

**SUNSET TARANGIRE LIMITED  
- BUSINESS PLAN  
JULY 2025 – DECEMBER 2028**

**SUNSET TARANGIRE COMPANY LIMITED  
P.O BOX 2150, ARUSHA**

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## INTRODUCTION OF SUNSET TARANGIRE LIMITED

### i. Basic Company Information

Company	SUNSET TARANGIRE LIMITED
Company type	Private company Limited by shares
Registered office	Region: Arusha, District: Arusha City CBD, Street: Kijenge, Postal code:2150 Street: Kijenge Area
Contacts	Email:
Business activity	Hunting, Accommodation and Meals, Plantation hiring
Company Reg No	138974146
Company Tin No	138-974-146

### ii. HUNTING, ACCOMMODATION AND MEALS, PLANTATION HIRING IN TANZANIA

Tanzania presents various business opportunities for investors across the sectors of hunting tourism, accommodation and meals for the broader tourism industry, and plantation hiring within its significant agricultural sector.

#### 1. Hunting Tourism

- **Untapped Potential:** Tanzania boasts vast wilderness areas and diverse wildlife, making it a prime destination for ethical and regulated trophy hunting. However, there's potential for further development of high-end, sustainable hunting operations.
- **Investment Areas:**
  - **Establishing and managing exclusive hunting blocks:** Securing concessions in designated areas and developing infrastructure (camps, transportation) for discerning clientele. The government is actively seeking investors in Special

Wildlife Investment Concession Areas (SWICA) which allow for both trophy hunting and photographic tourism.

- **Specialized hunting services:** Offering unique experiences like bow hunting, bird hunting safaris, or photographic safaris within hunting blocks during the off-season.
- **Value-added services:** Investing in taxidermy services, trophy processing and export logistics to cater to international hunters.
- **Market Trends:** There's a growing global demand for ethical and conservation-focused hunting experiences, attracting high-spending tourists. The Tanzanian government aims to increase revenue from hunting through transparent allocation of hunting blocks and attracting international investors.

## 2. Accommodation and Meals (Lodging Services)

- **Expanding Tourism Industry:** Tanzania's tourism sector is experiencing significant growth, with increasing tourist arrivals annually. This creates a continuous demand for diverse accommodation and quality food services.
- **Investment Areas:**
  - **Developing varied accommodation:** Investing in eco-lodges, luxury tented camps, boutique hotels, and budget-friendly guesthouses in and around national parks, game reserves, and coastal areas. There are numerous identified sites within National Parks and Game Reserves suitable for lodge and camp development.
  - **Specialized dining experiences:** Establishing high-quality restaurants and catering services that offer local and international cuisine, particularly in tourist hotspots.
  - **Mobile camping and catering:** Providing flexible accommodation and meal solutions for safari operators and remote tourism ventures.
- **Market Trends:** Tourists are increasingly seeking unique and authentic experiences, including high-quality accommodation that blends with the natural environment and diverse culinary offerings.

### 3. Plantation Hiring (Agricultural Sector)

- **Significant Agricultural Base:** Agriculture is a major contributor to Tanzania's economy, with vast arable land suitable for various crops like sugar, tea, coffee, sisal, and emerging crops like avocados.
- **Market Trends:** As Tanzania aims to modernize its agricultural sector and increase productivity, the demand for skilled labor and efficient management in plantations will continue to grow. Investors can capitalize on the need for specialized support services in this sector.

#### iii. SUNSET TARANGIRE LIMITED Contribution to National and International Goals

##### a) Contribution to Sustainable Development Goals (SDGs)

Here's how the services of Hunting, Accommodation and Meals (in the context of tourism), and Plantation Hiring can be linked to relevant Sustainable Development Goals (SDGs):

#### 1. HUNTING

While seemingly counterintuitive, **regulated and sustainably managed hunting** can contribute to several SDGs:

- **SDG 15: Life on Land:**
  - **Target 15.7: End poaching and trafficking of protected species and address demand and supply of illegal wildlife products.** Well-regulated hunting programs, with revenue reinvested in anti-poaching efforts and wildlife management, can be a crucial tool in combating illegal wildlife trade.
  - **Target 15.c: Enhance global support for efforts to combat poaching and trafficking of protected species, including by increasing the capacity of local communities to pursue sustainable livelihood opportunities.**

Hunting can provide economic incentives for local communities to participate in conservation efforts and protect wildlife, reducing their reliance on poaching.

- **Target 15.5: Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and, by 2020, protect and prevent the extinction of threatened species.** Revenue generated from hunting can fund habitat conservation and management programs, contributing to biodiversity protection.
- **SDG 8: Decent Work and Economic Growth:**
  - Sustainable hunting tourism creates jobs for local communities as trackers, guides, camp staff, and in related support services, contributing to economic growth and providing livelihoods.
- **SDG 12: Responsible Consumption and Production:**
  - Sustainable hunting adheres to quotas and regulations, ensuring the long-term viability of wildlife populations. It promotes responsible use of natural resources when managed correctly.

## **2. ACCOMMODATION AND MEALS (Tourism Sector)**

The provision of accommodation and meals within the tourism sector has significant links to multiple SDGs:

- **SDG 8: Decent Work and Economic Growth:**
  - The hospitality industry provides numerous employment opportunities, from hotel staff and chefs to managers and local artisans supplying goods. Fair wages, safe working conditions, and opportunities for training and advancement are crucial for aligning with this goal.
- **SDG 12: Responsible Consumption and Production:**
  - **Target 12.2: Achieve sustainable management and efficient use of natural resources.** This includes implementing energy and water efficiency measures in hotels and lodges.
  - **Target 12.3: By 2030, halve per capita global food waste at the retail and consumer levels and reduce food losses along production and supply**

chains, including post-harvest losses. Restaurants and hotels can implement strategies to minimize food waste through efficient inventory management, portion control, and composting.

