



**Managing Director
Tanzania Investment Centre**

**APPLICATION FOR A CERTIFICATE OF INCENTIVES: PROPOSED SUPERMARKET PROJECT IN
MIKOCHENI**

Dear Managing Director,

Holliland Supermarket Investment Limited is pleased to formally submit this application for a Certificate of Incentives in connection with our forthcoming supermarket project. This new endeavour is strategically designed to deliver a comprehensive retail experience to the residents of Mikocheni, Kinondoni or even Dar es Salaam, operating from its designated premises at Plot No.199, B1, Palm Village, Mwai Kibaki Road, Mikocheni, Kinondoni, Dar es Salaam.

The initial phase of this project, anticipated to span five years, represents a substantial investment of \$500,000 USD. This capital has been meticulously allocated across crucial areas to ensure the successful establishment and seamless operation of the supermarket:

- **Infrastructure - Est.195,000 USD**
Leasing of premises: \$60,000 USD
Decoration: \$55,000 USD
Procurement of shelving, electrical appliances, and sundry furniture: \$ 80,000 USD
- **Procurement for Inventories – Est. 165,000 USD**
Designated for the acquisition of a diverse array of goods.
- **Licensing – Est. 40,000 USD**
To cover all requisite permits and operational licenses
- **Cash Flow for Daily Operations Est. 100,000 USD**
Allocated for the management of wages and other pertinent operational expenditures

We are confident that this project will significantly contribute to the local economy through substantial job creation. We project the creation of 77 new employment opportunities, comprising 7 positions for foreign management representing the investors and 70 positions for local employment.

Mrs. Lin Xia, a distinguished Director and Shareholder of Holliland Supermarket Investment Limited, has been formally appointed as the sole representative and accountable individual for the entire scope of this project. Should the initial five-year phase demonstrate favourable outcomes, the company will then give due consideration to further investment in a second stage of development.

We firmly believe that this project is fully aligned with the government's strategic initiatives to foster local economic growth and we are keen to make a significant contribution to the advancement of the retail sector within Tanzania. We therefore respectfully solicit your favourable consideration of our application for a Certificate of Incentives.

Thank you for your time and earnest consideration for this application

Yours faithfully,



Director
Holiland Supermarket Investment Limited