

BUSINESS PLAN

TRIPPLE WISE TRANSPORT LIMITED

2025 - 2030

BUSINESS PLAN 2025-2030 TRIPPLE WISE TRANSPORT LIMITED

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EXECUTIVE SUMMARY

Executive Summary

Tripple Wise Transport Limited is a Tanzanian incorporated company (4th August 2025) engaged in transportation and logistics services, including local cargo transport, cross-border haulage, warehousing, and transit goods handling.

The company’s major markets are Tanzania, Kenya, Uganda, Zambia, Malawi, Burundi, Rwanda, DRC, Zimbabwe, and South Africa. To expand operations and meet growing demand, the company acquired 5,582 sqm of land at Visiga, Kibaha, where a logistics yard and workshop will be established.

Total Investment: USD 900,000 (TZS 1.205 Billion) 80% Foreign Equity 20% Local Equity

Employment Creation: 100 jobs in Phase I; up to 1,000 jobs when fully operational.

Target Commissioning: October 2025

The Company aim is to become a leading regional logistics hub under TISEZA, supporting Tanzania’s role as a gateway to East & Central Africa.

The company adhered to strictly national and local laws, rules and regulations implemented in Transport sector.

1. Company description

Tripple Wise Transport Limited provides cargo transportation, logistics, warehousing, customs clearance, and fleet management services.

Vision: To be Africa’s most reliable transport and logistics partner, connecting businesses with efficiency, safety, and sustainability.

Mission: To deliver dependable, cost-effective, and technology-driven logistics solutions that enhance regional trade and contribute to Tanzania’s industrial growth.

Of recent, the demand of the company services has been growing rapidly. The company now is unable to satisfy the customers’ orders. In order to continue meeting the demands of our customers, the company has acquired a land on Plot No. 15 Block A Visiga, in Kibaha Township, Pwani region to set up a garage and workshop to ensure company’s fleets are serviced and maintained at one stop centre to ensure timely delivery of customers luggage.

This five-year Business Plan gives the projections of service and revenue of the visiga project to be achieved in the coming five years.

2. Investment Objectives

2.1. Overview

Establish a central logistics hub and fleet maintenance workshop at Visiga. Expand fleet capacity to handle transit cargo to EAC & SADC. Introduce digital fleet tracking and logistics systems. Create employment and skills development in transport and logistics.

2.2. Investment Objective and Products

To establish and operate a regional transport and logistics hub in Tanzania, providing, Cargo haulage (domestic and cross-border), Warehousing and bonded storage, Fleet maintenance and workshop services, and Customs clearance. The project aims to strengthen Tanzania’s position as a trade gateway for East and Central Africa through efficient and cost-effective logistics services.

2.3. Investment Costs and Sources of Finance

The Investment cost of the Visiga project will be equivalent to USD 900,000 equivalent to TZS. 1,205,000,000 (say Tanzanian shillings one billion two hundred twenty-five million million). The sources of the finance are from owners’ equity, which will constitute to 20% of the cost and 80% will be foreign equity.

The breakdown of the money in terms of local currency and foreign currency are as in the table

Funding Source	Local Equity	Foreign Equity	Total Investment
USD	100,000	800,000	900,000

2.4. Job creation Visiga

Phase I (2025): 100 jobs (drivers, logistics officers, mechanics, admin staff).
Full Capacity (2030): 500 jobs (covering warehousing, operations, ICT, management).

Gender	Local	Foreigner
Male	70	3
Female	27	-
Total	97	3

2.5. Indirect Jobs

Approximately 300 covering suppliers, service providers, subcontractors to mention but few.

2.6. Investment Funds expenditure breakdown

The costs of investment are broken down as follows:

No.	Description	Amount TZS	USD	Percentage
	Land and building	200,000,000	81,632.65	10%
	Vehicles	1,500,000,000	612,244.24	50%
	Furniture and fittings	50,000,000	20,408.16	5%
	Pre-Expenses	40,000,000	16,326.53	3%
	others	35,000,000	14,285.71	2%
	Working Capital	380,000,000	400,000	30
	Total	2,205,000,000	900,000	100%

2.7. Market Assessment

Tanzania is a gateway economy for landlocked neighbours (Zambia, Malawi, Burundi, Rwanda, DRC). Demand for logistics has increased due to Dar es Salaam Port expansion, SGR railway, oil & gas projects, and AfCFTA trade flows.

2.8. Competitors:

Local and regional transporters, but demand-supply gap remains high in cross-border trucking, warehousing, and last-mile delivery.

2.9. Strength, weakness, Opportunity and Treat Analysis

A. Strength

Strategic location at Visiga, Kibaha near major routes. Integrated services such as haulage, workshop and warehousing.

B. Weakness

Initial fleet size limited (20 trucks in Phase I) and Dependence on imported spare parts and fuel price exposure.

C. Opportunities

Growing regional trade and port activity potential to serve transit cargo to DRC, Zambia, Malawi, Rwanda among others.

D. Threat

Fuel price volatility and forex risk. Regulatory delays and cross-border clearance inefficiencies.

2.10. Financial Projections

Details	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Production per Annum (Trip A)	2,000	3,000	4,000	5,000	6,000
Price per Unit (Avg. per Trip)-B	600	600	650	650	700
Sales per annum C=A+B	1,200,000	1,800,000	2,600,000	3,250,000	4,200,000
Costs of Production-D	800,000	1,150,000	1,650,000	2,000,000	2,600,000
Gross profit E=C-D	400,000	650,000	950,000	1,250,000	1,600,000
Operating Costs-F	200,000	300,000	400,000	450,000	550,000
EBIT G=E-F	200,000	350,000	550,000	800,000	1,050,000
Tax H (30%)	60,000	105,000	165,000	240,000	315,000
Earning before Dividends-I	140,000	245,000	385,000	560,000	735,000

3. Commencement Date: October 2025

4. Implementation Period: 5years (2025–2030)

5. Project Capacity

Initial fleet: 20 trucks (expandable to 100 by 2030) Yard capacity: 150 trucks at Visiga, Kibaha Warehousing: 10,000 sqm by 2030