

UZALISHAJI BARIDI TECHNOLOGY LIMITED

BUSINESS PLAN

FOR

MANUFACTURING AND SALE

OF

HOME APPLIANCE(S)

i.e.

FREEZER , FRIDGE, ICE MAKERS etc.

Prepared by;

Uzalis haji Baridi Technology Limited

S.L.P 258

Dar es Salaam.

1. INTRODUCTION

1.0 EXECUTIVE SUMMARY

Uzalishaji Baridi Technology Limited is a private business company incorporated in the United Republic of Tanzania with Certificate of incorporation No. 187797888 issued on 11TH August, 2025, registered with Tanzania Revenue Authority (TRA) and issued with Tax Payer Identification Number 187-797-888.

1.2 MISSION

Prompt and professionally high quality service delivery to customers, aimed at ensuring that they realize the highest value for money, thereby increasing the market share and seizure of every available opportunity for the company's growth.

1.3 CORE VALUES

Service provision with commitment, integrity and creativity while treating each customer as if they were the company's only customer

2 COMPANY OWNERSHIP

The following is the table showing the Names, Number of Shares and Nationality of the shareholders

SN	NAMES	NUMBER OF SHARES	NATIONALITY
1	BO XU	360,000	CHINESE
2	DUANPING JIANG	320,000	CHINESE
3	TRADING OBOR TANZANIA LIMITED	120,000	TANZANIA

3 THE PROJECT OBJECTIVE

The Project Objective is to manufacture Home Appliances. e Freezers, Fridges and Ice Makers for sale in Tanzania local market, East Africa (EA), and in the SADC market in the future, a study was conducted based on rapid appraisal surveys prior to and as the basis of preparation of this plan, the surveys were based on the following objectives and approach:

Study Objectives:

- 3.1 To analyze the relevant market and other factors impacting upon the supply and demand of Hone Appliance i. e Freezers, Fridges and small home appliance and Ice Makers.
- 3.2 To examine the physical and operational characteristics of the existing market in order to determine the positioning of the proposed company's business in the market place.
- 3.3 To conceptualize the proposed company's production and business operations, assess their economic viability, commercial profitability, social feasibility and provide a vision as to how the planned objectives should be realized.

4 LOCATION AND SITE OF THE PLANT

The Plant will be established in an appropriate Industrial location in, Kigamboni, Dar es Salaam, the plot will be accessible and fully provided with all necessary utilities such as Water, Electricity and enough working and packing space.

5 PLANT LAYOUT

The lay out proposed is the one deemed appropriate for the functional areas of the Plant, However among the key functional areas of the facility will include the following:-

- Storage space for processing inputs
- Office space
- Processing hall
- Storage of proposed products
- Social amenities space

- Ordinary stores
- Parking areas

6 MAIN POWER SUPPLY

The factory will be connected to the National Grid prevailing in the Municipality; also, a stand by generator will have to be provided to Supply all the essential loads in case of TANESCO Power failure i.e. frequent Power cuts and fluctuating voltages, for this reason M/s Uzalishaji Baridi Technology Limited might be forced to use stand by Generator to some extent, such sources of power will result in the increasing the production costs of the products in question.

7 POWER DISTRIBUTION

Power distribution in the Plant compound will be via underground cables to be installed with TANESCO requirements.

8 FIRE PROTECTION

It is composed to provide fire protection and firefighting systems, fire detection system which consist of automatic and manual detection devises, alarm and communication systems whereas firefighting systems will feature portable extinguishers, hose reels, wet and dry rises and automatic sprinkler system.

9 ACCESS ENTRANCE

Wide inlet/ entrance will be provided so as to facilitate smooth passage of the workers and vehicles.

10 PARKING SPACE FOR THE FACTORY BUILDING

The plant area will have ample parking space adequate to accommodate several vehicles at any given time.

11 SOURCE OF WATER

The source of the Portable Water for the Plant will be from the Municipal Water System, and the design of the Water Supply will be based on the Ministry of Water and Livestock Design Manual. Material specification for the pipes and fittings will be according to the relevant standards.

12 STORM WATER DRAINAGE

Road storm water drainage will be dealt separately during design of the parking space where by all the drainage structures will be considered, Storm water runoff will be collected from the building by means of spouts and full boras through down pipes and will be discharged into the open channel and deposited into road side drains. Also the some method / channels will be used to dispose storm water run – off from car park and other facilities to the road side drains.

13 SEWERAGE SYSTEM

Waste and foul water is collected from the building by means of UPVCP pipes of different sizes e.g. 75mm and 150mm to the municipal sewer lines.

