

**BUSINESS PLAN FOR THE  
IMPLEMENTATION PROGRAMME**

**OF**

**M/S KENZ GOLD LIMITED**

**IN**

**ESTABLISHING AND OPERATING A PROJECT FOR  
GOLD PROCESSING IN MBANGALA - SONGWE**

**PREPARED BY  
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**M/S KENZ GOLD LIMITED  
ESTABLISHING AND OPERATING A PROJECT FOR  
GOLD PROCESSING/GOLD REFINERY**

**1. INVESTMENT PROPOSAL**

The Feasibility study has been prepared by **M/S KENZ GOLD LIMITED** for the company's implementation programme in establishing and operating a project for Gold Processing/ Gold refinery in Mbangala - Songwe.

The Business Proposal has also been prepared to give an analysis of the financial, human, technical and other resources required for the proposed Gold Processing project by setting up facilities for Gold Refinery & smelting Plant in Mbangala - Songwe and also assess its economic viability and commercial viability in order to allocate funds for the Gold Refinery & smelting Plant and allied Machinery, Equipment, Generator, transformer, Forklift, utility vehicles, Prefab buildings, steel structure etc

The certificate of incentives will enable the project to qualify for duty exemption on Gold Refinery & smelting Plant and allied Machinery, Equipment, Generator, transformer, Forklift, utility vehicles, Prefab buildings, steel structure etc and enjoy services under one stop shop at Tanzania investment Centre such as approvals, licenses and permits such as resident / work permits, Business License, protection of investment, arbitration and transfer of foreign currency etc

**2. COMPANY'S BACKGROUND**

**M/S KENZ GOLD LIMITED** is a private owned company incorporated in Tanzania by Registrar of Companies under company's ordinance on 19th day of December 2024 with Certificate of Incorporation No: 180588221

M/S **KENZ GOLD LIMITED** was incorporated with major objectives of Gold Processing/ Gold refinery in Mbangala - Songwe and currently is importing gold processing/ Refinery & smelting plant, related machinery, equipment, steel structure, pre-fabricated buildings, utility vehicles, generators, transformer etc.

The company determines to produce high quality refined gold bars to the market. Goodwill, promptness and reliability are the business strategies for the Project.

In addition to that the refined gold bars brought to the market will correspond with the clients' demand especially in this competitive market. The quality of refined gold bar will be made by the Company will make the Intended Project mainly for export/ external Market.

There is high demand for high quality refined gold to the local and foreign market. It is on the basis of the above reasons the management resolved to set up the facility for gold smelting & refining in the country as always Government urged to process in the Country before export. Refined Gold bars made to meet the clients demand and make the project economically viable

In the establishment programme; the proposed gold refinery Project will import Gold Processing & smelting Plant & related Machinery, Equipment, Moulds and furnace, Generator, transformer, Forklift, utility vehicles, Prefab buildings, steel structure and allied facilities etc.

Hence the establishment programme of three years in setting up facilities for intended project is estimated to be USD 4,000,000. The estimated capital investment cost of USD 4,000,000 will be on Gold Processing & smelting Plant & related Machinery, Equipment, Moulds and furnace, Generator, transformer, Forklift, utility vehicles, Prefab buildings, steel structure and allied facilities etc.

### 3. TARGETED MARKET

There is very big market potential for the Refined Gold in the Country refined by the Company. Therefore, by these reasons the Shareholders of the Company resolved to establish such Project for the Company's clients. The Gold Processing Project will produce the best quality Refined Gold bars which will be targeted to ready mainly for export/ foreign markets. The Intended Project is aiming at Producing and supplying well refined gold bars ready for:

M/S **KENZ GOLD LIMITED** ready clients are:

1. Gold Jewelry,
2. Ornaments,
3. Medals,
4. Wedding rings,
5. Art and Decorations (decorative gold items)
6. Export markets etc

The recent market survey undertaken by the company has realized that there is high demand for quality refined Gold bars.

Considering the growing industrialization due to the government call and economic activities has caused the rise demand for refined gold bars in the Country especially for decorative gold items, wedding rings, jewelries, export markets etc.

High quality gold refinery & smelting/ processing Plant and related Machinery, technology, efficiency and goodwill are the factors which will make the intended refinery project to be economically and financially viable. There are quite number of local gold refinery projects and importers of refined gold which can compete with the company's refined gold bars.

The Company will win the market due to High quality scintillating processed/refined gold bars and having new technology with sophisticated Production line.

The company also intends to increase volume of Gold processed/ refined gold bars by installing new Refinery & smelting plant to fulfill the demand of the local clients and external markets.

