

**PROJECT BRIEF FOR PROPOSED NEW POLYWOVEN BAG  
MANUFACTURING AT PWANI REGION, KISARAWA,  
DAR ES SALAAM, TANZANIA**



Azam Polysacks Limited

P.O Box 2517, Dar es Salaam, Tanzania.

Website: [www.bakhresa.com](http://www.bakhresa.com)

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DETAILS OF PROPONENT

Proponent (Person or Firm): AZAM POLYSACKS LIMITED

Address: P.O Box 2517, Dar es Salaam, Tanzania.

Name of contact person: Mr. S.N.PATIL

Phone: +255 715 371 199

E-mail: [patil@bakhresa.com](mailto:patil@bakhresa.com) / [Info@bakhresa.com](mailto:Info@bakhresa.com)

## PROJECT SUMMARY:

We are pleased to present the business plan for the establishment of a New polywoven bag manufacturing, with a total project cost estimated at USD 14.089 million. This comprehensive plan outlines our vision, objectives, strategies, and financial projections for the successful implementation and operation of the project.

1. **Executive Summary:** Our company, Azam Polysacks Limited, aims to set up a modern polywoven bag manufacturing in Pwani Region, with the primary goal of producing premium quality woven bags to meet the growing demand in Tanzania's domestic market. The project will contribute to safe packaging to Flour, cereals and other commodities, economic development, and employment generation in the region.
2. **Company Overview:** Azam Polysacks Limited is a reputable company with a track record of successful ventures in the packaging sector. Leveraging our expertise and resources, we are committed to establishing a state-of-the-art polywoven bag that adheres to international quality standards and sustainability principles.
3. **Market Analysis:**
  - **Demand:** The demand for polywoven bag in Tanzania has been rising steadily due to population growth, urbanization, and changing consumer preferences.
  - **Supply:** Despite increased agri cultivation like pulses, flour consumption - need the high quality polywoven bags.
  - **Competitive Landscape:** The market is characterized by a mix of large-scale industrial and local producers. Our focus will be on offering superior quality products and efficient distribution channels to gain a competitive edge.
4. **Objectives:**
  - To establish a Polywoven Bag with a manufacturing capacity of 10,000 metric tons per year.
  - To generate annual revenues of USD 25 Million.
  - To create employment opportunities for 600 plus individuals and provide training and skill development programs.
5. **Operations Plan:**
  - **Site Selection:** We have identified a suitable location with access to raw materials, transportation networks, and utilities.
  - **Facility Setup:** The project will involve the construction of manufacturing units, storage Buildings, administrative offices, and ancillary facilities.

- **Machinery and Equipment:** State-of-the-art manufacturing equipment and technology will be sourced from reputable suppliers to ensure efficiency and high product quality.
- **Production Process:** Our manufacturing process will adhere to strict quality control measures to produce premium grade polywoven bags meeting consumer preferences and regulatory standards.
- **Supply Chain Management:** We will establish strategic partnerships with international Raw material suppliers to ensure a steady and reliable import of high-quality. Additionally, we will optimize distribution channels to efficiently reach our target markets.

#### 6. Financial Projections:

- **Capital Investment:** The total project cost is estimated at USD 14.089 million, allocated towards land acquisition, construction, machinery, working capital, and contingencies.
- **Revenue Forecast:** Based on market demand and pricing analysis, we anticipate annual revenues to reach USD 25 million.
- **Profitability:** The projected net profit margin is 18 TO 20 % with a return on investment (ROI) within a period of 3 TO 4 (THREE TO FOUR) years.
- **Financing Plan:** We intend to secure a combination of equity financing, bank loans, and government incentives to fund the project.

#### 7. Risk Management:

- **Market Risks:** Fluctuations in Polymers prices, changes in consumer preferences, and competition pose potential challenges.
- **Operational Risks:** Technical failures, supply chain disruptions, and regulatory compliance issues could impact operations.
- **Financial Risks:** Exchange rate fluctuations, interest rate changes, and cost overruns may affect project viability.
- **Mitigation Strategies:** We will implement robust risk management practices, diversify revenue streams, and maintain adequate reserves to mitigate potential risks.

8. **Conclusion:** The establishment of a new polywoven bag manufacturing represents a strategic investment opportunity with the potential to contribute to Tanzania's economic growth, food security, and industrial development. We are confident in the feasibility and viability of this venture and seek your support in realizing our vision.