- **Target 12.b: Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promote local culture and products.** Sourcing local food and materials supports local economies and reduces the carbon footprint associated with transportation.
- **SDG 13: Climate Action:**
  - Accommodation providers can reduce their carbon footprint through energy efficiency, renewable energy sources, and sustainable building practices.
- **SDG 15: Life on Land:**
  - Eco-lodges and sustainable tourism initiatives can minimize their environmental impact, protect surrounding ecosystems, and contribute to conservation efforts.

### 3. PLANTATION HIRING

Employment within the plantation sector directly relates to:

- **SDG 8: Decent Work and Economic Growth:**
  - Providing fair wages, safe working conditions, and opportunities for training and skill development for plantation workers is central to this goal. This includes ensuring fair labor practices and protecting the rights of workers.
- **SDG 2: Zero Hunger:**
  - Plantations contribute to food security and agricultural production, which is essential for ending hunger.
- **SDG 15: Life on Land:**
  - **Target 15.2: Promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally.** Sustainable

plantation management practices, including responsible sourcing of land and avoiding deforestation, are crucial.

- **Target 15.b: Mobilize significant resources from all sources and at all levels to finance sustainable forest management and provide adequate incentives to developing countries to advance such management, including for conservation and reforestation.** Investments in sustainable plantation practices can contribute to this target.
- **SDG 12: Responsible Consumption and Production:**
  - Adopting sustainable agricultural practices, minimizing pesticide use, and promoting efficient resource management on plantations contribute to responsible production.

In conclusion, while each of these services has its own specific impacts, they all have the potential to contribute to various Sustainable Development Goals when managed responsibly and with a focus on long-term sustainability, environmental protection, and social equity. For investors, aligning their business models with these SDGs can not only contribute to a better future but also enhance their reputation and attract environmentally and socially conscious customers and partners.

## **b) Contribution to National Goals and Strategies**

The services of Hunting, Accommodation and Meals, and Plantation Hiring can be linked to Tanzania's National Goals and Strategies, primarily outlined in the **Tanzania Development Vision 2025** and the subsequent **National Five-Year Development Plans (FYDPs)**. Here's how each service contributes:

### **1. HUNTING**

- **National Goal: Building a Strong and Competitive Economy:**
  - **Revenue Generation:** Regulated hunting generates significant foreign currency through trophy fees, hunting licenses, and related tourism expenditures, contributing to the national GDP and foreign exchange reserves. This aligns with Vision 2025's aim for a competitive economy.

- **Tourism Diversification:** Hunting tourism diversifies Tanzania's tourism portfolio beyond traditional wildlife viewing, attracting a specific niche market of high-spending tourists. This contributes to the broader goal of a resilient and diverse economy as emphasized in FYDPs.
- **Job Creation:** Hunting operations employ local communities as trackers, guides, camp staff, and in anti-poaching efforts, contributing to employment and income generation, a key aspect of improving livelihoods in Vision 2025.
- **National Strategy: Sustainable Use of Natural Resources:**
  - **Wildlife Conservation:** Well-managed hunting programs, where revenue is reinvested in conservation and anti-poaching, can contribute to the sustainable management of wildlife populations and habitats, aligning with the national commitment to environmental sustainability.
  - **Community Engagement:** Involving local communities in hunting management and benefit-sharing can empower them to become stewards of wildlife resources, reducing human-wildlife conflict and promoting conservation. This resonates with Vision 2025's emphasis on inclusive development.

## 2. ACCOMMODATION AND MEALS (Tourism Sector)

- **National Goal: Achieving Quality and Good Life for All & Building a Strong and Competitive Economy:**
  - **Tourism Infrastructure:** Investment in diverse and quality accommodation (lodges, hotels, camps) and dining facilities is crucial for a thriving tourism sector, which is a major contributor to Tanzania's economy and job creation, directly supporting the goals of Vision 2025 and FYDPs.
  - **Service Industry Growth:** A robust accommodation and meals sector stimulates growth in the broader service industry, creating employment opportunities for Tanzanians at various skill levels. This aligns with the national strategy of promoting a competitive service-based economy.
  - **Local Sourcing:** Encouraging the use of locally sourced food and materials in accommodation and meal services can support local farmers,

businesses, and artisans, contributing to inclusive economic growth and poverty reduction, a central theme in national development plans.

- **National Strategy: Enhancing Tourism and Natural Resources:**
  - **Attracting Tourists:** Quality accommodation and appealing dining experiences are fundamental to attracting and retaining tourists, thereby maximizing the economic benefits from Tanzania's natural attractions.
  - **Sustainable Tourism Practices:** Promoting eco-friendly lodges and restaurants that minimize their environmental footprint aligns with the national commitment to sustainable tourism, as highlighted in various national strategies related to environmental conservation.

### 3. PLANTATION HIRING

- **National Goal: Building a Strong and Competitive Economy & Achieving Quality and Good Life for All:**
  - **Agricultural Productivity:** Employing a skilled workforce in plantations is essential for increasing agricultural productivity, contributing to food security, raw material supply for industries, and export earnings, all vital for a strong economy as envisioned in Vision 2025 and subsequent plans.
  - **Job Creation in Agriculture:** Plantations are significant employers, particularly in rural areas, providing livelihoods and contributing to poverty reduction, a key objective of national development strategies.
  - **Skills Development:** Hiring and training individuals for plantation work can lead to the development of agricultural skills and expertise within the local population, contributing to a more skilled workforce, a goal emphasized in Vision 2025.
- **National Strategy: Agricultural Transformation and Food Security:**
  - **Modernizing Agriculture:** Plantations often adopt modern farming techniques and management practices, which can contribute to the overall modernization of the agricultural sector, a key strategy for economic transformation.
  - **Export Promotion:** Efficiently run plantations producing cash crops can significantly contribute to Tanzania's export earnings, supporting the

national strategy of increasing exports and improving the balance of trade.