#### **4. THE COMPANY'S OBJECTIVES**

**M/S KENZ GOLD LIMITED** is a project for Gold Refinery in Mbangala - Songwe by installing New / Sophisticated Processing & smelting Plant & related Machinery to produce quality refined gold bars as per client's demand.

The mission of the intended gold processing project is basically aimed at Production and marketing/ promotion of the refined gold bars which is important for decorative gold items, jewelries, trophies for company's esteemed clients local and external markets. The Gold refinery & smelting plant will make the proposed project operate smoothly and increase the capacity/ volume of refined gold bars. The Proposed refinery Project will make quality gold bars refined so as to achieve the following objectives.

- To foster the growth of Gold Refinery industry in Tanzania.
- To reduce dependence on imported refined gold by installing processing & smelting plant and allied facilities in Mbangala- Songwe.
- To promote Industries, Business, cleanness & quality gold refinery for local and export etc
- To promote growth and expansion of private sector.

- The Company will create more employments.
- Skill development (human resources development) through on job training and use of new Plant & Machinery and new technology application.
- Income generation, alleviation of poverty and improve their social welfare employees.
- The Company contributes to the government revenue through taxes and other levies like corporate taxes, PAYE etc

## 5. PLAN/PROSPECTS

- High performance of Gold Refinery & smelting plant/ Gold Processing Plant by installing new Processing/ Refinery as production line.
- To increase production and supply to clients hence resulting addition foreign earnings in prevailing local and external markets.
- To increase the volume/ capacity of refined gold bars and Supply to the local & foreign Market.

## 6. SHAREHOLDERS (PROMOTERS)

M/S KENZ GOLD LIMITED is a project for gold processing & Gold refinery. The following are the shareholders/ promoters of KENZ GOLD LIMITED and their shareholder's position are:

-

No	Name of Shareholders	Nationality	Shares Taken	Percent %
1	Mohamed Saleem Qureshi	Tanzanian	25	25%
2	Hussein Abdulrab Hussein Al-hemyari	Yemeni	25	25%
3	Abdulkarem Qasem Taleb Mohsen	Yemeni	50	50%
	TOTAL		100	100%

Therefore, the authorized capital of the company is Tshs. 7,800,000,000 divided into 100 ordinary shares of Tshs. 78,000,000/= each. The Company shall have power to increase its capital and to divide the shares in its capital for the time being into several classes of stock or shares and to attach thereto respectively such preferential, deferred or special rights, privileges or conditions as may be determined by or in accordance with the Articles of Association of the Company.

## 7. LOCATION

The company's Business Premise is located at Mbangala - Songwe- District. Songwe Region. Postal address P. O. Box 7543 Dar es salaam.

## 8. COMPANY'S IMPLEMENTATION SCHEDULE

### 8.1 OCTOBER - 2025

- Preparing feasibility study for establishing and operating a project for Gold Processing/ Gold Refinery in Mbangala village - Songwe.

- Registration of Gold Processing project with Tanzania Investment Centre i.e. Application for the Certificate of incentives.
- Getting Certificate of Incentives

## 8.2 NOVEMBER - 2025

- Application for Duty exemption on Capital/ Deemed Capital Goods such as Gold Refinery & smelting Plant, Related Machinery, Equipment and allied facilities.
- Importing Gold Refinery & smelting Plant & Allied Machinery, Equipment, Prefab Buildings, Steel Structure, generator, Forklift, Utility Vehicles etc.
- Clearing the Refinery Plant & Machinery, Equipment, Prefab Buildings, Steel Structure, generator, Forklift, Utility Vehicles from customs control.

## 8.3 DECEMBER - 2025

- Recruiting workers and other administration staffs.
- Fully commencement of Gold Processing/ Refinery process.

## 9. CAPITAL INVESTMENT COST

Land/Building	USD \$	500,000
Plant/Machinery	USD \$	2,500,000
Vehicles	USD \$	500,000
Furniture and Fittings	USD \$	-
Pre-expenses	USD \$	200,000
Other expenses	USD \$	100,000
Working Capital	USD \$	<u>200,000</u>
TOTAL CAPITAL	USD \$	<u>4,000,000</u>

The proposed programme for Gold Processing Project is to be implemented within 3 years. The company's promoters (shareholders) have resolved to register the intended Project with Tanzania Investment Centre (TIC) and securing the certificate of incentives.

