
5-Year Financial Projection

| Year | Revenue (USD) | Operating Cost (USD) | Net Profit (USD) |
|--------|---------------|----------------------|------------------|
| Year 1 | 450,000 | 380,000 | 70,000 |
| Year 2 | 650,000 | 420,000 | 230,000 |
| Year 3 | 900,000 | 470,000 | 430,000 |
| Year 4 | 1,200,000 | 520,000 | 680,000 |
| Year 5 | 1,500,000 | 600,000 | 900,000 |

Financial Projection



Year 5 Profit vs Cost Breakdown



Financial Plan (Summary)

Estimated Initial Investment

Land preparation

- Livestock purchase
- Poultry setup
- Crop farming setup
- Machinery (tractor, tools) •
- Water & irrigation
- Buildings & storage
- Working capital

Projected Profitability

- Break-even within 3–4 years
- Strong increase in profit from Year 3 following herd growth and crop yield stabilization

Revenue Streams

- Beef & goat sales
- Milk
- Eggs & poultry meat
- Maize, beans, sunflower
- Cassava flour
- Hay & fodder sales

Risks & Mitigation

| Risk | Mitigation |
|--------------------------|-----------------------------|
| Livestock diseases | Regular veterinary services |
| Drought | Irrigation & water storage |
| Market price fluctuation | Diversified products |
| Theft | Fencing & security guards |
| Pest infections | Integrated Pest Management |

Environmental & Social Impact

The Basanza Integrated Agriculture and Pastoral Project is designed not only as a commercial venture but also as a catalyst for environmental stewardship and socio-economic transformation in Uvinza District. The project incorporates sustainable practices, community empowerment, and long-term ecological preservation as core pillars of its operational strategy.

Environmental Impact

- **Sustainable Land Use & Soil Conservation:**

The project will adopt climate-smart agricultural techniques, crop rotation, mulching, controlled grazing, and conservation tillage to preserve soil fertility and minimize land degradation. Designated grazing zones and pasture improvement programs will reduce overgrazing and promote balanced ecosystem use.

- **Tree Planting & Landscape Restoration:**

A continuous tree-planting initiative will be implemented to restore vegetative cover, prevent erosion, and enhance carbon capture. Agroforestry systems will be promoted to integrate trees with crop and livestock activities for mutual ecological benefit.

- **Water Resource Management:**

Development of boreholes, water storage dams, and irrigation systems will ensure efficient water use, reduce dependency on rainfall, and support year-round farming. Runoff management and watershed protection will mitigate flood and drought risks.

- **Biodiversity Protection:**

By maintaining buffer zones and avoiding harmful chemicals, the project will help protect local flora and fauna. Integrated pest management (IPM) techniques will reduce reliance on chemical pesticides and preserve ecological balance.

Environmental & Social Impact

Social Impact

- **Employment Creation & Skills Development:**

The project will create between 30–60 direct jobs for the Basanza community, ranging from farm labor to livestock management, security, and administrative support. Ongoing training in modern agriculture, animal husbandry, and agribusiness will strengthen local human capital and long-term livelihoods.

- **Strengthening Local Economies:**

By supplying livestock, crops, and value-added products, the project will stimulate local markets and create opportunities for small traders, transporters, and service providers. The increased agricultural output will support price stability and improve household incomes.

- **Food Security Enhancement:**

Increased production of maize, beans, sunflower, cassava, dairy, and poultry products will directly contribute to food security in Kigoma Region and neighboring districts. Availability of diverse nutritious foods will support community health and resilience.

- **Community Integration & Social Sustainability:**

The company will foster strong relations with village leadership and local beneficiaries, ensuring inclusive participation and fair distribution of benefits. Community sensitization programs on livestock care, crop management, and environmental conservation will further enhance social cohesion.

- **Infrastructure Improvement:**

Access roads, storage facilities, water systems, and electricity improvements driven by the project will benefit both the farm and the wider community, enhancing mobility, connectivity, and access to services.

Conclusion

Basanza in Uvinza District Council offers a highly favorable environment for establishing a modern, integrated agricultural and pastoral enterprise. With its fertile soils, abundant grazing land, and growing regional demand for food and livestock products, the area provides a strategic foundation for long-term commercial success.

The Eagle Proprietary Company Limited project combines livestock rearing, crop cultivation, and agro-industrial processing into a single value-chain ecosystem, ensuring multiple revenue streams, operational resilience, and opportunities for expansion. Through sustainable land management, community employment, and the introduction of modern farming practices, the project is positioned to deliver substantial economic, environmental, and social benefits.

Upon full implementation, the project will not only generate stable income and create meaningful employment for the Basanza community but will also contribute significantly to food security across Kigoma and neighboring countries. By integrating innovation, sustainability, and community partnership, the Basanza Agriculture and Pastoral Project stands as a transformative investment that aligns with national development priorities and the broader goals of rural industrialization.