**c) Environmental Aspect**

This Company is friend of environment with environmental Policy which embrace the three “Rs”; Reduce, Reuse and Recycle which is one crucial way in which a green business can manage waste production, improve efficiency, and ultimately maximize profits. In the whole process of these Businesses, green business approach will be considered and implemented.

## BUSINESS SUMMARY

<b>This Business Plan is a Projection for the Period</b>	<b>From:</b>	July 2025	<b>To:</b>	December 2028
<b>Name of the Business:</b>	SUNSET TARANGIRE LIMITED			
<b>Type of business: Service Provision</b>	<ul style="list-style-type: none"> <li>- Hunting,</li> <li>- Accommodation</li> <li>- Meals,</li> <li>- Plantation hiring/Renting</li> </ul>	<b>Legal form:</b>	COMPANY LIMITED BY SHARES	
<b>Company Owners:</b>				
<ol style="list-style-type: none"> <li>1. SALEH SALIM ALAMRY (33% Shares)</li> <li>2. KHALED ALRAJHI (34% Shares)</li> <li>3. ABDULKARIM ALRAJHI (33% Shares)</li> </ol>				
<b>Customers:</b>	Wholesalers	<b>Manager:</b>	DAUDI LUMALA	
<b>Sources of Start-up Capital:</b>	<b>Amount (TShs): 50,921,661,116.72</b> <b>Amount (USD): 19,291,575.06</b> <b>1 Dollar (\$) = 2640</b>			
<ul style="list-style-type: none"> <li>• Savings</li> </ul>				

### 1. BUSINESS IDEA

<b>Name of the business:</b>	SUNSET TARANGIRE LIMITED
<b>Type of the business:</b>	Service provider
<b>The business is going to deliver the following services:</b>	<ul style="list-style-type: none"> <li>- Hunting</li> <li>- Accommodation and Meals</li> <li>- Plantation hiring/Renting</li> </ul>
<b>The customers will be:</b>	Companies, Hunters, Individual guests. Large scale farmers
<b>The business will sell in the following ways:</b>	Retail and Wholesale

The business will satisfy the following needs of the customers:	Wild meat, Place to eat and sleep and place to farm different crops.
Motivation to Business Owners on this business idea:	There are growth needs of Services to be delivered

## 2. MARKETING PLAN

### 2.1 MARKET RESEARCH SUMMARY

High-level summary of the market research conducted to assess the viability of this business opportunities within the **Trophy Hunting, Accommodation and Meals (Tourism Sector)**, and **Plantation Hiring** services in Tanzania. Our research focused on analyzing the landscape of **Suppliers, Competitors, and Customers** for each sector.

#### Methodology:

Our research employed a multi-faceted approach, including:

- **Desk Research:** Review of existing government reports, tourism statistics, agricultural data, competitor websites, and industry publications.
- **Stakeholder Interviews:** Engaging with key informants such as hunting operators, lodge and hotel owners/managers, plantation owners/managers, tourism boards, agricultural associations, and potential customer segments (tourists, plantation companies).
- **Competitive Analysis:** Identifying and profiling key competitors in each sector, analyzing their offerings, pricing strategies, and market positioning.
- **Customer Analysis:** Understanding the needs, preferences, and purchasing behavior of target customer groups for each service.
- **Supplier Assessment:** Evaluating the availability, reliability, and cost-effectiveness of key suppliers (e.g., for hunting equipment, food and beverage, agricultural inputs, labor).

## Key Findings and Viability Assessment:

Based on our comprehensive market research, we have identified significant opportunities suggesting the **viability of businesses** within these sectors in Tanzania, with specific considerations for each indicated below:

### 1. TROPHY HUNTING:

- **Suppliers:** A network of licensed professional hunters, trackers, and support staff exists. Availability of hunting blocks is regulated by TAWA. Suppliers of hunting equipment (firearms, ammunition, vehicles) are primarily international.
- **Competitors:** The market includes established hunting outfitters, often with long-standing relationships and access to prime hunting areas. Competition can be high for premium hunting blocks and high-end clientele.
- **Customers:** The target market consists of international trophy hunters seeking diverse game and exclusive experiences. Demand for ethical and well-managed hunting safaris remains robust.
- **Viability: Viable, with a focus on differentiation through:**
  - **Specialized offerings:** Niche hunting experiences (e.g., bow hunting, specific species focus).
  - **Sustainable practices:** Emphasizing conservation and community involvement to attract environmentally conscious hunters.
  - **High-quality service:** Providing exceptional guiding, accommodation, and overall safari experience.
  - **Securing access to well-managed hunting blocks is crucial.**

### 2. ACCOMMODATION AND MEALS (Tourism Sector):

- **Suppliers:** A diverse range of suppliers exists for food and beverage, hospitality staff, and operational supplies. Local sourcing opportunities are present and increasingly valued.
- **Competitors:** The market is competitive, ranging from budget guesthouses to luxury lodges and international hotel chains, concentrated in key tourist areas.

- **Customers:** The customer base is diverse, including leisure tourists, business travelers, and those visiting national parks and other attractions. Demand for varied accommodation types and quality dining experiences is growing with increasing tourist arrivals.
- **Viability: Highly Viable, with opportunities in:**
  - **Developing unique accommodation:** Eco-lodges, boutique hotels, and culturally immersive stays that cater to specific traveler preferences.
  - **Focusing on sustainable practices:** Attracting the growing segment of eco-conscious tourists.
  - **Providing high-quality, authentic dining experiences:** Showcasing local cuisine and utilizing fresh, local ingredients.
  - **Strategic location:** Identifying underserved areas or developing properties with unique access or views.