## **10. FINANCIAL PLAN (SOURCE OF FUNDS)**

**M/S KENZ GOLD LIMITED** has firmed up finances for the implementation programme by its own fund: -

Own fund (equity)	USD \$ 3,000,000
Local loan	<u>USD \$ 1,000,000</u>
TOTAL	USD \$ 4,000,000

## **11. GOLD REFINING/GOLD PROCESSING FACILITIES**

- Production line,
- Refinery & smelting Plant & Machinery, Equipment, Moulds and allied facilities,
- Generator, transformer, Forklift  
etc

## **12. SUBMISSION**

**M/S KENZ GOLD LIMITED** wishes to submit its investment proposal and application to Tanzania Investment Centre (TIC) for registration and award of certificate of incentives for the commencement of gold refinery/ gold refinery mainly for export market.

The Intended gold processing Project will soon commence after the Company is registered by Tanzania Investment Centre and being issued with the Certificate of incentives. Thereafter the Company will import Refinery & smelting Plant & Machinery, Equipment, furnace, Moulds and allied facilities, Generator, transformer, Forklift etc

The Project will qualify for tax exemption on Capital/Deemed Capital Goods which are Production line, Gold Refinery & Smelting Plant & Machinery, Equipment, Moulds and allied facilities, Generator, transformer, Forklift, utility vehicles, Prefab buildings, steel structure etc

### **13. ECONOMIC GROWTH**

Mining is one of the leading sectors in Tanzanian economy. Positive economic growth which had been registered in Tanzania, have attracted more investments such as Industries, Agriculture, Mining, transportation and business in Tanzania. The gold refinery Project is very important especially in providing other projects raw materials in decorative items industries, trophies, wedding manufacturing projects etc. That's why shareholders of M/S KENZ GOLD LIMITED resolved to set up such Project. Besides Industrialization/refinery is the Call of the Government.

### **14. SWOT ANALYSIS**

- M/S **KENZ GOLD LIMITED** has incorporated the SWOT Analysis and Identified the Strengths, Weakness, Opportunities and Threats.

### **15. COMPETITION/MARKET**

Despite having a number of gold processing- refinery Project for Gold refined bars in Tanzania. The supply is not enough compared to the level of demand and quality for local and foreign market.

However, the intended project will supply quality refined gold suitable to the need of clients. M/S **KENZ GOLD LIMITED** intends to win the local and export market due to efficiency and

quality products. The project ensures high quality, technology, best gold bar, promptness and goodwill.

## **16. ADVERTISEMENT**

Advertisement, which forms part of the marketing strategy, will be embarked upon in the newspapers, street banners and later on in the televisions in a manner benefiting the promotional role of any company or private institutions.

## **17. BUSINESS STRATEGY**

In order to meet the high productivity for refined gold bars the management of the company will develop and implement additional strategies which will run our project smoothly

- Technology, Gold refinery & smelting Plants from the Best Brand
- Advertisement/promotion,
- Employing qualified and experienced staffs,
- On job training,
- Business Discipline
- etc.

## **18. ENVIRONMENTAL ISSUE**

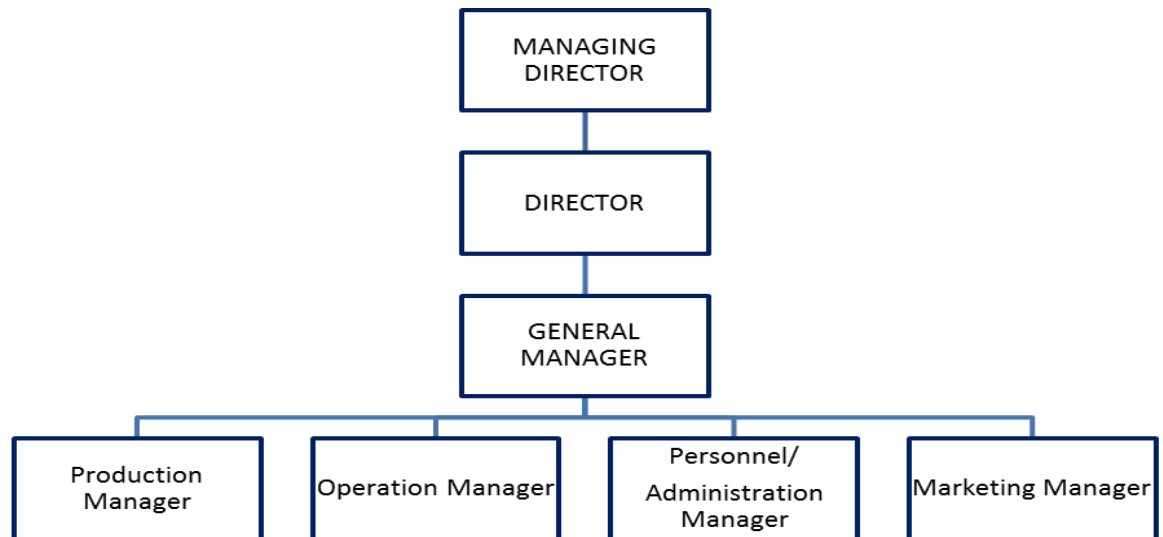
The Gold refinery & smelting for High Quality and shining gold bars mainly for export market and the whole practice is environmentally friendly and will not cause any harm to people.

