

**Project
Business Plan**

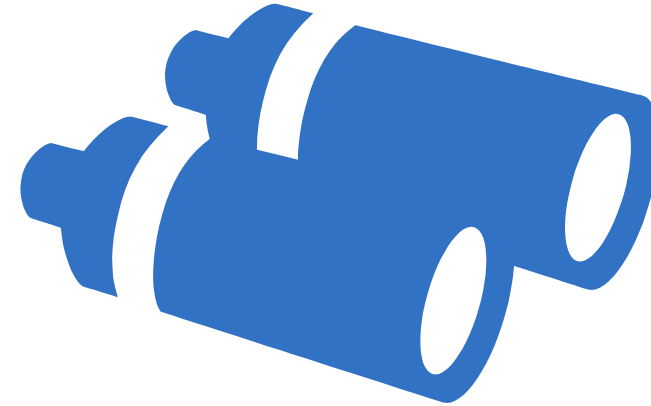
**SUNPRA VENTURES
PRIVATE LIMITED**

About us



- Sunpra Ventures Private Limited is a Tanzanian-registered company incorporated in **July 2025** under **TIN registration number 186843576**.
- Sunpra Ventures is committed to contribute towards the growth of the **agro-processing and edible oil industry** in Tanzania.
- Sunpra Ventures aims to reduce Tanzania's dependence on imported edible oil by boosting **domestic oil seed production** and downstream oil processing capacity.
- Sunpra Ventures is committed to boost **exports of agricultural commodities** from Tanzania
- Sunpra Ventures aims to generate **employment for local youth** in Tanzania

Our Vision



*Become **Tanzania's leading edible oil and agriculture company** through value addition, sustainability, customer satisfaction and drive economic growth for Tanzania and its people*

Our Mission



- Establish a state-of-the-art **100 TLPD (one hundred tonnes litre per day) sunflower oil processing manufacturing plant in Dodoma, Tanzania**
- Produce high-quality **sunflower oil** and by-products with sustainable practices
- Produce high-quality **oil seed cakes** for Animal Feeds
- Supporting Tanzania's **agriculture crops export** growth agenda by exporting local agriculture crops like pulses, Pigeon Peas, Chickpeas amongst others.

Our Core Values



- **Quality First** – Commitment to consistent quality that meets international standards.
- **Integrity** – Conducting business with transparency, fairness, and accountability.
- **Sustainability** – Supporting eco-friendly processes and responsible sourcing.
- **Innovation** – Continuously improving products and processes.
- **Community Empowerment** – Partnering with local farmers and contributing to social and economic development. Provide employment to local youth of Tanzania

Products and Services



- **Crude Sunflower Oil**
- **Sunflower Oil Cakes**
- **Export of agricultural crops like pulses and others**

Why are we investing in edible oil industry in Tanzania



- **Large and Growing Market Demand** — Tanzania has a substantial edible oil demand (over 650,000 tonnes annually) but local production currently meets only a fraction of it, creating a persistent supply gap
- **Reduce Imports** — The country imports more than 60 % of its edible oil needs, losing valuable foreign exchange. Local manufacturing can significantly reduce import dependency.
- **Favorable Government Policies & Incentives** - Tanzania offers various fiscal incentives to stimulate edible value addition.
- **Abundant Raw Material Potential** — Tanzania’s climate and arable land support a variety of oilseed crops like sunflower
- **Jobs for locals and community Impact** — Beyond profitability, edible oil manufacturing supports job creation, rural development, women and youth economic participation, and improved food security — aligning with several Sustainable Development Goals (SDGs).

Why are we investing in agriculture processing in Tanzania



- **Abundant Arable Land & Favorable Climate** – Tanzania has vast expanses of fertile land and diverse agro-climatic zones suitable for a wide range of crops
- **Large & Growing Local Market** – With a growing population and rising urbanization, domestic demand for food and agricultural products continues to expand, including for processed and higher-value products.
- **Favorable Government Policies & Incentives** - Tanzania offers various fiscal incentives to stimulate agricultural processing and value addition.
- **Significant Export Potential** – Several agricultural products are in demand internationally, and value addition (processing) significantly increases export revenue and foreign exchange earnings.
- **Value-Chain Opportunities** – There is strong demand for agro-processing and value-added product manufacturing

Long term future strategy



ESTABLISH STATE-OF-THE-ART EDIBLE OIL PROCESSING FACILITIES WITH MODERN EQUIPMENT



ESTABLISH STATE OF ART WAREHOUSE FOR LOCAL CROPS EXPORTS TO NEARBY EAC COUNTRIES AND GLOBALLY



EXPAND PRODUCT LINES INTO VALUE-ADDED CONSUMER GOODS SUCH AS REFINED COOKING AND PACKAGED OILS.



BUILD STRONG INTERNATIONAL TRADE PARTNERSHIPS AND DRIVE EXPORT GROWTH OF AGRICOMMODITIES

Sunflower Oil Plant Capacity Plans

Commissioning Year	Calendar Year	Plant Capacity
Year 1	2026	20 TPD (tonnes per day)
Year 2	2027	40 TPD (tonnes per day)
Year 3	2028	60 TPD (tonnes per day)
Year 4	2029	80 TPD (tonnes per day)
Year 5	2030	100 TPD (tonnes per day)

Annual Investment Plans

Year	Calendar Year	Investments (in USD)
Year 1	2026	250,000 USD
Year 2	2027	-
Year 3	2028	250,000 USD
Year 4	2029	-
Year 5	2030	250,000 USD
	Total	750,000 USD

Investment Breakdown - 5 years (2026-2030)

Sl.no	Type of expense	Amounts (USD)
1	Factory building rentals	160,000
2	Plant machinery	200,000
3	Plant machinery installation	30,000
4	Office works	10,000
5	Transformer and electrification works	40,000
6	Vehicles	10,000
7	Working Capital	300,000
	Total	750,000

- *Approximate values. USD to TZS exchange (1 USD - 2500 TZS)*

THANK YOU

