

WISHLAND INTERNATIONAL COMPANY LIMITED

PRE-FEASIBILITY STUDY

ON

TRANSPORTATION&GODOWN RENTING

TO BE SUBMITTED TO ICB

DECEMBER 2024

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1. Disclaimer

This information memorandum is to introduce the subject matter and provide a general idea and information on the subject. To show the **ICB** how the plan we intend to use the loan for our business is. Although, the material included in this document is based on data / information generated from experiments and field testing by a team of relevant scientists; however, it is based upon certain assumptions which may differ from case to case. The contained information may vary due to any change in any of the concerned factors, and the actual results may differ accordingly from the presented information. The prospective user of this memorandum is encouraged to contact qualified technical expert, especially designated focal person(s) of this enterprise for reaching to an informed decision.

2. Purpose of document

The purpose of this document is to show the **ICB** how the plan we intend to use the loan for our business is and also to facilitate potential investors in **transportation &**

godown renting by providing them with a general understanding of the business, with the intention of supporting potential investors in crucial investment decisions.

3. Introduction to scheme

3.1 The transportation business

At the moment doing local (inside Tanzania, like Dodoma, Mwanza, Lindi) and transit (outside of Tanzania, like Zambia, Rwanda). Transportation brings to the company the good profit, and this is the main business so far.

3.2 Renting business .

The company has purchased a plot in 2024 which is 4.033 Hectors which is located at PLOT1, BLOCK "Q", VIKINDU, MKURANGA, PWANI. By the year of 2025, we are going to start construction of godown and plot so that we can do rent business. The target will be to have 5 plants and 2 godowns (total will be 27,850 square meters) and two office & residential buildings total 490 square meters (160 square meters & 330 square meters).

3.3 Spares & tyre selling

The company imports spares and tyres for service trucks, and also we do trade business, we sell spares and tyres to other companies.

4. Executive Summary

Incorporated on 12/FEB, 2021, Certificate of Incorporation No. 150611288 and holds a Tax Identification Number (TIN) 150-611-288 the copies of which are attached.

Transportation business We have total 30 trucks and 2 lowbeds doing local and transit, 3 business cars for own use and 1 loader for renting. For short term we are going to add 15 trucks before March 2025, so that we can catch up more business. We also have sub-contract with some transport company so that we can carry more

business, During busy season ,we have to arrange more than 80 trucks within 12 hours to the port to carry cargo .Above vehicles have been invested **USD 1,631,000** . The company has applied for a Term Loan amounting USD 1,000,000.00 and Overdraft TZS 299,000,000 from ICB (International Commercial Bank) being applied for is planned to be repaid in **36** months We requesting only to repay the interest since we got the loan from the first 6 months and repay the loan within the remind 30months .We will use the loan for construction and purchasing 2-3 trucks .

5. BRIEF DESCRIPTION OF WHOLE PROJECT OF NEW YARD

Following key parameters must be addressed as per pre-feasibility study:

LOCATION: The company's own trucks parking at the yard, 20km from yard to port and Kariyakoo,most convenient location and service the client in MKURANGA, we have 3-5 trucks fixed around MKURANGA area

5.1 PLANT AND GODOWN RENTING: Since January 2023 more and more investors came to Tanzania ,especially from China and India. Asian companies nowadays shifting their manufacturing business to Africa countries .Due to security consideration ,East Africa countries have good advantages especially Tanzania .We have below designed for the different needs of the customer base according to the plot

5.1.1 Two godowns : 500 suquare meters for our own using to keep truck spares ,tools and tyres ;1343 square meters for renting coming investors to keep their materials or temporary using

5.1.2 Plant 1 : Size of 6880 squares meters for big light industrial requirement ,like shoes factory ,clothes factory .

5.1.3 Plant 2 : Size of 1343 square meters for small light industry requirement like Semi-finished product assembly

5.1.4 Plant 3 : Size of 2423 square meters for middle light industry like daily chemical&cosmetics ,food manufacture .

5.1.5 **Plant 4** :Size of 4176 square meters for middle light industry like Semi-finished product assembly,target client is electric vehicles

5.1.6 **Plant 5** :Size of 4142 square meters for middle light industry like Semi-finished product assembly,target client is steel structure processing,due to nowadays construction work increase over the same period then past years

5.1.7 **Plant 6** :Size of 4061 square meters for middle light industry like new energy ,target client is photovoltaic products area ,now in high demand in USA and European countries, client can register as EPZA and export products .

5.2 VEHICLE SERVICE

We have our own technicians who are professional service our own vehicle include trucks ,lowbeds, three business cars (LAND CRUISER PRADO & TIGUAN & VANGUARD) one loader(for renting),and employing 1 or 2 Chinese professional technician come to Tanzania to training local technicians,so that we can do garage work and make profit by service fee and spares sales .So far have already got two client who doing transportation and willing to sent trucks to my yard to service trucks

5.3 TYRES AND SPARES SALE

We have just start tyres selling ,by the advantage of vehicle service ,we can make the marketing of tyre ,spares and other tools sale.

6. CRITICAL FACTORS

The commercial viability of the proposed project depends on the following factors:

Enough financial,good sales for marketing as very important role in ensuring the project to run successfully.

The Marketing Strategies

The Marketing strategies will include advertising in the media like Newspapers, so that the esteemed customers get awareness and knowledge of various business and services being offered by WISHLAND INTERNATIONAL COMPANY LIMITED

9. ORGNAZITION CHART