### 3. PLANTATION HIRING/RENTING:

- **Suppliers:** The primary "supplier" is the available labor force, which can vary in skill level and availability depending on the region and specific crop. Recruitment agencies and vocational training centers are potential partners.
- **Competitors:** Competition exists from established plantation companies with existing labor management systems. However, there's a potential market for specialized recruitment and labor management services.
- **Customers:** The primary customers are plantation owners and managers seeking reliable and skilled labor for various agricultural activities. Demand is influenced by the growth and expansion of the agricultural sector.
- **Viability: Viable, particularly by focusing on:**
  - **Specialized recruitment:** Sourcing skilled labor for specific crops or tasks.
  - **Labor management services:** Offering efficient and compliant workforce management solutions.
  - **Strategic location of Sunset Tarangire Plantations:** The farms are located in a strategic location suitable for agriculture.

## 2.2 SERVICES

Product	Quality	Packaging	Certification
Trophy Hunting	Different sizes, and timely delivery	Regular (10 Days), Major (14 Days) and Premium (21Days)	Respective Authorities
Accommodation	Different room sizes, Personal security	Bed and Breakfast	Respective Authorities
Meals	Different Flavors, Tasty and timely delivery	Take away (Lunch box, Breakfast)	Respective Authorities
Plantation hiring	Arable land, Fertile	Different size (1 – 100 acres), hire from 1 season+	Respective Authorities

## 2.3 PRICE

Product	Cost (Tshs)	The Price Customers Willing to Pay	Competitors' Prices	Price (Tshs)	Price Reason	Discounts will be given to the following Customers
Trophy Hunting	Various Prices	Various Prices	Various Prices	Various Prices	All production Cost Covered. Market Price and Profit Margin	No discount
Accommodation	Only Fixed costs	USD200+	USD 150+ dependin	528,000	All production Cost Covered.	Number of Stay more than 21 nights

			g on and location			
<b>Meals</b>	30k	Flexible	50K+	66,000	Market Price and Profit Margin	Group Meals for at least 10+
<b>Plantation hiring</b>	Only fixed costs	<600k	300k- 600k	500k	All production Cost Covered.	Number of Acres more than 100

## 2.4 PLACE

<b>Location</b>	<ul style="list-style-type: none"> <li>• The palace (Dolly Estate, Maji ya Chai)</li> <li>• Hunting – Londorobo</li> <li>• Hunting – Ngarambe Rufiji</li> <li>• Hunting – Irkwish</li> <li>• Farming – Narakao</li> <li>• Farming – Naberera</li> <li>• Tourism – Sunset Tarangire</li> </ul>
<b>This location is chosen for the following reasons.</b>	<ul style="list-style-type: none"> <li>• Nature of Business</li> <li>• Production labor will be minimum.</li> </ul>
<b>Method of Distribution</b>	<b>The business will sell to:</b> B2B (Business to Business) and B2C (Business to Customer)
<b>This Method of Distribution is chosen for the following reason:</b>	Nature of business is service delivery

## 2.5 PROMOTION

<b>Means</b>	<b>Details</b>	<b>Costs per Year</b>
<b>Direct Marketing</b>		
<ul style="list-style-type: none"> <li>• Display</li> </ul>	<ul style="list-style-type: none"> <li>• This will be done at designated place within the Business areas</li> </ul>	20,000,000
<b>Advertising</b>		
<ul style="list-style-type: none"> <li>• One to one and Company to Company</li> </ul>	<ul style="list-style-type: none"> <li>• Will be advertised through strategic meeting with potential customers</li> </ul>	50,000,000
<b>Publicity</b>		
<ul style="list-style-type: none"> <li>• Banners, Posters, fliers and other Printed media</li> </ul>	<ul style="list-style-type: none"> <li>• Posters will be developed and fliers for different Company Services</li> </ul>	100,000,000

<b>Sales Promotion</b>		
<ul style="list-style-type: none"> <li>Visiting Potential customers</li> </ul>	<ul style="list-style-type: none"> <li>The Marketing Team will visit clients for strategic meetings</li> </ul>	20,000,000
<ul style="list-style-type: none"> <li>Engaging in Trade Fairs relevant to our services</li> </ul>	<ul style="list-style-type: none"> <li>The events like Tourism Fair will be attended</li> </ul>	50,000,000
<b>Total Promotion Costs</b>		<b>240,000,000</b>

## 2.6 PEOPLE

There will be two types of recruitment to be done. The staff that are directly involved with Production and those who will deal with operations. From time to time as per demand Casual labor will be contracted.

<b>Name of Unit/Department</b>	<b>Number of Staff</b>	<b>Costs Per Month</b>
The palace	7	5,483,925
Hunting - Londorobo	3	1,210,986
Hunting Ngarambe Rufiji	6	2,175,600
Hunting – Irkwish - Kilwa	15	6,462,089
Narakao	6	2,345,921
Naberera	23	4,687,120
Sunset Tarangire	6	2,745,400
Head office	10	25,890,873
Workshop	5	2,705,742
Security	18	3,700,000

## 2.7 PROCESS

The Company has developed Business Processes for all services delivered and under each business process Standard Operating Procedures (SoPs) has been developed to ensure Workflow is well implemented.

## 2.8 PHYSICAL EVIDENCE

Physical Evidence	Description
Office premises and interior decoration	Will be decorated with selected Company Colors
Internet presence and website	
Service Packaging	Services will be packaged on customers' preference and demand
Signage	Pictures of Products with logo
Employee Uniforms	There will be uniform with company selected color in Accommodation.
Business Cards	Will be available to Client facing staff
Mailboxes, etc	Email: Mob no/Tel no: P.O. Box

## 3. ORGANIZATION STRUCTURE

The Company has a well-functioning organizational structure which guarantees efficiency and effectiveness of the company operations. The Company Structure has been organized based on Geographical locations where the businesses are located. Both report to the Headquarter of the company located in Kijenge area.

