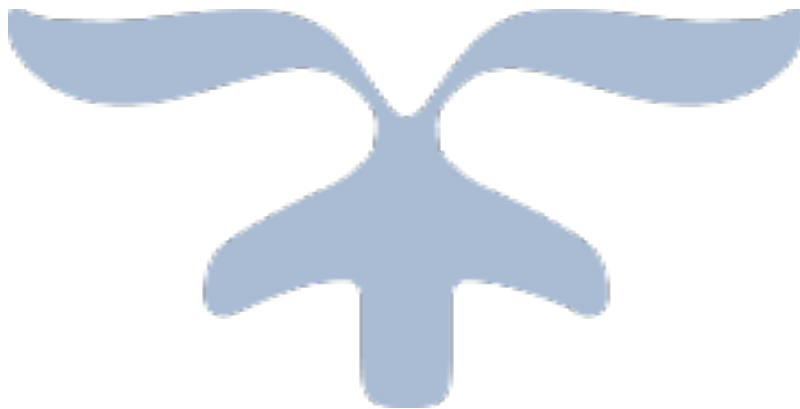


BUSSINESS PLAN



ZAHARA VENTURES LIMITED

Executive Summary

Zahara Ventures Limited is a private company registered in Tanzania. The company propose to provide either of the Consultancy or Partnership with Local Businesses/Individuals in establishing innovative mining technologies by setting up mines, supervision and running day to day operations, managing sales, surveys and marketing. To Collaborate with Local Businesses/Individuals in procurement of Machines from within or outside country, preparing the required infrastructure, training locals in operations along with maintenance of all those machines and running the site. The Company also intend to invest in Mining Machines and infrastructure for leasing purposes.

Zahara Venture Ltd is looking forward to engaging in all the above stated activities in totality or in parts by itself or in association with Local Individuals/Businesses.

For this Zahara Ventures Limited may need to share Technology, professional expertise, management and infuse Capital, depending upon the terms of engagement based upon its level of involvement in multiple ways stated above and financial returns decided mutually between both the parties if being done in association with local business/Individuals.

INTRODUCTION

This business plan has been drawn up for Stone Block mining in United Republic of Tanzania. This business plan has been drawn up for an operation and operation related services that would help the company and the Government of Tanzania to boost the economic growth through provision of generating revenue, employment, technology transfer and good quality affordable housing for the people.

Mission

Mission of Zahara Ventures Limited is to provide products of the finest quality and services of the highest standard to associates in a safe and efficient manner whilst maintaining corporate integrity and profitability.

Vision

To be recognized as the leading and most trusted supplier of high-quality construction materials in the region and beyond.

Core Values

Professional and corporate integrity, Product and service excellence, Customer First, Teamwork and Safety.

Project Objectives

Unparalleled service and product for our associates and clients.

Products

Creating finest quality of stone blocks with great finish and customized sizes. Further creating customized Wall Tiles, Paver Block and Floor Tiles.

Service Offerings

Engaging with local businesses/individual to provide Machine and Mining Infrastructure on lease, Consultancy or Partnership with Local Businesses/Individuals in establishing innovative mining

technologies by setting up mines, supervision and running day to day operations, managing sales, surveys and marketing. In case of Partnerships financial returns may be decided mutually between both the parties.

Rationale and description of the Business

Our business is partnering with reputable Architect companies in United Republic of Tanzania Tanzania is a country of more than 61.7 million peoples which is regarded as faster growing economy. The country is bordered with the 5 East African countries (EAC) and 3 Southern African Development Community (SADC) The real estate market in Tanzania is growing due to increase in middle income. Currently the company is committed to ensure the good quality of stone blocks to the peoples and ensure the quality of the products offered to the market are meeting the standards. Our products are crafted by the expatriates who have the experiences and exposure in development and marketing of same kind of products.

Better quality products are crucial to the development of our industries, houses, schools and hospitals and we ensure that the company is contributing to the country in terms of taxes and employment.

Operational plan

The plan created has been developed by assessing current situation of real Estate market in Tanzania and improvement in economic conditions in Tanzania. The company have experienced management and staffs to offer better quality of Stone Blocks to the customers through the centralized chains in each zone within Tanzania.

Funding

Funds for financing the business will be contributed the Shareholders and Directors. Also the company will be open to explore other financing window such as short-term financing from financial institutions and individuals from outside Tanzania.

ECONOMIC ASPECTS

Investment Priority

The project investment is in line with government policy and development goals to ensure easy movements of goods and passengers.

Employment opportunity

The project will create employment to people who otherwise could not have secured employment and indirectly will create more opportunities. It also develops skills to the employees on a continuous basis that will have a multiplier effect and associated demand for support services.

