

# **MINMIN TRADERS COMPANY LIMITED**

## ***PROJECT PROGRESS REPORT FOR THE PERIOD OF OCTOBER, 2024 TO AUGUST, 2025***

SUBMITTED TO TANZANIA INVESTMENT CENTRE

AUGUST, 2025

### **CONTACT**

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## 1. INTRODUCTION

MINIM General Traders Limited is a private limited liability company incorporated in October 2024 with its head office in Dodoma, Tanzania. The company was established to engage in the **manufacturing of soft drinks (sodas, bottled water, juices) and energy drinks**, targeting both the local and regional markets.

The motivation behind the project is to provide **affordable, high-quality beverages** that cater to the growing demand for convenience drinks, low-calorie options, and functional beverages with energy-boosting properties. The company aims to establish itself as a competitive player in Tanzania's beverage industry by combining innovation, quality assurance, and sustainable business practices.

The vision of MINIM General Traders Limited is *"to be the leading manufacturer of the soft drink of choice"*. Its mission is *"to incorporate hard work and integrity into becoming a leading manufacturer of energetic and health-conscious beverages"*.

## 2. CORPORATE INFORMATION.

S/No.	Information	Description	Current Project Status
1.	Shareholder's Information	<b>a. WANG ZUOMIN</b> - 60% of shares (Chinese) <b>b. WANG ZUOJU</b> - 40% taken (Chinese)	<b>a. WANG ZUOMIN</b> - 60% of shares (Chinese) <b>b. WANG ZUOJU</b> - 40% taken (Chinese)
2.	Company Communication Information	Mobile Number: <b>255748997888</b> , E-mail Address: <a href="mailto:562439043@gmail.com">562439043@gmail.com</a> <b>Physical Address:</b> Plot No. 52 Block "A" House No. 52, Kizota Road, Relini Street, Kizota Ward, Dodoma City, Dodoma Region	Mobile Number: <b>255748997888</b> , E-mail Address: <a href="mailto:562439043@gmail.com">562439043@gmail.com</a> <b>Physical Address:</b> Plot No. 52 Block "A" House No. 52, Kizota Road, Relini Street, Kizota Ward, Dodoma City, Dodoma Region
3.	Contact Person	Name: <b>ZAKIA JUMA</b> Position: Secretary Mobile: 0675 467 200	Name: <b>ZAKIA JUMA</b> Position: Secretary Mobile: 0675 467 200
4.	Incorporation	<b>178296582</b>	<b>178296582</b>
5.	TIN information	<b>178-296-582</b>	<b>178-296-582</b>
6.	Project Objective	Manufacturing and sale of soft drinks	Manufacturing and sale of soft drinks
7.	Capacity	1,000,000 liters/year	1,000,000 liters/year
8.	Direct Employment	15 employees (5 production staff, 5 sales/marketing, 3 administrative, 2 management)	15 employees (5 production staff, 5 sales/marketing, 3 administrative, 2 management)
9.	Indirect employment	Approximately 80 jobs created through distribution and raw material supply	Approximately 80 jobs created through distribution and raw material supply

### 3. PROJECT FINANCIAL EXPENDITURE TO DATE (USD):

Category	Local (USD)	Total (USD)
Land and Buildings	225,000	225,000
Plant and Machinery	305,000	305,000
Vehicles	120,000	120,000
Furniture	85,000	85,000
Office Equipment	50,000	50,000
Insurance Cover	15,000	15,000
Pre-operational Expenses	75,000	75,000
Working Capital (sub-total)	50,000	50,000
<b>GRAND TOTAL</b>	<b>925,000</b>	<b>925,000</b>

### 4. PROJECT FINANCING.

Source	Amount (USD)
Local Equity	500,000
Local Loans	200,000
Foreign Equity	150,000
Foreign Loans	75,000
<b>Total Investment</b>	<b>925,000</b>

### 5. PLANNED ACTIVITIES FOR THE PERIOD (OCT 2024 – AUG 2025)

The planned activities for this initial period were focused on the pre-operational and setup phase:

- Company registration and acquisition of relevant licenses and permits.
- Mobilization of capital from shareholders and financial institutions.
- Acquisition of land in Dodoma's Nala Industrial Area.
- Procurement and installation of machinery (water treatment, mixing tanks, carbonation equipment, pasteurizers, filling and packaging lines).
- Construction of a 2,500 m<sup>2</sup> factory building to accommodate production facilities.
- Recruitment of initial staff and training on production processes and safety standards.
- Product research, formulation, and pilot testing for sodas, juices, bottled water, and energy drinks.
- Development of branding and marketing strategies.
- Establishment of distribution channels in major Tanzanian cities.

## 6. ACHIEVEMENTS MADE ON THE PROJECT IMPLEMENTATION TO-DATE

Since its registration in October 2024, Minmin Traders Limited has made significant progress in laying the groundwork for its manufacturing operations:

- a) **Corporate Structure:** The company was successfully registered as a limited liability entity.
- b) **Land Acquisition:** A plot has been successfully acquired in the designated Nala Industrial Area in Dodoma as per the plan.
- c) **Design Finalization:** Architectural and engineering designs for the 2,500 sq. meter factory have been finalized.
- d) **Construction:** Groundbreaking and foundation work for the factory building have commenced.
- e) **Procurement:** Orders for critical machinery (Water Treatment, Mixing Tanks, and Bottling Lines) have been placed with suppliers.
- f) **Utilities:** A standby generator has been procured as planned.
- g) **Financing:** A significant portion of the equity financing (shareholder's contribution) has been secured and utilized for the above activities. Engagement with financial institutions for the long-term loan is ongoing.

## 7. PROBLEMS AND SOLUTION

- **Problem:** The process of securing the long-term loan has taken longer than initially anticipated.
- **Solution:** The company is actively engaging with multiple financial institutions to expedite the process. The strong equity investment from shareholders has allowed initial site and construction work to proceed without delay.

## 8. FUTURE PLANS

The company plans to:

- a) Finalize the loan agreement with a financial institution.
- b) Complete the construction of the factory building.
- c) Receive and commence installation of the production machinery.
- d) Recruit and train key operational staff for production and quality control.
- e) Commence test production runs.
- f) Launch full commercial production and distribution across Tanzania.
- g) Expand market coverage to neighboring countries (Kenya, Rwanda, Zambia) from 2026 onwards.
- h) Introduce additional product lines, including flavored bottled water and organic fruit-based juice

## 9. RECOMMENDATIONS AND OTHER COMMENTS

The project is progressing in line with the initial business plan despite minor delays in debt financing. The commitment of the shareholders has been crucial in maintaining momentum. We anticipate no major impediments to achieving the goal of commencing production in the next phase. Continuous support from the Tanzania Investment Centre is appreciated.

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Prepared by: **Wang Zuomin** - Director of Minmin Company Limited

Date: August 20<sup>th</sup>, 2025