#### 4. STAFF REQUIREMENTS AND COSTS PER MONTH

DEPARTMENT/UNIT	Net pay	NSSF	SDL	WCF	Total employer's cost
The palace	4,730,000	564,725	165,550	23,650	5,483,925
Hunting - Londorobo	1,050,000	118,986	36,750	5,250	1,210,986
Hunting Ngarambe Rufiji	1,890,000	210,000	66,150	9,450	2,175,600
Hinting - Irkwish	5,582,800	655,977	195,398	27,914	6,462,089
Narakao	2,148,001	112,000	75,180	10,740	2,345,921
Naberera	4,128,000	394,000	144,480	20,640	4,687,120
Sunset Tarangire	2,385,000	265,000	83,475	11,925	2,745,400
Head office	21,899,801	3,115,079	766,493	109,499	25,890,873
Workshop	2,402,400	207,246	84,084	12,012	2,705,742
<b>TOTAL</b>	<b>46,216,002</b>	<b>5,643,013</b>	<b>1,617,560</b>	<b>231,080</b>	<b>53,707,655</b>

## 5. LEGAL FORM OF BUSINESS

<b>The business will operate as</b>	COMPANY LIMITED BY SHARES		
<b>The reason for choosing this form of business is:</b>	Limited Liability, Increase Tax Efficiency and Maintain Credibility and Reputation		
<b>The owners are:</b>			
<b>SALEH SALIM ALAMRY</b>	<b>KHALED ALRAJHI</b>	<b>ABDULKARIM ALRAJHI</b>	

### 5.1 LEGAL RESPONSIBILITIES AND INSURANCE

<b>The following taxes apply to this business:</b>	Corporate Tax, Withholding Tax, Stamp Duty, Property Tax and VAT
<b>The following regulations apply to the employees:</b>	PAYEE, NSSF, WCF and Skills Development Levy (SDL)
<b>The business will need the following licenses and permits:</b>	TAWA Permits, Business Permit, City permits, TMDA permits, Work Permits and Residence Permits
<b>The business will have the following insurance:</b>	Car Insurances and selected Properties Insurances.
<b>Other legal responsibilities of the business:</b>	None

## 6. COSTING

### 6.1 INITIAL CAPITAL INVESTMENT COSTS

DETAILS	AMOUNT (TSHS)	AMOUNT IN USD
<b>ASSET COSTS :</b>		
Land	200,000,000.00	75,757.58
Land	300,000,000.00	113,636.36
Land	255,000,000.00	96,590.91
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Plant and Machinery	255,000,000.00	96,590.91
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	250,000,000.00	94,696.97
Plant and Machinery	150,000,000.00	56,818.18
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	50,000,000.00	18,939.39
Building	300,000,000.00	113,636.36
Building	400,000,000.00	151,515.15
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	50,000,000.00	18,939.39
Building	500,000,000.00	189,393.94
Plant and Machinery	150,000,000.00	56,818.18
Plant and Machinery	150,000,000.00	56,818.18
Plant and Machinery	100,000,000.00	37,878.79
Motor Vehicles	25,000,000.00	9,469.70
Fixtures and Fittings	25,000,000.00	9,469.70
Building	500,000,000.00	189,393.94
Building	400,000,000.00	151,515.15
Building	300,000,000.00	113,636.36
Biological asset	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Plant and Machinery	100,000,000.00	37,878.79

Plant and Machinery	150,000,000.00	56,818.18
Plant and Machinery	150,000,000.00	56,818.18
Plant and Machinery	150,000,000.00	56,818.18
Plant and Machinery	150,000,000.00	56,818.18
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	20,000,000.00	7,575.76
Plant and Machinery	100,000,000.00	37,878.79
Biological asset	20,000,000.00	7,575.76
Biological asset	20,000,000.00	7,575.76
Biological asset	20,000,000.00	7,575.76
Plant and Machinery	50,000,000.00	18,939.39
Land	100,000,000.00	37,878.79
Plant and Machinery	50,000,000.00	18,939.39
Plant and Machinery	50,000,000.00	18,939.39
Plant and Machinery	50,000,000.00	18,939.39
Plant and Machinery	50,000,000.00	18,939.39
Plant and Machinery	50,000,000.00	18,939.39
Plant and Machinery	50,000,000.00	18,939.39
Plant and Machinery	50,000,000.00	18,939.39



Plant and Machinery	50,000,000.00	18,939.39
Plant and Machinery	50,000,000.00	18,939.39
Fixtures and Fittings	10,000,000.00	3,787.88
Plant and Machinery	50,000,000.00	18,939.39
Plant and Machinery	50,000,000.00	18,939.39
Plant and Machinery	50,000,000.00	18,939.39
Building	100,000,000.00	37,878.79
Fixtures and Fittings	15,000,000.00	5,681.82
Fixtures and Fittings	15,000,000.00	5,681.82
Fixtures and Fittings	15,000,000.00	5,681.82
Plant and Machinery	20,000,000.00	7,575.76
Plant and Machinery	20,000,000.00	7,575.76
Plant and Machinery	20,000,000.00	7,575.76
Plant and Machinery	20,000,000.00	7,575.76
Plant and Machinery	20,000,000.00	7,575.76
Plant and Machinery	20,000,000.00	7,575.76
Plant and Machinery	20,000,000.00	7,575.76
Plant and Machinery	20,000,000.00	7,575.76
Building	300,000,000.00	113,636.36
Fixtures and Fittings	20,000,000.00	7,575.76
Land	10,000,000.00	3,787.88
Biological asset	50,000,000.00	18,939.39
Biological asset	50,000,000.00	18,939.39
Biological asset	50,000,000.00	18,939.39
Plant and Machinery	25,000,000.00	9,469.70
Plant and Machinery	25,000,000.00	9,469.70
Plant and Machinery	25,000,000.00	9,469.70
Plant and Machinery	25,000,000.00	9,469.70
Plant and Machinery	25,000,000.00	9,469.70
Plant and Machinery	25,000,000.00	9,469.70
Plant and Machinery	25,000,000.00	9,469.70
Plant and Machinery	25,000,000.00	9,469.70
Plant and Machinery	25,000,000.00	9,469.70
Building	100,000,000.00	37,878.79
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Plant and Machinery	25,000,000.00	9,469.70
Land	10,000,000.00	3,787.88
Land	10,000,000.00	3,787.88
Plant and Machinery	25,000,000.00	9,469.70
Plant and Machinery	25,000,000.00	9,469.70
Plant and Machinery	25,000,000.00	9,469.70
Plant and Machinery	25,000,000.00	9,469.70
Plant and Machinery	25,000,000.00	9,469.70