Government revenue

The government is expected to earn greater amount of income in form of taxes such as corporate tax, Value Added Tax, Excise duty, Employment taxes such as pay as you earn and skills and development levy. Also, other government fees such as licenses and permits.

MARKET ASSESSMENT

Industry Analysis

For Zahara Ventures Limited Key Success Factors include use of innovative and advanced Machines to produce finest quality products and quality service which ensure the return on investment, good management, marketing abilities, timely delivery, lowest product sourcing cost, accessible location and other factors deem to be important.

The market for real estate is still robust in Tanzania fueled by improvements in modern homes, trunk roads and regional roads, also the business relationship and proximity of the country.

Competitor Analysis

The market study established that the competition level is moderately high and the market for Stone Blocks and its associated products is growing in Tanzania. With a quality team and proper infrastructure, cutting the delivery time, managing the supply chain placed the company in a competitive position. Therefore, managing the supply chain understanding the clients' needs will positively improve the product marketability and gain a good market share.

Planned Capital Investment over a period of 3 Years shall be:

Procure		TSH
Stone Block Machines	75	591680334
Blades and Spare Parts for all Machines		220893991
Backhoe Loaders	2	22089399
Tile & Paver block Cutting Machines	20	126225138
Pickup Suv	2	157781422
Logistics: Cutting Machine, Backhoe Loader, Tile Cutting Machine N Spare Parts & Backhoe Loaders	20	187759893
Site levelling & Preparation		63112569
Site Old Container (Office)		7100164
Site Fencing, Cameras, Solar Lights		4007648
		1380650559

5 YEARS FINANCIAL STATEMENTS PROJECTIONS SEPT 2024-AUG. 2029

	Sept 2024- Aug 2025	Sept 2025- Aug 2026	Sept 2026- Aug 2027	Sept 2027- Aug 2028	Sept 2028- Aug 2029
Revenue	1844329500	2065649040	2437465867	2876209723	3393927473
Loading & brokerage expense	290160000	324979200	383475456	452501038	533951225
Salary to staff and directors expense	378675414	424116464	500457427	590539764	696836922
Admin & site expense	302940331	339293171	400365942	472431811	557469537
Mining tax@4% expense	87048000	97493760	115042637	135750311	160185367
Attorney, financial auditor and compliances expense	49867536	55851640	65904936	77767824	91766032
Finance cost expense	47334427	53014558	62557178	73817470	87104615
Total expenses	1156025712	1294748797	1527803581	1802808226	2127313706
Taxable profit	688303788	770900243	909662286	1073401498	1266613767
Corporate tax @ 30%	206491136	231270073	272898686	322020449	379984130
Profit after Tax	481812652	539630170	636763600	751381048	886629637

Human Resources Plan

- Operators: Certified machine operators responsible for stone block cutting.
- Maintenance Engineer: To take care of maintenance of all machines.
- Backhoe Machine Operators: To operate Backhoe Machines.
- Loaders: Handle manual transportation and stacking of blocks.
- Security guard: To safeguard the assets to the site.

- Supervision and Management: Overseen by field managers using the Hilux for site mobility.

Local hiring will be prioritized to generate employment in neighbouring villages.

Safety Policy

Safety is an essential operational pillar.

Safety Measures Include:

1. Mandatory Safety Training:

Pre-employment orientation and monthly refreshers.

2. Provision of Personal Protective Equipment (PPE):

Helmets, goggles, boots, gloves, and vests provided at no cost.

3. Machine Safety Protocols:

Daily pre-use inspections.

Only trained operators authorized to use equipment.

4. Emergency Response:

Equipped first aid kits.

Emergency evacuation procedures in place.

5. Accident Reporting System:

Immediate reporting and root-cause analysis.

6. Zero-Tolerance on Alcohol/Drug Use:

Random testing enforced.

7. Worker Empowerment:

Workers can refuse unsafe work conditions.

Safety Goal:

Zero accidents, injuries, and fatalities.

Operational Strategy

- Prioritize machine uptime and preventive maintenance.
- Toyota Hilux enables rapid field inspections, breakdown support, and onsite staff management.
- Local sourcing for fuel, spare parts, and consumables.

Marketing and Sales Plan

- Target building contractors, real estate developers, and infrastructure projects.
- Establish strategic supply contracts.
- Explore cross-border trade through Holili to Kenyan construction companies.

Conclusion

The mining operation in **Kilimanjaro Region** offers a sustainable business opportunity with growing regional construction demand. Though initial Year 1 profits are slightly affected by necessary capital purchases, the business achieves solid profitability by Year 2, with full return on investment in about three years. Prioritizing safety, local community engagement, and operational excellence will secure long-term success.