14 PRODUCTION PROCESS

We plan to manufacture Freezer, Fridge, Ice makers etc. Freezer by pressing, folding and cutting of Sheet metal & Aluminum tubes to produce Freezers of different sizes.

15 PLANT CAPACITY

The plant has production capacity of 50 pieces of Freezer per day. This will attain in the range of 60%, 70% and 80% for year 1, 2, 3 respectively. But also it sometimes depends with the customer demands.

16 MARKET

16.1 GENERAL

In this chapter an attempt is made to estimate the Demand for Home Appliance at locally and externally as well as the Supply of these products and the ultimate goal is to establish the current Demand – Supply Gap and projections for the future.

17 ASSUMPTIONS

In order to estimate Demand and Supply for Home Appliance within and outside the country, the following assumptions have been made;-

- Freezer, Fridge, Ice maker etc are needed in the Home appliance Sector

18 SUPPLY OF HOME APPLIANCE

As noted elsewhere in this report existing Supplier of Home Appliance is through both local Producers and importation.

19 DEMANDS OF Home appliance

There is huge demand for Home appliance due to rapid growth of Transport sectors in East Africa (EA) and in the SADC Countries caused by various policies which reduces the use of foreign currency by discouraging importation and encouraging more investors to invest in Tanzania through reduction of “Cost of Doing Business” and remove the bureaucracy in

establishment of business (Industries) in Tanzania and modernizing dare s salaam and other harbor which increases the flow of ships for transit goods.

20 DISTRIBUTION

Our target market is Local Market and other neighboring Market i.e. Kenya, Rwanda, Burundi, Zambia, Kenya, Uganda etc. Therefore, Our Home Appliance are designed and Manufactured with Africa in mind with different specifications for different environments and basing on the customer's needs, The Produced Home appliance will be sold in the Tanzania local Market, East Africa (EA) and in the SADC Countries.

21 INVESTMENT STRUCTURE

The Total Initial Investment in fixed assets and working capital is estimated at 700,000 USD the breakdown of which is as follows:

(Exchange Rate 1 USD = 2,700 TZS) TABLE 2.1 INVESTMENT STRUCTURE

ITEM	USD "\$"
Land and Building	70,000
Machinery and Equipment	100,000
Motor Vehicles	30,000
Furniture&Fittings	10,000
Pre Exp	10,000
Others	10,000
Working Capital	470,000
Total	700,000

22 FINANCING PATTERN

The Total Investment of 700,000 USD shall be financed as follows: -

TABLE 2.2 FINANCING PATTERN BREAKDOWNS

SOURCE	TSH "000"
Local	
Equity (40%)	100,000
Long-term loan (60%)	100,000
Sub total	200,000
Foreign	
Bank overdraft (75%)	300,000
Equity (25%)	200,000
Subtotal	500,000
GRAND TOTAL	700,000

23 FINANCIAL INDICATORS

The financial indicator shows that the project is viable as hereafter confirmed here below;-

23.1 BREAK-EVEN ANALYSIS 4th YEAR

The Break-Even Analysis on the 2nd year of operation shows that Break-Even Sales and Break-Even Capacity of 30%.

23.2 INTERNAL RATE OF RETURN (IRR) AFTER TAX

The Projects Internal Rate of Return after Tax is 30% well above the lending rate of 10% and 12% assumed for the long-term loan and the bank overdraft.

23.3 PAY BACK PERIOD

This gives an estimated period from start of operation to the time when initial fixed investment is recovered through profits after tax and depreciation charges. The Payback Period for this undertaking estimated at around 4 years and 5 months

24 MAN POWER REQUIREMENTS AND ORGANIZATION

24.1 MANAGEMENT

The success of the venture of this kind depends on the competence of the personnel recruited by the management; it is assumed that relevant personnel with requisite skills shall be available within the country. There will be a need of the recruiting expatriates in some key positions. The overall in charge, responsible of the day to day operations will be the project manager who in turn is answerable to the board of directors.

24.2 TOTAL MAN POWER REQUIREMENTS

Based on the proposed organization structure the Project will initially employ a Total of 20 people where by 90% will be Tanzanian. However, it is anticipated that by the time the project attains maturity the envisaged employees will be 25 People, all staff will be recruited at least one month before the Plant operations are commenced.

25 TRAINING

The management of the Plant would strive to employ competent and qualified personnel in the Production line and also will be trained on the job. However it is expected that most of them will have some basic knowledge and experience in processing business.

26 ECONOMIC BENEFITS OF THE PROJECTS

The successful operation of the M/s Uzalishaji Baridi Technology Limited Plant will produce significant economic benefits to the Region and Tanzania as whole. In summary the benefits which will be realized are as follows:-

- i. Contributing to the Industrial base in the Region hence creation of direct employment opportunities for 25 employees for the Plant.