## **19. PROJECT MANAGEMENT**

The overall management of the company is vested in the Board of Directors. Mr. Abdulkareem Qasem Taleb Mohsen is the

Managing Director of the Company; he is well versed in Gold Mining and processing operations. The other Directors are Mohamed Saleem Qureshi and Hussein Abdulrab Hussein Alhemyari.

THE COMPANY'S ORGANIZATION CHART



20. MANPOWER AND TRANSFER OF TECHNOLOGY

This project being packaging materials manufacturing by installing Production line - Plant & Machinery in its establishment programme will usher in the technology (Transfer of knowledge/technology) by using new packaging Plant and Technology. The advantages to the country are quite significant, and will get the advantage of value addition due to such incoming technology.

Furthermore, the country can reduce its dependence on importation of packaging materials from other countries in addition to that those imported packaging materials were not of good quality.

The establishment of Packaging materials project will be successful by installing Production line and will cause more people to be employed and about 45 local people (Technicians) and 5 expatriates. These local people will increase their income, improve their social welfare and pay taxes; it is poverty alleviation programme to them.

Local employees will get on training and in a long run will improve the technical competence in the field of Packaging materials production by Plant & Machinery.

## **21. CONCLUSION AND RECOMMENDATION**

The financial evaluation of Packaging materials Project done so far indicates that this project will be profitable both economically and financially viable venture. There are many other benefits direct and indirect of this project.

The management being experienced businessmen possesses ample managerial capabilities in various business disciplines. Based on the above factors, it is recommended that the company should be granted the certificate of incentives for the implementation of the Packaging materials Project by installing Production line, Plant & Machinery, equipment so that the project will import and enjoy tax exemption on Capital/Deemed Goods and increase its production capacity.

## **22. FINANCIAL AND ECONOMIC ANALYSIS**

### **22.1 Projected Profit and Loss Account**

The company envisages generating a profit of USD \$ 450,000 this operating year. The profit amount is expected to steadily rise to USD \$ 5,00,000 in year two, USD \$ 550,000 in year three and USD \$ 600,000 in year four. 5<sup>TH</sup> YEAR – 650,000

### **22.2 Projected cash flows**

The projected cash flows for the next five years indicate that the company will have enough funds to service/repay the loan and interest payments. Hence the financial obligations will be met in a timely fashion.

### 22.3 Proposed Balance Sheet:

The projected balance sheet shows healthy financial situation. Short term liabilities are at all times covered by fixed assets. Also current liabilities are adequately covered by current assets.

## 23. SENSITIVITY ANALYSIS

To assess further the viability of the implementation project, sensitivity analysis has been worked out on the basis of several unfavorable conditions that might negatively affect the operations of **M/S KENZ GOLD LIMITED**

23.1 Effect of cost increase on profitability (on the basis of year II **GOLD PROCESSING/ GOLD REFINERY INCOME** in “000” USD \$)

Income	Costs	Increase	Profit before depreciation
1,530	1,030.0	%	500.0
1,530	1081.50	5%	449.0
1,530	1133.0	10%	397.0

23.2 Effect of **GOLD PROCESSING/ GOLD REFINERY INCOME** decrease/drop on profitability (on the basis of year II costs in “000” USD \$)

Income	Income Decrease	Cost	Profit before depreciation
1530	%	1030	5000.0
1453.50	5%	1030	423.50
1377.0	10%	1030	347.0

The viability/profitability of the company operations appears more sensitive to sale income/revenue than increase in the operating costs. This implies that the company should strive to maintain the existing market and undertake an aggressive marketing strategy to hire more clients and expand its market or clients' base.