Building	10,000,000.00	3,787.88
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	200,000,000.00	75,757.58
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	100,000,000.00	37,878.79
Plant and Machinery	50,000,000.00	18,939.39
Building	15,000,000.00	5,681.82
Building	6,000,000.00	2,272.73
Building	5,000,000.00	1,893.94
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Computer and IT Equipment	2,000,000.00	757.58
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Building	300,000,000.00	113,636.36
Building	400,000,000.00	151,515.15
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Computer and IT Equipment	50,000,000.00	18,939.39
Fixtures and Fittings	10,000,000.00	3,787.88
Building	100,000,000.00	37,878.79
Fixtures and Fittings	15,000,000.00	5,681.82
Fixtures and Fittings	15,000,000.00	5,681.82
Plant and Machinery	5,000,000.00	1,893.94
Plant and Machinery	5,000,000.00	1,893.94

Plant and Machinery	5,000,000.00	1,893.94
Fixtures and Fittings	5,000,000.00	1,893.94
Fixtures and Fittings	5,000,000.00	1,893.94
Plant and Machinery	5,000,000.00	1,893.94
Plant and Machinery	5,000,000.00	1,893.94
Plant and Machinery	5,000,000.00	1,893.94
Fixtures and Fittings	5,000,000.00	1,893.94
Plant and Machinery	5,000,000.00	1,893.94
Plant and Machinery	5,000,000.00	1,893.94
Plant and Machinery	5,000,000.00	1,893.94
Plant and Machinery	5,000,000.00	1,893.94
Plant and Machinery	5,000,000.00	1,893.94
Plant and Machinery	5,000,000.00	1,893.94
Fixtures and Fittings	5,000,000.00	1,893.94
Fixtures and Fittings	5,000,000.00	1,893.94
Fixtures and Fittings	5,000,000.00	1,893.94
Plant and Machinery	5,000,000.00	1,893.94
Plant and Machinery	5,000,000.00	1,893.94
Fixtures and Fittings	5,000,000.00	1,893.94
Fixtures and Fittings	5,000,000.00	1,893.94
Fixtures and Fittings	5,000,000.00	1,893.94
Fixtures and Fittings	5,000,000.00	1,893.94
Fixtures and Fittings	5,000,000.00	1,893.94
Fixtures and Fittings	5,000,000.00	1,893.94
Fixtures and Fittings	5,000,000.00	1,893.94
Plant and Machinery	5,000,000.00	1,893.94
Building	150,000,000.00	56,818.18
Building	150,000,000.00	56,818.18
Motor Vehicles	25,000,000.00	9,469.70
Land	10,000,000.00	3,787.88
Land	10,000,000.00	3,787.88
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Fixtures and Fittings	10,000,000.00	3,787.88
Plant and Machinery	10,000,000.00	3,787.88
Land	10,000,000.00	3,787.88
Land	10,000,000.00	3,787.88
Land	10,000,000.00	3,787.88
Land	10,000,000.00	3,787.88
Land	10,000,000.00	3,787.88
Land	10,000,000.00	3,787.88
Land	10,000,000.00	3,787.88
Land	10,000,000.00	3,787.88
Building	300,000,000.00	113,636.36





Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Building	3,000,000,000.00	1,136,363.64
Fixtures and Fittings	10,000,000.00	3,787.88
Building	200,000,000.00	75,757.58
Land	10,000,000.00	3,787.88
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Plant and Machinery	20,000,000.00	7,575.76
Plant and Machinery	20,000,000.00	7,575.76
Building	200,000,000.00	75,757.58
Motor Vehicles	20,000,000.00	7,575.76
Building	200,000,000.00	75,757.58
Plant and Machinery	20,000,000.00	7,575.76
Plant and Machinery	25,000,000.00	9,469.70
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Motor Vehicles	20,000,000.00	7,575.76
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Building	200,000,000.00	75,757.58
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Building	50,000,000.00	18,939.39
Building	50,000,000.00	18,939.39
Computer and IT Equipment	10,000,000.00	3,787.88
Computer and IT Equipment	10,000,000.00	3,787.88
Computer and IT Equipment	10,000,000.00	3,787.88
Computer and IT Equipment	10,000,000.00	3,787.88
Computer and IT Equipment	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88
Fixtures and Fittings	10,000,000.00	3,787.88





<b>VARIABLES COSTS PER UNIT:</b>		
HQ TARANGIRE	43,509,264.00	16,828.44
PALACE HOTEL / LODGE	57,697,488.00	22,316.14
HUNTING	80,836,500.00	31,265.81
FARM FOR RENTING	86,400,000.00	33,417.65
ORASITY HOTEL	57,697,488.00	22,316.14
TARANGIRE HOTEL	57,697,632.00	22,316.20
<b>TOTAL AMOUNT IN TSHS / \$</b>	<b>50,921,661,116.72</b>	<b>19,291,575.06</b>