- ii. Provision of income to 25 employees in the Plant will be about an increase in the demand of services and goods related to the welfare to the workforce in question along to their families.
- iii. The direct income from workers, combined with the medical and other social benefits that M/s Uzalishaji Baridi Technology Limited Management will provide, in turn will help in overall efforts of alleviation of Poverty.
- iv. Setting up this Plant in the Region is the strategy of poverty alleviation, which emphasizes the creation of job opportunities.
- v. Expanded tax base to the Treasury and local Government authorities and generation of substantial income to the Government. The Government earns considerable revenue from the Processing Industry in terms Tax collections.
- vi. Opportunity for increasing Foreign Exchange Earnings through export of some of the Plants products to the neighboring countries.

27 CONCLUSION

The investment and development of M/s Uzalishaji Baridi Technology Limited Plant is in line with the Government policies which places special emphasis on initiating / setting up of various Industries in the Country.

In addition, it will have a positive impact on the development of the Region, as it will generate a number of benefits and reliable income for the employees of the Company and providers of the services and goods demanded by these workers / their families.

This document has provided a full analysis on the financial, Techno-economic viability on the establishment /operation of the processing Undertaking, along with the financing

requirements / parameters have been considered and it has been established that the proposed project is technically sound, financially viable, and economically / socially beneficial.

However, in order for this project to be implemented and the production targets to be achieved as planned, several factors have to be taken into account. This will include consideration of the level of investments in this project, the roles of the Home Appliances.

The management of M/s Uzalishaji Baridi Technology Limited anticipates that all interested parties will give their full support so as to ensure timely implementation of the project and apprehension of successful operation.

28.Capital Requirements and Use of Funds

Uzalishaji Baridi Technology Limited is seeking a total funding of \$700,000 of debt capital to start its home appliances business. The capital will be used for funding capital expenditures and location build-out, hiring initial employees, marketing expenses and working capital.

The following table reflects the financial model:

Financial Model	Amount
Foreign Equity	200,000\$
Local Equity	100,000\$
Foreign Loan	300,000\$
Local Loan	100,000\$
Total Amount	700,000\$

28.1 FIXED ASSETS SCHEDULE

Name of Assets		YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Land and Buildings		300,000	280,000	250,000	200,000	180,000
Plant&Machine		150,000	130,000	110,000	90,000	70,000
Motor Vehicle		130,000	110,000	90,000	70,000	50,000
Furniture&Fixtures		120,000	100,000	80,000	60,000	40,000
Total		700,000	620,000	530,000	320,000	240,000
Depreciation		YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Land and Buildings		50,000	50,000	50,000	50,000	50,000
Plant&Machine		40,000	40,000	40,000	40,000	40,000
Motor Vehicle		30,000	30,000	30,000	30,000	30,000
Furniture&Fixtures		20,000	20,000	20,000	20,000	20,000
Annual Depreciation		140,000	140,000	140,000	140,000	140,000
Closing fixed assets		560,000	480,000	390,000	180,000	100,000

Other Operation Cost		YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Motor Vehicle Overhead Costs		15,000	16,000	17,000	18,000	18,500
Salaries and Wages		120,000	130,000	140,000	150,000	160,000
Administrative Overhead Costs		100,000	100,000	120,000	140,000	160,000
Utility Costs		100,000	120,000	200,000	200,000	200,000
Internet On Loan		0	0	0	0	0
Communication Expense		2000	3000	4000	5000	5000
Total Costs		337,000	366,300	481,000	513,000	553,500

28.2 PROJECT BALANCE SHEET

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Fixed Assets	360,000	310,000	260,000	210,000	160,000
Long term Assets	100,000	120,000	140,000	160,000	180,000
Deprecation	140,000	140,000	140,000	140,000	140,000
Total Long term Assets	550,000	500,000	450,000	400,000	350,000
Current Assets	90,000	90,000	90,000	90,000	90,000
Cash	60,000	60,000	60,000	60,000	60,000
Account Receivable	0	0	0	0	0
Inventory	30,000	40,000	50,000	60,000	70,000
Total Current Assets	180,000	190,000	200,000	210,000	220,000
Total Assets	730,000	690,000	650,000	610,000	570,000

Current Liabilities	0	0	0	0	0
Accounts Payable	0	0	0	0	0
Other Current Liabilities	0	0	0	0	0
Long term Liabilities	0	0	0	0	0
Total Liabilities	0	0	0	0	0
Capital and Reserves	0	0	0	0	0
Owner Contribution	0	0	0	0	0
Retained Earning	0	0	0	0	0
Total Capital	730,000	690,000	650,000	610,000	570,000