Appendix I

M/S KENZ GOLD LIMITED

PROJECTED INCOME STATEMENT

(Fig. USD \$ '000')

Income	Years				
	I	II	III	IV	V
Sales Income	1450.0	1,530.0	1610.0	2290.0	1770.0
<b>Total Income</b>	<b>1450.0</b>	<b>1,530.0</b>	<b>1610.0</b>	<b>2290.0</b>	<b>1770.0</b>
Utilities	500.0	500.0	500.0	500.0	500.0
Salaries and wages	100.0	100.0	100.0	100.0	100.0
Transportation/fuel	150.0	160.0	170.0	180.0	190.0
Administrative Expenses	200.0	210.0	220.0	230.0	240.0
Other Expenses	50.0	60.0	70.0	80.0	90.0
<b>Total Expenditure</b>	<b>1000.0</b>	<b>1030.0</b>	<b>1060.0</b>	<b>1090.0</b>	<b>1120.0</b>
Net Profit (pre tax and depreciation)	450.0	500.0	550.0	600.0	650.0

## Appendix II

### M/S KENZ GOLD LIMITED

#### PROJECTED CASHFLOW STATEMENT

(Fig. USD \$ '000')

Year	I	II	III	IV	V
<b>Cash inflow</b>					
Income from operation	450.0	500.0	550.0	600.0	650.0
	<b>450.0</b>	<b>500.0</b>	<b>550.0</b>	<b>600.0</b>	<b>650.0</b>
<b>Cash outflow</b>					
Interest payments	100.0	90.0	80.0	70.0	60.0
Loan re-payment	100.0	100.0	100.0	100.0	100.0
Wear & tear	20.0	22.0	24.0	26.0	28.0
Taxes	20.0	25.0	30.0	40.0	45.0
	<b>240.0</b>	<b>237.0</b>	<b>234.0</b>	<b>236.0</b>	<b>233.0</b>
<b>Surplus cash generated</b>	<b>210.0</b>	<b>263.0</b>	<b>316.0</b>	<b>364.0</b>	<b>417.0</b>

**M/S KENZ GOLD LIMITED**

**Appendix III  
(Fig. USD \$ '000')**

Year	VI	VII	VIII	IX	X	Total
<b>Cash inflow</b>						
Income from operation	700.0	750.0	800.0	850.0	900.0	6750.0
	<b>700.0</b>	<b>750.0</b>	<b>800.0</b>	<b>850.0</b>	<b>900.0</b>	<b>6750.0</b>
<b>Cash outflow</b>						
Interest payments	50.0	40.0	30.0	20.0	10.0	<b>550.0</b>
Loan re-payment	100.0	100.0	100.0	100.0	100.0	<b>1,000.0</b>
Wear & tear	30.0	32.0	34.0	36.0	38.0	<b>290.0</b>
Taxes	50.0	55.0	60.0	65.0	70.0	<b>460.0</b>
	<b>230.0</b>	<b>227.0</b>	<b>224.0</b>	<b>221.0</b>	<b>218.0</b>	<b>2300.0</b>
<b>Surplus cash generated</b>	<b>470.0</b>	<b>523.0</b>	<b>576.0</b>	<b>629.0</b>	<b>682.0</b>	<b>4450.0</b>

## M/S KENZ GOLD LIMITED

### PROJECTED LONG TERM LOAN REPAYMENT

(Fig. in USD \$ '000')

Year	Repayment			Amount
	Principal	Interest	Total	
<b>O</b>				1,000.0
<b>I</b>	100.0	100	200	900.0
<b>II</b>	100.0	90	190	800.0
<b>III</b>	100.0	80	180	700.0
<b>IV</b>	100.0	70	170	600.0
<b>V</b>	100.0	60	160	500.0
<b>VI</b>	100.0	50	150	400.0
<b>VII</b>	100.0	40	140	300.0
<b>VIII</b>	100.0	30	130	200.0
<b>IX</b>	100.0	20	120	100.0
<b>X</b>	100.0	10	110	0.0

**Appendix 1V**

**M/S KENZ GOLD LIMITED**

**PROJECTED BALANCE SHEET**

**Fig. in USD \$ '000'**

No.	ITEM	YEAR 1	YEAR II	YEAR III	YEAR IV
	<b>Source of funds</b>				
1.	Shareholders' funds	100.0	150.0	200.0	250.0
2.					
3.	Long term Loan	260.0	247.0	234.0	221.0
4.	Associated Cos/ Directors Current Liabilities	100.0	100.0	100.0	100.0
		<b>200.0</b>	<b>250.0</b>	<b>300.0</b>	<b>350.0</b>
		<b>473.5</b>	<b>568.6</b>	<b>663.7</b>	<b>758.8</b>
	<b>Application of funds</b>				
1	Fixed Assets	300.0	300.0	300.0	300.0
.	Current Assets	173.5	268.6	363.7	458.8
2					
.					
		<b>473.5</b>	<b>568.6</b>	<b>663.7</b>	<b>758.8</b>