

**TANZANIA HAID COMPANY LIMITED**

**BUSINESS PLAN**

**FOR ESTABLISHING**

**POULTRY FEED PLANT**

**1.0. EXECUTIVE SUMMARY.**

**1.1. THE PROJECT PROMOTERS**

The Shareholders of this project are all entrepreneurs with a diverse professional and business backgrounds. The Company is owned by 2 shareholders namely: -

Name of Shareholder	% Share	Nationality
KINGHILL PTE.LTD	99	CHINA
HAIDEAHOLDINGS PTE. LTD.	1	CHINA

**1.2. LOCATION**

The project head office will be located at MWINJUMA STREET,  
KIJITONYAMA, KINONDONI, DARESSALAAM.

**1.3. TARGETED MARKETS**

The targeted markets of the project are domestic and neighbouring market etc

Limited poultry feed manufacturing facilities available in Tanzania is said to be the major causes of low supplied of high-quality poultry feed products within Tanzania. It is in view of this that, our company has resolved to invest in the poultry feed manufacturing sector to provide a solution that would lead to reducing importation of poultry feed products at the same time to protect environment by using locally available materials as in put.

The project is expected to offer a challenge to the business community to improve poultry feed products produced and imported from abroad, the project will provide a room for export the surplus and enhance economic intraregional between Tanzania and rest of East African Countries.

The Company marketing strategy has been developed to enable the company competes and acquires more market share. The Company will use the below new strategy: -

- Domestic Market
- Mid and Lower income Market in East Africa, SADC

## **2.0. PROJECT DETAILS**

### **2.1. INTRODUCTION**

Tanzania is geographically strategically located in relation to her neighbours. Because of the above mentioned factor, the country's manufacturing sector has a great potential in contributing in economic growth of Tanzania Economy.

Sector plays a critical role in the social and economic development of a country. There is a wide market for poultry feed products in Tanzania and in other neighbouring countries, hence the project is not expecting to face operational problem.

Tanzania market is supplied by imported products from Asia based on the quality of products which will be produced by Tanzania Haid Company Limited. Its products are expected to have a good market in Tanzania and other countries.

It is quite gratifying to note that the Government of Tanzania realizes the role of manufacturing sector for its economic and social development, and as a result has developed fiscal and non-fiscal incentives which are very instrumental in improving the business and investment environment in the manufacturing sector.

It is alleged that limited availability of quality poultry feed products produced within Tanzania is the major causes of importation of low-quality poultry feed products in Tanzania. It is in view of this that, Tanzania Haid Company Limited has resolved to assist by providing a solution to stimulate manufacturing sector by increasing productivity.

Objectives as follows: -

- To promote manufacturing in Tanzania and East African Community at Large
- To bring new technology and technical know how in the country in the course of its business transactions.
- To provide extra employment to more people in the sector.
- To bring foreign currency in the country

- To manufacture poultry feed products of high quality
- To protect environment by using natural materials to produce Poultry feed.

### **3.0. THE PROJECT**

#### **TANZANIA HAID COMPANY LIMITED**

#### **3.1. PROJECT SPONSORS**

#### **3.2. Project Costs**

The project is expected to cost just over USD\$ 33,059,286 all to be financed by owner's equity.

#### **NAME OF THE COMPANY**

PARTICULAR	AMOUNT IN USD
Land and Building	9,636,069
Machinery and Equipment	5,907,836
Motor Vehicle	156,499
Furnitures and Fixtures	42,682
Pre exp	0
Others	284,544
Working capital	17,031,657
Total	33,059,286

For the project to be a reality a total investment amounting to US\$ 33,059,286 is needed

#### **4.0. Financing Pattern**

The project will be financed by equity US\$ 33,059,286

#### **5.0. PROJECT SUSTAINABILITY**

The project sponsors having studied market conditions and the infrastructure in Tanzania are convinced that the project will be able to operate undisturbed.

## **6.0. FINANCIAL ANALYSIS**

### **6.1. Considerations and Assumptions:**

The Corporate tax charged is 30% of the profits. Capital investment allowance is 50%. The Capital Assets are exempted from custom duty and Value Added Tax. The straight line method to depreciate the project's capital items has been applied.

It is assumed that the major raw material will be procured from local market and other will be imported. Revenues have been conservatively estimated based on experience of the promoters and trends in the industry.

## **7.0. FINANCIAL STATEMENTS:**

### **7.1. PROJECTED LODGE REVENUE**

For projection purposes, it is assumed that the economic life of the project is eight years, and that revenue from the project commence from the first year of operation.

#### **SCHEDULE 7.1: SUMMARY OF REVENUE "US\$"**

year	1	2	3	4	5	6	7	8
Revenue \$	640,000	740,000	840,320	949,952	1,094,947	2,174,442	3,591,886	4,051,075

### **7.2. PROJECTED PROFIT AND LOSS STATEMENT**

The Income and expenditure Statement shows the projected income for the 8<sup>th</sup> year period. The position depicted is that the project earns profit through its life. Accumulated after tax profits grow from US\$ 640,000 in the first year to US\$ 4,051,075 in the 8<sup>th</sup> year.

### **7.3. PROJECTED CASH FLOWS**

This is shown in the financial statements. The project has a positive end of year cash flow from USD 530,360 in the 1<sup>st</sup> year of operation to USD 2,723,440 in the 8<sup>th</sup> year.

## **8.0. ECONOMIC ASPECTS**

Implementation of this project will have the following social and economic values

- The project will create employment for 20 people on permanent contract basis as well as on temporary basis.
- It will create more business opportunities to local suppliers which will also have a trickledown effect in the environmental issues.
- It will generate substantial revenue to the government in the form of Corporate tax, Value added tax and pay as you earn
- The project will generate foreign earnings

## **9.0. IMPLEMENTATION**

Project implementation is expected to be relatively very short once project has been approved it is estimated that construction of the factory will be completed within one year:

### IMPLEMENTATION

S/N	ACTIVITY	PERIOD
1	Processing TIC Certificate of Incentive	January 2026
2	Placing Order of machines	February 2026
3	Installing machines	March-April 2026
4	Recruitment	May 2026
5	In house training	June-July 2026
6	Testing production	August-September 2026
7	Commercial Operation	October 2026

## **10.0. CONCLUSION & RECOMMENDATIONS**

The project is technically feasible, financially viable, and economically sound, provided the sponsors will manage it efficiently. It is recommended that the project be approved and granted the Certificate of Incentives.