

REF : MCIL/DIR/ACCT/0329/2025

To,

11-03-2025

The Executive Director,
Tanzania Investment Centre,
Po. Box : 938,
Dar-Es-Salaam.

Dear Sir / Madam,

RE : Application for Amendment of TIC Certificate
With Ref no : 202461925 dated 10th June'2024

MASTERCOOL INDUSTRIES LIMITED

We **Mastercool Industries Limited** is a community development responsive company whose primary objective is to manufacture of other electrical equipment and enhance accessibility, in both urban and rural areas, to the retail and wholesale shop. This industry also has planned to extend entrepreneurial cum business training and other enterprise development services to its actual and potential clients and give them product on credit two years after starting operations such interventions to different individuals and business groups in main city in Tanzania. This business plan (BP) proposes among other things the strategies to address the challenges and continue capturing floating business opportunities.

This business plan proposal put forward the general manufacturing industries landscape in the existence of economic activities and growing client base which therefore call for matching supply of electricity equipment's. The experience drawn in our working research with entrepreneurs in the past three years has shown a great demand for electrical equipment in stimulating economic potentials in the areas currently served. This plan is therefore drawn with the mandate of expanding the current quality level of electrical equipment to achieve client needs as well as ensuring sustainability of **Mastercool Industries Limited**.

The plan therefore puts forward the following;

- The organizational and technical capacity of Mastercool Industries Limited in carrying out the proposed business activities;
- The market potentials and related parameters including detailed customer needs, and product attributes;
- Competitive environment, key strengths and weaknesses and various alternative growth strategies;
- Organizational strategies, risk environment, Challenges and control methods;
- Financing policies and plans, investment decision and risk management;
- Financial performance projections, scenario management and viability assessment;
- Recommendations and way forward i.e. expanding to the rest of Tanzania.

In planning a way off to the global economic recession in the external environment, our team came up with next key strategic plan in business diversification and market diversification. The continent of Africa being the next economically booming sector in world and Tanzania being one of key strategically important destinations, it would be ideal for anyone to make the decision in investing.

To continue all our business operations under one platform we would like to increase our share capital along with new invites for the expansion of project under Tanzania Investment Centre who is supporting all the investors in giving support and giving valuable information's and processing all the official documentations / licenses under one roof. Hence we would like to amend our TIC Certificate with ref no : 202461925 issued on 10TH June'2024.

Thanking you and assuring you of our attention at all times.

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Yours faithfully

For MASTERCOOL INDUSTRIES LIMITED



**Fadl Ghaddar,
Authorized Signatory.**

**MASTERCOOL INDUSTRIES LIMITED
P.O. Box 34331
DAR-ES-SALAAM**