## 6.2 FIXED COST FORM

Details	Cost per Month (Tshs)		Cost per Year (Tshs)
Utilities Cost	21,899,801.00	12	262,797,612.00
Salary and Wages	766,493.00	12	9,197,916.00
WCF	109,499.00	12	1,313,988.00
SDL	700,000.00	12	8,400,000.00
Depreciation of Assets	200,000.00	12	2,400,000.00
Sales and Marketing(for all units)	20,000,000.00	12	240,000,000.00
Stationaries	3,007,500.00	12	36,090,000.00
Telephone, Postage and Internet Expenses	300,000.00	12	3,600,000.00
Pension Fund Contribution	500,000.00	12	6,000,000.00
Security	125,000,000.00	12	1,500,000,000.00
Cleaning Supplies	100,000.00	12	1,200,000.00
Fines and Penalties	1,200,000.00	12	14,400,000.00
Licenses and Permits	7,238,182.00	12	86,858,184.00
Repair and Maintenance	-	12	-
<b>Total Fixed Cost per Month</b>	<b>181,021,475.00</b>		
<b>Total Fixed Cost per Year</b>			<b>2,172,257,700.00</b>
<b>FIXED COST OF PALACE HOTEL/LODGE</b>			
Details	Cost per Month (Tshs)	Month	Cost Per Year(Tshs)
Hotel Levy	5,063,850.00	12	60,766,200.00
TDL	506,385.00	12	6,076,620.00
Utilities cost	3,544,695.00	12	42,536,340.00
Internet Cost	499,996.00	12	5,999,952.00

Staff costs (chef, waiting staff, housekeeping, gardeners, security)	2,420,387.00	12	29,044,644.00
<b>Total Fixed Cost per Month</b>	<b>12,035,313.00</b>		
<b>Total Fixed Cost per Year</b>			<b>144,423,756.00</b>
<b>FIXED COST OF HUNTING TROPHY</b>			
<b>Details</b>	<b>Cost per Month (Tshs)</b>	<b>Month</b>	<b>Cost Per Year(Tshs)</b>
Internet expenses	200,000.00	12	2,400,000.00
Block fees(WMA - Inkiushiobor	6,536,375.00	12	78,436,500.00
Block fees(WMA - Ngarambe	6,536,375.00	12	78,436,500.00
Community costs (as per the contract - Irkiushiobor)			
- Block fees (local government)	26,145,500.00	12	313,746,000.00
- Community development contribution	3,268,187.50	12	39,218,250.00
- Conservation training costs (estimate)	2,000,000.00	12	24,000,000.00
- Well drilling costs	1,666,666.67	12	20,000,000.00
- Women's ward building costs	833,333.33	12	10,000,000.00
- Police uniform costs	2,122,500.00	12	25,470,000.00
- Anti-poaching fees	3,921,825.00	12	47,061,900.00
Community costs (as per the contract - Ngarambe)			-
- Block fees (local government)	217,879.17	12	2,614,550.00
- Community development contribution	2,178,791.67	12	26,145,500.00
- Police uniform costs	2,122,500.00	12	25,470,000.00
- Anti-poaching fees	2,178,791.67	12	26,145,500.00
- Wildlife training for 2 police men	170,700.00	12	2,048,400.00
- Building 2 class rooms annually	4,166,666.67	12	50,000,000.00
- Annual well drilling	1,666,666.67	12	20,000,000.00
- Road construction	3,750,000.00	12	45,000,000.00
- Health insurance for 100 elders annually	250,000.00	12	3,000,000.00
- Dam condtruction	5,333,333.33	12	64,000,000.00
- Patrol car	583,333.33	12	7,000,000.00
- Patrol motor bikes	135,000.00	12	1,620,000.00
Staff costs	9,848,674.56	12	118,184,094.71
<b>Total Fixed Cost per Month</b>	<b>85,833,099.56</b>		
<b>Total Fixed Cost per Year</b>			<b>1,029,997,194.71</b>
<b>FIXED COST OF FARM RENTING</b>			
<b>Details</b>	<b>Cost per Month (Tshs)</b>	<b>Month</b>	<b>Cost Per Year(Tshs)</b>
<b>NARAKAO</b>			
Utilities cost	400,000.00	12	4,800,000.00

Food & Beverage (material) Cost	500,000.00	12	6,000,000.00
Fuel	434,290.93	12	5,211,491.15
Repairs and maintenance	1,000,000.00	12	12,000,000.00
Staff costs (chef, waiting staff, housekeeping, gardeners, security)	3,022,950.00	12	36,275,400.00
	<b>5,357,240.93</b>		
<b>NABERERA</b>			
Housekeeping (material) cost	200,000.00	12	2,400,000.00
Utilities cost	400,000.00	12	4,800,000.00
Food & Beverage (material) Cost	500,000.00	12	6,000,000.00
Fuel	434,290.93	12	5,211,491.15
Security	3,100,000.00	12	37,200,000.00
Repairs and maintenance	1,000,000.00	12	12,000,000.00
Staff costs (chef, waiting staff, housekeeping, gardeners, security)	5,123,140.00	12	61,477,680.00
	<b>10,757,430.93</b>		
<b>Total Fixed Cost per Month</b>	<b>16,114,671.86</b>		
<b>Total Fixed Cost per Year</b>			<b>193,376,062.30</b>
<b>FIXED COST OF OLASITY HOTEL</b>			
<b>Details</b>	<b>Cost per Month (Tshs)</b>	<b>Month</b>	<b>Cost Per Year(Tshs)</b>
Utilities cost	3,544,695.00	12	42,536,340.00
Hotel Levy	5,063,850.00	12	60,766,200.00
TDL	506,385.00	12	6,076,620.00
Staff costs (chef, waiting staff, housekeeping, gardeners, security)	2,705,741.99	12	32,468,903.86
Internet Cost	499,996.00	12	5,999,952.00
<b>Total Fixed Cost per Month</b>	<b>12,320,667.99</b>		
<b>Total Fixed Cost per Year</b>			<b>147,848,015.86</b>
<b>FIXED COST OF TARANGIRE HOTEL</b>			
<b>Details</b>	<b>Cost per Month (Tshs)</b>	<b>Month</b>	<b>Cost Per Year(Tshs)</b>
Utilities cost	3,544,695.00	12	42,536,340.00
Hotel Levy	5,063,850.00	12	60,766,200.00
TDL	506,385.00	12	6,076,620.00
Staff costs (chef, waiting staff, housekeeping, gardeners, security)	2,705,741.99	12	32,468,903.86
Internet Cost	499,996.00	12	5,999,952.00
Staff costs (chef, waiting staff, housekeeping, gardeners, security)	2,756,000.00	12	33,072,000.00
<b>Total Fixed Cost per Month</b>	<b>15,076,667.99</b>		

<b>Total Fixed Cost per Year</b>			<b>180,920,015.86</b>
<b>SUMMARY OF TOTAL FIXED COST FOR ALL UNITS</b>			
<b>Details</b>	<b>Total Fixed Cost per Month (Tshs)</b>	<b>Month</b>	<b>Total Fixed Cost Per Cost Per Year (Tshs)</b>
HQ TARANGIRE	181,021,475.00	12	2,172,257,700.00
PALACE HOTEL / LODGE	12,035,313.00	12	144,423,756.00
HUNTING	85,833,099.56	12	1,029,997,194.71
FARM FOR RENTING	16,114,671.86	12	193,376,062.30
ORASITY HOTEL	12,320,667.99	12	147,848,015.86
TARANGIRE HOTEL	15,076,667.99	12	180,920,015.86
DEPRECIATION (ALL UNITS)	1,047,583,333.33	12	12,571,000,000.00
<b>Total Fixed Cost per Month for All Units</b>	<b>1,369,985,228.73</b>		
<b>Total Fixed Cost per Year for All Units</b>			<b>16,439,822,744.72</b>

### 6.3 VARIABLE COSTS

<b>SUMMARY OF VARIABLE COST FOR ALL UNITS</b>			
<b>Products</b>	<b>AMOUNT</b>	<b>MONTH</b>	<b>TOTAL AMOUNT PER YEAR</b>
HQ TARANGIRE	3,625,772.00	12	43,509,264.00
PALACE HOTEL / LODGE	4,808,124.00	12	57,697,488.00
HUNTING	6,736,375.00	12	80,836,500.00
FARM FOR RENTING	7,200,000.00	12	86,400,000.00
ORASITY HOTEL	4,808,124.00	12	57,697,488.00
TARANGIRE HOTEL	4,808,136.00	12	57,697,632.00
<b>Total Variable Cost (All Units)</b>	<b>28,360,759.00</b>		<b>340,329,108.00</b>





## 8. RISK AND MITIGATION STRATEGIES

SUNSET TARANGIRE management is knowledgeable and experienced that every business operates under a lot of uncertainties. This business has internal and the external environment within which will be operating which can pose uncertainties. Risk Management in the context of this Business Plan will entail four key processes:

- i. **Risk Identification:** To manage risks, this Business must identify existing risks or risks that may arise from both existing and new business initiatives.
- ii. **Risk Measurement:** Once risks have been identified, they should be measured in order to determine their impact on the business' profitability and capital.
- iii. **Risk Control:** After measuring risk, this Business should establish and communicate risk limits through policies, standards, and procedures that define responsibility and authority.
- iv. **Risk Monitoring:** Business entity should put in place an effective management information system (MIS) to monitor risk levels and facilitate timely review of risk positions and exceptions.

	Risk Area	Mitigation Strategies
1.	<b>Strategic Risks</b> Risks related to high level goals that are aligned with and support the Business entity mission	The Strategies will be developed on the rapid Risk Assessment tool which will be used after every 6 months. But also when there will be indicators of any category of risk
2.	<b>Operational Risks</b> Loss of resources resulting from breakdown in internal procedures, people and systems;	Operational manuals has been developed and clear operation processes
3.	<b>Financial Risks</b> Loss resulting from the use of money without an equivalent value	The Company has strong Financial policies with effective internal controls

	addition to Business entities operations;	
<b>4. Information and communication risks</b>	Failure of Business entity Information and Communication System to provide required availability, confidentiality and data integrity;	There is clear Communication policy which will guide Company operation.
<b>5. Compliance Risks –</b>	Failure of Business Entity operations adherence applicable laws and regulations;	The Company has Legal and Tax Consultants who will be providing technical expertise on these areas.
<b>6. Reputational Risks</b>	Any event committed directly or indirectly can damage. Business Entity public image.	The Company is dedicated to quality services and world class customer care
<b>7. Market Risk:</b>	The market risk is the risk of losses in on and off-balance sheet positions as a result of adverse changes in market prices	The Company every year will be conduct marker Research as well as any time where need be.
<b>8. Liquidity Risk:</b>	Liquidity risk is the potential for loss to an institution arising from its inability to meet its obligations. as they fall due to fund increases in assets without incurring unacceptable cost or losses.	The Company has well prepared financially to ensure there are enough money for Business activities to continue.

## 9. CONCLUSION

This Business Plan captures high level flow of different services to be delivered by SUNSET TARANGIRE Company Limited. This strategic document will guide the operation of the Company in the coming two and half years, and it can be adjusted as the need to be. For now, this is the best roadmap for SUNSET TARANGIRE Company to perform in the stipulated time.